Carlos Salazar Lomelín Director

Born in 1951

Mexican nationality

Bachelor of Economics and postgraduate studies in Business Administration at the Monterrey Institute of Technology and Higher Education

Professional background:

1973-2019 Grupo Fomento Económico Mexicano S.A.B. de C.V. (Femsa)

General Manager of Cervecería Cuauhtémoc-Moctezuma, Manager

of Coca Cola Femsa and General Manager of Femsa

Other positions:

Since 2017 Independent director at Sukarne, S.A. de C.V. Since 2019 Independent director at Alsea, S.A.B. de C.V.

Since 2022 Independent director at CYDSA Corporativo, S.A. de C.V.

Mr. Salazar actively participates in various educational institutions and social and business organisations and forums. Of particular note is his experience as professor of economics for more than 40 years at the Monterrey Institute of Technology and Higher Education, where he is, at present, Chair of the Business Schools. He has also been Chair of Mexico's Business Coordinating Council (*Consejo Coordinador Empresarial de México*).

He is a non-executive director at Grupo Financiero BBVA México, S.A. de C.V., and BBVA México, S.A., Institución de Banca Múltiple, Grupo Financiero BBVA México, among other companies of the BBVA Group.

He was appointed director of BBVA on 13 March 2020.