

Ms. Susana Rodríguez Vidarte

Director

Born in 1955

Spanish nationality

PhD in Economics and Business Administration from the University of Deusto

Professional experience:

She has spent the majority of her career in academia:

1996–2009	Dean of the Faculty of Economics and Business Administration at the University of Deusto
2003–2008	Director of the International Institute of Business Administration (INSIDE)
2009–2012	Director of the Postgraduate Area (Deusto Business School)
1980-2021	Co-director of the Economic Studies Bulletin
1989	Non-practising member of the Institute of Accounting and Accounts Auditing
1995-2020	Professor (<i>Catedrática</i>) of Strategy at the Faculty of Economics and Business Administration at the University of Deusto
2020	Professor Emeritus of Strategy at the Faculty of Economics and Business Administration at the University of Deusto

She is currently a member of the Board of Trustees of the Luis Bernaola Foundation and of the BBVA Microfinance Foundation. She has also been a member of the Board of Trustees of the Deusto Foundation and of the Board of Directors of the Basque Institute of Competitiveness, until 2004 and 2009 respectively.

She was appointed director of BBVA on 28 May 2002.