

# **BBVA** making the difference





# "Outlook for Real Estate and mortgages in Spain"

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# • The outlook for the real estate market in Spain

# The BBVA mortgage business

Annexes





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### 1. The Spanish growth model is not based on housing

- 2. A more flexible employment market will give support to the economy
- 3. Although households debt levels have increased, they have a solid wealth position
- 4. The on-going orderly adjustment of the housing market will have a limited impact on the overall economy.



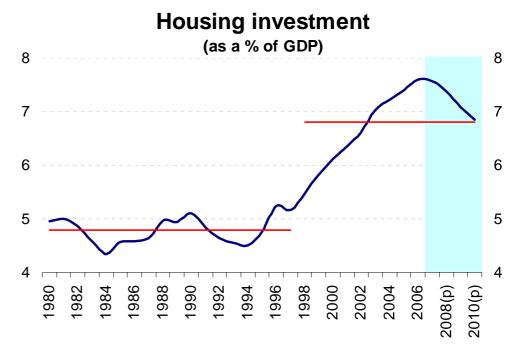


Structurally, Housing has increased its weight converging to the levels of developed countries

Housing: Share in GDP (%)						
1998-2007	2007					
6.7	7.5					
6.2	5.4					
5.8	5.8					
9.0	8.5					
3.1	3.4					
7.0	6.5					
4.8	4.2					
	6.7         6.2         5.8         9.0         3.1         7.0					

\* last data 2005

Source: AMECO





#### Principal Housing stock is becoming comparable to other developed countries.

<u> </u>	opulation	Principal	Other	Square	Principal square
	Houses per 1.000 Hab	Houses per 1.000 Hab	Housing per 1.000 Hab	meters per Inhabitants	meters per Inhabitants
Germany	472.5	434.4	38.1	42.2	38.8
Denmark	469.1	448.3	20.8	51.1	48.8
France	476.9	395.6	81.3	42.9	35.6
Greece	503.5	333.5	169.9	42.8	28.4
Netherlands	415.9	406.9	9.0	40.8	39.9
Italy	458.6	368.7	89.9	40.4	32.4
Portugal	489.0	345.8	143.1	40.6	28.7
United Kingdom	433.1	416.2	16.9	36.8	35.4
Spain	509.8	349.4	160.4	47.2	32.3
Mediterranean countries	482.7	356.9	125.8	42.9	31.7
Average	468.1	395.9	72.2	41.8	35.4

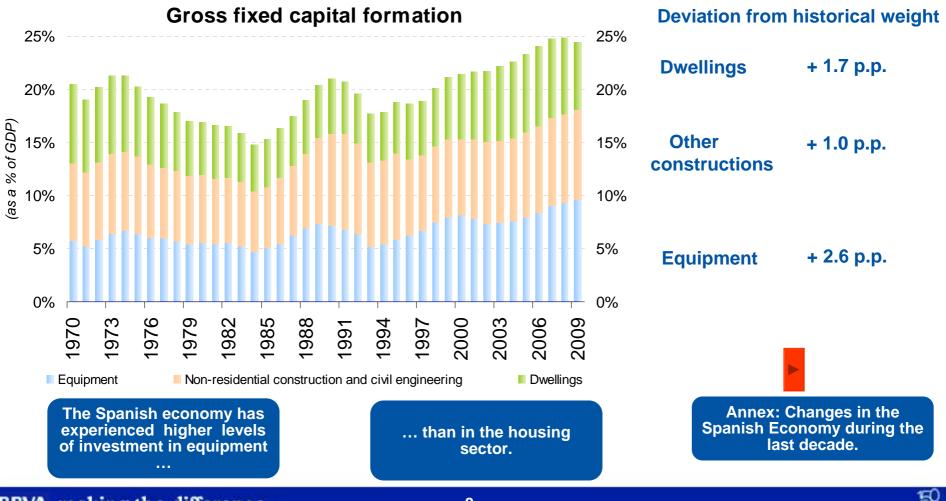
Source: European Statistics, INE, INSEE, DESTATIS, UK Census, INE (Portugal), and BBVA

However, in Spain, as in other Mediterranean countries, second homes represent an important part of the housing stock...

...because of their tourist component.



#### The Spanish economy is not just housing

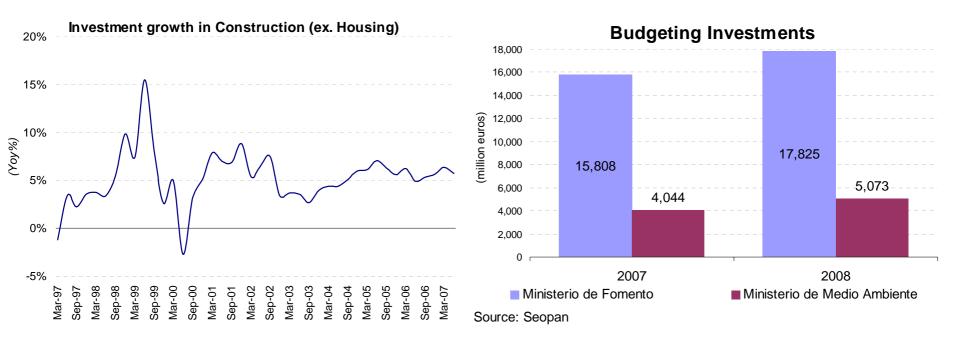


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#### Moreover, Construction (ex. Housing) represents more than half the investment and its outlook performance is better



The Spanish economy faces moderation with the soundest fiscal position for recent decades with a fiscal surplus of 1.2% of GDP in 2007 and 0.9% in 2008



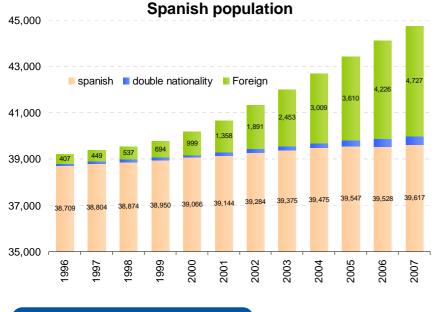
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- 1. The Spanish growth model is not based on housing
- 2. A more flexible employment market will give support to the economy
- 3. Although households debt levels have increased, they have a solid wealth position
- 4. The on-going orderly adjustment of the housing market will have a limited impact on the overall economy.

# Economic Research Department The Spanish housing market



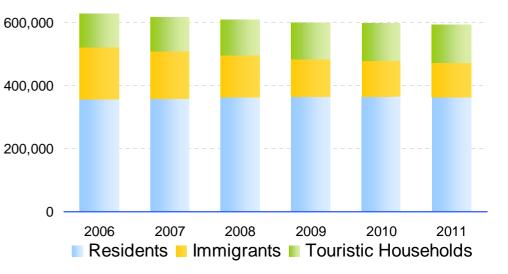
# Women, immigration and baby-boomers have increased the Spanish labor force and made it more flexible



Annex: Medium term potential demand



Gross household formation projection

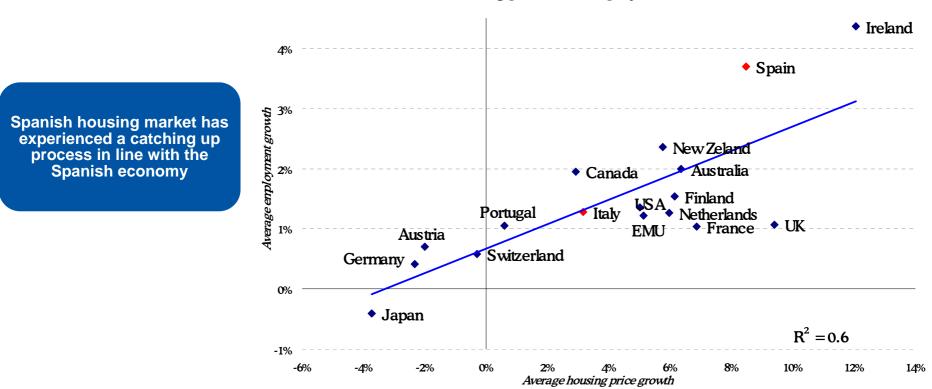


The Potential formation of new Households will remain strong over the next five years.



Economic Research Department The Spanish housing market

#### Employment growth is one of the key factors behind the housing boom



#### Housing price and employment (96-06)

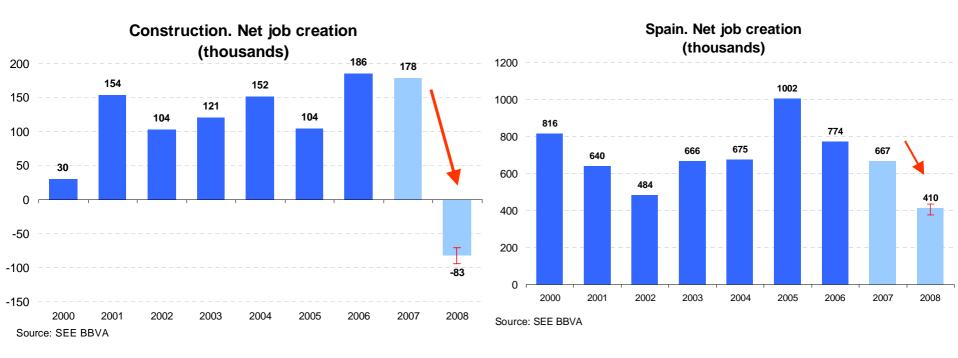
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### Economic Research Department Labor Market

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#### How many jobs will be created?



Annex: A more flexible labour market However, Spanish employment growth will remain being the highest of the developed countries in the next years.





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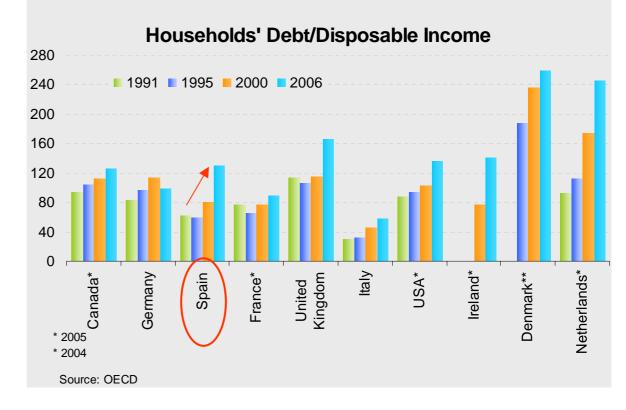




## Economic Research Department The Spanish housing market

#### Households debt levels have converged to the levels of developed countries ..

Despite the increase in disposable income, household debts have grown at a higher pace





## Economic Research Department Structural changes of the Spanish economy

### .....due to the structural fall in the financing cost.....





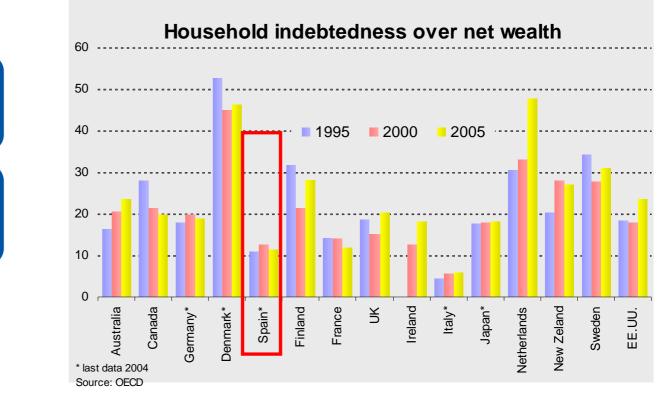
#### Interest rates are structurally lower in the Spanish economy

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Annex: Spanish mortgage market

## Economic Research Department The Spanish housing market

#### ...however, households show a solid wealth position



The financial turbulences and the housing market deceleration caused only a marginal effect on wealth...

... Spanish households show a moderate ratio of indebtedness over net wealth

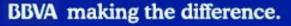


#### **BBVA** making the difference.





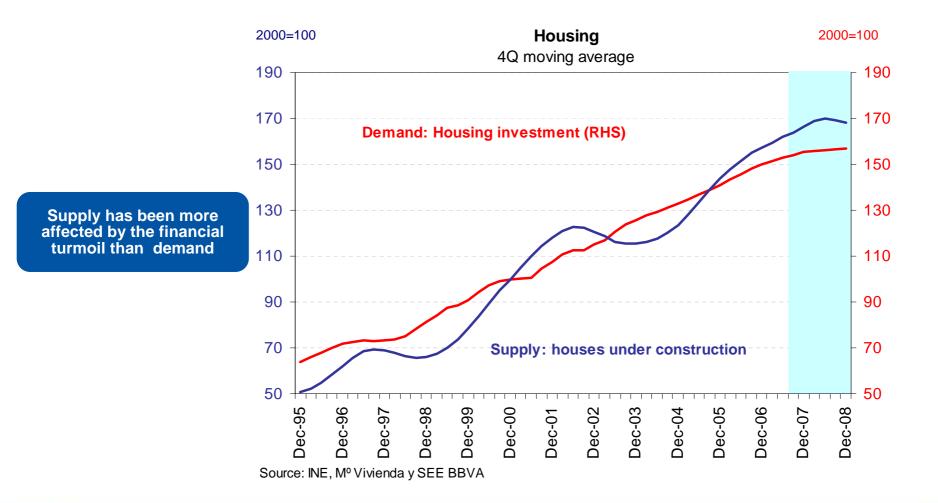
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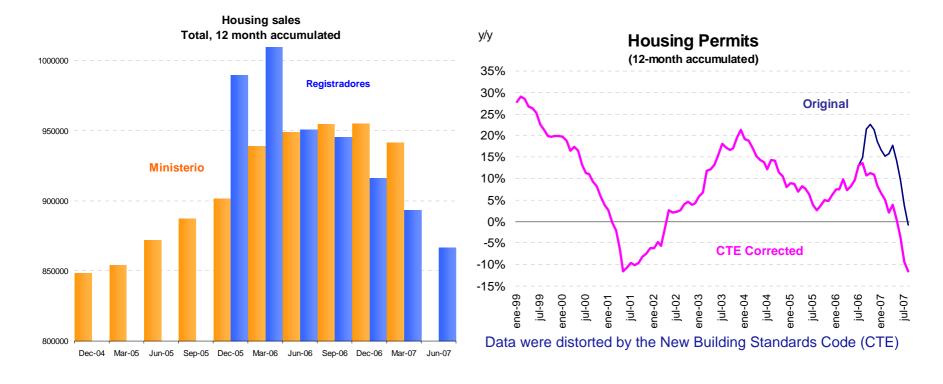
#### The ongoing orderly adjustment



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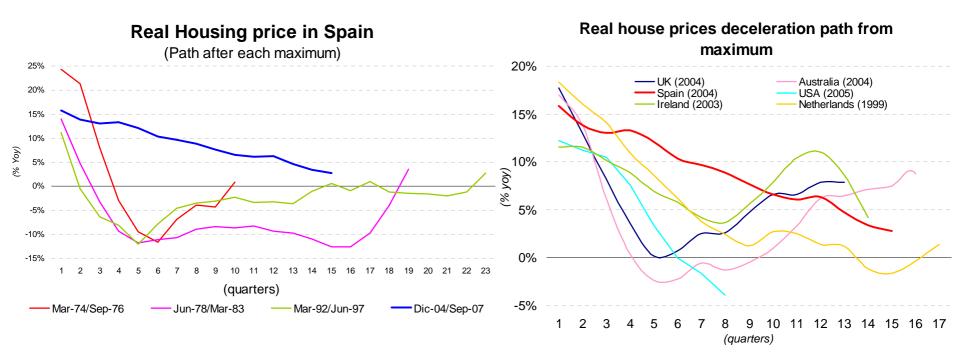
#### Housing demand: a year and a half of moderate slowdown



The financial turbulences have triggered an earlier development of the expected adjustment. The stricter financial conditions and the deterioration of confidence have prompted a deceleration of activity



### The gradual deceleration is already on its way



deceleration is the smoothest for the last 30 years.

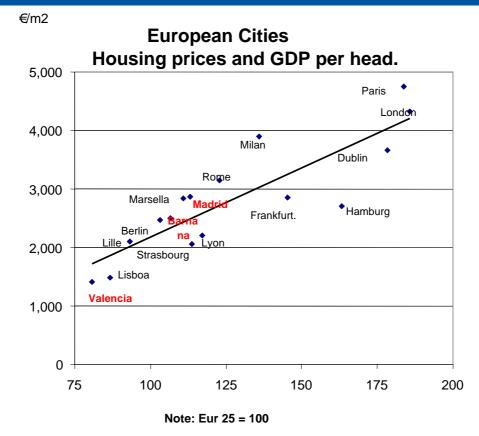
.. and also the smoothest compared to other countries.

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## Economic Research Department The Spanish housing market

#### **Catching-up process in prices**



Source: Eurostat and local sources

Research Department BBVA

There is not a fundamental overvaluation of housing prices in Spain. Demography, interest rates and income have supported the increase in prices during the last decade.

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### The gradual deceleration is already on its way

# **Projections**

	2006	2007	2008	2009
<b>RESIDENTIAL MARKET</b>				
Housing investment	6.4	3.5	0.0	-1.5
Building permits	911	675	550	550
Housing price	10.4	5.5	1.4	-1.9

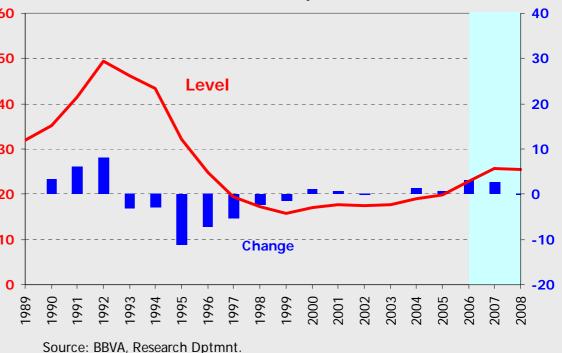
Housing market deceleration will follow its orderly path and will have a very limited impact on the economy. What are the main supports?



Impact on the economy will be limited : Housing affordability will not deteriorate further



#### Housing Affordability

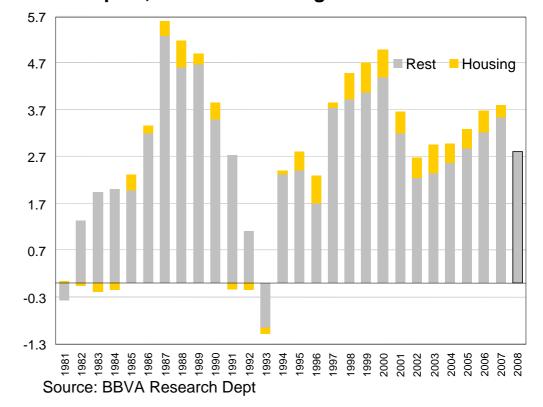




#### The impact on the economy will be limited: Although housing will not contribute to economic growth, the Spanish economy will grow close to its potential

On average, the housing sector has contributed to Spanish growth by 0.5 percentage points in the period 2001-2006,. This figure is below the 2.4 pp for the rest of the economy

Housing will have a null contribution in 2007, moderating slightly from the 0.3 pp of 2006



#### Spain, contributions to growth

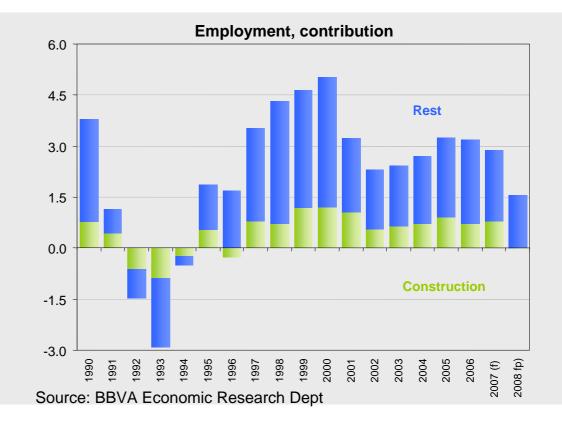


#### The impact on the economy will be limited: .....new employment levels will remain solid

Employment in the construction sector accounts for 13% of the total

In 2008, employment will grow a 1.5%, 1,4 pp less than in 2007, but still far from a scenario of employment destruction.

Thus, new jobs will be created in non-construction sectors





- The most likely outcome is that the gradual deceleration of the Spanish Real Estate sector will continue in the near future
- The sector is already in a process of a smooth slowdown, and their medium term strengths are significant
- The Spanish economy has built important supports that will buffer the impact of the current situation







# • The outlook for the real estate market in Spain

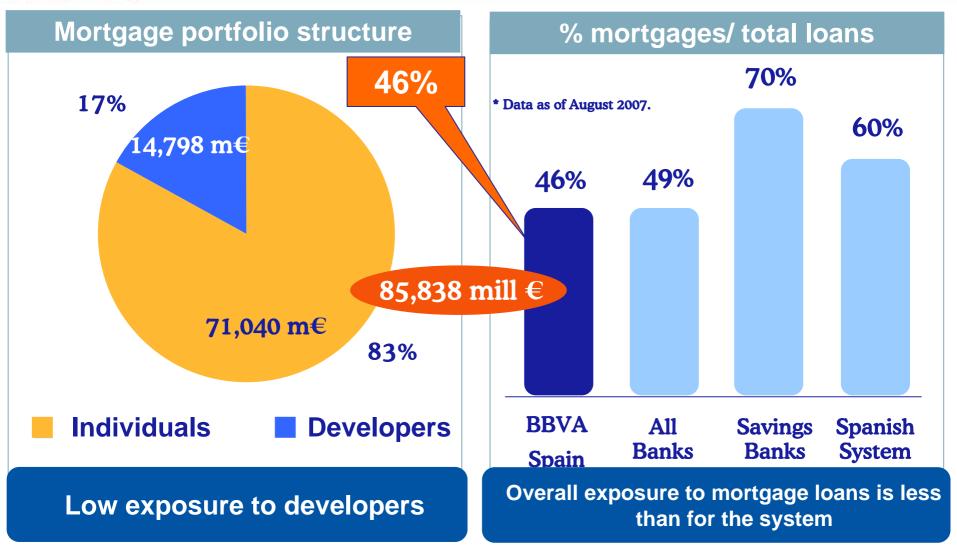
# The BBVA mortgage business

# Annexes





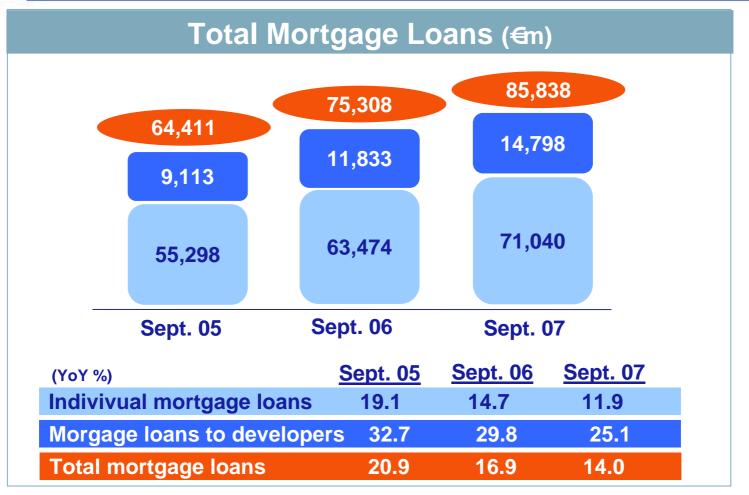
# BBVA mortgage business Portfolio Structure







# BBVA mortgage business Performance



Gradual slowdown in individual mortgage loans, resulting from a conservative approach to risks and pricing





Mortgage business will continue to be a priority and is a core bundling product for BBVA

**Continued focus on 1<sup>st</sup> residence mortgages** 

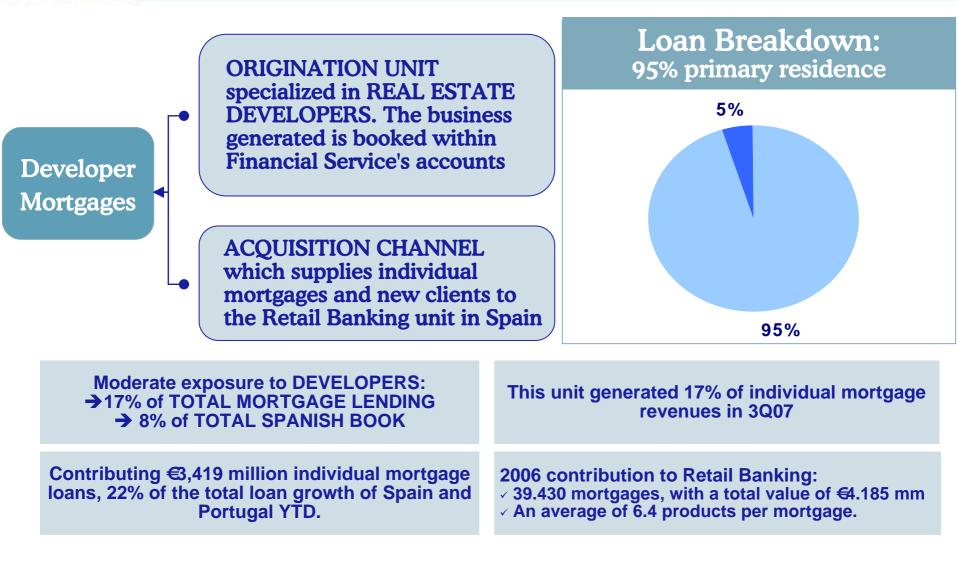
**Risk policies with proven track record through credit scoring tools** 

Risk adjusted pricing: adjusting for segment and channel

In a slower market, we will remain selective combining taylored products with risk adjusted pricing.



# BBVA mortgage business Developers







Moderation of housing demand in 2007, while employment creation continues to be a supporting factor.

Affordability remains at acceptable levels, despite recent deterioration,

The soft-landing adjustment currently in progress will translate into a gradual deceleration of activity.

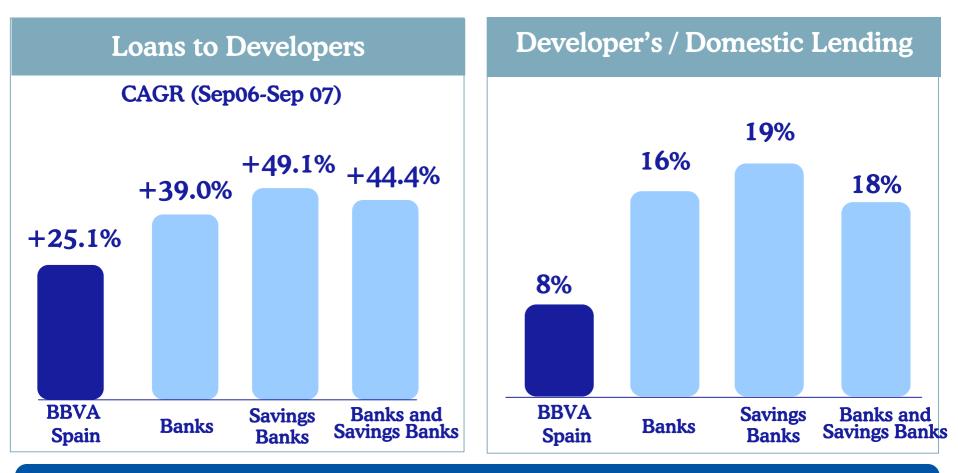
**Profile of BBVA developer customer:** 

- ✓ Many developers use to be local companies ...
- ✓ ... They have diversified in the recent past:

**Products - Markets – Businesses ...** 

✓ ... They have improved their solvency and marketing processes

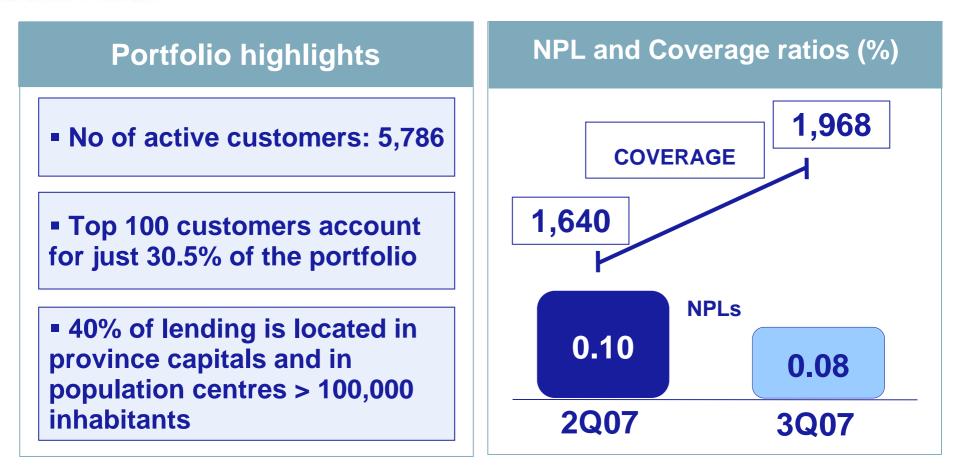




Loan selection criteria: individual assessment of risk and feasibility as well as risk and credit profile of the developer → resulting in market share loss







Portfolio concentrated in well established developers in a highly fragmented sector where 95% are small and locally based



The market is cooling down with supply and demand coming closer: In BBVA we are adjusting to the current conditions

BBVA enjoys strong liquidity solvency and position which is a key advantage in the current market situation:

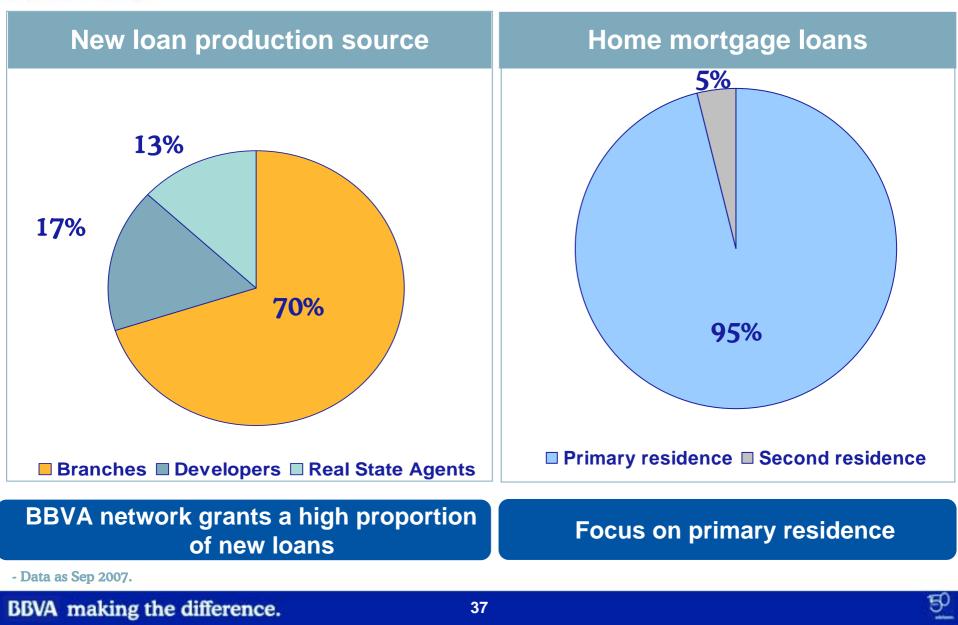
- ✓ New scenario and new business opportunities
- ✓ Maintaining our risk policy standards
- ✓ We will be selective and look to expand margins

Risk policy based on investing with careful selection of projects and customers

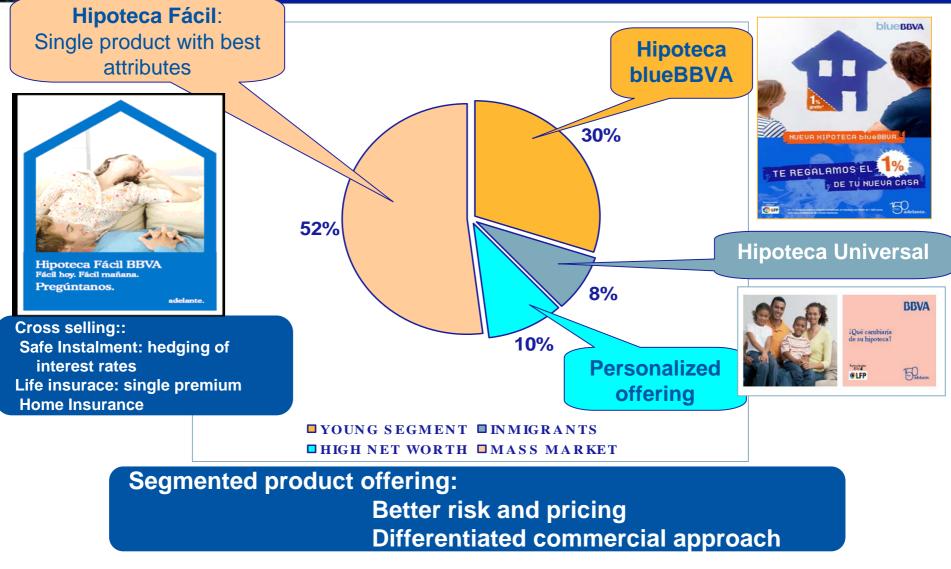




# BBVA mortgage business Individuals

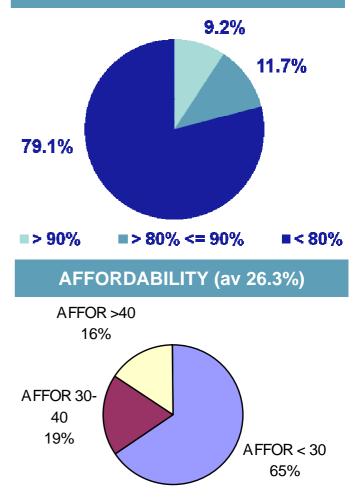


# BBVA mortgage business Individuals: production structure



# BBVA mortgage business Individuals: low risk profile

% LENDING BY LTV (avg. 53.3%)



LTV calculated on historical appraisals



Portfolio highlights	
No of loans	890,525
NPL ratio	0.39%
Coverage ratio	275%
Avg. maturity	19 years
Avg. mortgage size 2007 production	€158,420





#### Implementation of RAROC for all mortgage loans

#### Fostering of products taylored to specific segments

#### **Improvement of the Sales and Production process:**

- Higher efficiency
- Higher sales force resources
- Better customer advice

#### Higher cross-sell for individual mortgage loans

Data as of September 2007







# • The outlook for the real estate market in Spain

# The BBVA mortgage business

Annexes





# Annexes

- Structural changes in Spanish economy
- Labor Market
- Real Estate long-term demand
- Households' wealth and income
- The Spanish mortgage market





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#### Structural changes in the evolution of the main economic indicators

	Spain			
	Annual average in the period	1991-98	2000-07	Change
GDP and Employment grew	Real Variables			
between 1 and 2 percentage	Growth (% GDP)	2,3	3,6	1,3
points in 2000-07	Employment (% yoy)	0,8	3,0	2,1
	Population (% yoy)	0,3	1,3	1,0
	Real Wages (% yoy)	1,0	-0,1	-1,1
	Financial Variables			
Interest rates and spreads	Ex post real interest rates			
are affected by the Spanish	short term	5,4	-0,1	-5,6
nominal stabilization and the	long term	5,5	1,2	-4,3
	Spread vs. Germany, 10 years interest rates	2,8	0,1	-2,7
	4,1	3,3	-0,9	
	Saldo público (% GDP)	-5,3	0,2	5,5
	Deuda Pública (% GDP)	58,4	48,1	-10,3
	Housing Market			
Households' Affordability	Households Affordability (*)	34,3	19,7	-14,6
has improved	Prices, real growth	-0,7	9,0	9,7
	Corporate Sector (**)			
	Profitability			
	own resources (%)	8,3	12,9	4,6
	financial leverage (%)	-0,1	4,4	4,6
Corporates are more	Debt Burden			
profitable and their debt	Divided by Gross Value Added	12,7	10,0	-2,7
burden is lower	Divided by Income	4,9	3,3	-1,6
	(*) % of disposable income to pay the monthly payment a	fter taxes and w	eighted by	
	wages per households and loan term			

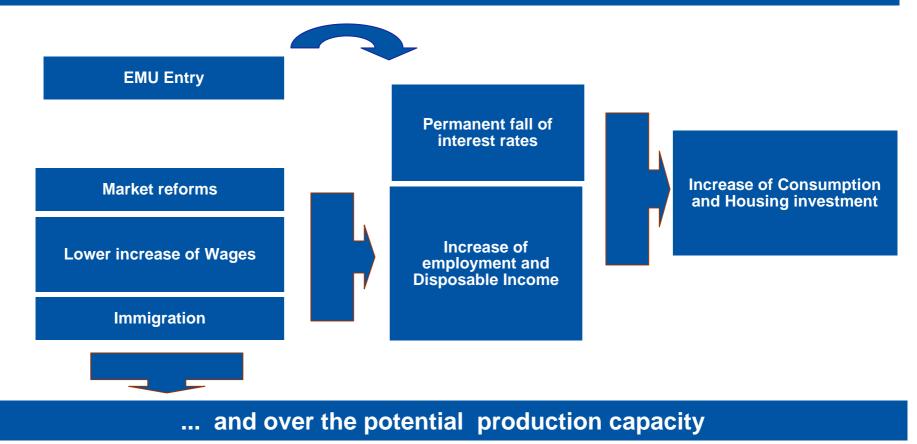
(\*\*) Bank of Spain, 2005

Source: Bank of Spain, INE y BBVA Economic Research Department

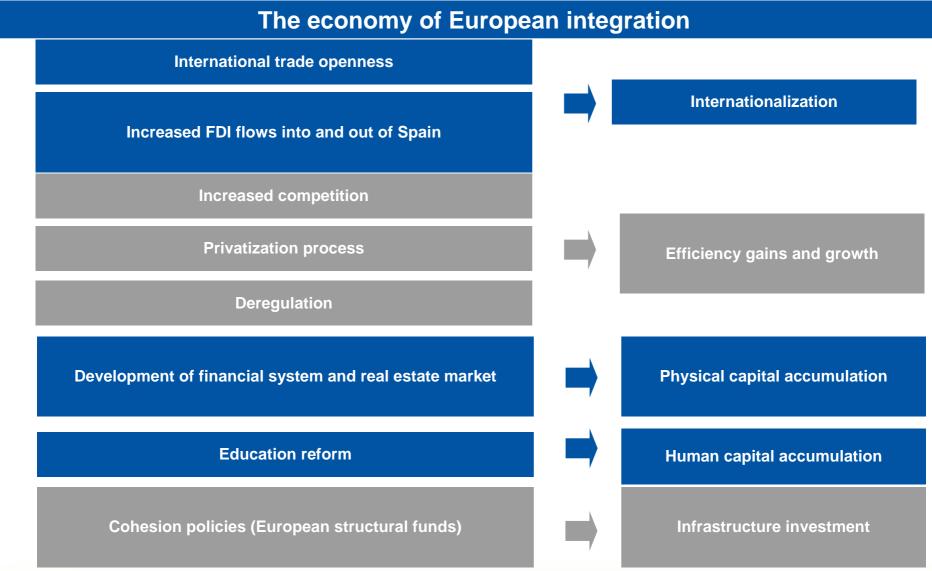


#### Impulses to the Spanish economy

The Spanish economy has grown more than that of EMU as a result of specific impulses over the expenditure side of the economy ...











#### The economy of European integration: greater external openness

Full trade liberalization, progressive mobility of capital and adherence to EMU in 1999.



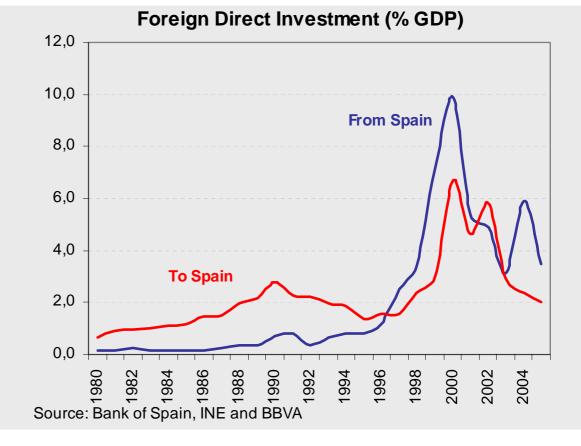
Source: INE

The degree of external openness has experienced a structural increase since 1980



#### The economy of European integration: greater external openness

Large inflow of FDI (automobile, food, retail, banking) initially with even larger outflow later (banking, telecom, utilities)





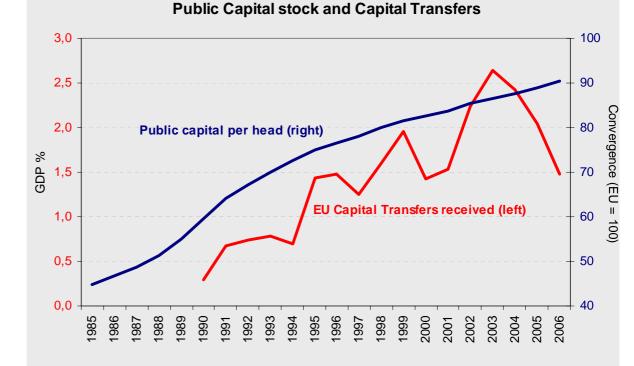
#### The economy of European integration: increasing competition **Electricity sector** Accumulated decrease in electricity rates for households exceding 30% (1997-2005). deregulation Telecom Reduction of 40% in international call rates (1997-1999) liberalization **Banking competition** Mortgage spreads have been reduced towards 0,8% (1993-2005) Air transport Regular air ticket prices have come down 50% (1995). competition Liberalization of Rates charged by notaries and property registers have been reduced by 50% profesional (1997) associations Labor market New more flexible contracts (1994, 97, 2000-01)





#### The economy of European integration: structural funds

Public investment, financed to a large extent via European Funds, has allowed the public capital stock to reach 90% of the EU average (40% in 1986).

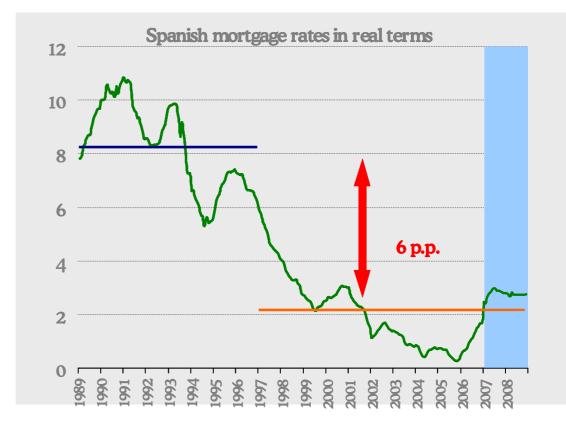


The change experienced by the public capital per head can be considered structural



### The economy of European integration: changing financial conditions





#### Interest rates are structurally lower in the Spanish economy



Female employment rate

### Economic Research Department Structural changes of the Spanish economy

#### Demographic factors: Women at work

16-64 Income earners per household 55.00% 1.7 50.00% 1.6 45.00% 1.5 40.00% 1.4 1.3 35.00% 1.2 30,00% 1,1 25,00% 1.0 20,00% 986 0661 2000 982 988 1992 1994 1996 1998 1989 1993 1995 666 2003 2005 984 2002 2004 2006 1997 2001 1991 987 Source: INE v SEE-BBVA Source: INE

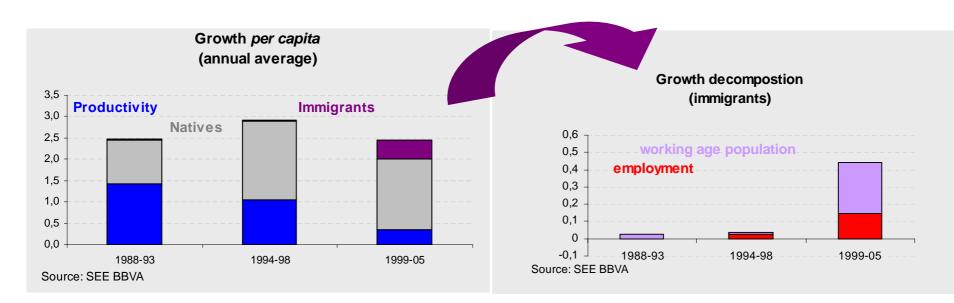
The increase in the number of income earners per household has improved housing affordability





Demographic factors: Immigration. Reducing the labor market rigidity

#### Decomposing growth per capita

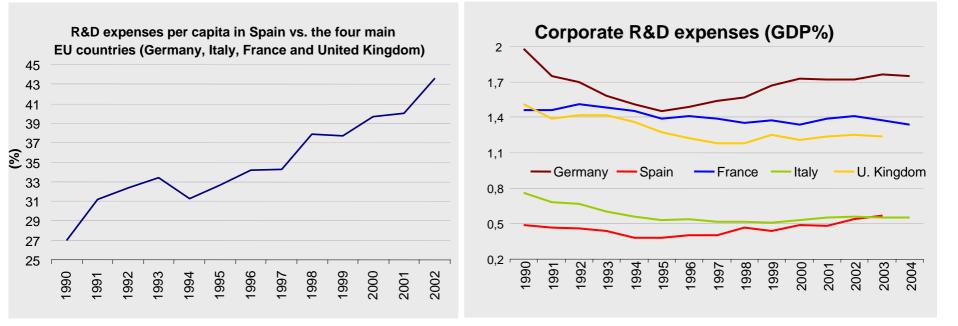


The growing weight of immigrants in employment and working age population generates a contribution to growth of 0,4 pp during the period 1999-2005.

Immigrants are increasing activity and employment rates of the Spanish economy.



#### **Research & Development**



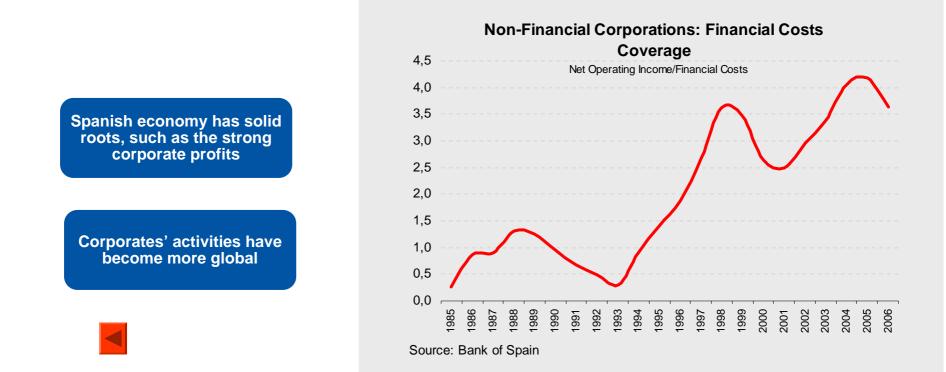
#### Spanish R&D is experiencing a slow catching up process

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#### **Businesses: comfortable profits**



#### **Corporates' situation is structurally healthier**



# Annexes

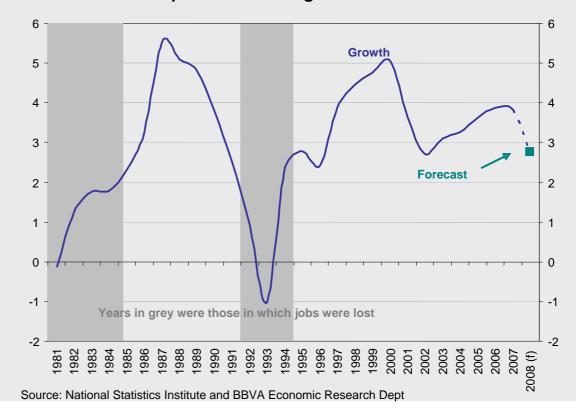
- Structural changes to the Spanish economy
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#### Will the Spanish economy continue to create jobs?

Yes, based on past experience ...

The forecasted scenario does not reach growth thresholds which involve net loss of jobs

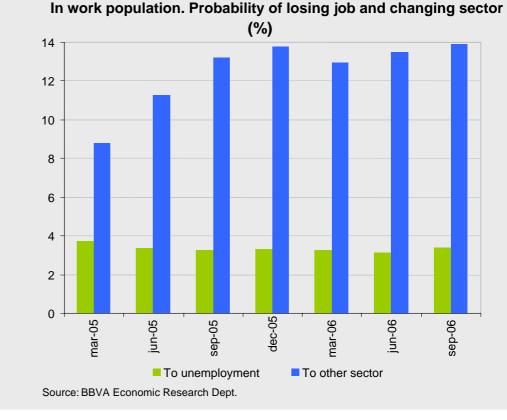


Spain: economic growth



#### Will the Spanish economy continue to create jobs?

Yes, because those in work have a low probability of becoming unemployed, and there is also inter-sector labour mobility







#### Will the Spanish economy continue to create jobs?

1999-2006 0 5 10 15 20 25 30 Agriculture Food industry Basic industries Mach. & equipment Construction Wholesale, and hostelry Transport Financial intermed. & real estate Educ, and health Other services 5 10 n 15 20 25 30 Construction Wholesale Industry

Destination of people in work who change sector, by original sector

Source: BBVA Economic Research Dept.

Yes, because those in work have a low probability of becoming unemployed, and there is also inter-sector labour mobility

... and also in construction

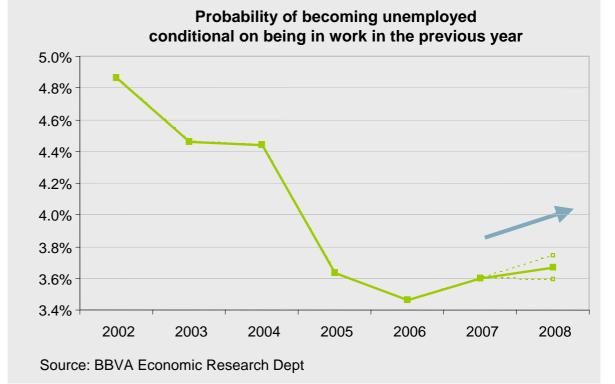
Over 20% of those in employment in the construction sector who change to work in a different sector move to basic industries, and 18% go into wholesale and retail trade and hotels/restaurants



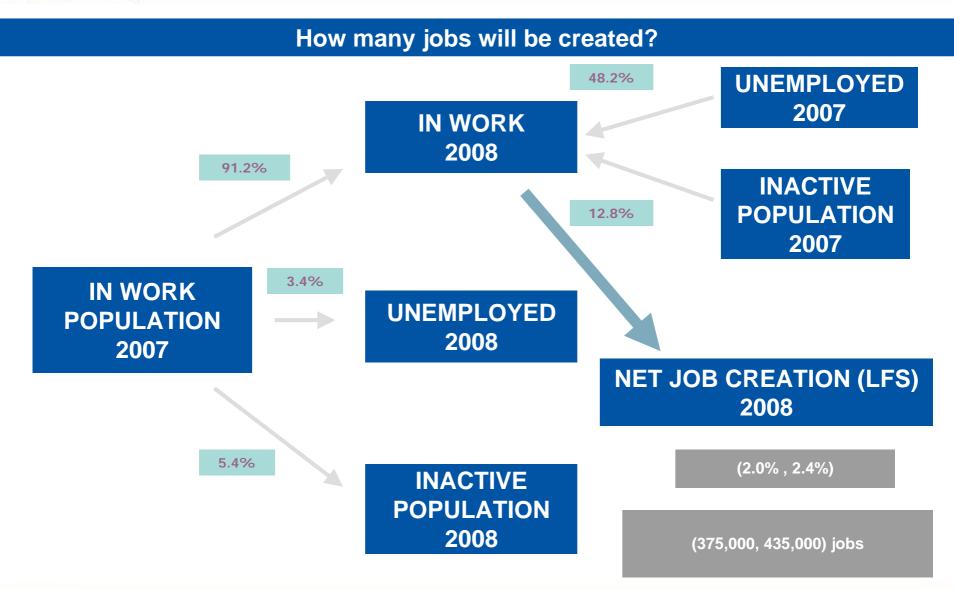


#### How many jobs will be created?

The slowing of economic growth forecast for 2008 is starting to be reflected in the slight increase in the probability of losing a job



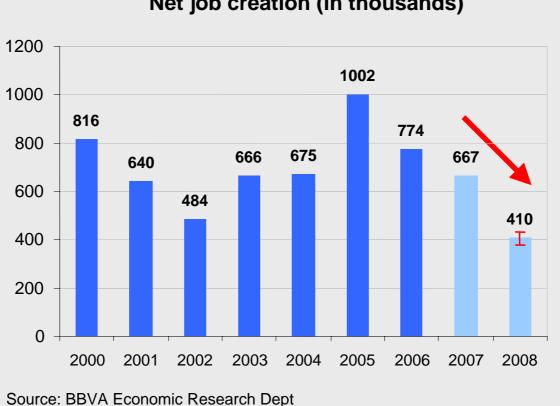








How many jobs will be created?



Net job creation (in thousands)

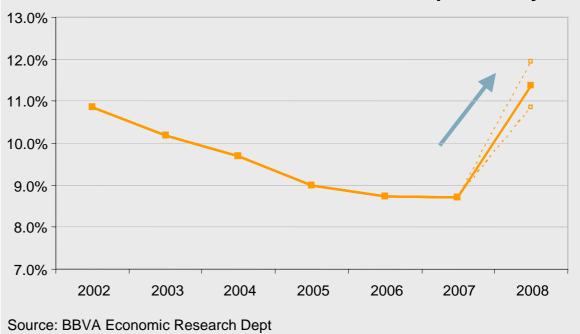




#### **Construction sector**

Construction: Probability of becoming unemployed for those in work in the previous year

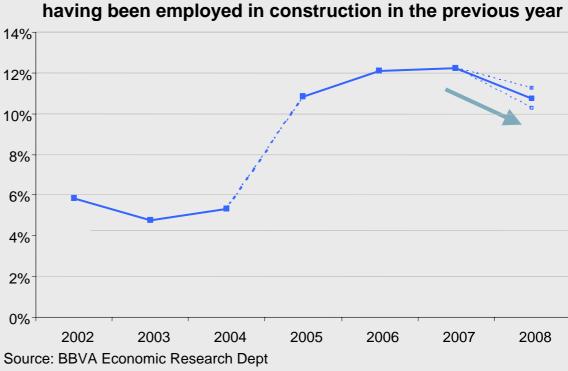
The slowdown in economic growth forecast for 2008 is beginning to be reflected in the probability of more intensive, though controlled, job losses in Construction





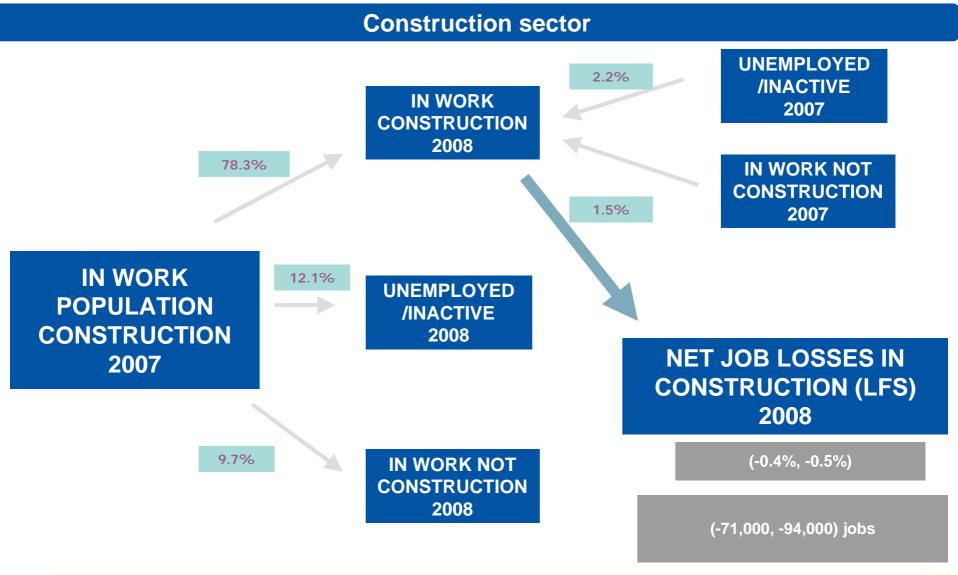
#### **Construction sector**

In addition, a reduction in the probability of moving to other economic sectors is also forecast



Probability of working in another sector









#### **Construction sector**







#### Other sectors will take the lead on growth

The higher employment growth rates were registered in the catering business, education, personal services and particularly in business services

The strong evolution of employment in business services is in line with the dynamism of business activities

	Weight on Total 3Q2007	Average 2006	Aver. 10 30 2007
Total	100.0%	4.1%	3.3%
Agriculture	4.1%	-5.1%	-2.4%
Fishing	0.3%	-14.2%	3.2%
Mining	0.3%	10.3%	-6.2%
Manufactures	15.1%	-0.2%	-0.6%
Energy	0.5%	11.5%	-3.5%
Construction	13.2%	7.9%	7.3%
Commerce	15.5%	3.4%	4.5%
Hostelry	7.5%	8.7%	2.9%
Transport	5.8%	3.7%	1.6%
Financial Intermediation	2.5%	3.4%	5. <b>9%</b>
Business Services	9.9%	10.7%	9.6%
General Government	6.1%	2.1%	1.5%
Education	5.1%	1.7%	0.7%
Health	6.2%	4.1%	4.8%
Social Activities	4.1%	3.0%	3.6%
Personal Services	3.8%	11.4%	1.7%

Employment growth rate by sector

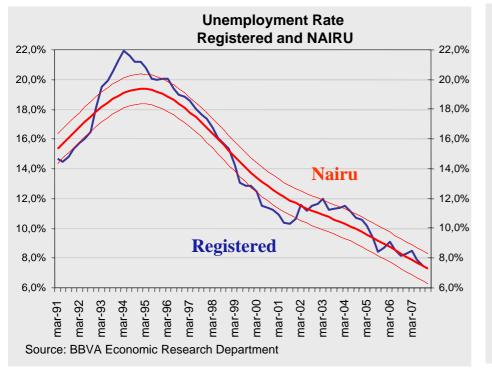
Source: INE and BBVA Economic Research Department

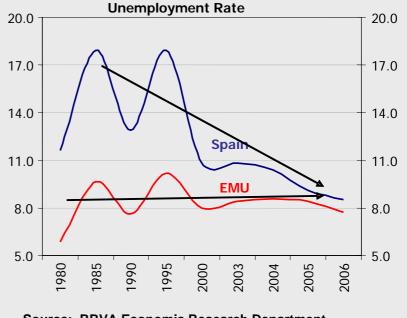
#### These services will continue creating employment in 2008





#### The Spanish labor market has already reached low unemployment rates...





Source: BBVA Economic Research Department

The Spanish unemployment rate is at its minimum, below the 'natural' levels Therefore, the rate of creation of new jobs will not be as high as in the last few years





**Unemployment Rate 3Q 2007** 

#### ... particularly in some regions

The regions that represent two thirds of GDP register unemployment rates below the national average

Male unemployment rate is at its minimum, below 5% in Aragón, Baleares and Navarra

	Total	Men	Women
Total	8,0	6,2	10,5
Andalucía	12,6	9,5	17,3
Aragón	4,9	3,8	6,3
Asturias (Principado de)	7,2	5,9	8,9
Balears (Illes)	4,5	3,6	5,6
Canarias	10,7	8,9	13,3
Cantabria	5,6	4,9	6,4
Castilla y León	7,0	5,1	9,8
Castilla - La Mancha	7,0	4,8	10,5
Cataluña	6,8	5,7	8,2
Comunitat Valenciana	8,7	6,6	11,7
Extremadura	12,4	8,6	17,9
Galicia	6,7	5,8	7,9
Madrid (Comunidad de)	6,0	4,1	8,3
Murcia (Región de)	8,2	6,9	10,3
Navarra (Comunidad Foral			
de)	4,4	3,0	6,3
País Vasco	6,1	4,7	7,9
Rioja (La)	5,3	3,9	7,4
Ceuta	20,9	15,9	30,2
Melilla	18,3	11,4	29,6

Source: National Statistics Institute (INE)



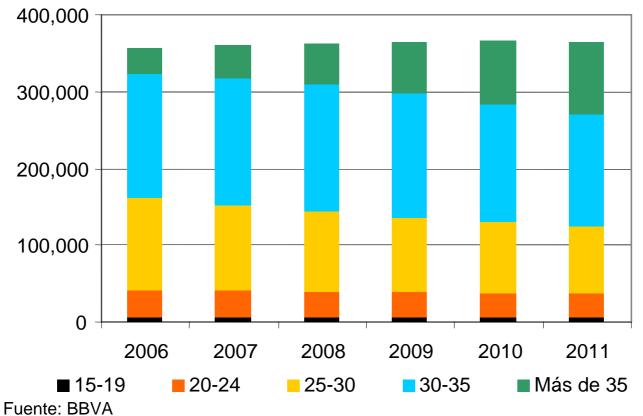
## Annexes

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- Households' wealth and income
- The Spanish mortgage market



360.000 resident households will create because of natural population development.

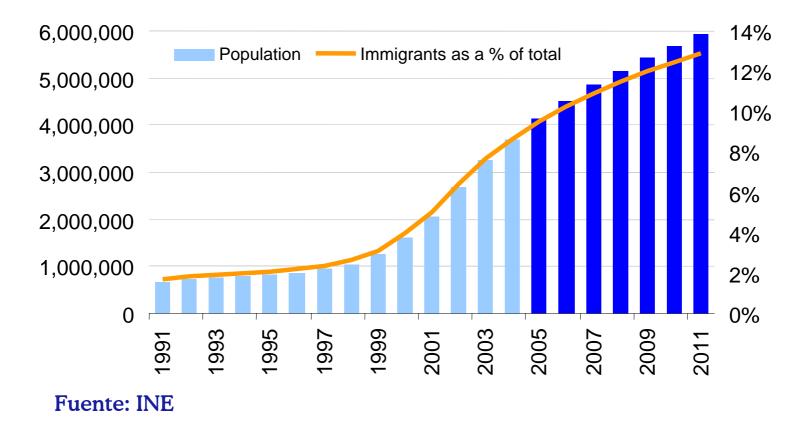
### Resident population: New households Gross flow by age





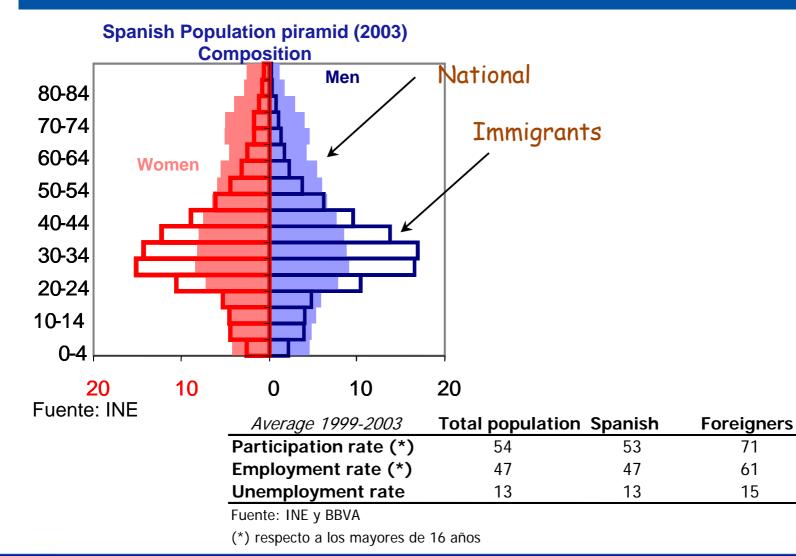
Immigrants will go on increasing its weight in Spanish population

# **Immigrant population forecasts**





Immigrants are mainly in the age cohorts that create more households





Immigrant population will contribute with around 140.000 households

# Spain: Population and households Forecast 2005-2011 New households Gross Flow Residents Immigrants Total 2005 354.793 180.000 534.793 2006 356.888 165.000 521.888 2007 359.618 150.000 509.618 2008 362.566 135.000 497.566

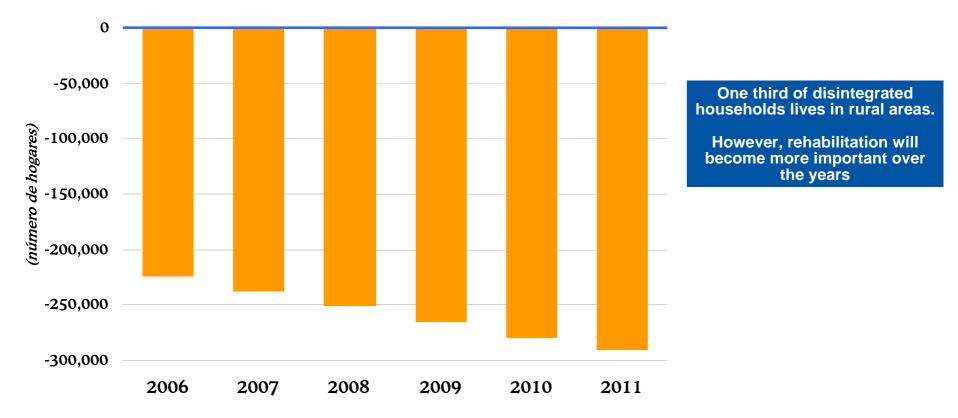
2005-2011	361.148	139.286	500.434
Average			
2011	363.661	110.000	473.661
2010	365.525	115.000	480.525
2009	364.988	120.000	484.988
2008	362.566	135.000	497.566
2007	359.618	150.000	509.618

Fuente: BBVA



Household disintegration could not be balanced with household formation

### Household Disintegration process forecast



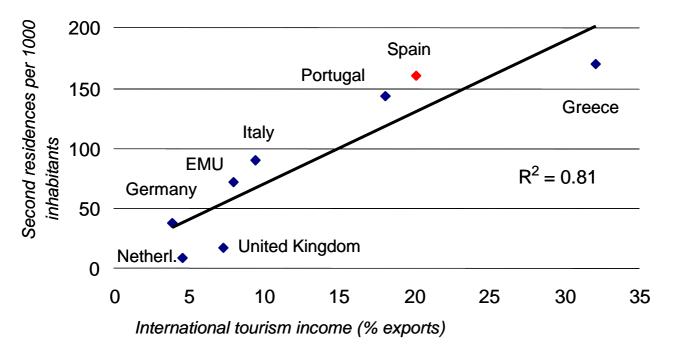
Fuente: **BBVA** 

BBVA making the difference.



Moreover, touristic investment will be an added factor

### **Second Residences and Tourism**



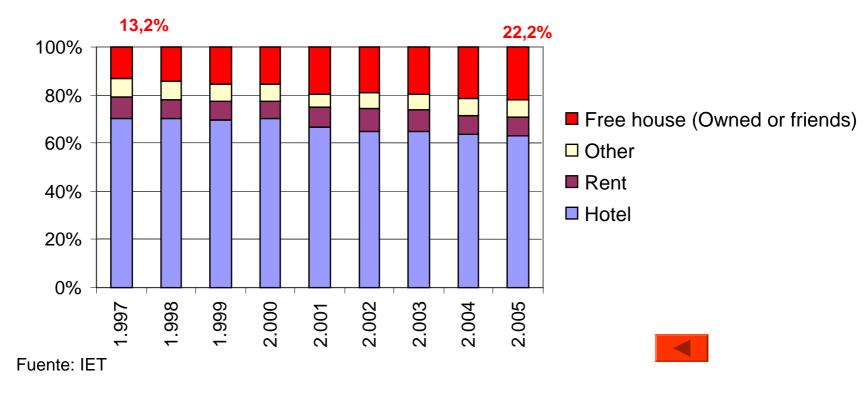
Fuente: **BBVA** 

BBVA making the difference.



### Foreign tourists are increasingly keen to inhabit their own homes

### Foreign tourists accomodation preferences



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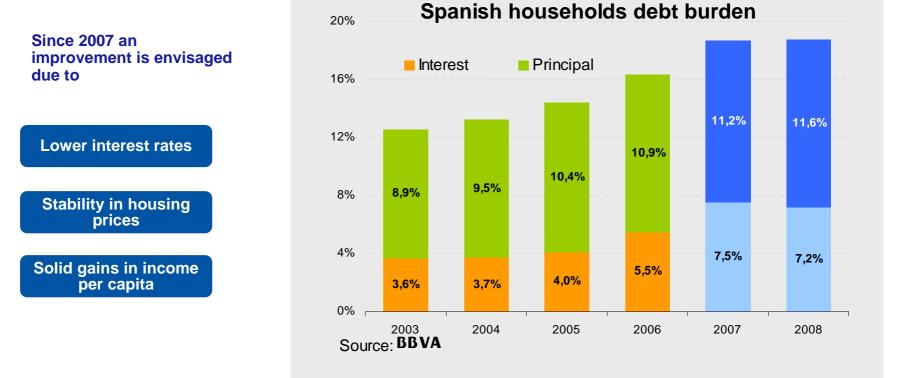
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# Economic Research Department Households´ wealth and income

## Although the debt burden has increased over the last few years...

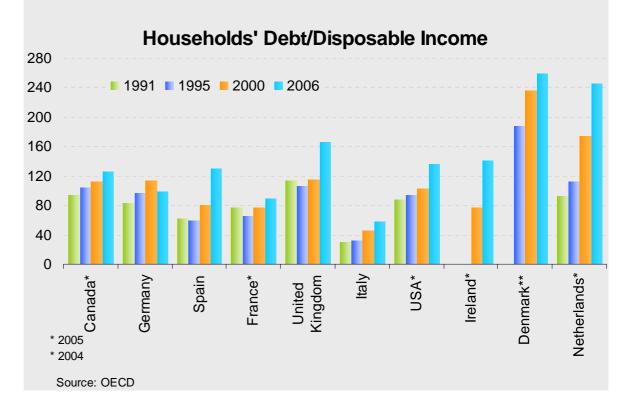


### Spanish households will continue affording increases of their debt burden



### ... and households' indebtedness has reached high levels ...

Despite the increase of the disposable income, household debts have grown at a higher pace



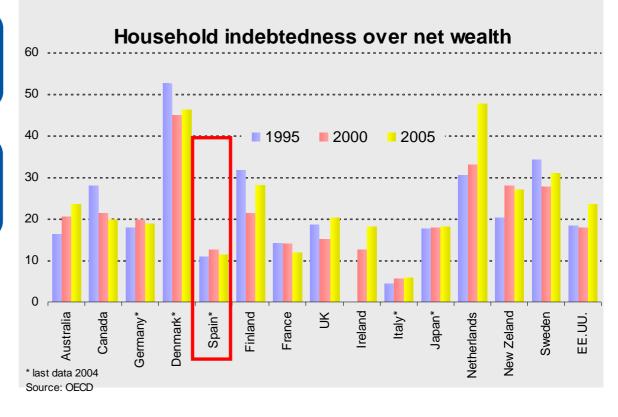


# Economic Research Department The Spanish housing market

### ... households show a solid wealth position

The financial turbulences and the housing market deceleration caused only a marginal effect on wealth...

... Spanish households show a moderated ratio of indebtedness over net wealth

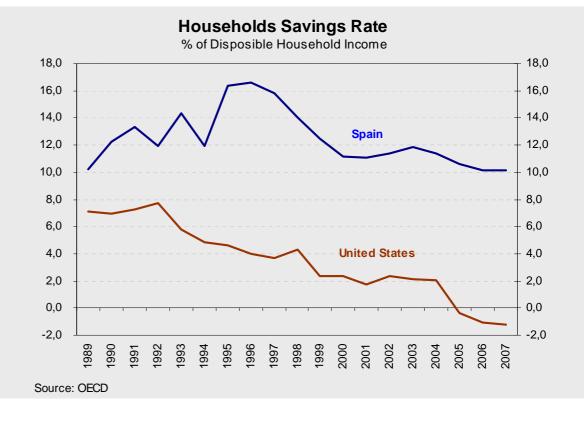




### ... and a solid savings position

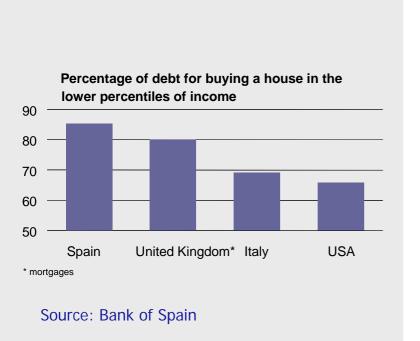
Spanish households savings are experiencing a limited moderation.

Their level is still well above that of the United States households



5

# Economic Research Department The Spanish housing market



Percentile of indebted households (2002) 140 120 Total Less than 20 20 - 40 40 - 60 100 60 - 80 80 - 90 90 - 100 80 60 40 20 0 Spain USA Spain USA

Debt divided by income and wealth by income

In Spain, families with lower income use credits mainly for buying houses, the risk for financial institutions is therefore lower

Debt / Income



Debt / Wealth



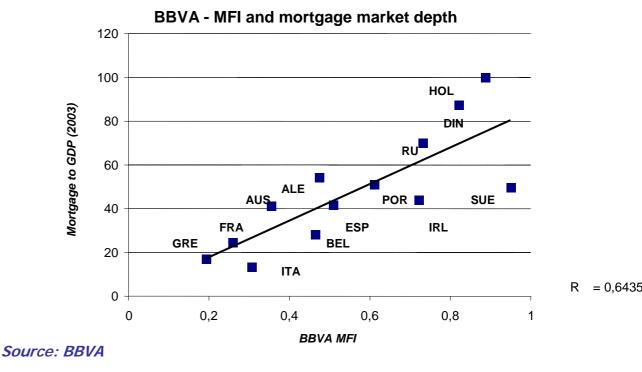
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# Flexible mortgage markets have been more efficient translating financial improvements to its clients.

BBVA has elaborated an index measuring mortgage market flexibility through four factors: (i) market completeness, (ii) LTV, (iii) average term and (iv) Mortgage Equity Withdrawal (MEW) development.



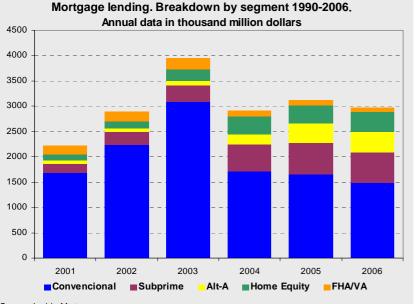
As can be seen in the chart, the more flexible a mortgage market is, the more developed it becomes.

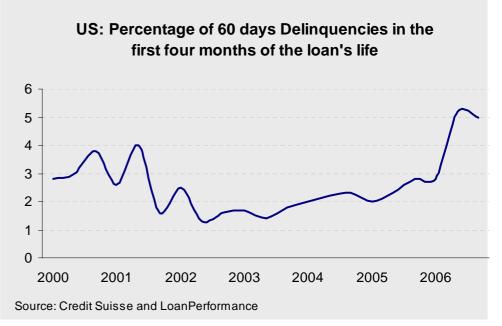




### There are important differences between the US and Spanish mortgage markets

### 1. Product Type

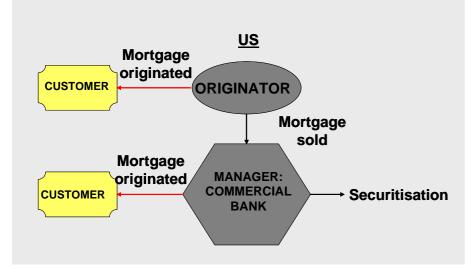


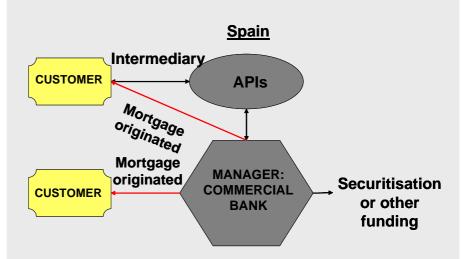


Source: Inside Mortgage

Subprime lending as it is defined in the US does not exist in Spain: High-risk loans with rising interest rates granted over a very long term are still relatively unknown, so that default rates hikes likes those observed in the US have not been registered in the Spanish economy

2. Originators



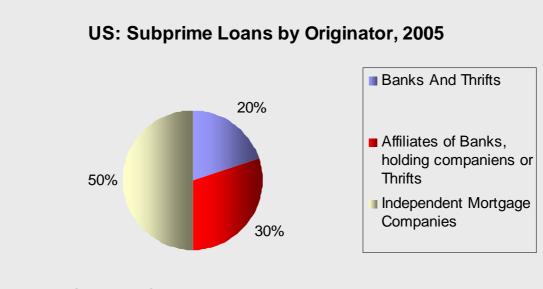


In the US, there are a multitude of small local originators or brokers. These securitize or sell the mortgage loan on to another agent once it has been granted.

However, in Spain financial entities, such as universal banks, are the main players in this market.



2. Originators

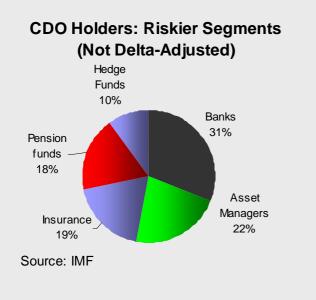


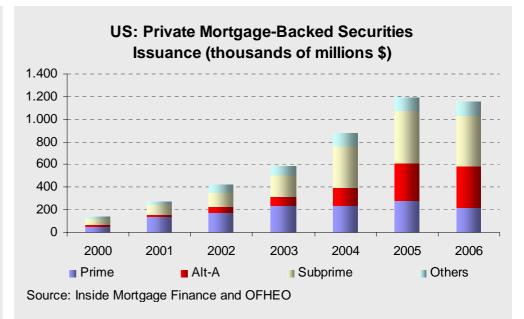
Source: E. Gramlich "Subprime Mortgages: America's Latest Boom and Bust"

The entities that register the higher default rate in Spain, "Establecimientos Financieros de Crédito" are not widespread in the Spanish market, accounting for only the 2% of the housing credit



2. Securitizations





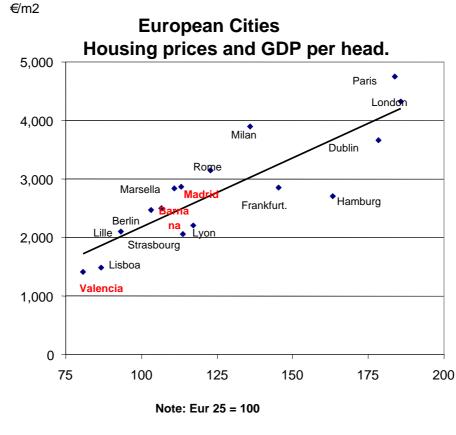
# The sophistication of the US mortgage securitisation mechanism creates incentives to grant high risk loans





# Economic Research Department The Spanish housing market

### **Catching-up process in prices**



Source: Eurostat and local sources

Research Department BBVA

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### Economic convergence drove to a catching up in housing prices

BBVA making the difference.



# **BBVA** making the difference