TO THE CNMV (NATIONAL EXCHANGE COMMISSION)

Banco Bilbao Vizcaya Argentaria, S.A. ("BBVA"), in accordance with the provisions of Securities Market legislation, notifies the following:

RELEVANT FACT

BBVA notifies that its Board of Directors, at its meeting held today, March 31, 2016, has adopted a resolution, in a process of corporate reorganization of its banking subsidiaries in Spain, to commence the process for the integration of the companies belonging to the BBVA Group, Catalunya Banc, S.A., Banco Depositario BBVA, S.A. and Unoe Bank, S.A.

Consequently, the Board of Directors has adopted a resolution;

• To present and approve, in accordance with the procedure established in Article 51 of the Structural Modifications Law, the common draft terms of merger by acquisition of Catalunya Banc, S.A. (acquired company) by BBVA (acquiring company).

BBVA is direct holder of 98.4% of the capital stock of Catalunya Banc, S.A.

In accordance with the provisions of the aforementioned draft terms, at the time the merger is executed, after it has been approved by the competent corporate bodies and the relevant administrative authorizations have been obtained, the shareholders of Catalunya Banc, S.A. (other than BBVA) will receive 1 share of BBVA for every 10 shares of Catalunya Banc, S.A.

The draft terms envisage that BBVA will perform the exchange referred to in the previous paragraph by the delivery of treasury shares.

• To present and approve, in accordance with the procedure established in Article 51 of the Structural Modifications Law, the common draft terms of each of the two mergers by acquisition of Banco Depositario BBVA, S.A. and Unoe Bank, S.A. (acquired companies) by BBVA (acquiring company). Both companies are directly or indirectly wholly owned by BBVA.

The content of the three common draft terms of merger can be consulted on the corporate website of BBVA (www.bbva.com).

Madrid, March 31, 2016