



Banco Bilbao Vizcaya Argentaria, S.A. (“BBVA”), in compliance with securities market legislation, hereby proceeds by means of the present document to notify the following:

RELEVANT EVENT

BBVA has agreed to carry out an issue of perpetual contingent convertible securities, convertible into newly issued ordinary shares of BBVA (the “**Preferred Securities**”), without pre-emption rights, for a total amount of 1.5 billion Euros (the “**Issuance**”). BBVA will apply for the Preferred Securities to qualify as Additional Tier 1 Capital under Law 10/2014 of 26th June, on regulation, supervision and solvency of credit entities and Regulation (EU) No. 575/2013 of the European Parliament and of the Council of 26 June 2013, on the prudential requirements for credit institutions and investment firms.

The Issuance will be targeted only at qualified investors and foreign private banking customers and in any case will not be made to, and may not be subscribed for, in Spain or to or by Spanish residents, without prejudice to the additional sales restrictions as set out in the terms and conditions of the Issuance.

Application has been made to the Irish Stock Exchange plc for the Preferred Securities to be admitted to the Official List and trading on the Global Exchange Market of the Irish Stock Exchange plc.

Madrid, February 10th, 2015

Disclaimer:

This announcement is not an offer of securities for sale in the United States or any other jurisdiction. The Preferred Securities may not be offered or sold in the United States absent registration under the U.S. Securities Act of 1933, as amended, or an exemption therefrom. BBVA has not and does not intend to register the Preferred Securities under the U.S. Securities Act of 1933, as amended, and does not intend to offer such Preferred Securities in the United States. No money, securities or other consideration from any person inside the United States is being solicited and, if sent in response to the information contained in this announcement, will not be accepted. Further restrictions apply in, among other jurisdictions, the United Kingdom, Spain, Singapore, Hong Kong, Canada and Switzerland, as set out in the offering documentation.