

Management of Sustainable Events

BBVA believes the key to the future in an increasingly globalized world is how to reconcile the social, environmental and economic dimensions in a harmonious and balanced way, in a sustainable development model.

BBVA has responded by assuming a commitment to leadership in the area of event sustainability management, fostering the contribution of all the participants in its value chain:

SUSTAINABILITY COMMITMENT

BBVA assumes a commitment to the sustainable management of its Annual General Meeting, promoting the contribution of all the participants in its value chain.

All the activities, products and services related to this event organized by the Group, including its entire management cycle, must comply with the basic principles for action included in the Mission, Vision and Values of BBVA Group and in this Event Sustainability Management Policy.

SUSTAINABILITY PRINCIPLES

The Event Sustainability Management Policy that governs BBVA's actions is based on:

1. A event sustainability management system

Implementation of an event sustainability management system at the Annual General Meeting organized by BBVA according to the criteria established in the ISO 20121 Standard as a tool for the system of event management considered within the scope of this system.

2. Understanding the needs and expectations of the interested parties

Identify the needs and expectations of the interested parties, and determine any external or internal matters, including the **environmental, social and economic** conditions, that can affect or be affected by the organization of the AGM.

3. Minimization of negative impacts

Make a continuous effort to identify, characterize and minimize the environmental, social and economic impact derived from its activities and facilities, as well as the risks associated with them.

4. Compliance with the law and other applicable regulations

Comply with applicable legislation and the corporate regulations on environmental, social and economic matters applicable to the event, and take account of legislative trends.

5. Prevention and continuous improvement

Have sustainable development targets established and review them periodically to comply with the commitment for continuous improvement of the event sustainability management system.

6. Fostering sustainable development in suppliers and subcontractors

Use sustainable development criteria in the selection of suppliers and subcontractors, and apply these criteria to purchasing management. For this purpose, all the suppliers and subcontractors must comply with the Code of Ethics for BBVA Group suppliers.

Carry out actions to raise awareness of environmental, social, and economically sustainable development matters among the external personnel who work on events organized by the Group and are within the scope of this system.

7. Communication

Foster internal communication and information relating to the sustainable development of the event.

Guarantee that this Event Sustainability Management Policy is made known, understood and accepted by the internal personnel participating in the event.

8. Provision of resources

Provide the human and material resources to implement this policy, including those needed to put into practice activities derived from the event sustainability management system that has been implemented.

9. Training and raising awareness

Promote training and awareness with respect to environmental, social and economically sustainable development matters among personnel in the Group, and in particular guarantee training for the people directly involved in the event sustainability management system.

10. Management review

Within the framework of Management Review, review and improve on an annual basis the correct operation of the system, which represents a benchmark for the establishment and monitoring for the improvement of the performance of the event sustainability management system.

Signed: Global Shareholder Director