

## Profitable growth and financial discipline

## Capital increase

27th November, 2006

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### Transaction overview and rationale

BBVA, strong case of value creation: delivering growth with strategic and financial discipline

The future: tangible growth

Conclusions



## **Equity offering summary**

#### Size

- Up to €3bn
- Approximately 4.6% BBVA market capitalization
- 7 trading days

#### **Terms**

- Accelerated book building, without pre-emptive rights
- New shares fully fungible with existing shares
- Directed solely to institutional investors

#### **Timetable**

• Subscription period: starting at 9.00 a.m., 27th Nov 2006

## Use of proceeds

 General corporate purposes: to strengthen the company's capital base and finance future development

### Global Coordinators

• BBVA, Merrill Lynch, Morgan Stanley

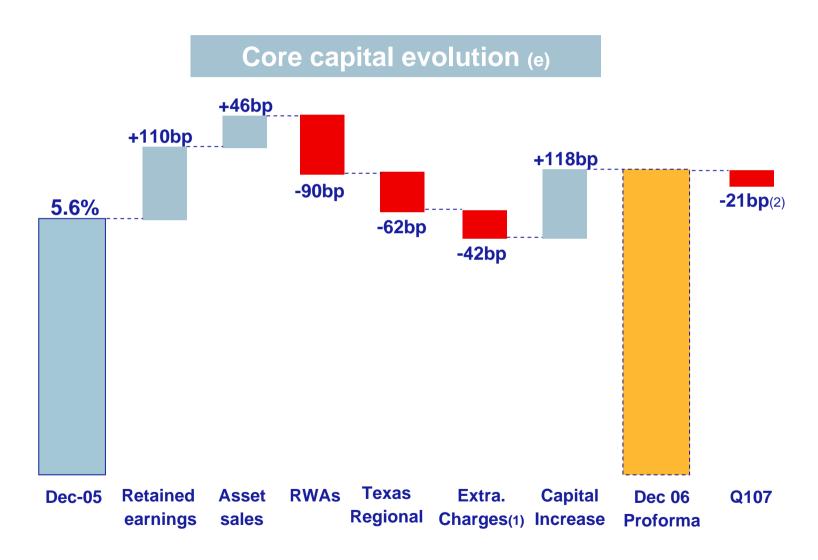
# BBVA has presented a consistent record of focused profitable growth, delivering strong value creation





Capital increase: to finance the development of the Group and maintain an appropriate solvency level

# Capital increase to finance growth ahead and BBVA maintain an appropriate solvency level



<sup>(1)</sup> Extraordinary charges include: early retirements and impact of new corporate tax law (4Q06e)

(2) CITIC and State National Bank



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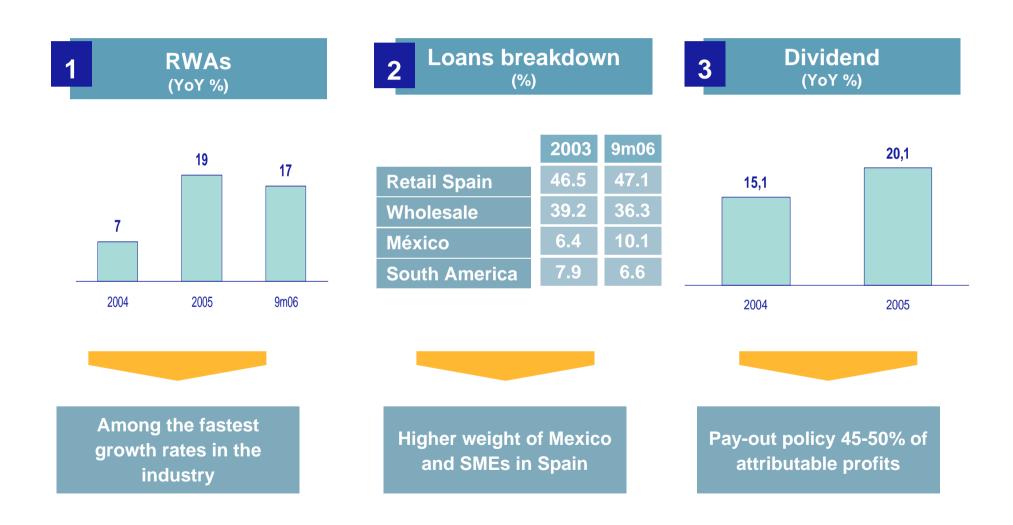
BBVA's retained earnings have self-financed the organic growth opportunities, despite ...

1 ... acceleration of growth in RWAs ...

- 2 ... increased weight of more profitable and capital consuming assets ...
- 3 ... strong dividend growth and high pay-out ratio

## BBVA's retained earnings have self-financed the organic growth opportunities, despite ...





## Active management of the business portfolio ...

**BBVA** 

Assets disposals 2003-YTD\*

**Acquisitions 2003–YTD\*** 

**Businesses** €2,736 m

**Financial stakes** €4,215 m

€7 bn

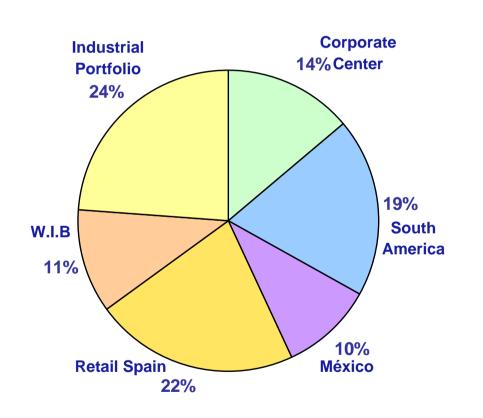
	€M
Bancomer minorities	3,300
LNB + Valley Bank	699
<b>Hipotecaria Nacional</b>	302
Granahorrar	348
Forum	84
TRBI + SNBI	2,082
Maggiore Fleet	67
CNCB / CIFH	989

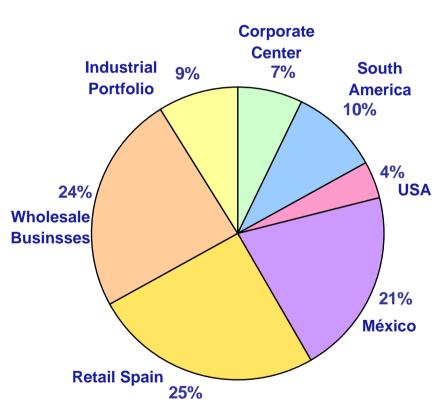
€8 bn

## ... has resulted in a shift in the composition of BBVA BBVA business mix and economic capital allocation

#### **BBVA 2002 Economic Capital**

### **BBVA 2006e Economic Capital**





Industrial & Financial stakes represent today less than 1% of Group assets

## Investing in important initiatives to improve the efficiency of the Group



**Unified IT platform in Latam** 

Transformation: procedures, distribution channels

Streamlining Retail and Wholesale network in Spain and corporate center

## Increases in network productivity

Retail Spain: +34%

**Mexico: +42%** 

Improving efficiency of domestic networks in Spain \*

**Cost/income ratio:** 

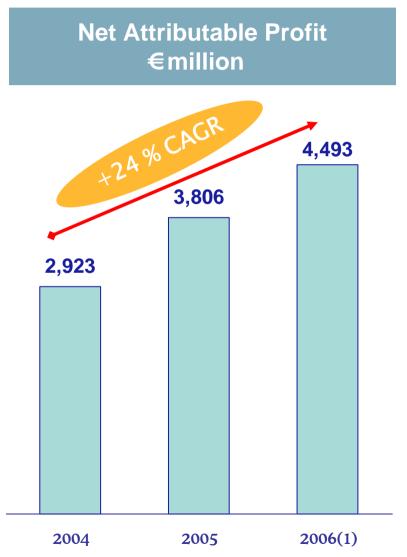
06e: 39.8%

08e: 35.1%

<sup>\*</sup> Retail Spain + Corporate and Bussines Banking (CBB)

# As a result of this strategy, the Group has delivered profitable growth

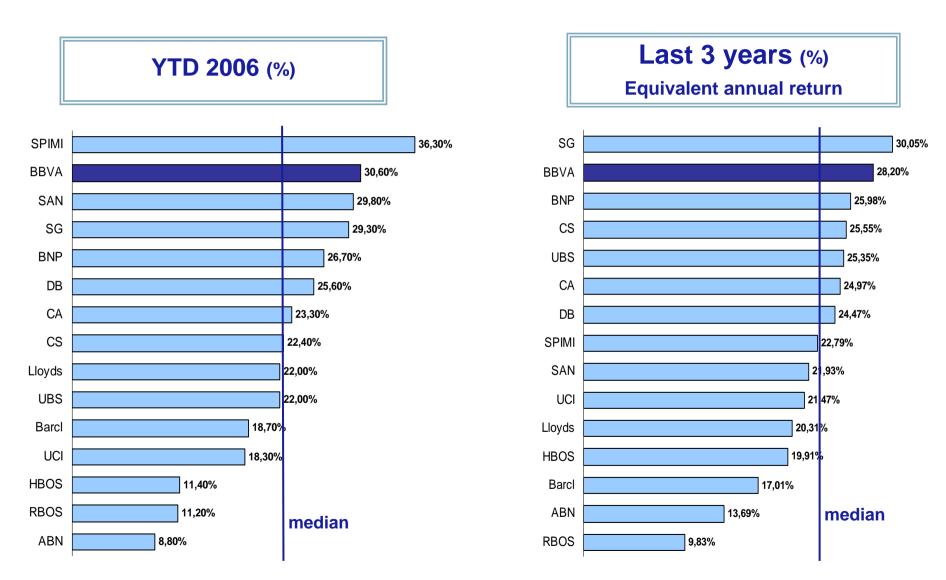






## BBVA has offered a consistent and attractive BBVA return for shareholders





Source: Bloomberg, Date: 24/11/06



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# Favourable economic environment in BBVA's key geographies





Spain
GDP growth above
average of EU (2.7%)

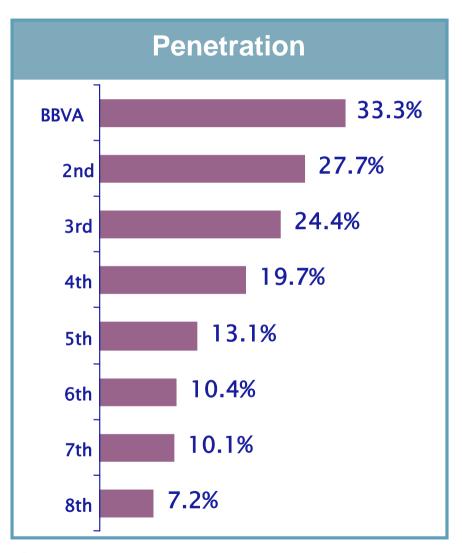
#### Latam

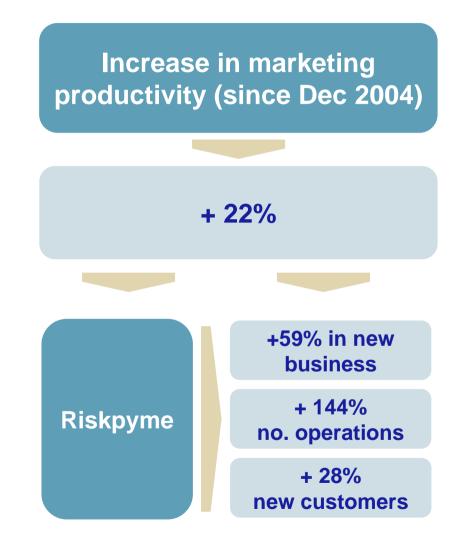
- Sound public policies, institutional stability
- Inflation under control
- Stable FX
- Improvement of sovereign ratings

Overall positive and stable economic forecasts:
BBVA, well placed to continue delivering profitable growth



# In Spain, we have identified new opportunities in SMEs ...





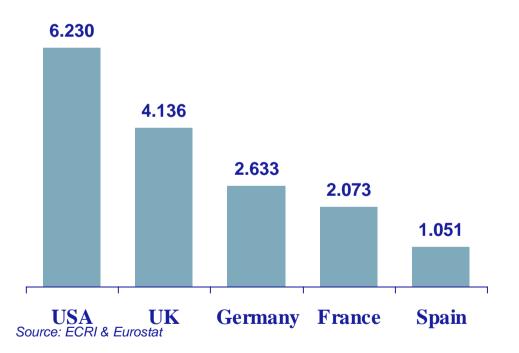
Source: Inmark, 2005

### ...in Consumer Finance...



## Consumer loans per capita still low in Spain

Consumer loans per capita (\$)



... however, with a high propensity to consume

**BBVA** Initiatives

**Préstamo Nacimiento** 

Préstamo Nómina 0%

Crédito Fácil

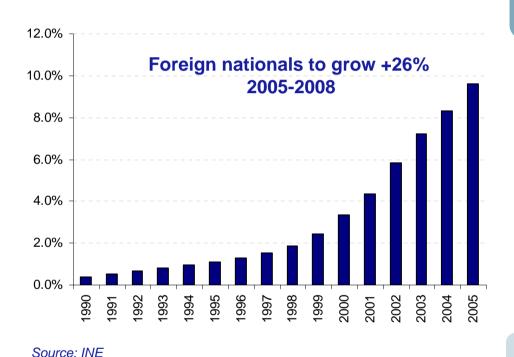
**Préstamo PIDE** 

Consumer & C.Cards loan growth 9m06: 18.8%

## ... and new customer segments: immigrants



#### Foreign nationals/Spain's population



Two complementary approaches

dineroexpress

**Basic Banking** 

**BBVA** 

More developed products

More than 400,000 clients

BBVA ranked 1st among banks with 16.5% market share

## In Latin America, we see opportunities in Consumer Finance ...



#### **Bancarised**

Mid-High income segments

28% of population

Bancomer's market share Auto: 33.5%

Credit cards: 35.5%

Total consumer finance: 33.4%

#### Non-bancarised

Low income segments

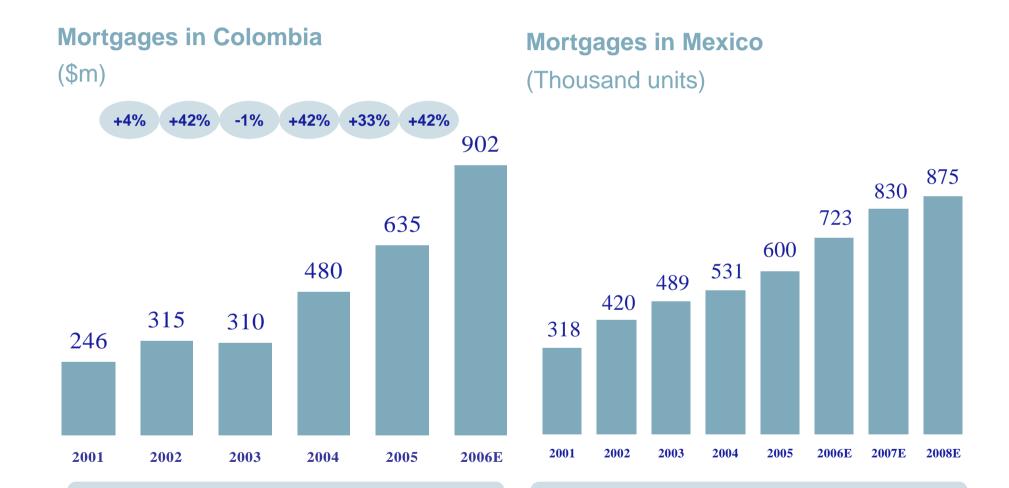
72% of population

Alliances with retailers: 5 million credit cards

+ 2.2 m new customers in 2006







21 Source: ICAV Source: Infonavit & BVA

35% Market Share

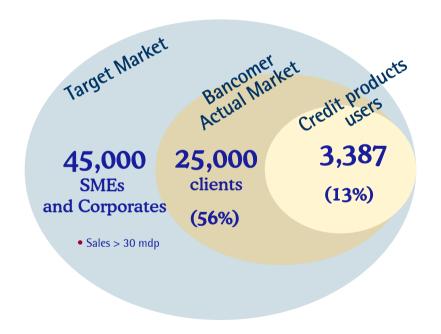
21% Market Share

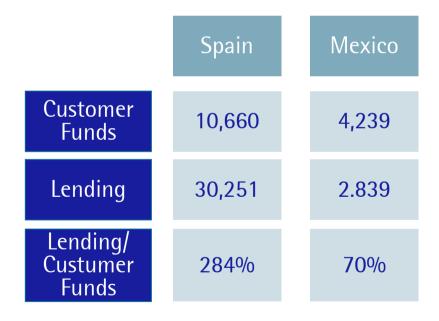
## ... and great prospects in SMEs



**Bancomer SMEs and Corporates** 

**Loan Penetration** (€m)





# BBVA's non-organic expansion has showed strategic fit



Consolidating
our
position
in Mexico

Reinforcing high potential businesses

Creating a franchise in USA

Building presence in new high growth markets

Buyout of BBVA Bancomer minorities

- Hipot. Nacional
- Granahorrar (Col)
- Forum (Chile)

- •Laredo
- •Texas Regional
- State National

- •Asia Plan
- Citic Group

2003 to date investments: 

⊞ Bn

## Track record in acquisitions, best in class among European financial institutions



Latin American acquisitions

_		
	Investments to 2006 (M US\$)	ROI (%)
BBVA Bancomer (1)	8.370	23,8
Rest of Latin America (2	2) 5.202	16,8
Total Latin America	13.573	21,1
(1) Banking Group (2) Rest of Banks, Pension and	Insurance husiness	

**Hipotecaria Nacional** 

**BNL** 

USA

China

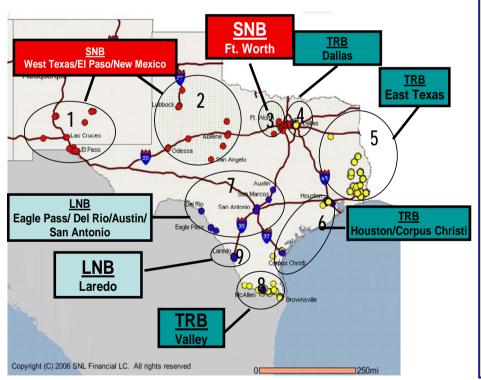
- Full payback of investment in 24 months
- Financial discipline
- Maximising shareholder return
- Strong fit with BBVA strategy
- Franchises with leading positions in their core markets
- Limited financial exposure with real options to develop meaningful businesess

## BBVA Texas: A big step in our expansion strategy









	Texas	USA	USA /Tx
Population (million / 2005)	23	298	12.9x
Population Growth (05-10e)	10.6%	5.4%	+6.2pp
% Hispanic population	36%	15%	+21pp
GDP growth (97-05)	6.4%	5.2%	+1.2pp
GDP per capita US th\$	42,5	41,6	+0.9th

BBVA USA, a leading regional bank in Texas, with 3% market share



## China & Hong Kong: a great opportunity for BBVA

### First Stage

5% stake in CNCB<sup>1</sup>

15% stake in CIFH<sup>2</sup>

**Exclusivity agreements** 

€989m investment

### **Second Stage**

**Option to increase to 9.9%** (2007-2010)

Defining final business plan for wholesale banking in the region (2007-08)

Defining profit-sharing schemes in auto finance, trade finance, etc (2007)

Additional invesments required over time

- (1) China CITIC Bank
- (2) CITIC International Financial Holdings



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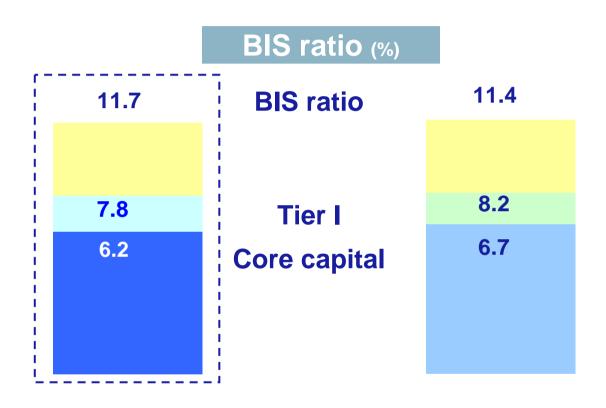
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### **Conclusions**

# BBVA continues to be very disciplined in its use of capital





BBVA (proforma after capital increase + announced investments)

European banks average<sup>(1)</sup>

## **Conclusions**



- 1 BBVA continues to be very disciplined in its use of capital
- The capital increase reflects the higher visibility of growth prospects we have today. High growth will remain for longer
- BBVA reinforces its commitment to focus on profitable growth and shareholder return

Tangible opportunities require capital to deliver, maintaining appropriate solvency levels



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