

### BBVA: Growth and capital discipline

SG Conference "The Premium Review"

Paris, December 6<sup>th</sup> 2006



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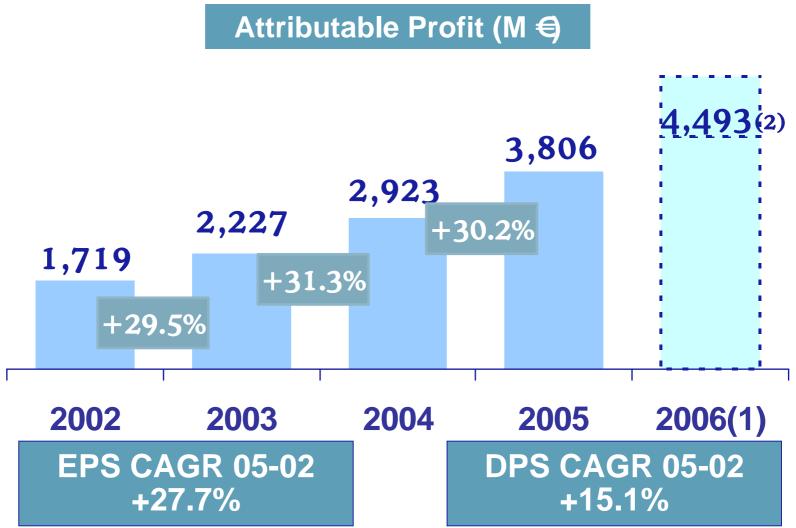
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# BBVA has delivered an excellent track record BBVA of growing results ...

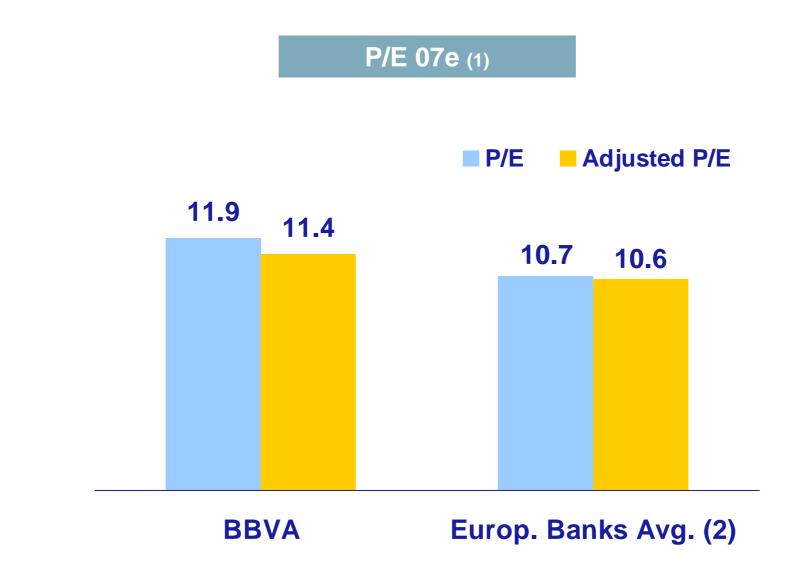


<sup>(1)</sup> Market consensus

<sup>(2)</sup> Excluding one-off items
Note: 2002 and 2003 Pre-IFRS

### ... at first sight ... a premium on PE?



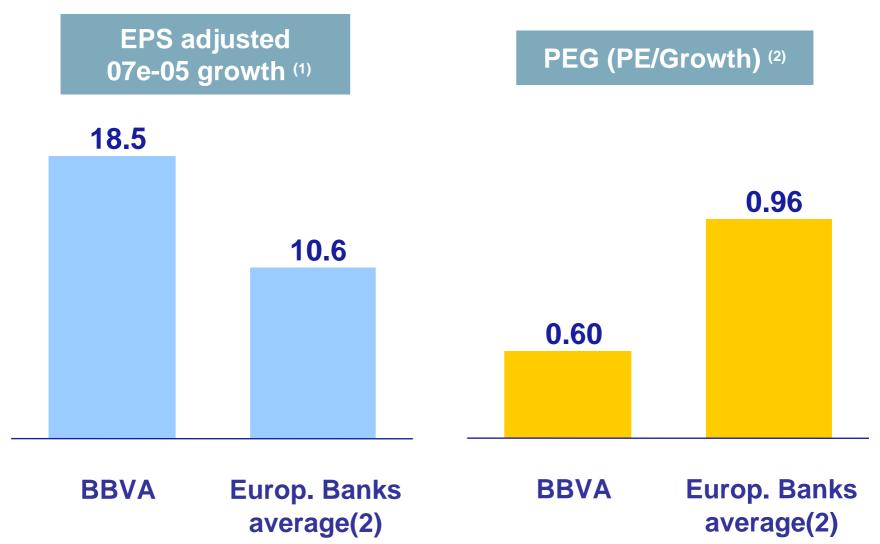


<sup>(1)</sup> Market consensus

<sup>(2)</sup> Average of 18 main European Banks

# .... and yet BBVA stock does fully discount the better than average growth prospects





<sup>(1)</sup> Source: average of selected European core brokers

<sup>(3)</sup> Average of 18 main European Banks



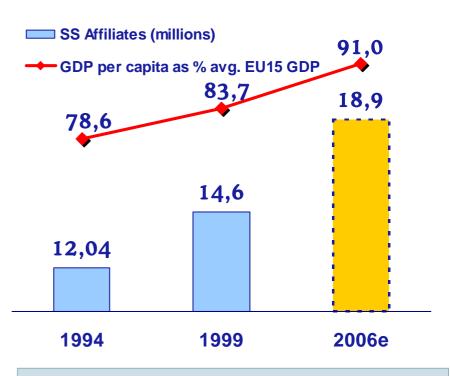


- 1 Spain: sustainability of growth
- 2 Mexico: top growth and low volatility
- 3 Latin American bancarisation prospects
- 4 Excellence in credit risk management
- **5** Non-organic growth

1

# Good performance and positive prospects **BBVA** for the Spanish economy

| % y-o-y growth      | 2005 | 2006E | 2007E |
|---------------------|------|-------|-------|
| Private consumption | 4.2  | 3.6   | 3.1   |
| Cap.ex.             | 8.8  | 8.9   | 7.2   |
| Construction        | 6.0  | 5.6   | 3.9   |
| External demand     | -1.7 | -1.1  | -0.9  |
| GDP                 | 3.5  | 3.7   | 3.3   |

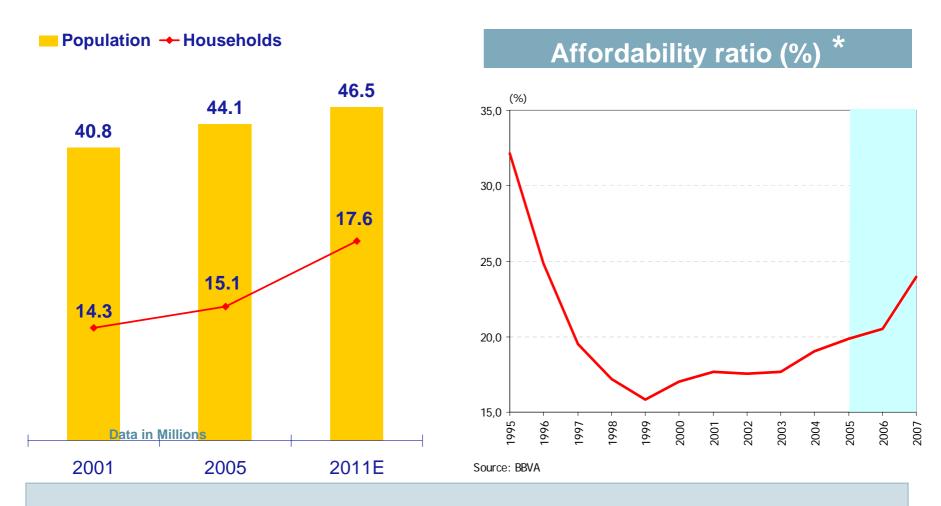


6.6 million jobs created in the period 1994-2006 (36% of net employment in the Eurozone)

<sup>\*</sup> Source: BBVA Economic Research Department



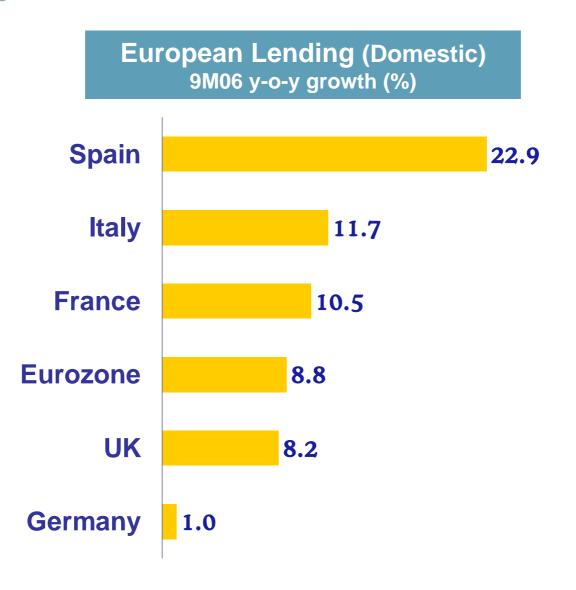
## Strong growth of population and household formation



... and housing affordability remains at acceptable levels

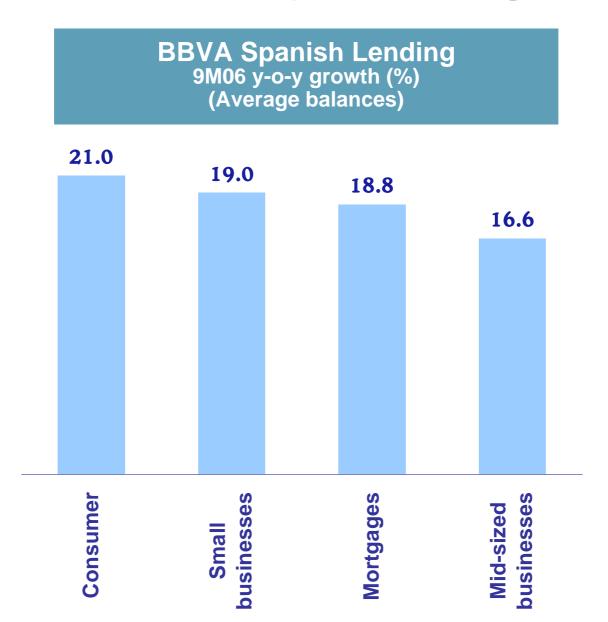
## Spain: the highest growth among Eurozone countries







### BBVA, focus on the more profitable segments



## In Spain, we have identified new opportunities **BBVA** in SMEs ...





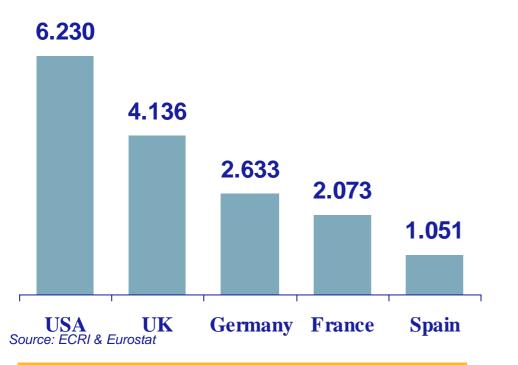
Source: Inmark, 2005

#### ...in Consumer Finance...



## Consumer loans per capita still low in Spain

Consumer loans per capita (\$)



... however, with a high propensity to consume

**BBVA** Initiatives

**Préstamo Nacimiento** 

Préstamo Nómina 0%

Crédito Fácil

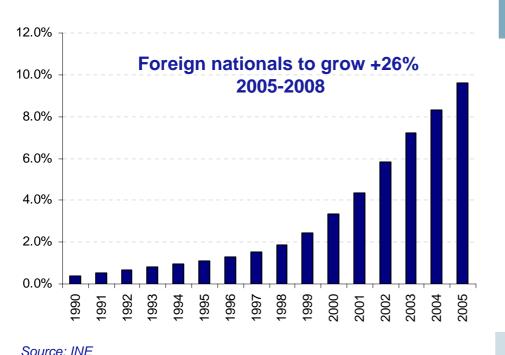
**Préstamo PIDE** 

Consumer loan growth 9m06: 21%

### ... and new customer segments: immigrants



#### Foreign nationals/Spain's population



Two complementary approaches

dineroexpress

Basic Banking

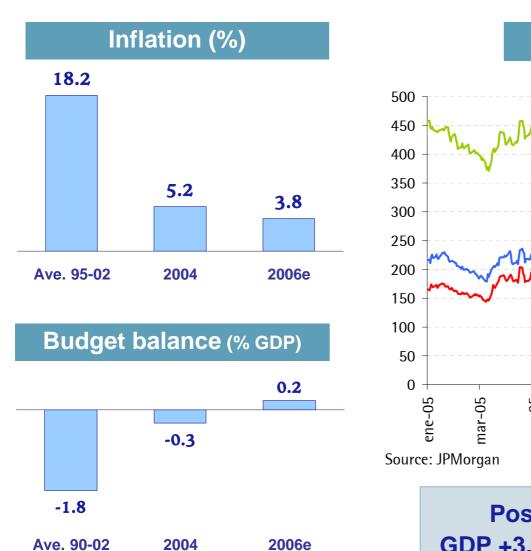
**BBVA**More developed products

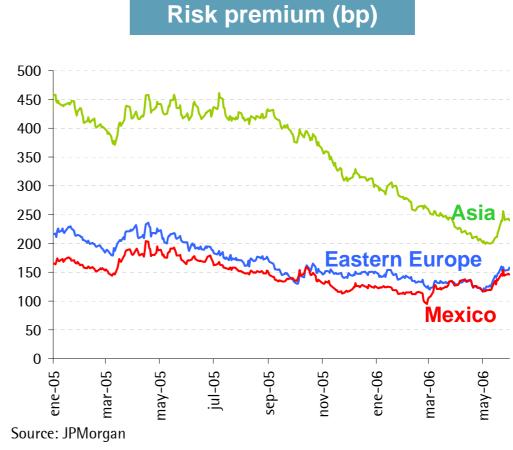
More than 400,000 clients

BBVA ranked 1<sup>st</sup> among banks with 16.5% market share

# Sound macroecomic environment in Mexico and low risk perception



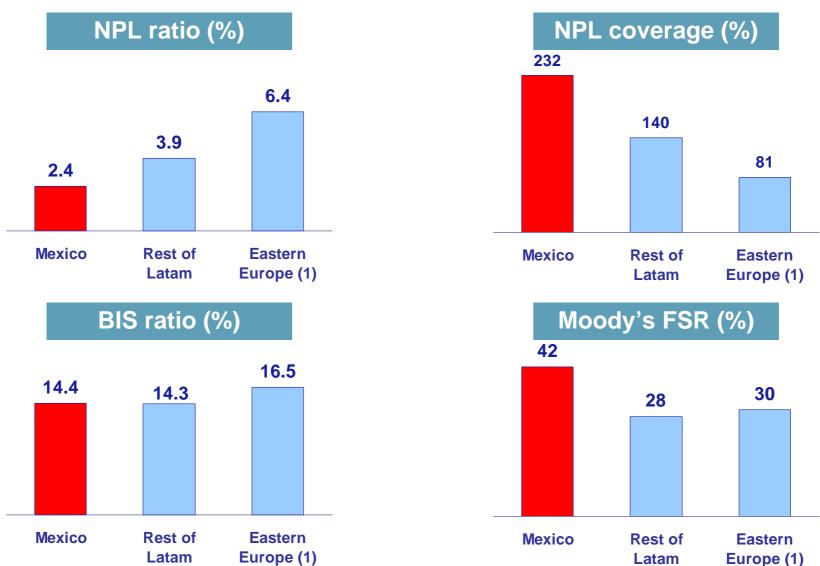




Positive prospects 2006-07: GDP +3.4%, low inflation approx. 3%

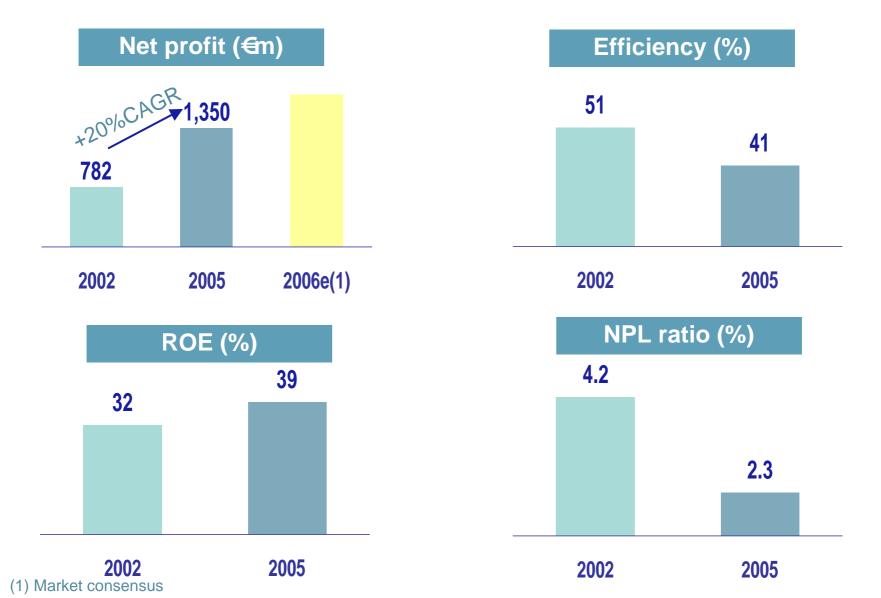


### The Mexican banking system is healthy



<sup>(1)</sup> Russia, Turkey, Hungary, Poland and Cech Republic / Source: BBVA Research and Global Financial Stability Repor Data as of december 2005t

# BBVA Bancomer: the #1 franchise in Mexico, BBVA delivering great results



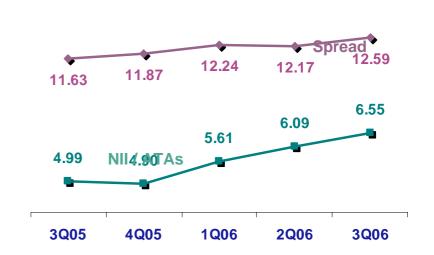
### Intense lending activity in Mexico ...



### Lending - Bancomer Growth of average balances (constant €)

Cust. Spreads and NII / ATAs - Bancomer (%)

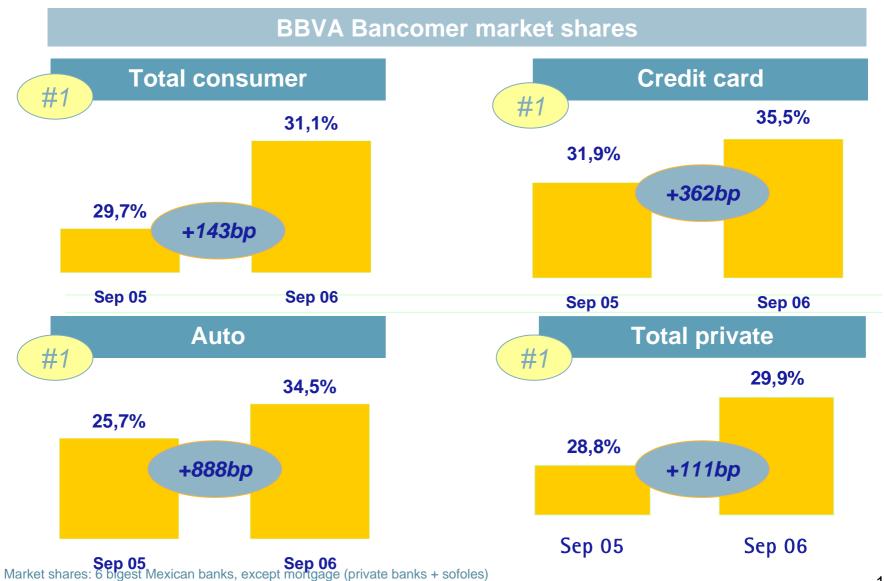
| Product          | Sep. 05 | Sep. 06 |
|------------------|---------|---------|
| Consumer + Cards | 70.2%   | 64.6%   |
| SMEs             | 22.9%   | 29.8%   |
| Mortgages        | 62.5%   | 53.1%   |
| TOTAL            | 35.8%   | 28.3%   |



## Revenue growth continues to be the driving factor



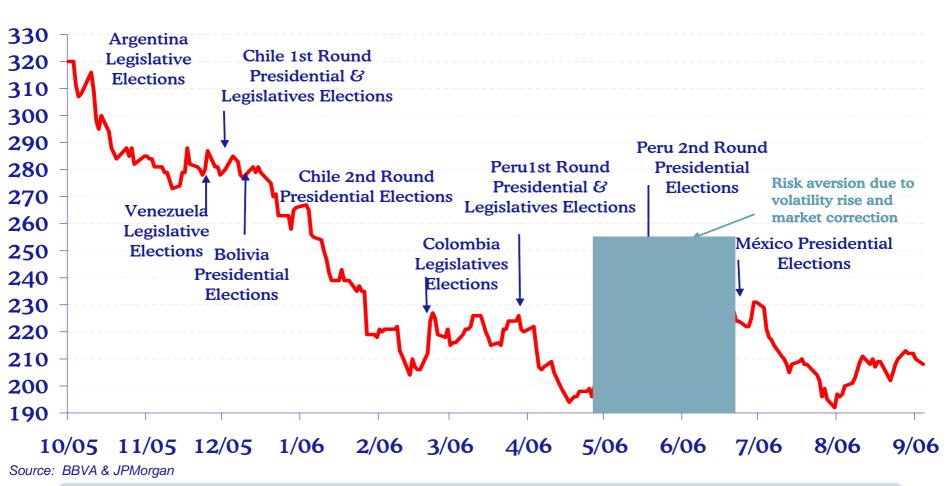
# BBVA Bancomer has continued to expand market share in the key retail loan segments



### Latam, an increasingly stable region



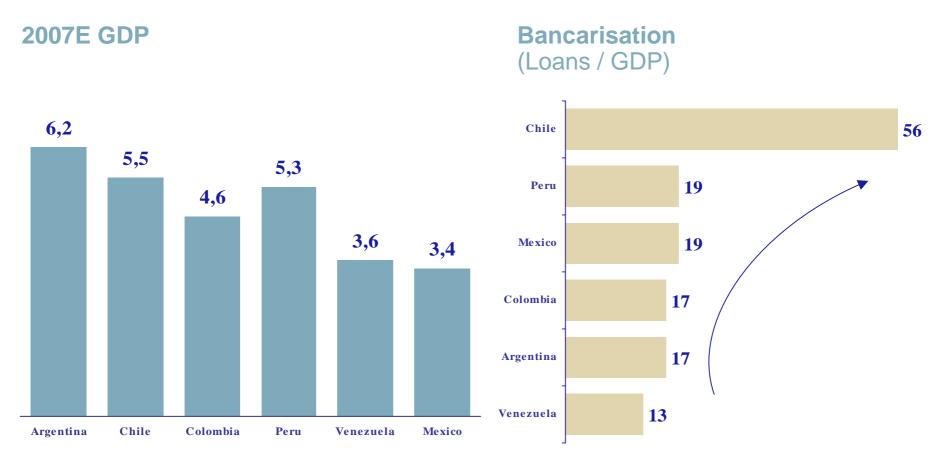
#### EMBI+ and Elections in Latam



Shift towards economic pragmatism and continuity taking place around the region

### ...with good economic prospects





Source: BBVA

And potential for higher bancarisation: Consumer finance and credit cards, mortgages and SMEs

### **BBVA**

## In Latin America, we see opportunities in Consumer Finance ...

#### **Bancarised**

Mid-High income segments

28% of population

Bancomer's market share Auto: 33.5%

Credit cards: 35.5%

Total consumer finance: 33.4%

#### Non-bancarised

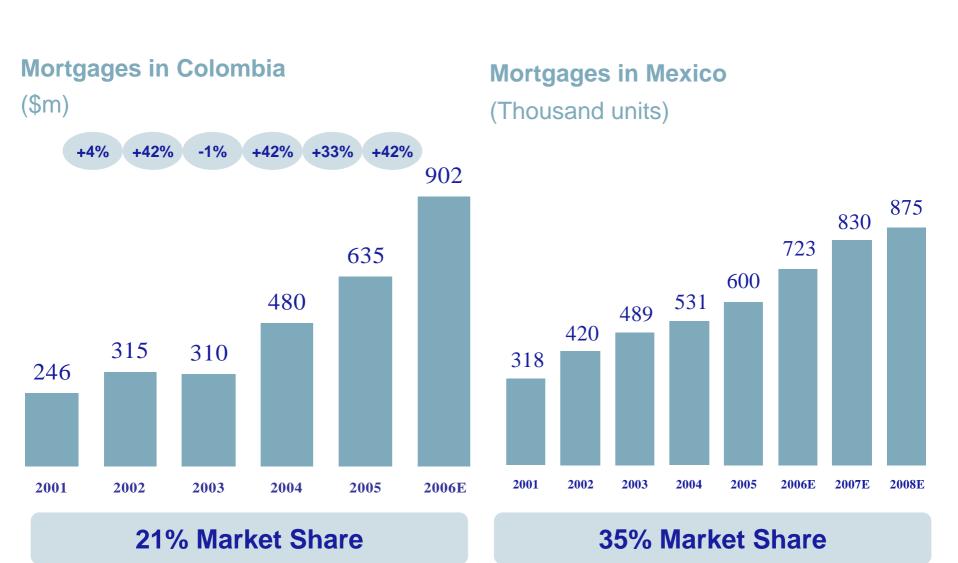
Low income segments

72% of population

Alliances with retailers: 5 million credit cards

+ 2.2 m new customers in 2006

### ...a high potential for mortgage development...BBVA



Source: ICAV Source: Infonavit & BVA 22

### ... and great prospects in SMEs



**Bancomer SMEs and Corporates** 

Loan Penetration (€m)

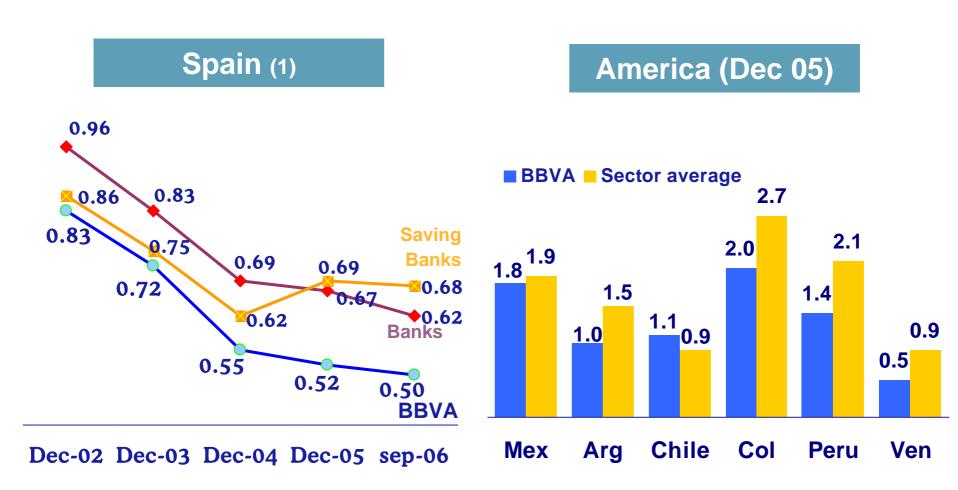








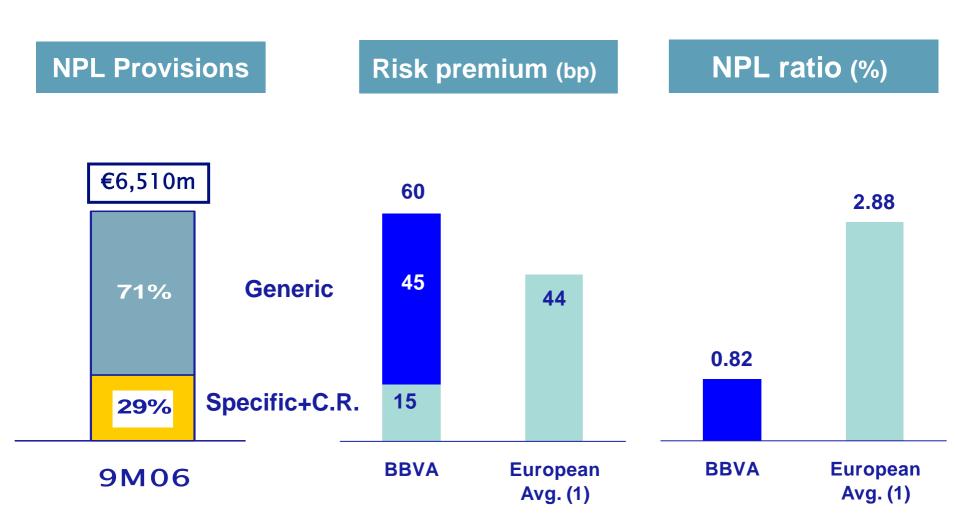
### BBVA is a benchmark in managing risks



<sup>(1)</sup> Source: Bank of Spain and BBVA. Before Dec-05 pre-dating IFRS



### Higher provisions, but better asset quality



<sup>(1)</sup> Data as of June 06 refers to largest European groups .

# BBVA's non-organic expansion has showed strategic fit



Consolidating our position in Mexico

Reinforcing high potential businesses

Creating a franchise in USA

Building presence in new high growth markets

Buyout of BBVA Bancomer minorities

- Hipot. Nacional
- Granahorrar (Col)
- Forum (Chile)

- •Laredo
- •Texas Regional
- State National

- •Asia Plan
- •Citic Group

2003 to date investments: €8 Bn

### Track record in acquisitions, best in class among European financial institutions



| <b>Latin American</b> |
|-----------------------|
| acquisitions          |

Investments to 2006 **ROI (%)** (M US\$) 23.8 8,370 **BBVA Bancomer (1)** 16.8 **Rest of Latin America (2)** 5,202 21.1 13,573 **Total Latin America** (1) Banking Group (2) Rest of Banks, Pension and Insurance business

#### **Hipotecaria Nacional**

Full payback of investment in 24 months

BNL

**Financial discipline** 

Maximising shareholder return

USA

Strong fit with BBVA strategy

Franchises with leading positions in their core markets

China

Limited financial exposure with real options to develop meaningful businesess

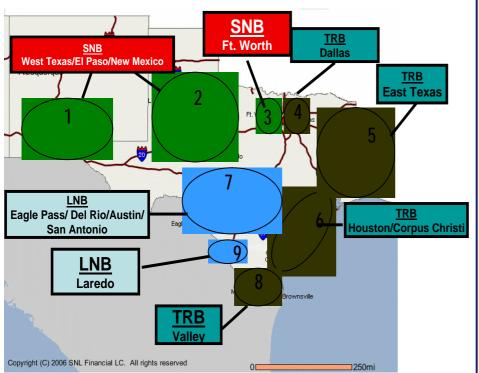
"BBVA is one of only seven banks in our sample that has created value over the past six years through acquisitions" (Deutsche Bank, Sep 05)

## BBVA Texas: A big step in our expansion strategy









|                                  | Texas | USA  | USA /Tx |
|----------------------------------|-------|------|---------|
| Population (million / 2005)      | 23    | 298  | 12.9x   |
| Population<br>Growth<br>(05-10e) | 10.6% | 5.4% | +6.2pp  |
| % Hispanic population            | 36%   | 15%  | +21pp   |
| GDP growth<br>(97-05)            | 6.4%  | 5.2% | +1.2pp  |
| GDP per capita US th\$           | 42.5  | 41.6 | +0.9th  |

BBVA USA, a leading regional bank in Texas, with 3% market share



## China & Hong Kong: a great opportunity for BBVA

#### First Stage

5% stake in CNCB<sup>1</sup>

15% stake in CIFH<sup>2</sup>

**Exclusivity agreements** 

€989m investment

#### **Second Stage**

**Option to increase to 9.9%** (2007-2010)

Defining final business plan for wholesale banking in the region (2007-08)

Defining profit-sharing schemes in auto finance, trade finance, etc (2007)

Additional invesments required over time

<sup>(1)</sup> China CITIC Bank

<sup>(2)</sup> CITIC International Financial Holdings

# In summary, BBVA is well placed to continue BBVA to deliver profitable growth...



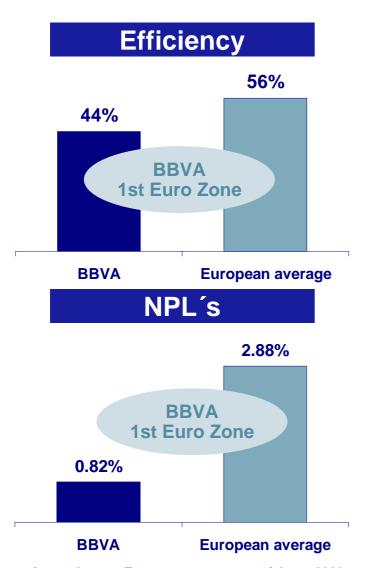
- 1. Present in high growth markets with positive economic prospects
- 2. Strong activity and results
- 3. Developing new growth engines

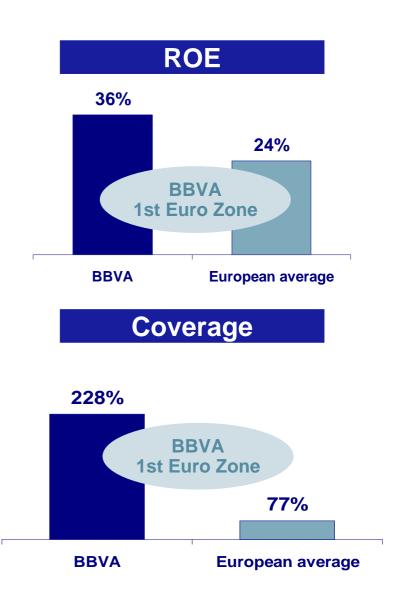


- Tested model to drive efficiency
- 2. Excellent asset quality
- 3. Diversified geographic and business presence



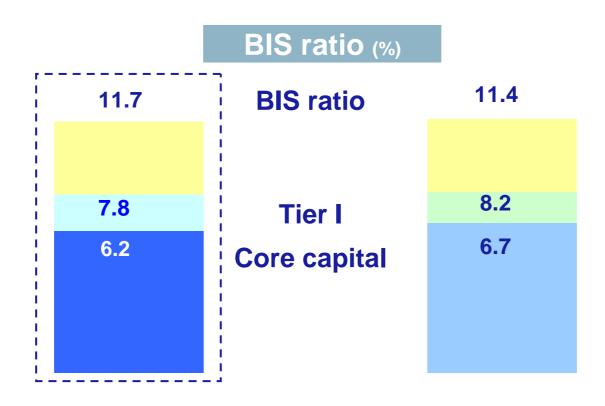
### ...with strong fundamentals







# ... and continues to be very disciplined in its use of capital



BBVA (proforma after capital increase + announced investments)

European banks average<sup>(1)</sup>



## BBVA an attractive investment: strong commitment to value creation

### Excellent combination Profitability – Risk

ROE: 30% (1)

- •95% of assets in "investment grade" countries
- •Rating: Aa2, AA-

### With strong growth

EPS CAGR 05-02 +27.7% DPS CAGR 05-02 +15.1%



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