

Group BBVA

3Q19

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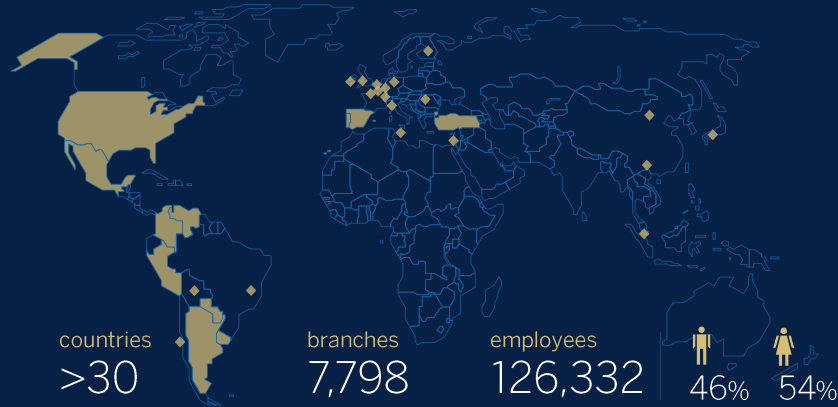
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OUR PURPOSE

“ To bring the age of opportunity to everyone ”

BBVA'S GLOBAL PRESENCE

SEPTEMBER 2019



CUSTOMERS & DIGITAL SALES

SEPTEMBER 2019

CUSTOMERS

77.3 m

Digital customers
31.0 m

Mobile customers
27.6 m



DIGITAL SALES

PRV*
44.8%

Units
58.9%

(*) PRV: Product Relative Value as a proxy of a better economic representation of units sold

FINANCIAL HIGHLIGHTS

SEPTEMBER 2019

Total assets	Loans and advances to customers - gross	Deposits from customers
709,017 €m	391,273 €m	379,333 €m



Net attributable profit 3Q19

1,225 €m

NPL ratio

3.9%

Coverage ratio

75%

CET 1 FL

11.56%

TBV per share + Shareholders remuneration

6.51 €

ROE

10.1%

ROTE

12.2%

SUSTAINABLE DEVELOPMENT AND DIRECT CONTRIBUTION TO SOCIETY

BBVA's Pledge 2025



€100 billion

MOBILIZED between 2018 and 2025

Allocated to social programs

104.5 €m

BBVA Open Talent

Fundación BBVA MicroFinanzas

Fundación BBVA

BBVA

Open Mind



Creating Opportunities

BBVA Purpose

Our Purpose

“To bring
the age of
opportunity
to everyone

Creating opportunities for all our
Stakeholders

- Promoting a more sustainable and inclusive **Society**
- Helping our **Clients** to achieve their life and business goals
- Engaging **Employees** in a more inclusive and agile organization
- Creating value for our **Shareholders**

BBVA PURPOSE

New Value Proposition

Based on our customers' real needs



Helping our customers

to make the best financial decisions offering relevant advice



Providing the best solutions

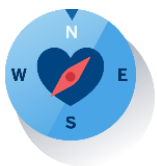
that generate trust for our customers, being clear, transparent and based on integrity



Through an easy and convenient experience

DIY through digital channels or human interaction

Our aspiration
is to strengthen
the relationship
with the customer



BBVA PURPOSE

Our Values



Customer comes first



We are empathetic



We have integrity



We meet their needs



We think **big**



We are ambitious



We break the mold



We amaze our customers



We are **one team**



I am committed



I trust others



I am BBVA



Creating Opportunities

3Q19 Results

3Q19 RESULTS

Strong results in a challenging environment

NET ATTRIBUTABLE PROFIT (€m)



+6.1%
vs 3Q18
excluding
BBVA Chile

- Robust growth in core revenues
- Excellent operating income growth and efficiency
- Sound risk indicators
- Strong capital position
- Outstanding delivery on shareholder value creation
- Ahead of the curve in digital transformation

Note: The hyperinflation impact in Argentina recorded in 3Q18 has been allocated on a monthly basis in the first 9 months of 2018 impacting 1Q18, 2Q18 and 3Q18 P&L and balance sheet figures. 3Q18 figures include BBVA Chile recurrent operations (sale closed on July 6th).

3Q19 RESULTS

9M19 Profit & Loss

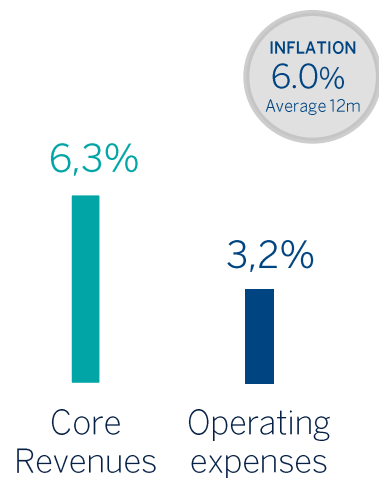
BBVA Group (€m)	9M19	Change 9M19/9M18	
		%	% constant
Net Interest Income	13,475	6.3	7.1
Net Fees and Commissions	3,743	3.4	3.8
Net Trading Income	893	2.6	3.9
Other Income & Expenses	13	-90.2	-89.7
Gross Income	18,124	4.8	5.5
Operating Expenses	-8,820	2.9	3.2
Operating Income	9,304	6.6	7.9
Impairment on Financial Assets	-2,964	14.5	16.2
Provisions and Other Gains and Losses	-402	68.9	72.7
Income Before Tax	5,938	0.7	1.7
Income Tax	-1,623	0.2	0.4
Non-controlling Interest	-648	-0.7	12.4
Net Attributable Profit ex-BBVA Chile	3,667	1.2	0.5

3Q19 RESULTS

Excellent operating income growth and efficiency

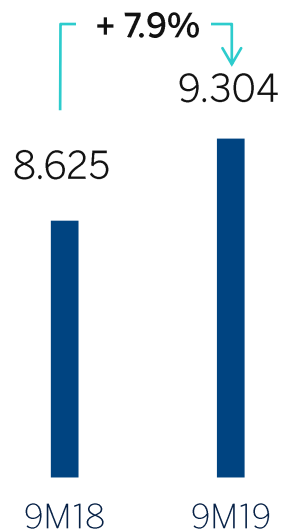
GROUP OPERATING JAWS

(9M YoY (%); (CONSTANT €))



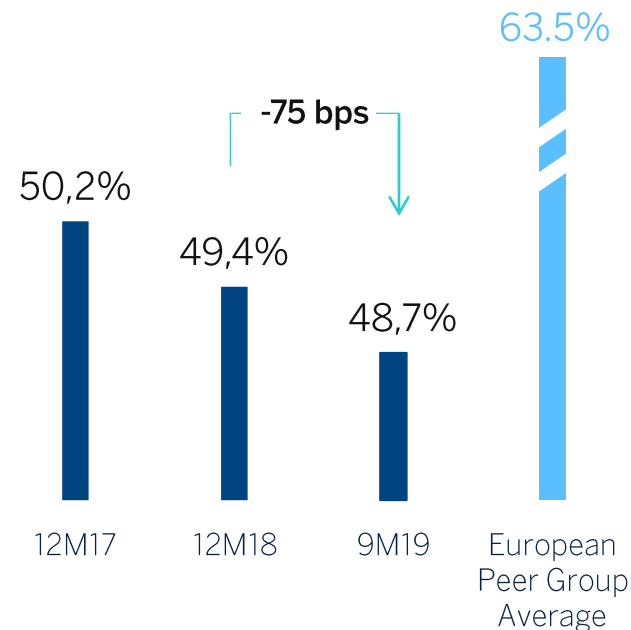
GROUP OPERATING INCOME

(YoY (%); (€M CONSTANT))



EFFICIENCY RATIO

(%; € CONSTANT)

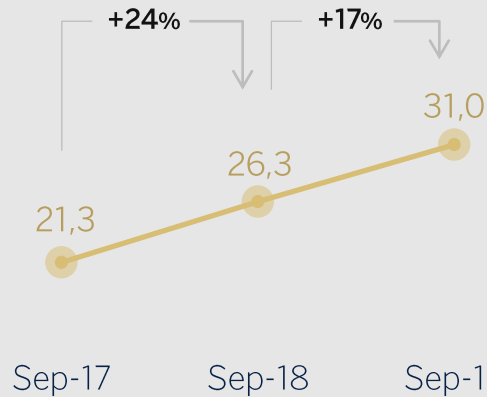


3Q19 RESULTS

Leading digital transformation

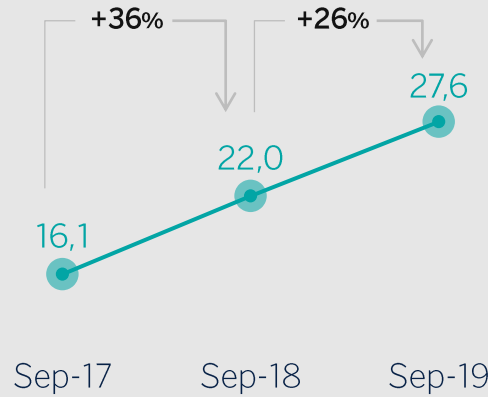
DIGITAL CUSTOMERS

MILLION, % GROWTH



MOBILE CUSTOMERS

MILLION, % GROWTH



CUSTOMER PENETRATION RATE, %



BEST MOBILE APP

FORRESTER RESEARCH

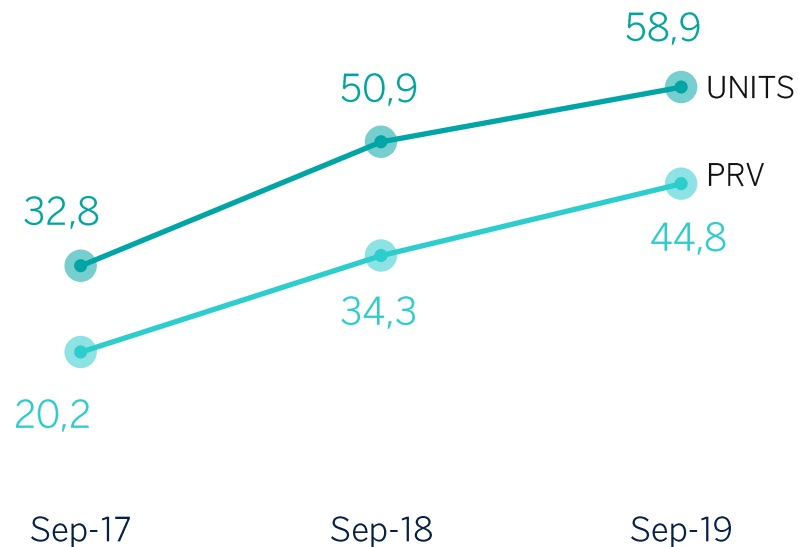


3Q19 RESULTS

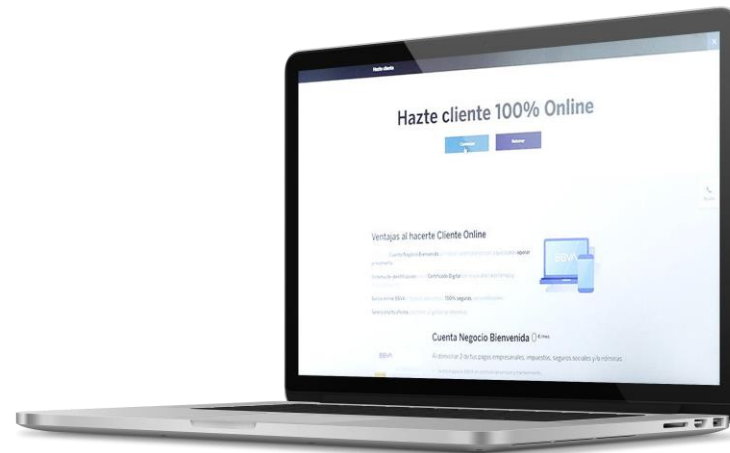
Transformation boosting digital sales and client acquisition

DIGITAL SALES

(% OF TOTAL SALES YTD, # OF TRANSACTIONS AND PRV⁽¹⁾)



E2E DIGITAL ONBOARDING FOR SMEs



First bank in Spain providing full digital onboarding for SMEs targeting more than **650K potential new clients**

Figures have been restated in order to include credit card related financing solutions and FX. Group figures exclude Venezuela and Chile.

(1) Product Relative Value as a proxy of a better economic representation of units sold.

3Q19 RESULTS

The impact of transformation: Mexico

(Sep-17 vs Sep-19)



GROWTH

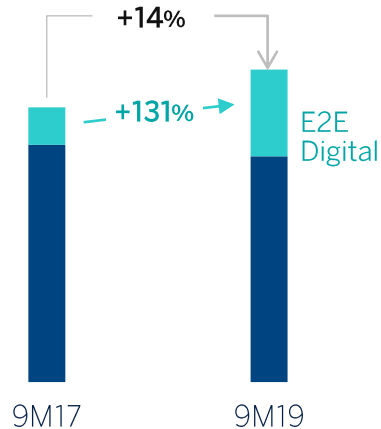
Acquiring more clients and increasing sales

+2.1 m

ACTIVE INCREMENTAL
CLIENTS

YTD SALES GROWTH

(9M17/9M19 PRV)



ENGAGEMENT

Resulting in higher client satisfaction and retention

NPS

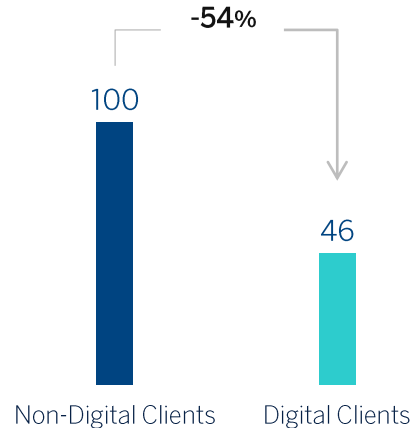
#1



BBVA

ATTRITION RATE

(INDEX)



EFFICIENCY

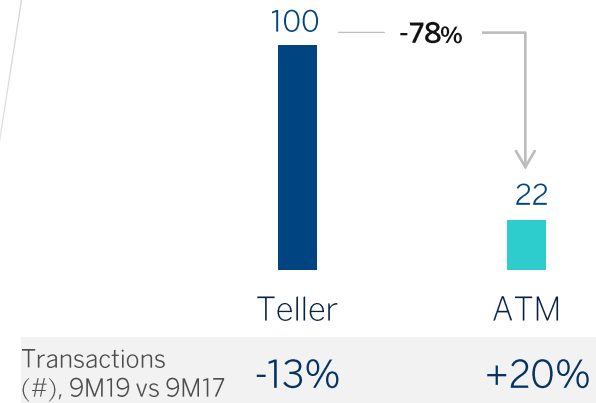
Lowering cost to sell and serve our clients

+1%

NETWORKFTEs

MIGRATION TO MORE EFFICIENT CHANNELS

(COST PER TRANSACTION, INDEX)



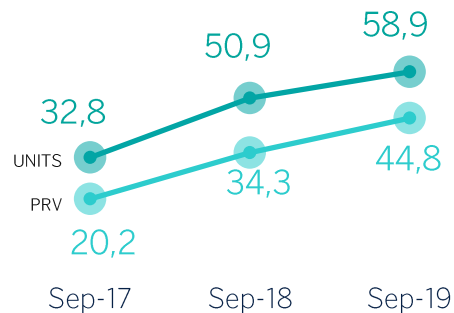
3Q19 RESULTS

Outstanding trend in digital sales across the board

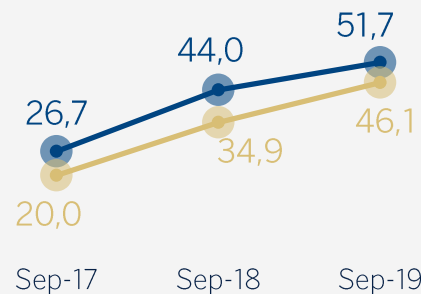
(% of total sales YtD, # of transactions and PRV⁽¹⁾)

● UNITS ● PRV

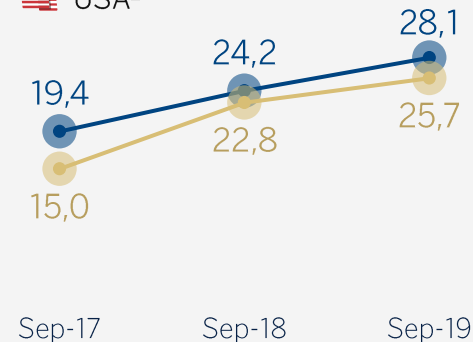
GROUP



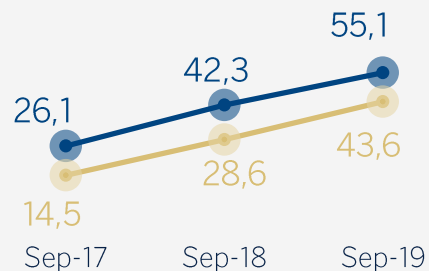
SPAIN



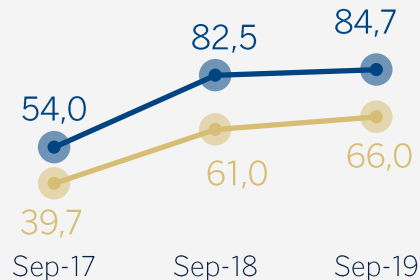
USA⁽²⁾



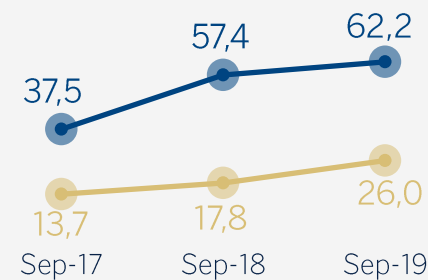
MEXICO



TURKEY



SOUTH AMERICA



Figures have been restated in order to include credit card related financing solutions and FX.

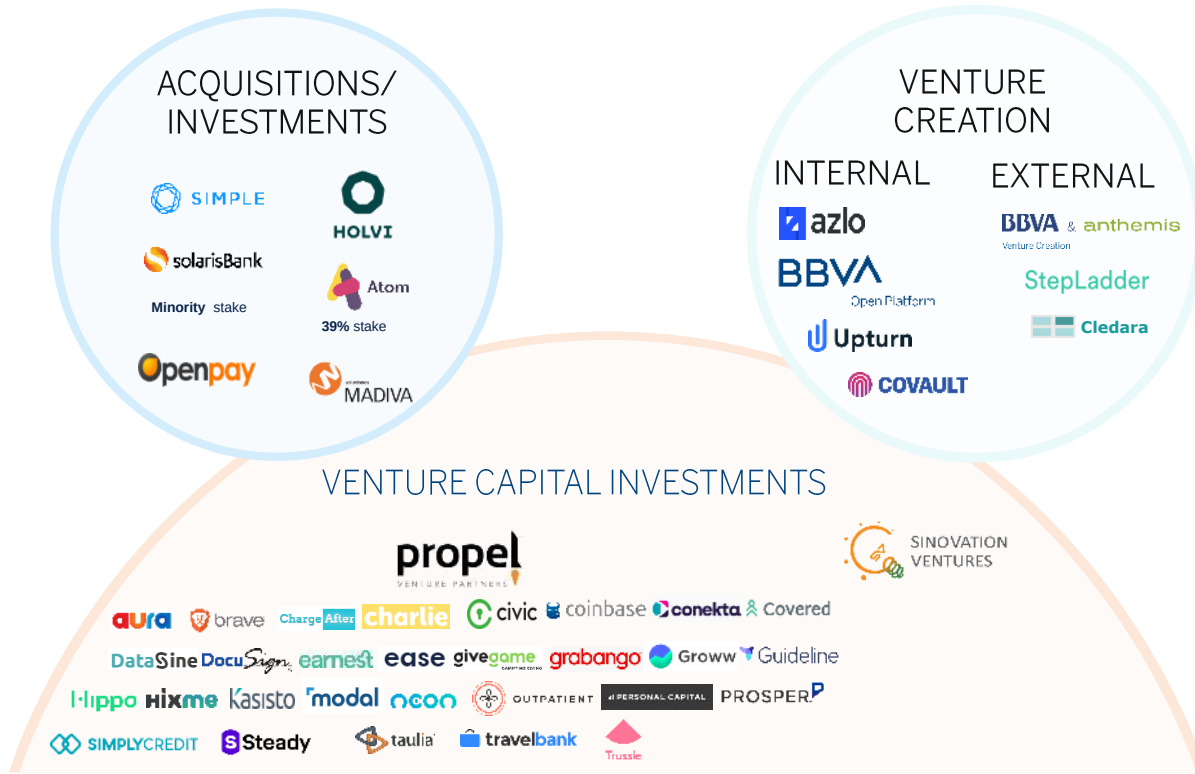
Group and South America figures exclude Venezuela and Chile.

(1) Product Relative Value as a proxy of a better economic representation of units sold. (2) Excludes ClearSpend Debit cards.

3Q19 RESULTS

New business models

Leveraging the FinTech ecosystem to develop our value proposition





Creating Opportunities

3Q19 Results

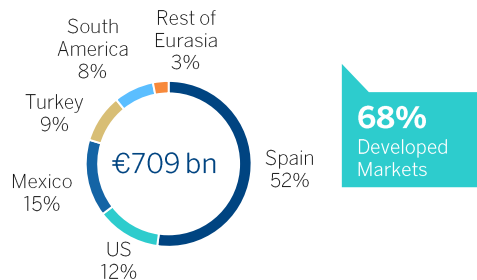
Business Areas

3Q19 RESULTS - BUSINESS AREAS

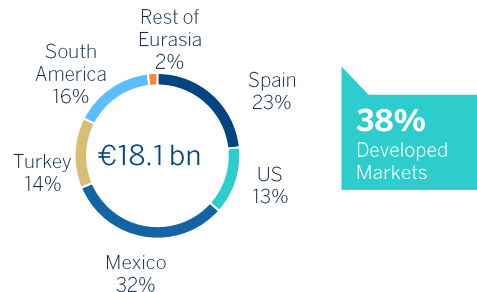
Unique footprint with high growth prospects

BREAKDOWN BY BUSINESS AREA

TOTAL ASSETS ⁽¹⁾
SEP.19



GROSS INCOME ⁽¹⁾
9M19



GROWTH PROSPECTS

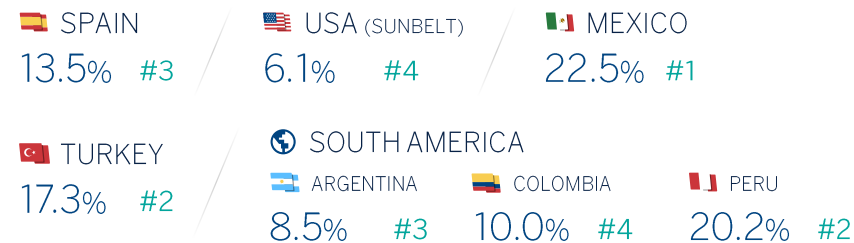
GDP growth (YoY, %)



Source: BBVA Research. GDP growth: weighted by each country contribution to Group's Gross Income

LEADERSHIP POSITIONING

Market share (in %) and ranking²



(2) Loans' market shares except for USA (Deposits). **Spain** based on BoS (Aug'19) and ranking (Jun'19) by AEB and CECA; **Mexico** data as of Aug.19 (CNBV); **South America** (Jun'19 for Argentina and Jul'19 for Colombia and Peru). Ranking considering main peers in each country; **USA**: SNL (Jun'19) considering Texas and Alabama; **Turkey**: BRSA total performing loans among private banks (market share as of Sep'19 and ranking as of Jun'19).

(1) Percentages exclude Corporate Center

3Q19 RESULTS - BUSINESS AREAS

Business Areas

 Spain

NET ATTRIBUTABLE PROFIT (9M19)

1,064 €m -2.5% vs. 9M18

NPL RATIO

4.6%

vs. 5.6% 3Q18

COVERAGE RATIO

59%

vs. 57% 3Q18

- **Loans:** Growth in most profitable retail segments offset by mortgages and public sector deleverage.
- **NII:** Positive performance of commercial activity.
- **Fees:** Strong growth in 3Q.
- **Costs** continue to go down.

 USA constant €

NET ATTRIBUTABLE PROFIT (9M19)

478 €m -17.0% vs. 9M18

NPL RATIO

1.1%

vs. 1.1% 3Q18

COVERAGE RATIO

102%

vs. 101% 3Q18

- **Loan growth** deceleration explained partially by the slowdown in consumer loans.
- **NII:** QoQ decrease due to lower rates and still high deposit Betas.
- **Positive jaws** with flat operating expenses.
- **Asset quality:** CoR trending down in 3Q.

 Mexico constant €

NET ATTRIBUTABLE PROFIT (9M19)

1,965 €m +1.7% vs. 9M18

NPL RATIO

2.4%

vs. 2.0% 3Q18

COVERAGE RATIO

136%

vs. 149% 3Q18

- **NII** as the main P&L driver
- **Loan growth** supported by retail, gaining share in mortgages and consumer loans.
- **Positive Jaws:** Core revenues and Opex growth.
- **CoR** stable, in line with expectations.

3Q19 RESULTS - BUSINESS AREAS

Business Areas

 Turkey constant €

NET ATTRIBUTABLE PROFIT (9M19)

380 €m -10.0% vs. 9M18

NPL RATIO

7.2%
vs. 5.2% 3Q18

COVERAGE RATIO

75%
vs. 76% 3Q18

- Earnings resilience: 9M19 operating income +1.5% YoY.
- Improvement in customer spread both in TL and FC.
- NII: Impacted by lower contribution from CPI-Linkers
- Strong fee income growth.
- Costs growing significantly below inflation.
- CoR better than expected.

 South America constant €

NET ATTRIBUTABLE PROFIT (9M19)

569 €m +62.0% vs. 9M18

COST OF RISK (YtD)

 1.66%
vs. 1.95% 3Q18

 1.50%
vs. 1.40% 3Q18

 4.49%
vs. 1.22% 3Q18

- Colombia: Bottom line growth at high-teens, supported by activity, positive jaws and lower impairments.
- Peru: Double-digit growth in NII and positive jaws drive bottom line growth at high-teens.
- Argentina: Positive contribution thanks to NII growth (due to securities portfolios) and the sale of Prisma stake in 1Q19.

3Q19 RESULTS - BUSINESS AREAS

CIB – 9M19 Results

Business Activity
(constant €, % YdD)

LENDING

62 €bn +3.8%

CUSTOMER FUNDS

38 €bn -6.7%

Client's Revenue
(constant €, % YoY)

2,085 €m +3%



Wholesale banking
recurrent business¹
% of revenues given by
our relations with clients

Results
(constant €, % YoY)

GROSS INCOME

2,203 €m -0.1%

OPERATING INCOME

1,413 €m -1.2%

NET ATTRIBUTABLE PROFIT

734 €m -13.5%

- Concerns over global economic growth and uncertainty in markets environment
- Solid NII performance mainly driven by transactional business contributed to fulfilling budget
- Net attributable profit benefited by cost control management and level of provisions far from budgeted

(1) Client's revenue / Gross income

Annex

ANNEX

BBVA had significant growth since 1995

More than 160 years of history



ANNEX

Organizational chart



Chief Executive Officer
Onur Genç

BUSINESS UNITS



Corporate & Investment Banking
Luisa Gómez Bravo



Country Monitoring¹
Jorge Sáenz-Azcúnaga



Country Manager España
Cristina de Parias



Country Manager México
Eduardo Osuna



Country Manager Estados Unidos
Javier Rodríguez Soler



Country Manager Turquía
Recep Bastug

GLOBAL FUNCTIONS



Client Solutions
David Puente



Finance
Jaime Sáenz de Tejada



Global Risk Management
Rafael Salinas



GROUP EXECUTIVE CHAIRMAN
Carlos Torres Vila

TRANSFORMATION



Engineering & Organization
Ricardo Forcano



Talent & Culture
Carlos Casas



Data
Ricardo Martín

STRATEGY



Global Economics & Public Affairs
José Manuel González-Páramo



Senior Advisor to the Chairman
Juan Asúa



Strategy & M&A
Victoria del Castillo



Communications & Responsible Business
Paul G. Tobin

LEGAL AND CONTROL



Legal
María Jesús Arribas



General Secretary
Domingo Armengol



Regulation & Internal Control²
Ana Fernández Manrique



Internal Audit²
Joaquín Gortari

(1) Reporting channel to CEO for Argentina, Colombia, Peru, Venezuela, Uruguay and Paraguay, as well as monitoring of all countries, including Spain, Mexico, USA and Turkey

(2) Reporting to the Board of Directors through its corresponding committees.

The image features the BBVA logo in white, centered on a dark blue background. A diagonal line with a gradient from dark blue to a lighter teal color runs from the top right towards the bottom left, passing behind the logo.

BBVA