

Banco Bilbao Vizcaya Argentaria, S.A. (BBVA), in compliance with the Securities Market legislation, hereby notifies the following:

RELEVANT EVENT

Today, the board of directors of Banco Bilbao Vizcaya Argentaria, S.A. appointed Mr. Eduardo Osuna Osuna member of the top management of BBVA with the position of Country Manager in Mexico, replacing Mr. Vicente María Rodero Rodero, who has assumed the position of Country Networks Manager of the BBVA group.

Madrid, 28th May, 2015