



Carlos Salazar Lomelín
External director

Appointed director of BBVA on 13 March 2020.

Born in 1951. Mexican nationality.

Education

- Degree in Economics from the Monterrey Institute of Technology and Higher Education (Mexico).
- Postgraduate studies in Business Administration at the Monterrey Institute of Technology and Higher Education (Mexico).

Professional background

1973-2019	Grupo Fomento Económico Mexicano S.A.B. de C.V. (Femsa)
	General Manager of Cervecería Cuauhtémoc-Moctezuma.
	Manager of Coca Cola Femsa.
	General Manager of Femsa.

Other positions

Since 2005	Non-executive director of companies of the BBVA Group in México.
Since 2018	Independent director at Sukarne, S.A. de C.V.
Since 2019	Independent director at Alsea, S.A.B. de C.V.
Since 2022	Independent director at CYDSA Corporativo, S.A. de C.V.

He participates in various educational institutions and social and business organisations and forums. Of particular note is his experience as professor of economics for more than 40 years at the Monterrey Institute of Technology and Higher Education, where he is, at present, Chair of the Business Schools. He has also been Chair of the Mexican Business Coordinating Council (*Consejo Coordinador Empresarial de México*) from 2019 to 2022.