BBVA

BBVA Inaugural Issue: 144A Bond

USA, April 2006

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- Funding Strategy
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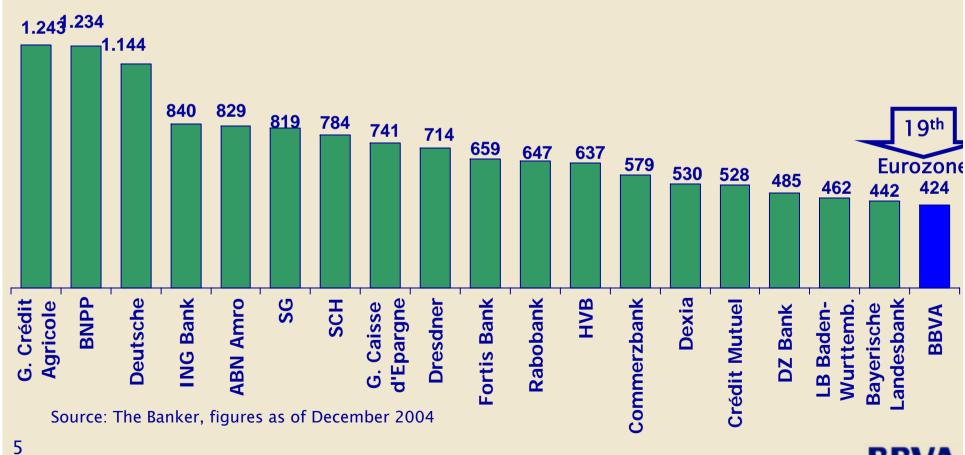
BBVA is an international financial services group

Branches 7.410 Countries **Employees** 37 94.681 A full range of financial products & services Shareholders Total assets €392bn 1.0m Market cap €59bn

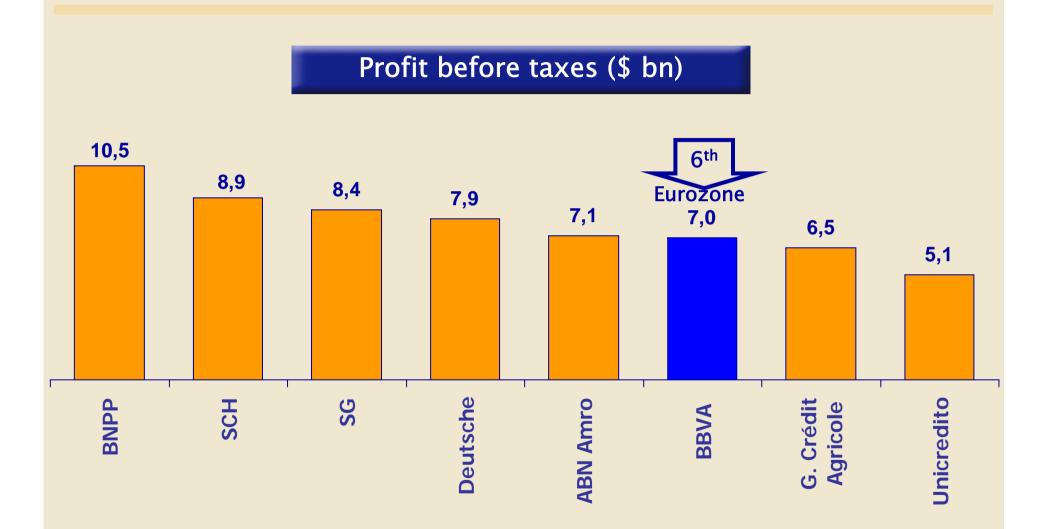


BBVA ranks 19th by assets in the Eurozone...

Total Assets (\$ bn)

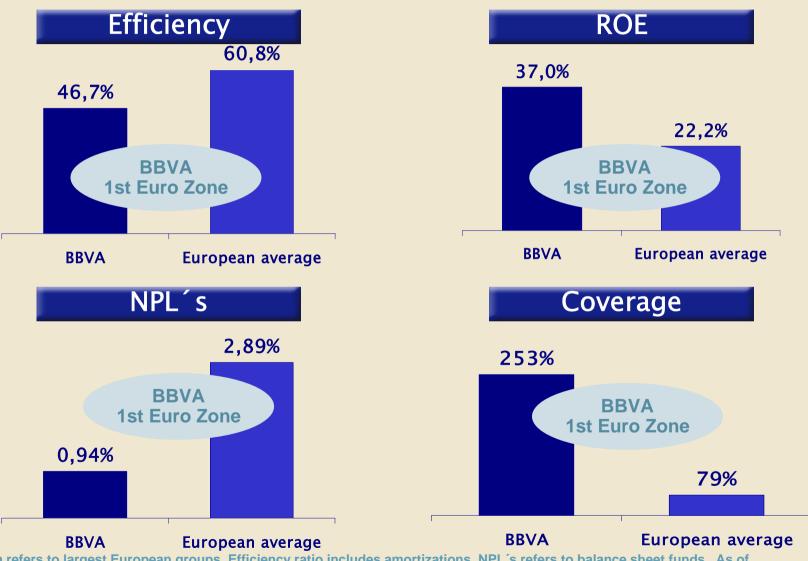


... but 6th by profits





BBVA: top European Bank by profitability and asset quality







Group expansion has been driven by domestic consolidation in Spain...

Banco Bilbao

Banco Vizcaya

1988



Banco Exterior de España

Banco Hipotecario

Caja Postal

Banco Crédito Local

Banco Crédito Agrícola 1991



1999



BBVA

... and international expansion into Latin America

4. Focusing on growth & profitability

3. Fine tuning strategy

Country focus
Client segmentation

2. Implementing BBVA's values

Business model, risk policies, human resources, technology, efficiency

1. The acquisitions

Building out the franchise, strategic positioning

1995 2002 2004

In the US we are building our platform

Money transfers

Basic banking products

Full banking offer

BTS

BBVA Bancomer USA

Laredo National Bancshares



BBVA enjoys a solid and focused position in attractive growth markets ...





... with a balanced distribution of assets

Group assets breakdown (%)

78%

SPAIN, EU & USA

17%

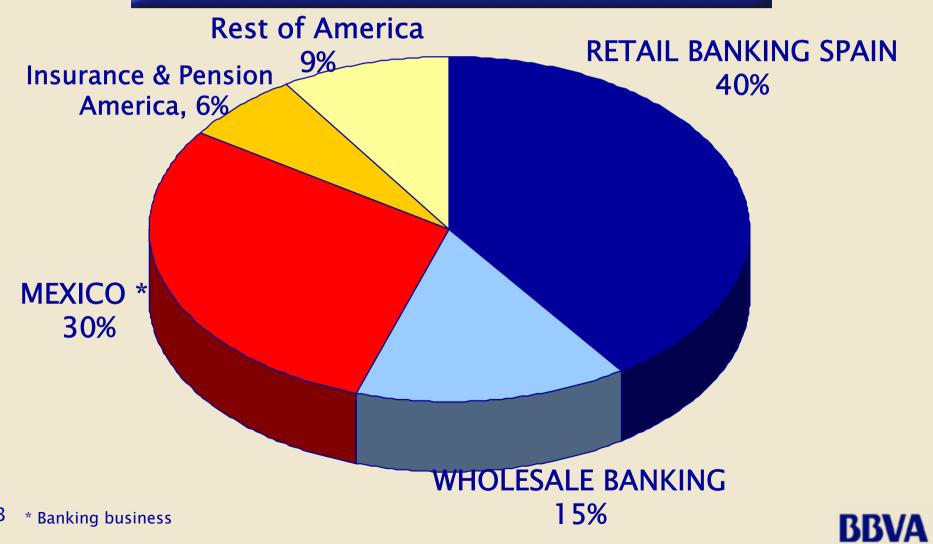
LATAM "INV. GRADE" (Mexico, Chile, P.Rico)

5% LATAM "NON INV. GRADE"

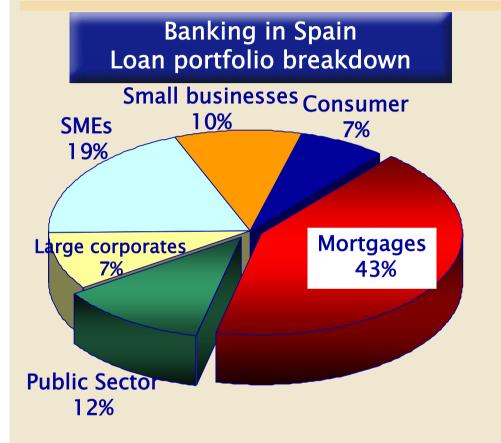


... and a well diversified business mix

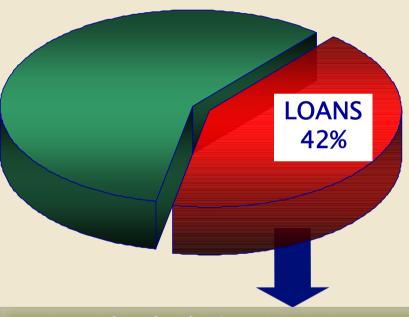
Attributable Profit by Business Areas (%)



... and a low risk, high quality asset profile



Latin America Loans/total assets



- 44% individuals (20% mortgages)
- 11% Public Sector
- 39% Corporates

46% of Group's gross loans are secured



... with sound ratings

RATINGS:	RRVA	VS	FURC)PFAN	RANKS
IVATITUS.		v J.	LUIN	JI LAN	DAINING

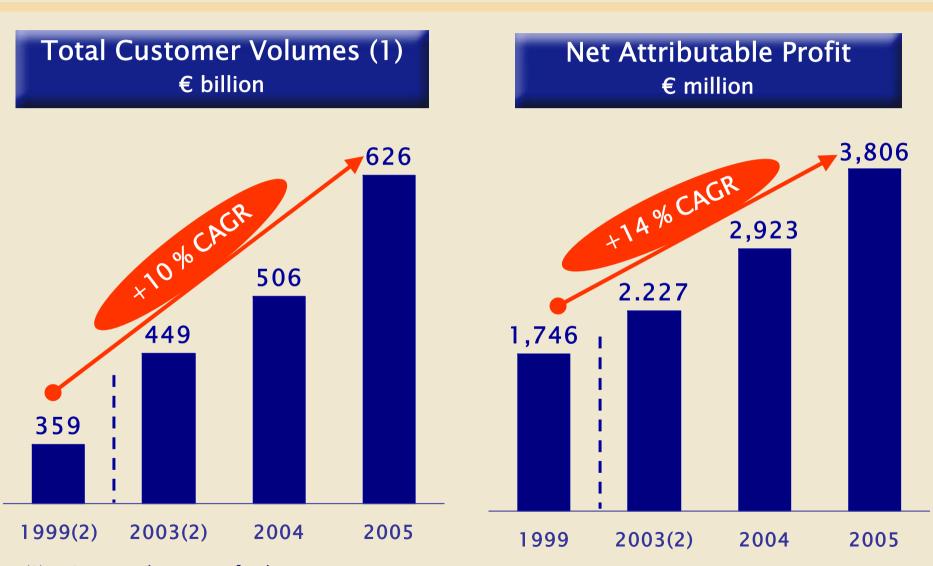
MOODY'S										
Aaa	Aal	Aa2	Aa3	A 1	A2	A3	Baa1	Baa2	Baa3	
Lloyds	Barclays	BBVA	ABN	B. Intesa	Commerz.					
	RBS	BNPP	Credit Sui.	Unicredito	HVB					
		Credit Agricole	Deutsche B.							
		HSBC B.	Fortis B.							
		ING B.	San Paolo							
		UBS	SCH							
		SOCGEN								

STANDARD & POOR'S									
AAA	AA+	AA	AA-	A +	Α	A -	BBB+	BBB	BBB-
	UBS	Barclays	BBVA	San Paolo	B. Intesa	Commerz.			
		BNPP	ABN	Credit Sui.	HVB				
		Lloyds	Credit Agricole	SCH					
		RBS	HSBC B.	Unicredito					
			ING B.						
			SOCGEN						
			Fortis B.						
			Deutsche B.						

FITCH									
AAA	AA+	AA	AA-	A +	Α	Α-	BBB+	BBB	BBB-
	Barclays	BNPP	BBVA	B. Intesa	Commerz.				
	Lloyds	HSBC	ABN	Unicredito	HVB				
	RBS	Credit Agricole	Credit Sui.	Fortis B.					
	UBS		Deutsche B.						
			ING B.						
			San Paolo						
			SCH						
			SOCGEN						



Excellent track record for generating results

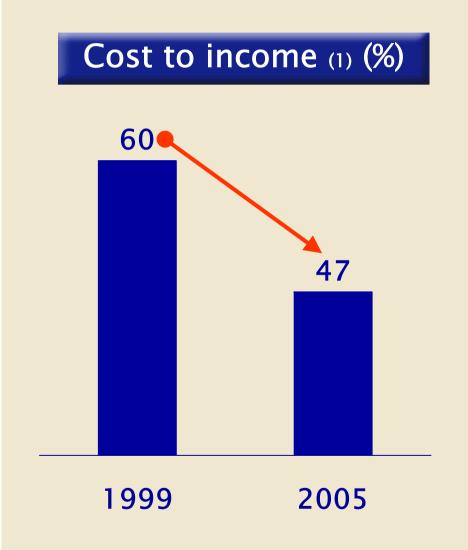


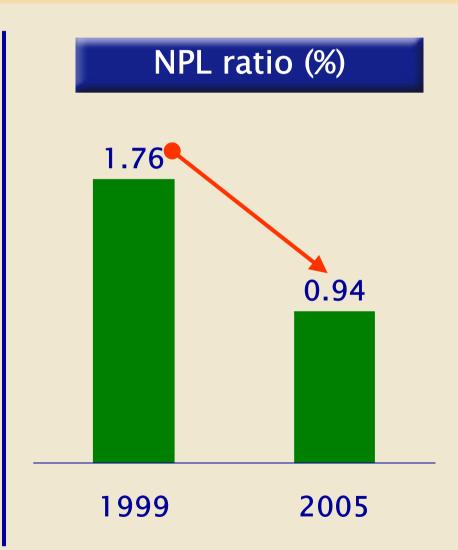
6 (1) Loans and customer funds

(2) Data pre-IFRS



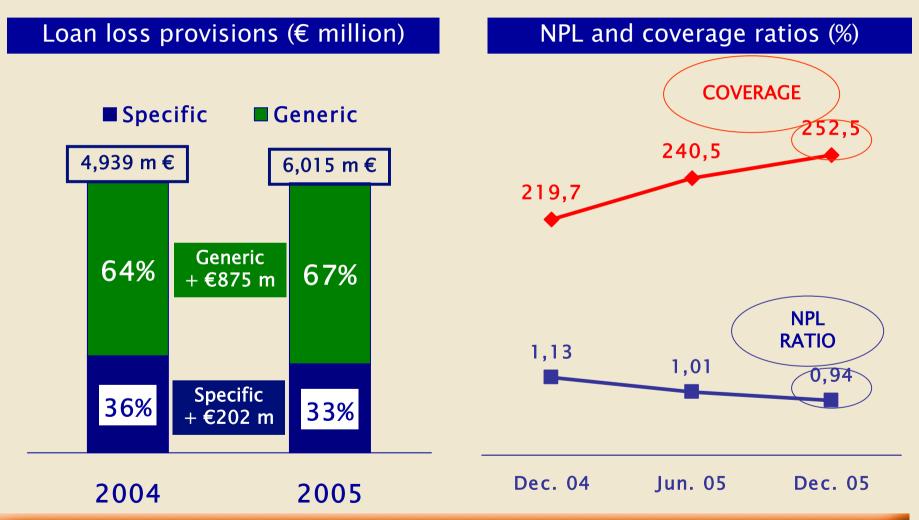
... with improving fundamentals







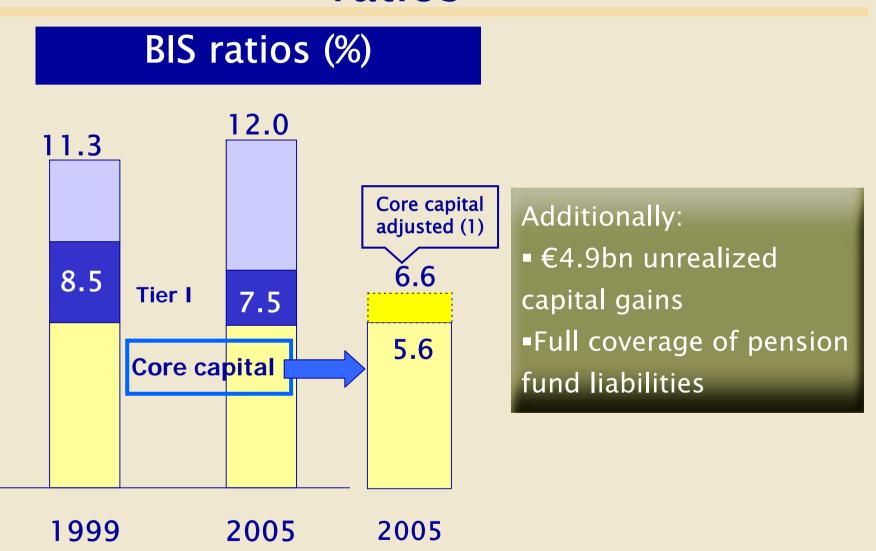
Strict control of asset quality and high coverage ratios



...while managing other structural risks



...and maintaining strong solvency ratios







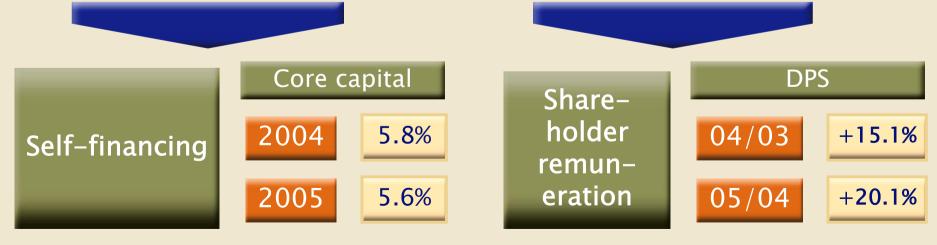
BBVA's capital discipline

Core capital
Pay-out

6% approx.

45%-50% approx.

... that meets two objectives



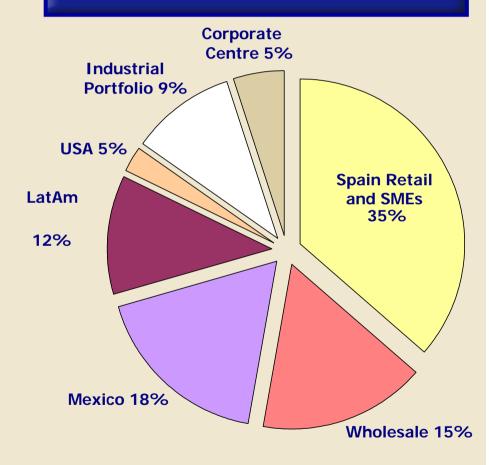


BBVA has "turned around" its capital allocation over the last three years

Economic Capital 2002



Economic Capital 2005



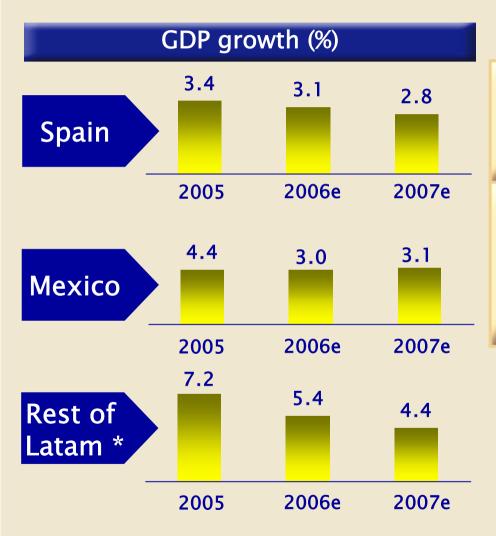


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Positive economic environment



Spain:

Delivering faster GDP growth than its European peers

Latam: best performance in 10 years

- **≻**Contained inflation rates
- > Currency stability
- > Improving country ratings

Good and stable economic prospects

23 Source: BBVA Economic Research Dep.

* Excluding Brazil



2005: a new record year for BBVA



With growth of 29.5% in EPS in 2005



2005 was a year of expansion and profit growth

Loans +26%

Deposits +22%



Retail Banking in Spain and Portugal

- 110,000 new mortgages, more than 15,600 m €
- → SMEs and businesses: 75,000 new customers, +23% in loans

Wholesale and Investment Banking

- x2 RiskPyme transactions, 45% from new customers
- Franchise business: 87%
- 1st in Trade Finance by number of transactions

Mexico and South America

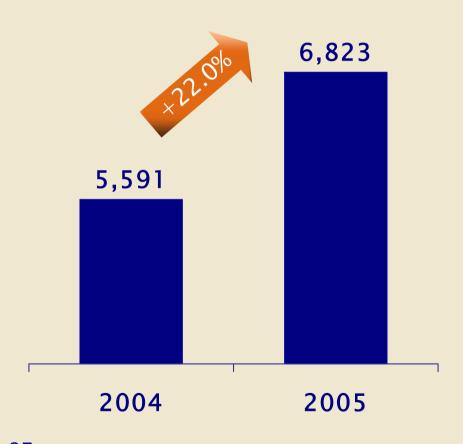
- Bancomer:
 - 2.2 m new customers, now totalling 12.2 m
 - 2.9 m cards placed with 410 b.p. market share gain in consumer and credit cards
- Insurance America: 1.3 m new policies (+25%)
- Other LatAm: +36% in loans and +35% in customer funds

...with strong and balanced growth in all revenue lines



... and advances in operating profit

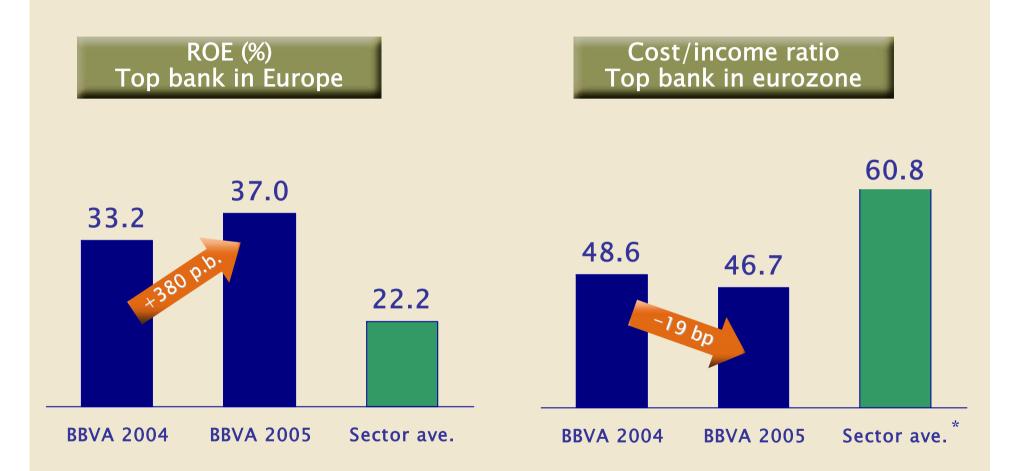






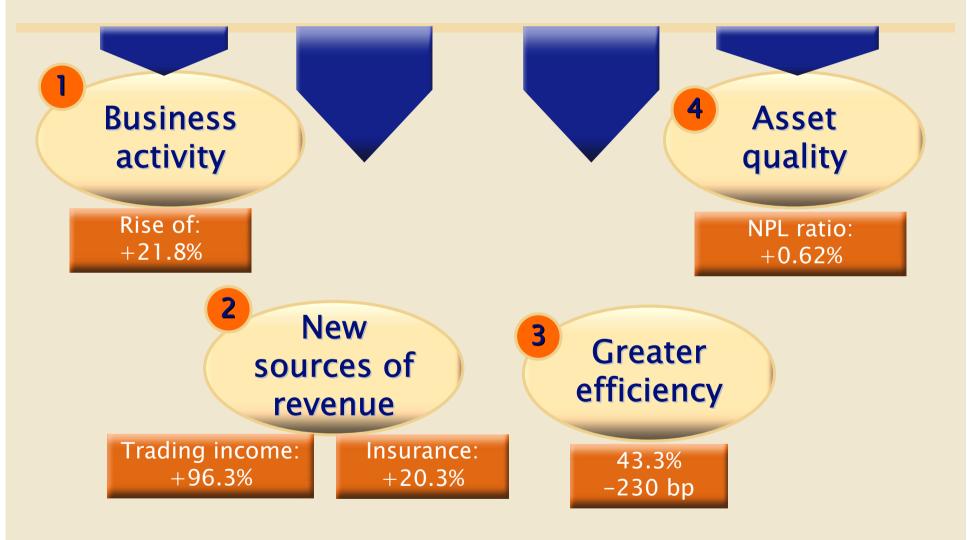


Excellent progress in profitability and efficiency





Retail Banking: year's highlights



Net attrib. profit: €1,614m (+13.1%) with ROE at 32.1%



Sustained volume growth

Lending: +10.2%

Cust. funds: +12.4%

Growth in fee income

Wholesale : +18.1%

Markets: +31.0%

4 Improved fundamentals

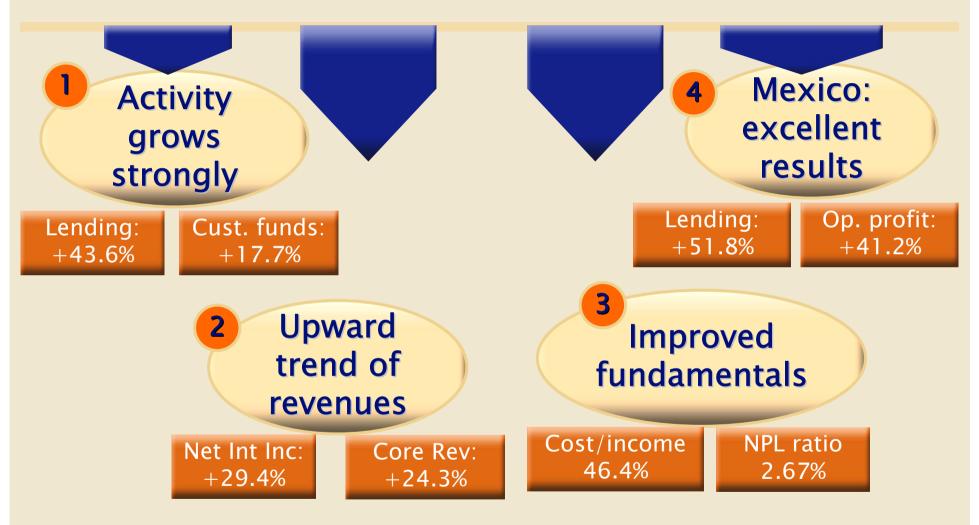
Cost/income 29.7% -350 bp

Markets revenues

€396m x2 (87% franchise business)

Net attributable profit: €592m (+46.6%) with ROE at 25.9%

The Americas: year's highlights



Net attrib. profit: €1,820m (+52.3%) with ROE at 33.8%

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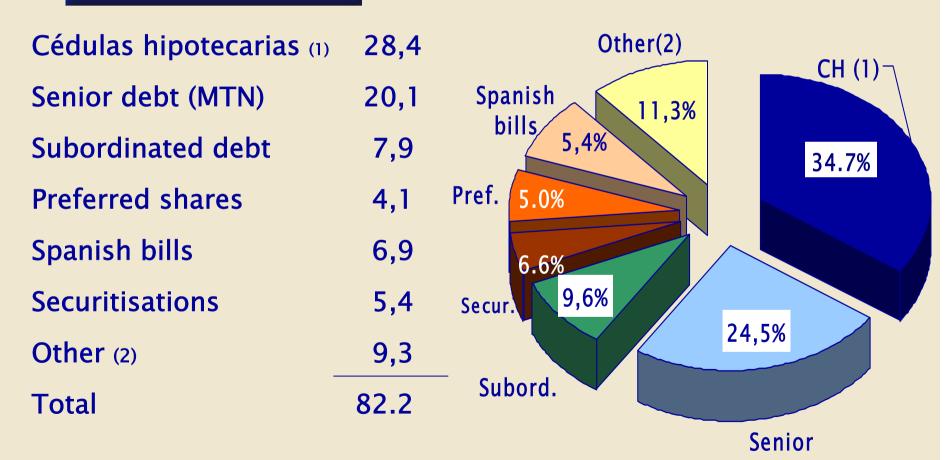
BBVA's wholesale funding approach

- Diversification by tenor, instruments and market:
 - ✓ Short term: Spanish bills ("pagarés"), CP
 - ✓ Medium term: Euromarket, GMTN, private placements
 - ✓ Long term: "Cedulas hipotecarias" (Covered bonds), senior debt, capital instruments
- Liquid benchmarks are established by maturities. Policy of "no-retapping"
- Smooth maturity profile
- A policy of independence and coordination of funding needs. Group subsidiaries fund themselves independently, without support from the parent
- Transparency and communication with market participants. High quality of disclosed information



BBVA: a diversified funding structure

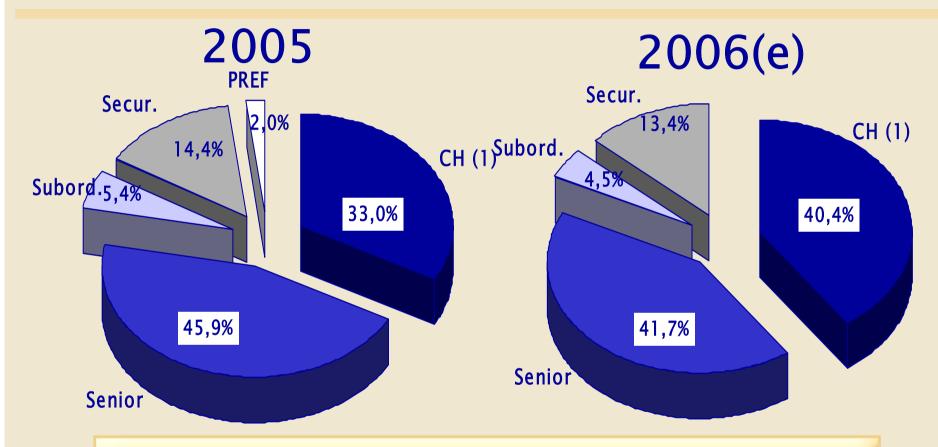
Total stock (31/12/05 € Bn)



- (1) Spanish covered bonds
- 34 (2) Public and private placements and eurodeposits



Issuance structure

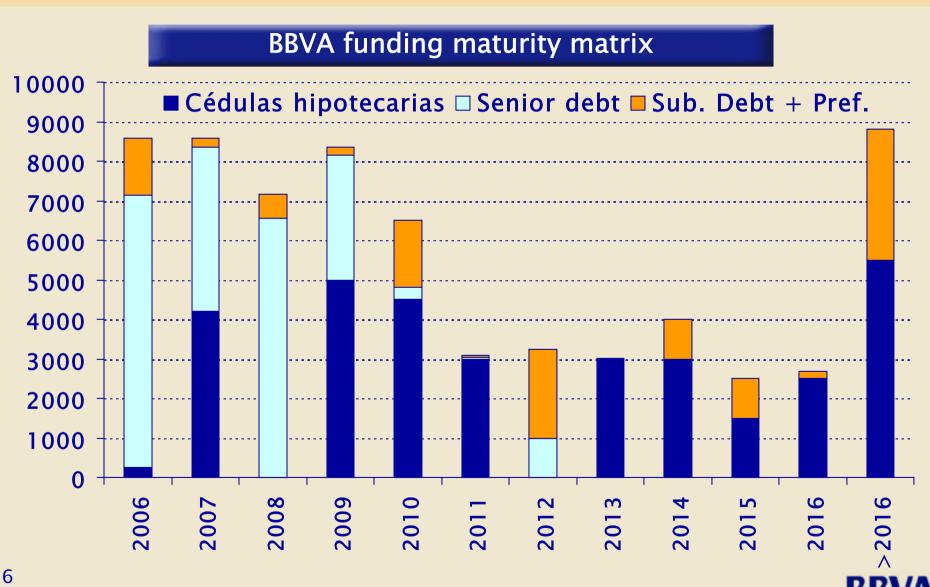


New initiatives:

- > Securitisations to play a more important role
- > Increase presence in the US bond market
- > Broader investor base for capital instruments

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BBVA's maturity profile



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BBVA's approach to the USD market

- In an effort to broaden investor diversification, BBVA is looking to access the USD institutional investor base
- BBVA is committed to establish itself as a repeat borrower in the USD market, across a range of maturities
- BBVA is looking to become a long-term participant in the USD market, rather than an opportunistic borrower
- Other future funding in the USD market include:
 - √ Short-term fixed-rates issues
 - ✓ Extendible issuance



Proposed Issue Details

Inaugural senior 144A issue details

Issuer: BBVA US Senior

Guarantor: BBVA

Issue ratings: Aa2/AA-/AA-

Tenor: 2-yr and/or 3-yr

Format Floating rate note

Size: Benchmark

Documentation: 144A

Marketing: Investor roadshow and Bloomberg

presentation

Timing: Later this week, subject to market

conditions



Important tax information

- 15% Spanish withholding tax applies to all transactions issued from Spanish issuers
- Spanish withholding tax can be easily avoided if, on every coupon payment date, custodian banks certify the following:
 - ■Name of Beneficial Owner
 - ■Beneficial Owner's tax residence
 - ■Amount of securities held by Beneficial Owner
- Certification process arranged by Acupay System and custodians
 - ■Fully tested process by DTC and Acupay
 - ■Tested process for late withholding tax refund
- Despite certification process completion, tax haven investors are subject to 15% withholding tax



Tax Haven countries and Territories

Andorra, Principality of Anguilla, The Island of

Antigua and Barbuda, Islands of

Aruba

Bahamas, The

Bahrain, Kingdom of

Barbados, The Island of Bermuda, The Islands of Brunei, Sultanate of

Cayman Islands

Channel Islands (Jersey and Guernsey)

Cook Islands, The Cyprus, Republic of

Dominica, The Republic of (Dominican Republic)

Falkland Islands

Fiji Islands

Gibraltar Nauru, Republic of
Grenada Netherlands Antilles
Hong Kong Oman, Sultanate of
Isle of Man Panama, Republic of
Iamaica Saint Lucia

Jordan, Hashemite

Kingdom of

Lebanon, Republic of San Marino, Republic of Seychelles, Republic of

Liechtenstein, Principality of

Luxembourg, Grand Duchy Solomon Islands

of Luxembourg*

Macao Malta, Republic of

Marianas Islands

Mauritius

Trinidad and Tobago, Republic of

Saint Vincent & the Grenadines

Turks and Caicos Islands
United Arab Emirates

Singapore, Republic of

Vanuatu, Republic of

Monaco, Principality of Virgin Islands, British

Montserrat Virgin Islands, United States

*Only as regards to the income received by the companies referred to in paragraph 1 of the Protocol annexed to the Avoidance of Double Taxation Treaty, dated 3rd June 1986, entered into by Spain and Luxembourg – i.e. those holding companies as defined by Luxembourg Law of July 31, 1929 and Luxembourg Grand Ducal Decree of December 17, 1938.



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USA, April 2006