

Strength in turbulent times

Pedro Urresti, Deputy CFO

Sandford C. Bernstein Strategic Decisions Conference London, September 21st 2010









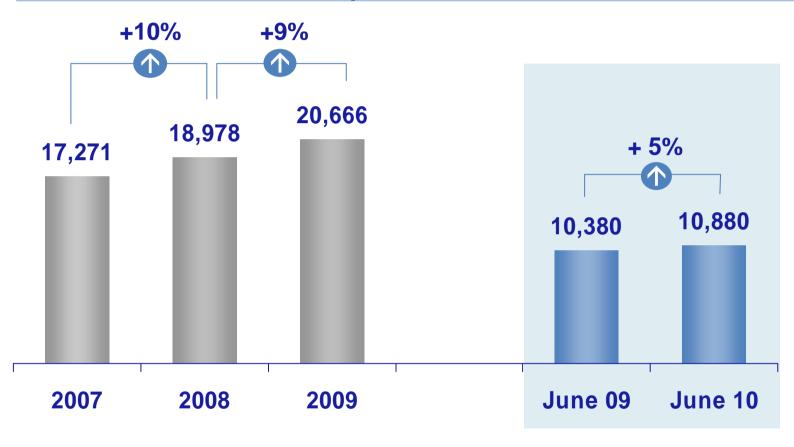


Contents

- 1. High and recurrent operating income
- 2. Improving asset quality outlook
- 3. Sound capital & funding
- 4. Unique position in Spain
- 5. Strong franchises in attractive markets
- 6. Attractive investment case

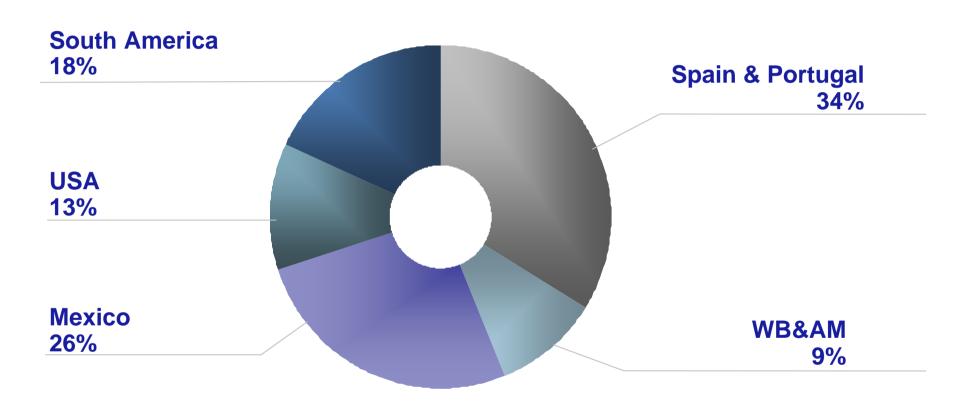
Record revenues in 2009 and YTD with high growth throughout the crisis

Gross income BBVA Group (€m)



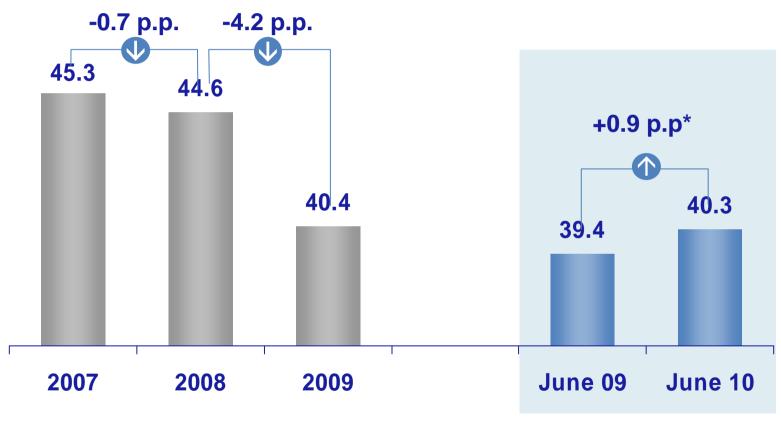
45% of revenues already come from emerging economies

Gross Breakdown of gross income by business area – June 2010



Outstanding cost control

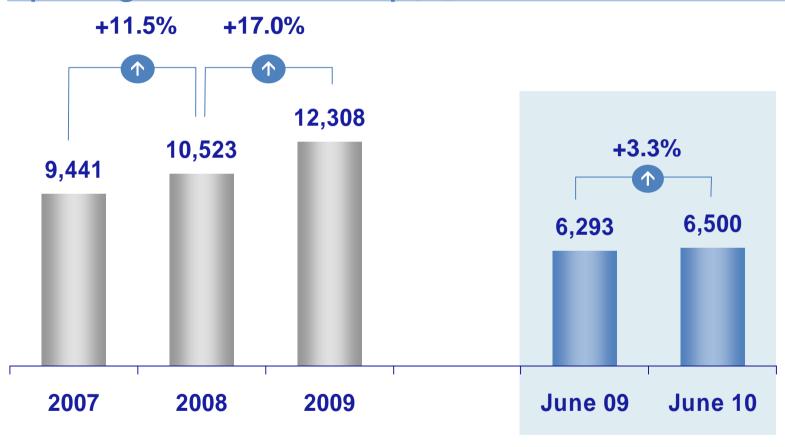
Cost-income ratio BBVA Group (%)



^{*} Due to perimeter changes (incorporation of Guaranty in the US)

High and stable growth of operating income

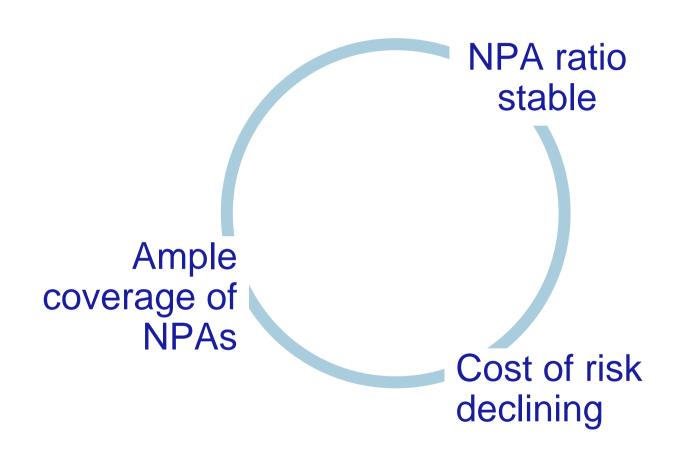
Operating income BBVA Group (€m)



BBVA Contents

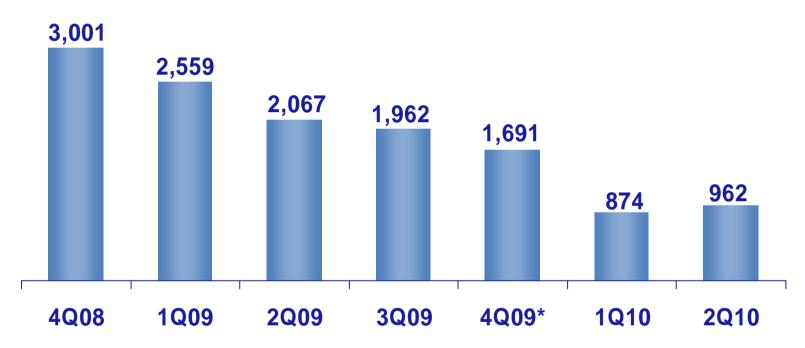
- 1. High and recurrent operating income
- 2. Improving asset quality outlook
- 3. Sound capital & funding
- 4. Unique position in Spain
- 5. Strong franchises in attractive markets
- 6. Attractive investment case

Risk indicators continue to improve



Declining additions to NPA significantly below 2009 and 2008

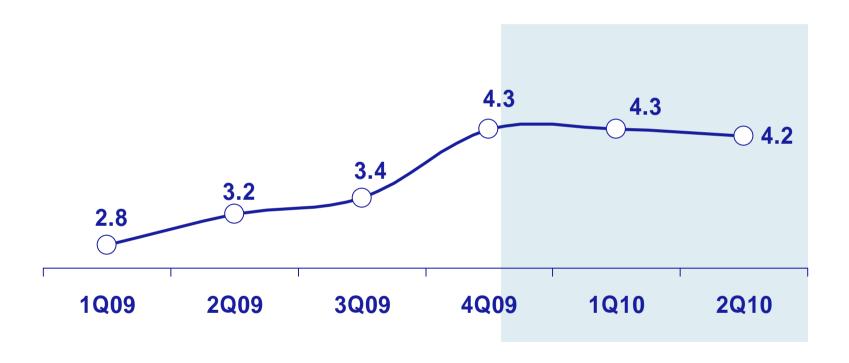
BBVA Group Net additions to NPA Quarter-by-quarter (€m)



^{*} Excl. anticipation

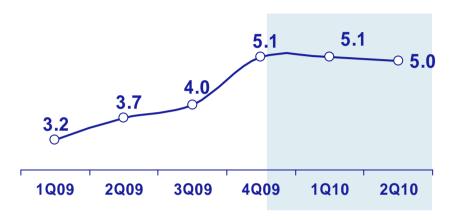
BBVA NPA ratio has stabilized

NPA ratio BBVA Group (%)

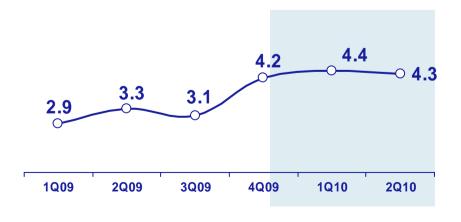


BBVA With good performance in all business units

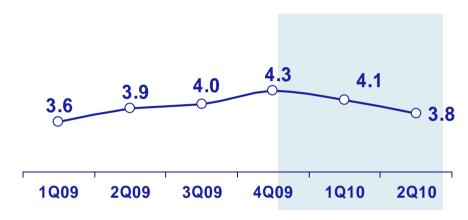
Spain & Portugal. NPA ratio (%)



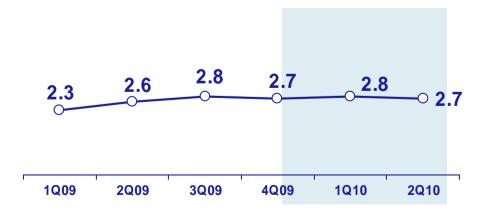
USA. NPA ratio (%)



Mexico. NPA ratio (%)



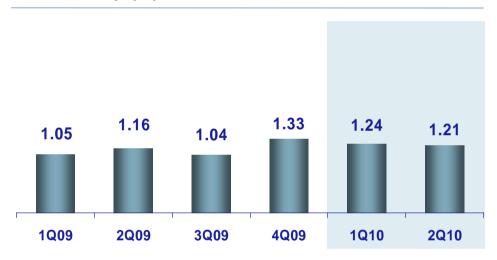
South America. NPA ratio (%)

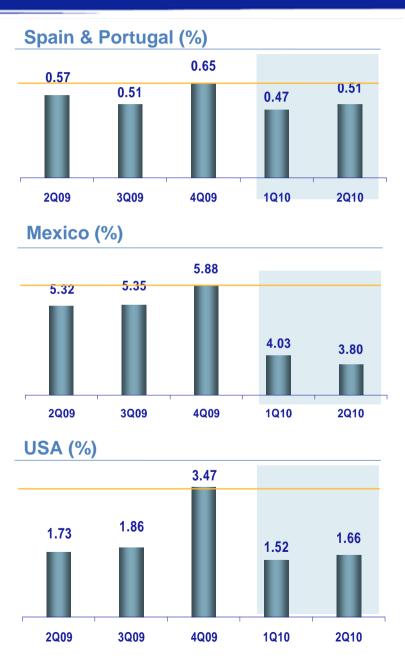


BBVA Cost of risk improves in franchises where it rose in most recent quarters

Cost of risk excl. one -offs

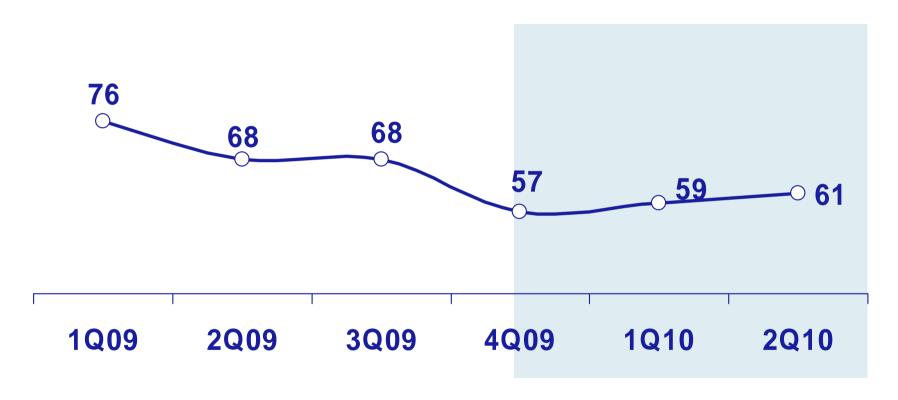
BBVA Group (%)



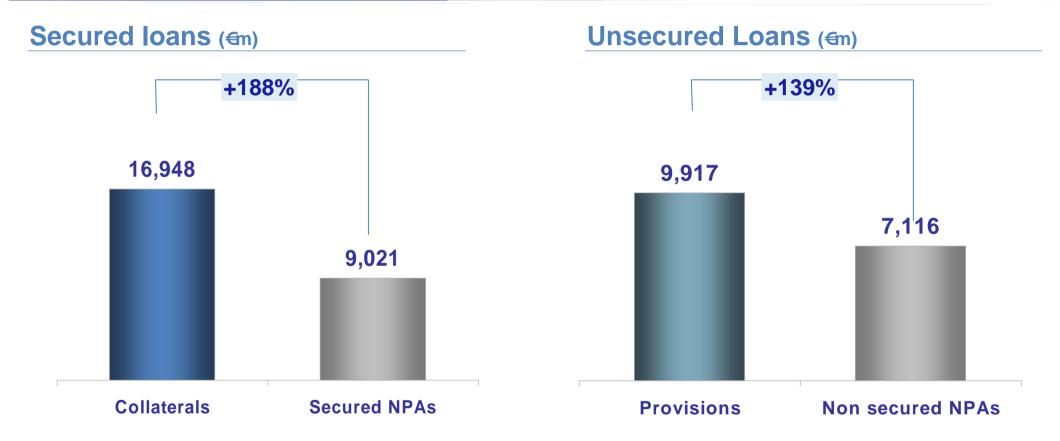


BBVA Coverage ratio increases

Coverage ratio BBVA Group (%)



BBVA Ample coverage including provisions, collaterals and latent capital gains



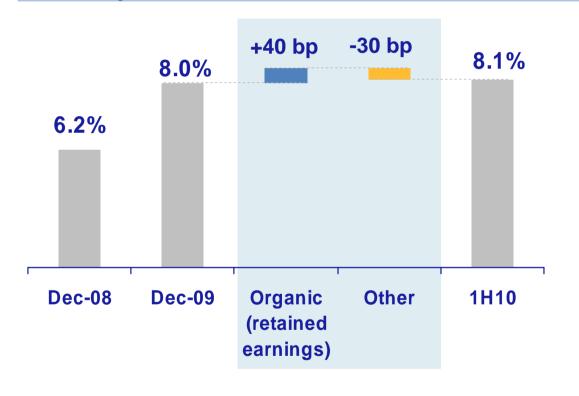
Latent capital gains: > €1.500m Annual Pre-provision Profit: €12.308m in 2009

BBVA Contents

- 1. High and recurrent operating income
- 2. Improving asset quality outlook
- 3. Sound capital & funding
- 4. Unique position in Spain
- 5. Strong franchises in attractive markets
- 6. Attractive investment case

Strong organic capital generation

Core capital (%)



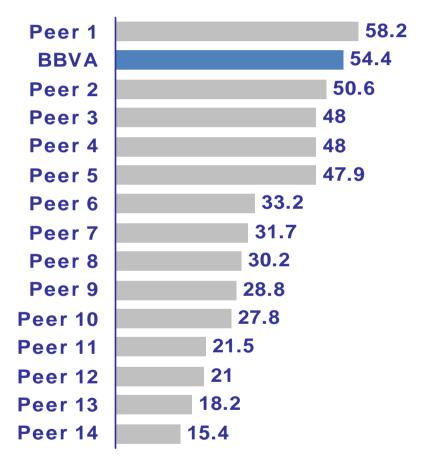
Tier I and Total capital ratio (%)



^{*} Risk-weighted assets/total assets as of june 2010.

BBVA High quality capital

RWA / Total Asset (%, 2009)



Peers: BARCL, BNPP, CASA, CMZ, CS, DB, HSBC, ISP, RBS, SAN, SG, UBS, LBG & UCI.

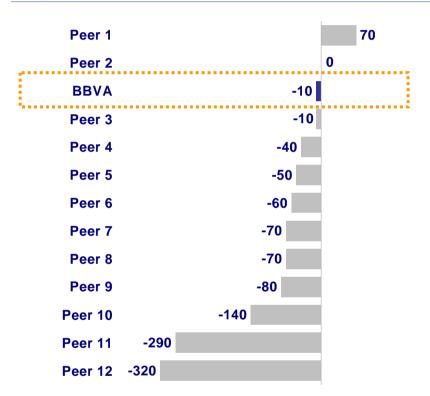
Low leverage vs european peers

BBVA Well positioned under Basel III

	Basel III requirements	BBVA	
Capital	Minimun common equity plus capital conservation buffer of 7% by 2019	Core Capital 8,1%	√
Liquidity	Liquidity Coverage Ratio (LCR) & Net Stable Funding Ratio (NSFR) over 100%	LCR 200% NSFR 115%	✓

BBVA One of the most resilient to stress test conducted by CEBS on European Banks

Impact of stress test over TIER I (bps)



- Maximum resilience of capital in spite of the tough hypothesis takern for Spain
- Ability to generate operational results

No additional capital needs under stress test, while maintaining dividend payment in cash

AA rating by Standard & Poor's confirmed

^{*} Peer Group: BARCL, BBVA, BNPP, CASA, CMZ, DB, HSBC, ISP, LBG, RBS, SAN, SG & UCI.

BBVA Excellent liquidity position

Wholesale financing

Lowest wholesale financing needs among European peers

Issues

Planned issues in 2010 are covered, already pre-funding 2011

Collateral available

Moreover, eligible collateral available is ~ €80 bn in euro balance sheet, and €100 bn for the total Group

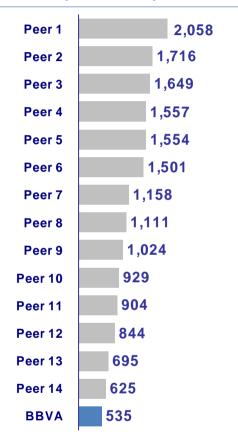
Balance sheet

Small balance sheet and retail structure

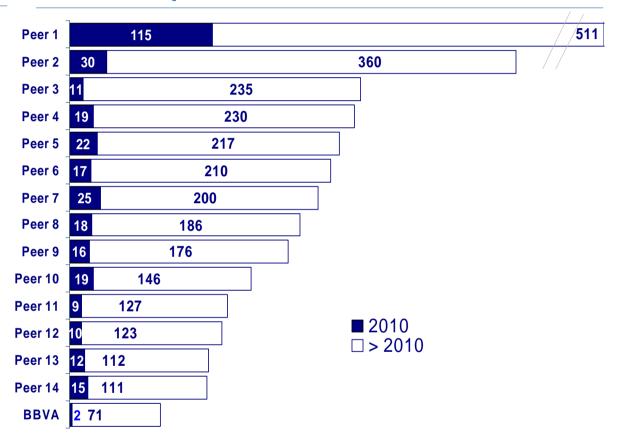
An advantage compared to peers

Small balance sheet and lowest wholesale debt maturities among peers

Assets (€bn, 2009)



BBVA Group's wholesale maturities (ebn)



 ${\sf Peers: BNPP, CASA, CMZ, CS, DB, HSBC, ISP, RBS, SAN, SG, UBS, LBG \& UCI.}$

Source: Bloomberg 22/07/10

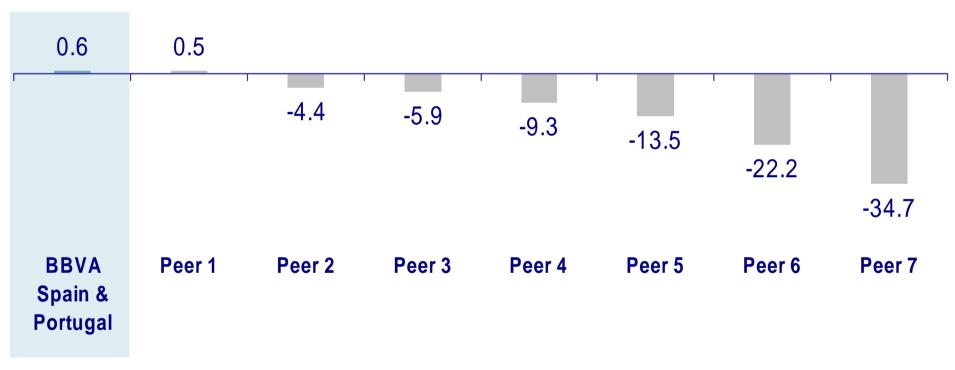
Average annual maturities in the next 3 years approx €10 bn

BBVA Contents

- 1. High and recurrent operating income
- 2. Improving asset quality outlook
- 3. Sound capital & funding
- 4. Unique position in Spain
- 5. Strong franchises in attractive markets
- 6. Attractive investment case

Outperforming in Spain, Spain is not the same for everyone

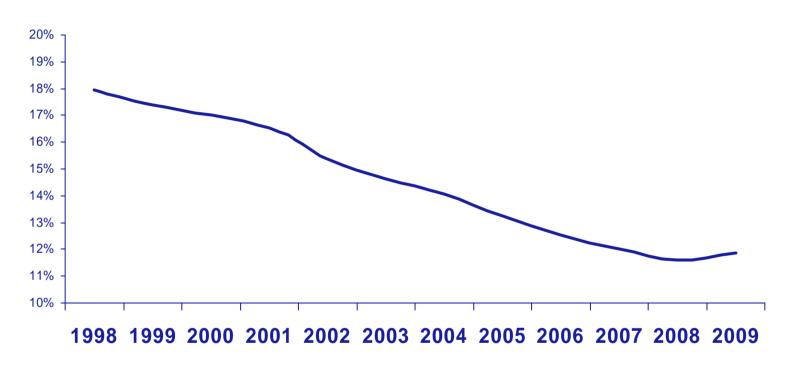
Net interest income (NII). BBVA vs domestic peers (% y/y - 1H10 / 1H09)



^{*} Peers: Caixa, Caja Madrid, Bankinter, Popular, Sabadell, Banesto and Santander.

Better asset quality due to significant market share loss during the credit boom years

BBVA's lending share in Spain (%)



Source: BBVA and Bank of Spain. Prior to 2000, pro-forma adding BBV and Argentaria

New entrants, such as foreign banks and the saving banks, grew aggressively in the high part of the cycle

BBVA Clear asset quality visibility

Spain & Portugal Gross additions to NPA (€m)

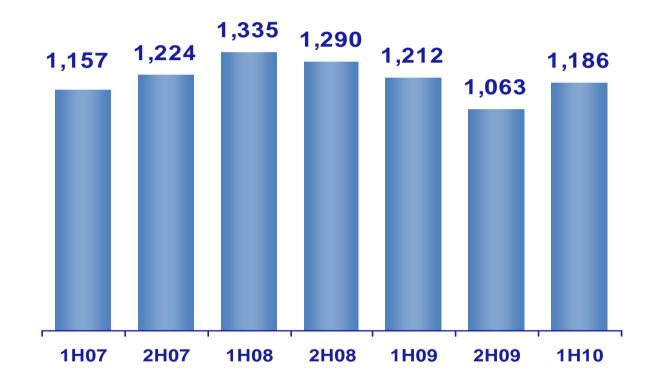
Spain & Portugal. NPA Ratio (%)



Classification of €1,8 Bn of performing loans to subjective NPAs in 4Q09

High and resilient earnings despite difficult environment in Spain

Spain & Portugal Net Attributable Profit (€m)

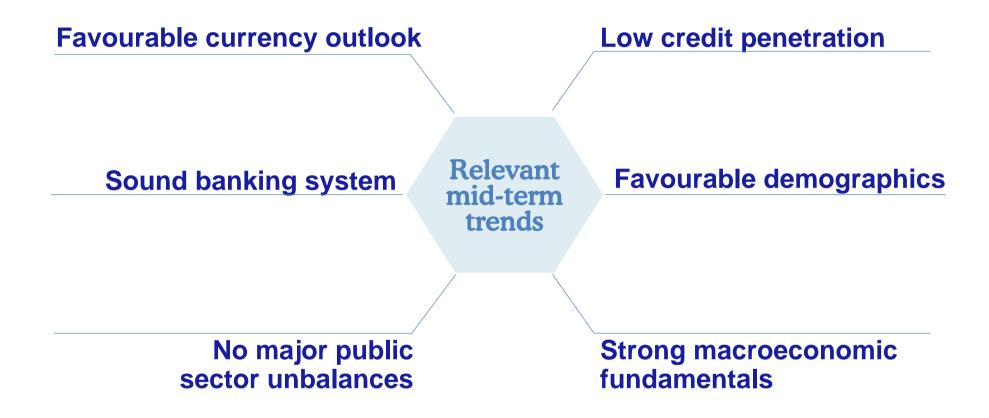


Despite high provisioning needs in Spain BBVA continues to deliver high and stable earnings

BBVA Contents

- 1. High and recurrent operating income
- 2. Improving asset quality outlook
- 3. Sound capital & funding
- 4. Unique position in Spain
- 5. Strong franchises in attractive markets
- 6. Attractive investment case

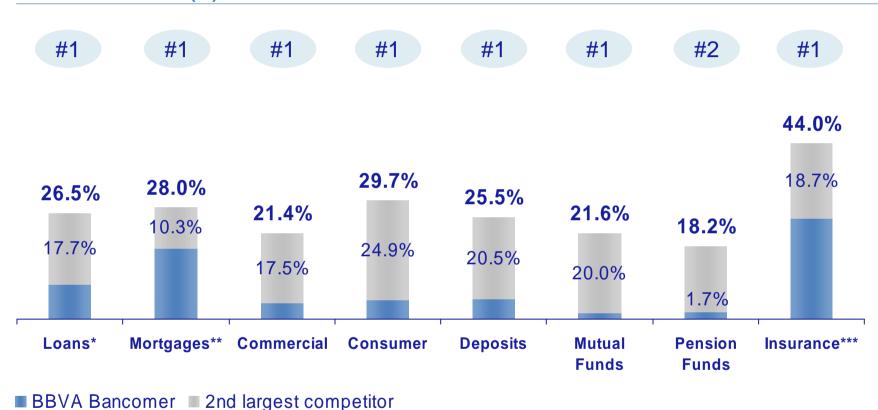
BBVA Mexico and South America are particularly attractive banking markets



Positive business outlook for BBVA's franchises

BBVA Clear leadership in Mexico, one of the most attractive banking markets

Market share (%)



Source: CNBV, SHF, CONSAR, AMIS y AMIB. Figures as of December 2009

- * Gross Loans
- ** Includes Sofoles, excludes securitizations
- *** Data as of September 2009

BBVA Bancomer has an outstanding track record

CAGR evolution

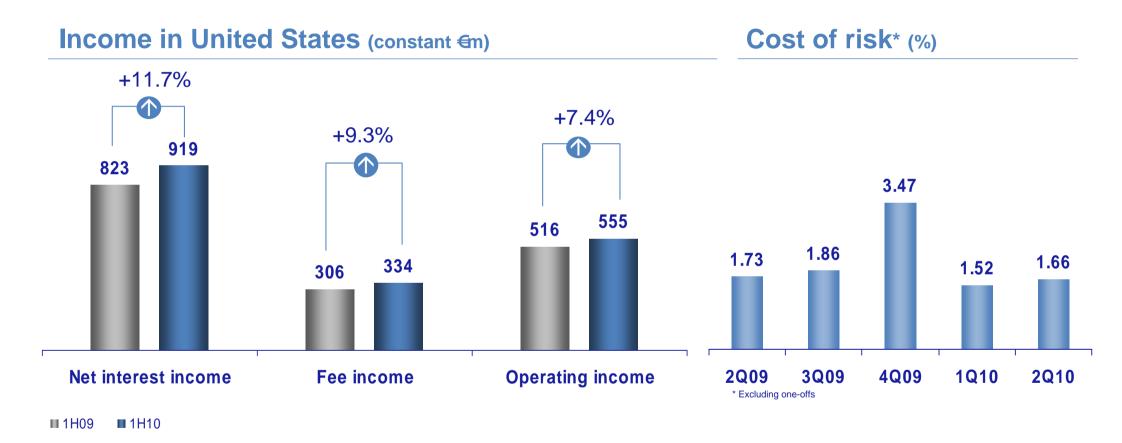
2005-07	2007-09
4.13% -2.61%	
+28%	+5%
+39%	+2%
+48% +121%	
+5%	+12%
+32%	+7%
+37%	+8%
	34.1% 136% 3.8%
+246 bp	+98 bp +147 bp
	4.13% +28% +39% +48% +5% +32% +37%

BBVA South America, an additional Bancomer

€Bn as of 1H10	BBVA Bancomer	BBVA South America
Assets	73.8	48.6
Customer lending (gross)	35.6	28.7
Customer deposits	36.5	32.4
Net Income	798	453

Up to 5 million payroll clients still customers for credit

BBVA USA: A strong operating performance that will flow to earnings as the credit cycle improves

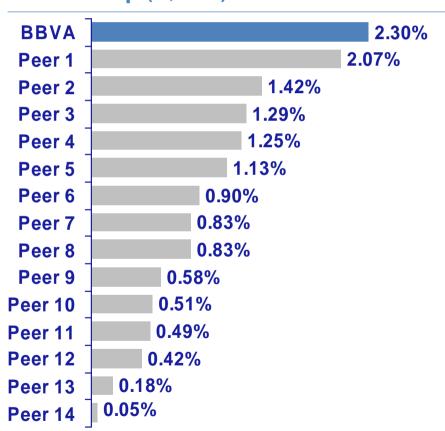


BBVA Contents

- 1. High and recurrent operating income
- 2. Improving asset quality outlook
- 3. Sound capital & funding
- 4. Unique position in Spain
- 5. Strong franchises in attractive markets
- 6. Attractive investment case

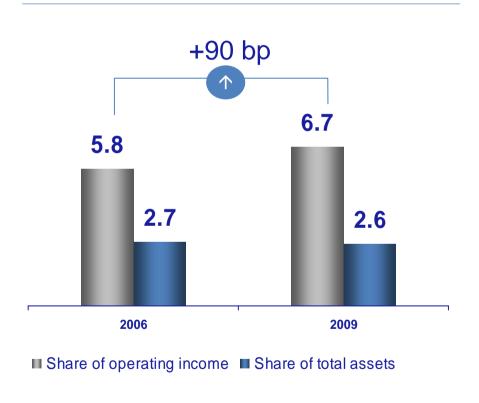
BBVA Good owner of its assets

Operating Income vs Total Assets Peer Group (%, 2009)



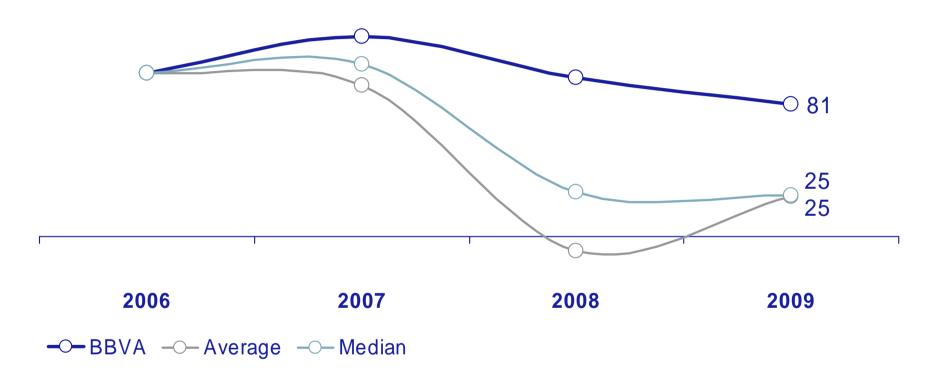
Peers: BARCL, BNPP, CASA, CMZ, CS, DB, HSBC, ISP, RBS, SAN, SG, UBS, LBG & UCI.

Share of operating income vs share of total assets.BBVA Group vs. peer group (%)



With a high structural profitability that flows to our shareholders

Earnings per share BBVA vs Peer Group (Base 100: 2006)



Peers: BARCL, BNPP, CASA, CMZ, CS, DB, HSBC, ISP, RBS, SAN, SG, UBS, LBG & UCI.

BBVA An attractive investment case

Earnings

Track record of earnings delivery

Balance sheet Strong balance sheet

SpainResilient profitability

High growth franchises

Strong franchises in attractive markets in clear turnaround

High structural profitability and better positioned for the new cycle

BBVA Disclaimer

This document is only provided for information purposes and does not constitute, nor must it be interpreted as, an offer to sell or exchange or acquire, or an invitation for offers to buy securities issued by any of the aforementioned companies. Any decision to buy or invest in securities in relation to a specific issue must be made solely and exclusively on the basis of the information set out in the pertinent prospectus filed by the company in relation to such specific issue. Nobody who becomes aware of the information contained in this report must regard it as definitive, because it is subject to changes and modifications.

This document contains or may contain forward looking statements (in the usual meaning and within the meaning of the US Private Securities Litigation Act of 1995) regarding intentions, expectations or projections of BBVA or of its management on the date thereof, that refer to miscellaneous aspects, including projections about the future earnings of the business. The statements contained herein are based on our current projections, although the said earnings may be substantially modified in the future by certain risks, uncertainty and others factors relevant that may cause the results or final decisions to differ from such intentions, projections or estimates. These factors include, without limitation, (1) the market situation, macroeconomic factors, regulatory, political or government guidelines, (2) domestic and international stock market movements, exchange rates and interest rates, (3) competitive pressures, (4) technological changes, (5) alterations in the financial situation, creditworthiness or solvency of our customers, debtors or counterparts. These factors could condition and result in actual events differing from the information and intentions stated, projected or forecast in this document and other past or future documents. BBVA does not undertake to publicly revise the contents of this or any other document, either if the events are not exactly as described herein, or if such events lead to changes in the stated strategies and intentions.

The contents of this statement must be taken into account by any persons or entities that may have to make decisions or prepare or disseminate opinions about securities issued by BBVA and, in particular, by the analysts who handle this document. This document may contain summarised information or information that has not been audited, and its recipients are invited to consult the documentation and public information filed by BBVA with stock market supervisory bodies, in particular, the prospectuses and periodical information filed with the Spanish Securities Exchange Commission (CNMV) and the Annual Report on form 20-F and information on form 6-K that are disclosed to the US Securities and Exchange Commission.

Distribution of this document in other jurisdictions may be prohibited, and recipients into whose possession this document comes shall be solely responsible for informing themselves about, and observing any such restrictions. By accepting this document you agree to be bound by the foregoing Restrictions.