

**QUARTERLY REPORT** 

# January-September 2011



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# BBVA Group highlights

#### **BBVA Group highlights**

(Consolidated figures)

Total assets		30-09-11	Δ%	30-09-10	31-12-10
Customer fending (grass)         352633         2.8         343084         348255           Customer funds on balance sheet         282,050         10.3         255,798         275,785           Other customer funds         136,588         4.40         142,907         M6,985           Total customer funds         4186,588         5.0         382,009         377,775           Total customer funds         4186,588         5.0         382,009         377,775           Share facilities for the customer         4185,52         3.15         33,610         36,668           Incomer statement fundline euros)         150,52         (5.7)         159,64         20,900           Net introduction         7,733         0,689         9,927         119,44           Income before tax         4,145         0,12         5,260         6,422           Net attributable profit         3,143         3,43         3,668         4,600           Data per share and share performance ratios         3,143         0,43         3,668         4,600           Share price (curso)         6,18         3,760         9,91         7,56         6,42           Wall statistical challed be profit	Balance sheet (million euros)				
Customer funds on balance sheet         262,050         10.3         255,788         275,788           Other customer funds         136,588         (44)         142,902         146,188           Iotal customer funds         486,638         5.0         398,700         471,977           Shareholders funds         416,528         5.0         398,700         471,973           Shareholders funds         416,552         315         31610         366,858           Income statement (million euros)         150,652         315         31610         366,858           Income statement (million euros)         150,652         377         159,664         20,900           Net income before tax         4,046         (712)         5,960         6,622           Net attributable profit         3,143         (43)         3,668         4,606           Data per share and share performance ratios         618         376)         991         7,56           Share profic (euros)         618         376)         991         7,56           Market capitalization (million euros)         29,917         (497)         37124         33,95           Net attributable profit per share (euros)         666         (269)         0,90         116	Total assets	584,438	4.8	557,761	552,738
Differ customer funds	Customer lending (gross)	352,633	2.8	343,084	348,253
Total equity	Customer funds on balance sheet	282,050	10.3	255,798	275,789
	Other customer funds	136,588	(4.4)	142,902	146,188
Shareholders' funds 41552 315 31610 36688 Income statement (million euros)  Net interest income 9676 500 10182 13.320 Gross income 15002 6.77 15964 20916 Gross income 7765 0689 9.322 11945 Gross income 97669 Gros	Total customer funds	418,638	5.0	398,700	421,977
Net interest income   9676   650   10182   13.320     Gross income   9676   650   10182   13.320     Gross income   15.052   657   15.964   20.910     Operating income   7753   (16.8)   9.322   11.941     Income before tax   41/6   (21.2)   5.260   6.422     Income before tax   41/6   (21.2)   5.260     I	Total equity	39,868	21.1	32,909	37,475
Net interest income 9676 (50) 10182 13.32C Gross income 15052 (57) 15964 20910 Gross income 15052 (57) 15960 6422 Gross income 15052 (57) 15960 Gross income 15	Shareholders' funds	41,552	31.5	31,610	36,689
Gross income 15.052 (57) 15.964 20.910   Operating income 77,753 (16.8) 9,322 11.942   Income before tax	Income statement (million euros)	'			
Operating income         7753         (168)         9,322         11,942           Income before tax         4,145         (212)         5,260         6,422           Net attributable profit         3,143         (143)         3,668         4,606           Data per share and share performance ratios         Share price (euros)         618         (376)         991         7,56           Market capitalization (million euros)         29,817         (197)         37,124         33,35           Net attributable profit per share (euros)         0,66         (269)         0.90         116           Book value per share (euros)         8,61         21         843         817           PBV (Price/Book value, times)         0,7         12         0.9           Significant ratios (%)         113         172         15.8           ROA (Net income/Average total assets)         0,83         0,95         0,88           ROFWA (Net income/Average risk-weighted assets)         1,46         1,75         1,64           Efficiency ratio         4,85         4,16         4,25           Risk premium         110         3,38         1,33           NPA cato         6         6         6         6 <tr< td=""><td>Net interest income</td><td>9,676</td><td>(5.0)</td><td>10,182</td><td>13,320</td></tr<>	Net interest income	9,676	(5.0)	10,182	13,320
	Gross income	15,052	(5.7)	15,964	20,910
Net attributable profit         3143         (143)         3,668         4,600           Data per share and share performance ratios         Share price (euros)         618         (376)         9.91         7,56           Market capitalization (million euros)         29,817         (197)         37,124         33,95           Net attributable profit per share (euros)         066         (269)         0.90         116           Book value per share (euros)         861         2.1         8.43         8.17           P/BV (Price/Book value), times)         0.7         1.2         0.55           Significant ratios (%)         Transport of the attributable profit/Average equity)         1.13         1.72         1.56           ROA (Net attributable profit/Average equity)         1.13         1.72         1.56           ROA (Net income/Average risk-weighted assets)         0.83         0.95         0.85           RORWA (Net income/Average risk-weighted assets)         1.46         1.75         1.66           Efficiency ratio         4.85         4.16         4.25           Risk permium         1.10         1.38         1.33           NPA ratio         1.26         1.28         1.33           Core capital         9.1	Operating income	7,753	(16.8)	9,322	11,942
Data per share and share performance ratios   Share price (euros)   Share (euros)	Income before tax	4,145	(21.2)	5,260	6,422
Share price (euros)         618         (376)         991         7.55           Market capitalization (million euros)         29,817         (197)         37,124         33,95           Net attributable profit per share (euros)         0,66         (269)         0,90         116           Book value per share (euros)         861         21         843         817           P/BV (Price/Book value, times)         07         12         0.95           Significant ratios (%)           ROE (Net attributable profit/Average equity)         113         172         15,8           ROA (Net income/Average risk-weighted assets)         0,83         0,95         0,83           RORWA (Net income/Average risk-weighted assets)         1,46         1,75         1,64           Efficiency ratio         48,5         416         42.5           Risk premium         110         138         1,33           NPA catio         41         41         4           NPA coverage ratio         60         62         62           Capital adequacy ratios (%)         126         12,8         137           Tore capital         91         8,2         9,6           Tier I         98         92         1	Net attributable profit	3,143	(14.3)	3,668	4,606
Market capitalization (million euros)         29,817         (197)         37,124         33,95           Net attributable profit per share (euros)         0,66         (269)         0,90         116           Book value per share (euros)         861         21         843         817           P/BV (Price/Book value, times)         0,7         12         0,5           Significant ratios (%)         ***********************************	Data per share and share performance ratios	'			
Net attributable profit per share (euros)         O66         (26.9)         O90         116           Book value per share (euros)         8.61         2.1         8.43         8.17           P/BV (Price/Book value; times)         0.7         1.2         0.5           Significant ratios (%)	Share price (euros)	6.18	(37.6)	9.91	7.56
Book value per share (euros)       861       21       843       817         P/BV (Price/Book value; times)       0.7       1.2       0.5         Significant ratios (%)         ROE (Net attributable profit/Average equity)       11.3       17.2       15.8         ROA (Net income/Average total assets)       0.83       0.95       0.85         RORWA (Net income/Average risk-weighted assets)       1.46       1.75       1.64         Efficiency ratio       48.5       41.6       42.5         Risk premium       11.0       1.38       1.33         NPA ratio       41       4.1       4.1         NPA coverage ratio       60       62       62         Capital adequacy ratios (%)         BIS Ratio       12.6       12.8       13.7         Core capital       91       8.2       9.6         Tier I       9.8       9.2       10.5         Other information         Number of shares (millions)       4,825       2.87       3,748       4,49         Number of shareholders       981,348       10.4       889104       952,618         Number of employees <sup>10</sup> 110,625       51       105,265	Market capitalization (million euros)	29,817	(19.7)	37,124	33,951
P/BV (Price/Book value; times)         0.7         1.2         0.5           Significant ratios (%)         ROE (Net attributable profit/Average equity)         11.3         17.2         15.8           ROA (Net income/Average total assets)         0.83         0.95         0.85           RORWA (Net income/Average risk-weighted assets)         1.46         1.75         1.64           Efficiency ratio         4.85         4.16         4.25           Risk premium         1.10         1.38         1.33           NPA ratio         4.1         4.1         4.1           NPA coverage ratio         60         62         62           Capital adequacy ratios (%)         2         62           BIS Ratio         1.26         1.28         1.37           Core capital         9.1         8.2         9.6           Tier I         9.8         9.2         10.5           Other information         4.825         2.87         3.748         4.49           Number of shareholders         981,348         10.4         889,104         952,618           Number of employees <sup>(0)</sup> 110.625         5.1         10.5,265         10.6976           Number of branches ( <sup>0)</sup> 7,362	Net attributable profit per share (euros)	0.66	(26.9)	0.90	1.16
Significant ratios (%)         ROE (Net attributable profit/Average equity)         11.3         17.2         15.8           ROA (Net income/Average total assets)         0.83         0.95         0.85           RORWA (Net income/Average risk-weighted assets)         1.46         1.75         1.64           Efficiency ratio         48.5         41.6         42.5           Risk premium         110         1.38         1.33           NPA ratio         4.1         4.1         4.1           NPA coverage ratio         60         62         62           Capital adequacy ratios (%)         60         62         62           EIS Ratio         12.6         12.8         13.7           Core capital         91         8.2         9.6           Tier I         98         9.2         10.5           Other information           Number of shares (millions)         4.825         2.87         3.748         4.49           Number of shareholders         981,348         10.4         8910.4         952,618           Number of employees (**)         110,625         5.1         105,265         106,976           Number of branches (**)         7,436	Book value per share (euros)	8.61	2.1	8.43	8.17
ROE (Net attributable profit/Average equity)  ROA (Net income/Average total assets)  ROA (Net income/Average total assets)  RORWA (Net income/Average risk-weighted assets)  ROBS  ROBS	P/BV (Price/Book value; times)	0.7		1.2	0.9
ROA (Net income/Average total assets)       0.83       0.95       0.85         RORWA (Net income/Average risk-weighted assets)       1.46       1.75       1.64         Efficiency ratio       48.5       41.6       42.5         Risk premium       110       1.38       1.33         NPA ratio       4.1       4.2       6.2 <t< td=""><td>Significant ratios (%)</td><td>'</td><td></td><td></td><td></td></t<>	Significant ratios (%)	'			
RORWA (Net income/Average risk-weighted assets)       1.46       1.75       1.64         Efficiency ratio       48.5       41.6       42.5         Risk premium       110       1.38       1.33         NPA ratio       41       41       41       4.         NPA coverage ratio       60       62       62         Capital adequacy ratios (%)       50       12.6       12.8       13.7         Core capital       91       8.2       96         Tier I       98       9.2       10.5         Other information         Number of shares (millions)       4,825       287       3,748       4,49         Number of shareholders       981,348       10.4       889,104       952,618         Number of employees (1)       110,625       5.1       105,265       106,976         Number of branches (1)       7,436       1.0       7,362       7,366	ROE (Net attributable profit/Average equity)	11.3		17.2	15.8
Efficiency ratio       48.5       41.6       42.5         Risk premium       110       1.38       1.33         NPA ratio       41       4.1       4.1       4.2         NPA coverage ratio       60       62       62         Capital adequacy ratios (%)         BIS Ratio       12.6       12.8       13.7         Core capital       91       8.2       9.6         Tier I       9.8       9.2       10.5         Other information         Number of shares (millions)       4.825       2.87       3.748       4.49         Number of shareholders       981,348       10.4       889104       952,618         Number of employees <sup>(0)</sup> 110,625       5.1       105,265       106,976         Number of branches <sup>(0)</sup> 7,436       1.0       7,362       7,366	ROA (Net income/Average total assets)	0.83		0.95	0.89
Risk premium       110       138       133         NPA ratio       41       41       41       42         NPA coverage ratio       60       62       62         Capital adequacy ratios (%)         BIS Ratio       126       12.8       13.7         Core capital       91       8.2       96         Tier I       98       9.2       10.5         Other information         Number of shares (millions)       4.825       28.7       3,748       4,49         Number of shareholders       981,348       10.4       889,104       952,618         Number of employees (**)       110,625       51       105,265       106,976         Number of branches (**)       7,436       1.0       7,362       7,366	RORWA (Net income/Average risk-weighted assets)	1.46		1.75	1.64
NPA ratio       41       41       41       42         NPA coverage ratio       60       62       62       62         Capital adequacy ratios (%)         BIS Ratio       12.6       12.8       13.7         Core capital       91       8.2       9.6         Tier I       9.8       9.2       10.5         Other information         Number of shares (millions)       4,825       28.7       3,748       4,49         Number of shareholders       981,348       10.4       889,104       952,618         Number of employees <sup>(1)</sup> 110,625       51       105,265       106,976         Number of branches <sup>(2)</sup> 7,436       1.0       7,362       7,362	Efficiency ratio	48.5		41.6	42.9
NPA coverage ratio       60       62       62         Capital adequacy ratios (%)         BIS Ratio       12.6       12.8       13.7         Core capital       91       8.2       9.6         Tier I       9.8       9.2       10.5         Other information         Number of shares (millions)       4,825       28.7       3,748       4,49         Number of shareholders       981,348       10.4       889,104       952,618         Number of employees (°)       110,625       51       105,265       106,976         Number of branches (°)       7,436       1.0       7,362       7,366	Risk premium	1.10		1.38	1.33
Capital adequacy ratios (%)         BIS Ratio       12.6       12.8       13.7         Core capital       91       8.2       96         Tier I       9.8       9.2       10.5         Other information         Number of shares (millions)       4,825       28.7       3,748       4,49         Number of shareholders       981,348       10.4       889,104       952,618         Number of employees <sup>(1)</sup> 110,625       5.1       105,265       106,976         Number of branches <sup>(1)</sup> 7,436       1.0       7,362       7,366	NPA ratio	4.1		4.1	4.1
BIS Ratio       12.6       12.8       13.7         Core capital       9.1       8.2       9.6         Tier I       9.8       9.2       10.5         Other information         Number of shares (millions)       4,825       28.7       3,748       4,49         Number of shareholders       981,348       10.4       889,104       952,618         Number of employees <sup>(1)</sup> 110,625       5.1       105,265       106,976         Number of branches <sup>(1)</sup> 7,436       1.0       7,362       7,366	NPA coverage ratio	60		62	62
Core capital         91         8.2         96           Tier I         9.8         9.2         10.5           Other information           Number of shares (millions)         4,825         28.7         3,748         4,49°           Number of shareholders         981,348         10.4         889,104         952,618           Number of employees <sup>(1)</sup> 110,625         5.1         105,265         106,976           Number of branches <sup>(1)</sup> 7,436         1.0         7,362         7,366	Capital adequacy ratios (%)	·			
Tier I         9.8         9.2         10.5           Other information           Number of shares (millions)         4,825         28.7         3,748         4,49           Number of shareholders         981,348         10.4         889,104         952,618           Number of employees <sup>(1)</sup> 110,625         5.1         105,265         106,976           Number of branches <sup>(1)</sup> 7,436         1.0         7,362         7,362	BIS Ratio	12.6		12.8	13.7
Other information           Number of shares (millions)         4,825         28.7         3,748         4,49°           Number of shareholders         981,348         10.4         889,104         952,618           Number of employees (1)         110,625         5.1         105,265         106,976           Number of branches (1)         7,436         1.0         7,362         7,366	Core capital	9.1		8.2	9.6
Number of shares (millions)         4,825         28.7         3,748         4,49           Number of shareholders         981,348         10.4         889,104         952,618           Number of employees <sup>(1)</sup> 110,625         5.1         105,265         106,976           Number of branches <sup>(1)</sup> 7,436         1.0         7,362         7,366	Tier I	9.8		9.2	10.5
Number of shareholders         981,348         10.4         889,104         952,618           Number of employees <sup>(1)</sup> 110,625         5.1         105,265         106,976           Number of branches <sup>(1)</sup> 7,436         1.0         7,362         7,362	Other information				
Number of employees <sup>(1)</sup> 110,625 5.1 105,265 106,976 Number of branches <sup>(1)</sup> 7,436 1.0 7,362 7,366	Number of shares (millions)	4,825	28.7	3,748	4,491
Number of branches (1) 7,436 1.0 7,362 7,366	Number of shareholders	981,348	10.4	889,104	952,618
	Number of employees <sup>(1)</sup>	110,625	5.1	105,265	106,976
Number of ATMs <sup>(1)</sup> 18,192 9.5 16,619 17,055	Number of branches (1)	7,436	1.0	7,362	7,361
	Number of ATMs (1)	18,192	9.5	16,619	17,055

General note: These quarterly statements have not been audited. The consolidated accounts of the BBVA Group have been drawn up according to the International Financial Reporting Standards (IFRS) adopted by the European Union and in conformity with Bank of Spain Circular 4/2004, together with the changes introduced therein.

(1) Excluding Garanti.

## Group information

#### Relevant events

Stress levels in liquidity and sovereign risk reached a high in the third quarter of 2011, particularly in the euro area. As a result, most of the European banking sector has seen some major sources of funding reduced. This in turn has increased the use of the liquidity facilities provided by the central banks. This situation has given rise to doubts in the markets about certain business models with a high level of leverage. Other factors worth highlighting have been the loss of value in numerous assets as a result of increased funding costs and the prevailing uncertainty. In particular, there were significant falls in the equity and public and private debt markets and a low level of business activity, above all that most closely related to the wholesale business. Against this background of loss of confidence, the Group has once more demonstrated over the quarter that its business model is sound, particularly in terms of its liquidity position and generation of earnings.

In terms of **liquidity**, BBVA has a privileged position with respect to most of its competitors, in the following aspects:

- The smallest balance sheet within its peer group, at €584 billion.
- A highly customer-centric retail model, with a very solid deposit base, as shown by the fact that BBVA is the bank with the biggest customer deposit/total asset ratio within the peer group, at 48.3% at the close of September 2011.
- A wholesale banking business based on a strong relationship with its customers and characterized by low leverage levels.
   BBVA is recovering competitiveness in an environment in which other banks have announced significant deleveraging plans.
- In addition, the Group has always been proactive in its management of long-term wholesale finance, and used conservatively the "windows of opportunity" offered by the markets. In fact, in June BBVA already had its financing needs fully covered for 2011; and the coming years it has the lowest level of long-term funding maturities of any bank in its peer group. It should also be pointed out that these maturities are not concentrated in any specific period.
- It is worth noting that under the BBVA management model each banking subsidiary or group must be self-sufficient in its sources of funding within its respective geographical area.
- Finally, it must be pointed out that BBVA does not depend on the US market for short-term market funding (one of the key

subjects this quarter), and it has only used it in the past when appropriate as a cheap source.

The most important point with respect to **generation of earnings** over the period is the continued growth of the most recurring income, i.e. gross income excluding dividends or NTI:

- There was no contribution from net trading income (NTI) over the quarter, which characterizes the profile of the account. The slightly negative NTI (-€25m) can be explained by the low level of activity in Wholesale Banking and the fall in asset prices over the period.
- Gross income for the quarter was €4,627m. The fall compared with €5,162m in the previous quarter is the result of the performance of NTI mentioned above and the dividend paid in May from the stake in Telefónica. Excluding dividends and NTI, the gross recurring income generated by BBVA between July and September was €4,602m, up 0.8% quarter-on-quarter. This gives a figure of €15,052m year to date and €13,656m (about 91%) excluding NTI or dividends.
- Operating expenses amounted to €2,461m for the quarter, slightly below the figure for the second quarter. The efficiency ratio was 48.5% at the close of September, one of the best among the Bank's European peers.
- Impairment losses on financial assets, together with allocation to provisions and other gains (losses), remain at a similar level to the previous quarter.
- Between July and September 2011, the Group obtained a net attributable profit of €804m. This figure does not include the dividends from Telefónica (which are paid in the second and fourth quarter of each year) and has been affected by the zero contribution from NTI.

The Group has maintained its main **risk indicators** stable for yet another quarter (the seventh since December 2009). The NPA ratio closed 30-Sep-2011 at 4.1% and the coverage ratio at 60%.

With respect to **solvency**, BBVA continues to have an excellent capital position. At the close of September the core ratio was 9.1%, supported by the generation of earnings and the implementation of the "Dividend Option."

All the **business areas** have contributed positively to the Group's results. The most significant aspects for each of them are detailed below:

Relevant events 3

- The businesses in **Spain** show weak lending activity as a result of the (necessary and positive) deleveraging process being undertaken in the economy. It is important to highlight that the liquidity gap in the area is continuing to improve: on the one hand, through the restriction on lending; and on the other hand, due to the positive performance of deposits, as can be seen from the high rate of customer renewals of term deposits written a year ago, despite their being at a significantly lower interest rate. As a result, the quarterly net interest income still shows strong resilience (€1,096m compared with the €1,102m in the second quarter). The quarterly fall of 13.6% in gross income (€4,900m year to date) can be explained by the economic situation, the low level of activity in Wholesale Banking, and the decline in asset prices in general, with a major impact on NTI. The area's net attributable profit year to date stands at €1,162m. The NPA and coverage ratios remain stable, at 4.9% and 42% respectively as of 30-Sep-2011. The IPOs in July by CaixaBank, Bankia and Banca Cívica, combined with recent interventions in some savings banks, have begun to clear up uncertainty in terms of the restructuring of the banking sector.
- Of particular note in Eurasia is the contribution of the Chinese bank CNCB and the payment made by BBVA for its capital increase. Two factors have influenced the decision to undertake this operation: on the one hand, the need for it, due to the great strength of banking activity; and on the other hand, the wishes of the Chinese supervisor to maintain a highly solvent partner such as BBVA with the same stake as before the operation. The net attributable profit for the quarter is €257m, up on the figure of €251m the previous quarter. The year to date figure is €705m.
- Mexico continues to post sustained quality growth in business activity, above all in consumer finance, credit cards and customer funds, within a highly competitive financial system and interest rates at all-time lows. Net interest income has improved its year-on-year rate of growth (up 6.0% at constant exchange rates), while loan-loss provisions remain stable and the net attributable profit year to date is €1,275m (up 2.9% at constant exchange rates). It is important to highlight that BBVA Bancomer is the most profitable bank within its peer group, with a ratio of net interest income over ATA of 5.9%.
- South America continues to perform well, in both business activity (lending up 30.7% year-on-year and on-balance-sheet

- customer funds up 27.4%) and earnings. Gross income is up 19.0% over the last 12 months. This fact, combined with outstanding management of asset quality, has enabled the bank to continue to finance expansion projects and to show high rates of growth in net attributable profit which reached €754m year to date, up 11.2%.
- The United States is continuing with its process of changing its loan-book mix. In the third quarter of 2011, the favorable outcome in the new production of target portfolios of lending has offset the reduction in loans to the developer sector. This explains the quarter-on-quarter growth of 1.6% in gross customer lending in the area. The focus in customer funds continues to be on those of lower cost. The most important aspect in earnings continues to be the improvement in the cost of risk. The net attributable profit in the area year to date is €218m (up 1.5% year-on-year).

Finally, it is important to mention that a dividend of €0.10 per share was paid out in October 2011 under the **Dividend Option** scheme. The percentage of shareholders who have opted to receive new BBVA shares was over 91%, thus once more confirming the popularity of this new remuneration program.

#### **Economic environment**

Global economic growth continued in the **third quarter of 2011,** thanks to the emerging countries (EAGLES), and despite the slowdown in developed economies, as shown by the latest economic data published. This has been the result of two factors: first, the efforts made at the start of the summer by European authorities have not managed to dissipate doubts about their capacity to manage the debt crisis; and second, the financial turmoil in the debt markets has had an effect on the perception of some segments of the European financial system, where it is extremely exposed to the debt of countries in difficulties.

In the **United States**, growth has slowed due to the sluggish recovery in employment and wages, a residential construction sector still deep in the process of correction, and the continued household deleveraging process. Despite pressure at the start of the quarter to implement a credible process of fiscal consolidation, doubts about the strength of economic activity have led to the search for a balance between long-term consolidation and the need to sustain the economy in the short term, resulting in

#### Interest rates

(Quarterly averages)

	2011						
	3Q	2Q	1Q	4Q	3Q	2Q	1Q
Official ECB rate	1.50	1.25	1.00	1.00	1.00	1.00	1.00
Euribor 3 months	1.54	1.44	1.10	1.02	0.87	0.69	0.66
Euribor 1 year	2.00	2.13	1.74	1.52	1.40	1.25	1.22
USA Federal rates	0.25	0.25	0.25	0.25	0.25	0.25	0.25
TIIE (Mexico)	4.81	4.85	4.85	4.87	4.91	4.94	4.92

the proposal of measures particularly geared to job creation. Meanwhile, the Fed has given signs of accompanying with an accommodative monetary policy.

The slowdown and doubts about growth have also become consolidated in **Europe**. This time round, they also affect the core euro zone areas, which have shown some weakness in domestic demand, though so far this has been offset by strength in the foreign sector. The countries subject to European Union and International Monetary Fund programs continue with major adjustments (except in the case of Ireland, where the most recent figures suggest a recovery). Nevertheless, the focus of attention is still the resolution of the debt crisis, specifically the measures to take to re-channel the Greek debt to more sustainable levels. Doubts in this respect are affecting the financial system of the euro zone and leading to funding difficulties in the wholesale markets. The resurgence of tension has led to a change in the prospects of a gradual toughening of monetary policy by the European Central Bank (ECB). In fact, the ECB has interrupted its cycle of interest-rate hikes and appears prepared to continue with measures that support liquidity.

In **Spain**, the adjustment process continues and the economy has slowed slightly. Even so, the strength of the foreign sector has offset the weakness of domestic demand. At the same time, the public administration continues to be immersed in a major process of fiscal consolidation.

Despite the slowdown in advanced economies, emerging economies continue to grow solidly towards more sustainable levels. In **Mexico**, the most important indicators (industrial activity, formal employment, retail sales) remain positive, so the rate of growth could have continued in the third quarter at levels that are even slightly higher than the previous quarter. Inflation is not a concern, given the domestic environment of contained activity and moderate prospects of global growth. Monetary policy is therefore responding by a longer pause, and the lending rate will remain at 4.5% beyond 2012. The uncertainty is if anything

biased towards a drop in the lending rate at the end of 2011 if the economic environment worsens.

Growth continues to be very strong in **South America**, where it is sustained by domestic demand and support from what is still a lax fiscal policy. Despite the slowdown in advanced economies, commodity prices remain high, which explains the strength of income.

The **Chinese economy** still appears sound. Although the region is already noting the effects of the slowdown caused by the greater weakness of foreign demand, most recent economic data have remained solid. Strong underlying domestic demand and what is still a high inflation rate will probably prevent the application of a policy of monetary easing, although the authorities are prepared to act (in the fiscal area as well) if the global weakness persists.

Finally, the **Turkish** economy is growing at a strong rate, although inflation is still relatively high due to the major drop in value of the Turkish lira in an environment of high global risk aversion, which has in general affected the Turkish financial markets. In any event, the Central Bank's tone shows it is clearly committed to an accommodative monetary policy.

In terms of exchange rates evolution, the final rates of the Mexican peso have depreciated notably, in both year-on-year and particularly quarter-on-quarter terms. This is the currency with the biggest influence on the Group's financial statements. The Chilean and Colombian peso have followed suit, although to a lesser extent. In contrast, the final rate of the US dollar appreciated in year-on-year, and particularly quarter-on-quarter terms. This is the second most important currency for the Group's results. The rest of the other important currencies in Latin America have also gained. The exception is the year-on-year depreciation of the Argentinean peso. Overall, the impact on both the balance sheet and business activity over the last year and in the quarter is negative. The same is true for earnings in quarterly and year-on-year terms.

#### Exchange rates

(Expressed in currency/euro)

		Year-end exc	Average exchange rates			
	30-09-11	∆% on 30-09-10	∆% on 30-06-11	∆% on 31-12-10	January-Sep. 11	Δ% on January-Sep. 10
Mexican peso	18.5936	(7.9)	(8.7)	(11.0)	16.9273	(1.3)
U.S. dollar	1.3503	1.1	7.0	(1.0)	1.4065	(6.5)
Argentinean peso	5.6773	(3.2)	4.6	(3.4)	5.7510	(9.7)
Chilean peso	695.41	(4.8)	(2.1)	(10.1)	666.67	2.5
Colombian peso	2,583.98	(4.9)	(0.5)	(1.0)	2,564.10	(2.0)
Peruvian new sol	3.7451	1.6	6.1	0.2	3.8930	(4.4)
Venezuelan bolivar fuerte	5.7991	1.1	7.0	(1.0)	6.0403	(8.1)
Turkish lira	2.5100	(21.1)	(6.4)	(17.6)	2.2920	(12.8)
Chinese yuan	8.6207	5.9	8.4	2.3	9.1378	(2.1)

Relevant events

## Earnings

BBVA generated a **net attributable profit** for the third quarter of 2011 of €804m. There are two main factors that characterize the accounts for this period: on the one hand, the zero contribution from NTI; and on the other hand, the growth of the most recurrent earnings in the Group, i.e. the gross income excluding NTI or dividends. The following should be highlighted in this respect:

- The positive performance of net interest income, which was up 2.2% in the quarter. This is due to the positive contribution of emerging markets and the resilience of net interest income in developed countries.
- The greater contribution from net income by the equity method, thanks to the positive performance of CNCB.
- As a result, the quarterly gross income excluding NTI or dividends was €4,602m, continuing with the upward trend since the start of the year.

#### Net attributable profit

(Million euros)



(1) At constant exchange rate: -13.3%.

Finally, both operating expenses and impairment on financial assets were at similar levels to the previous quarter.

#### Consolidated income statement: quarterly evolution

(Million euros)

		2011			2010				
	3Q	2Q	1Q	4Q	3Q	2Q	1Q		
Net interest income	3,286	3,215	3,175	3,138	3,245	3,551	3,386		
Net fees and commissions	1,143	1,167	1,114	1,135	1,130	1,166	1,106		
Net trading income	(25)	336	752	252	519	490	633		
Dividend income	50	259	23	227	45	231	25		
Income by the equity method	150	123	121	124	60	94	57		
Other operating income and expenses	22	62	79	70	85	47	93		
Gross income	4,627	5,162	5,263	4,946	5,084	5,579	5,301		
Operating costs	(2,461)	(2,479)	(2,359)	(2,325)	(2,262)	(2,262)	(2,118)		
Personnel expenses	(1,325)	(1,306)	(1,276)	(1,240)	(1,211)	(1,215)	(1,149)		
General and administrative expenses	(920)	(964)	(887)	(887)	(855)	(855)	(796)		
Depreciation and amortization	(216)	(208)	(196)	(199)	(197)	(192)	(174)		
Operating income	2,166	2,683	2,904	2,621	2,821	3,317	3,183		
Impairment on financial assets (net)	(904)	(962)	(1,023)	(1,112)	(1,187)	(1,341)	(1,078)		
Provisions (net)	(94)	(83)	(150)	(75)	(138)	(99)	(170)		
Other gains (losses)	(166)	(154)	(71)	(273)	113	(88)	(72)		
Income before tax	1,002	1,484	1,659	1,162	1,609	1,789	1,862		
Income tax	(95)	(189)	(369)	(127)	(359)	(431)	(510)		
Net income	907	1,295	1,290	1,034	1,250	1,358	1,352		
Non-controlling interests	(103)	(106)	(141)	(96)	(110)	(70)	(113)		
Net attributable profit	804	1,189	1,150	939	1,140	1,287	1,240		
Basic earnings per share (euros)	0.17	0.25	0.25	0.22	0.28	0.32	0.31		

#### Consolidated income statement

(Million euros)

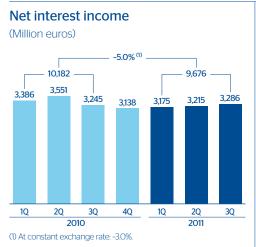
	January-Sep. 11	Δ%	$\Delta\%$ at constant exchange rates	January-Sep. 10
Net interest income	9,676	(5.0)	(3.0)	10,182
Net fees and commissions	3,424	0.7	2.5	3,402
Net trading income	1,063	(35.3)	(34.0)	1,642
Dividend income	332	10.2	10.7	302
Income by the equity method	394	86.6	86.6	211
Other operating income and expenses	163	(27.5)	(32.3)	225
Gross income	15,052	(5.7)	(4.0)	15,964
Operating costs	(7,299)	9.9	12.3	(6,642)
Personnel expenses	(3,907)	9.3	11.5	(3,575)
General and administrative expenses	(2,771)	10.6	13.2	(2,506)
Depreciation and amortization	(620)	10.4	13.6	(562)
Operating income	7,753	(16.8)	(15.6)	9,322
Impairment on financial assets (net)	(2,890)	(19.9)	(18.4)	(3,606)
Provisions (net)	(328)	(19.7)	(19.2)	(408)
Other gains (losses)	(391)	n.m.	n.m.	(47)
Income before tax	4,145	(21.2)	(20.1)	5,260
Income tax	(652)	(49.8)	(49.0)	(1,300)
Net income	3,492	(11.8)	(10.6)	3,960
Non-controlling interests	(349)	19.3	24.5	(293)
Net attributable profit	3,143	(14.3)	(13.3)	3,668
Basic earnings per share (euros)	0.66	(26.9)	n.m.	0.90

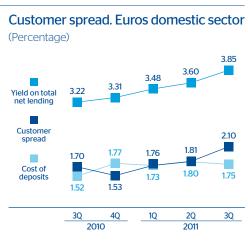
#### Net interest income

The Group's quarterly **net interest income** continues to show great resilience. Between July and September 2011, it totaled €3,286m, 1.3% up on the same period last year and 2.2% above the figure for the previous quarter. This is the result

of increased business in emerging markets, as well as the appropriate management of spreads in developed countries as volumes of business fall. The figure year to date is €9,676m.

In business with customers in the domestic sector of the **euro area**, yield on loans was up





Earnings 7

#### Breakdown of yields and costs

	3Q11		2	2Q 11 1Q11		Q11	211 40		30	3Q10	
	% of ATA	% yield/ Cost									
Cash and balances with central banks	3.8	1.19	3.6	1.25	3.7	1.30	4.0	1.17	4.2	0.99	
Financial assets and derivatives	25.4	2.87	24.3	2.98	24.4	3.03	25.2	2.75	26.0	2.61	
Loans and advances to credit institutions	4.4	2.88	5.3	2.35	4.5	2.23	4.7	1.97	4.2	2.14	
Loans and advances to customers	59.7	5.62	60.3	5.42	61.2	5.24	59.9	4.89	59.5	4.86	
Euros	38.4	3.50	39.2	3.31	40.0	3.25	39.5	3.12	39.0	3.12	
Domestic	33.1	3.85	34.0	3.60	35.4	3.48	35.6	3.31	35.4	3.22	
Other	5.2	1.31	5.2	1.41	4.6	1.43	3.9	1.48	3.6	2.10	
Foreign currencies	21.3	9.44	21.1	9.33	21.3	8.98	20.4	8.31	20.5	8.19	
Other assets	6.7	0.45	6.4	0.37	6.1	0.44	6.2	0.46	6.1	0.43	
Total assets	100.0	4.29	100.0	4.19	100.0	4.12	100.0	3.79	100.0	3.73	
Deposits from central banks and credit institutions	14.3	2.73	13.7	2.52	11.3	2.68	12.9	2.15	15.1	1.82	
Deposits from customers	48.3	2.17	48.6	2.06	50.6	1.77	48.1	1.63	45.6	1.51	
Euros	27.3	1.72	26.6	1.64	28.1	1.35	24.6	1.40	22.5	1.23	
Domestic	16.6	1.75	17.7	1.80	17.7	1.73	17.3	1.77	16.6	1.52	
Other	10.7	1.67	8.9	1.31	10.5	0.72	7.3	0.51	5.8	0.41	
Foreign currencies	21.0	2.75	22.1	2.57	22.4	2.28	23.4	1.87	23.2	1.78	
Debt certificates and subordinated liabilities	18.9	2.47	20.3	2.27	20.1	2.15	20.4	2.15	20.6	1.95	
Other liabilities	11.7	0.99	10.7	1.02	11.1	1.29	12.3	0.64	12.8	0.64	
Equity	6.8	-	6.7	-	6.9	-	6.3	-	5.9	-	
Total liabilities and equity	100.0	2.02	100.0	1.92	100.0	1.77	100.0	1.58	100.0	1.45	
Net interest income/Average total assets (ATA)		2.27		2.27		2.35		2.21		2.28	

again in the third quarter of 2011 by 19 basis points to 3.50%, while the cost of funds slowed its rise significantly, and increased by only 8 basis points to 1.72%. As a result, the customer spread was up 11 basis points on the figure for the second quarter of 2011 to 1.78%. This improvement practically offsets the effects of lower lending and more expensive wholesale funding.

In Mexico, interbank rates are still low and practically at the same levels as at the close of the second quarter of 2011. The yield on loans has risen by 14 basis points on the figure at the close of the previous quarter, to 13.10%, thanks to the good new production figures, above all in consumer finance and credit cards. Deposit costs increased by barely 5 basis points in the quarter to 1.96%. Thus the customer spread stood at 11.14% at the close of the quarter (11.05% in the first quarter of 2011) and the net interest income year to date in the area is up 6.0% year-on-year at constant exchange rates.

Competitive pressure remains high in **South America**. However, buoyant business activity means that the net interest income year to date in the area was up 28.4% year-on-year at constant exchange rates.

## Net interest income/ATA BBVA Group (Percentage)



3Q	4Q	1Q	2Q	3Q
20	10		2011	

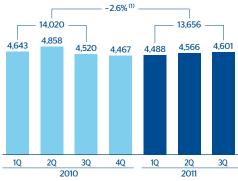
Finally, in the **United States** net interest income between July and September 2011 remained at similar levels to those of the previous two quarters at constant exchange rates, despite the continued increase in the proportion of lower risk loans, and thus lower yield. The above is the result of continuing good price management by BBVA Compass.

#### **Gross income**

Fees and commissions amount to €3,424m year to date, practically the same (up 0.7%) as for the same period in 2010. There was a positive contribution from the Turkish bank Garanti, and good figures from the banking business fees, which were up 1.4% year-on-year. However, fees from the fund management business were down 1.1% due to the adverse market conditions.

The negative performance of **NTI** over the quarter can be explained by various factors: a

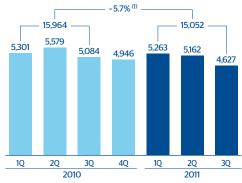
## Gross income net of NTI and dividends (Million euros)



(1) At constant exchange rate: -0.8%

#### **Gross income**

(Million euros)



(1) At constant exchange rate: -4.0%.

fall in asset values, reduced customer activity and the lack of earnings from portfolio sales. As a result, this item amounted to an accumulated figure of €1,063m to September (€1,642m a year ago).

**Dividend** income, which basically includes income from BBVA's holding in Telefónica, amounted to €332m, 10.2% up on the same period in 2010. However, it is important to note that the Telefónica remuneration is paid in the second and fourth quarters of 2011.

Income by the equity method continues with its positive trend, with year-on-year growth of 86.6% to €394m, thanks basically to the significant contribution from CNCB.

Finally, the item of other operating income and expenses amounted to €163m, down 27.5% compared with the same period last year. This fall is the result of both, the hyperinflation in Venezuela and the increased allocation to the deposit guarantee fund (up 21.8% year-on-year), which have not been offset by the positive performance of income from the insurance business (up 13.9%).

To sum up, the strong resilience of the Group's recurring earnings, together with the negative figures from NTI, combine to explain why the gross income year to date is 5.7% down on the figure 12 months previously, at €15,052m. However, it is important to point out BBVA's high capacity to generate recurring revenues quarter after quarter. The quarterly gross income net of NTI and dividends amounted to €4,602m, a year-on-year increase of 1.8% and a quarterly increase of 0.8%. In the year to date figures, the recurring gross income excluding NTI and dividends amounted to €13,656m, 2.6% down on the same period in 2010. This is due to a customer-centric retail model that uses technology as leverage and is highly diversified geographically, with the emerging countries gaining increasing weight.

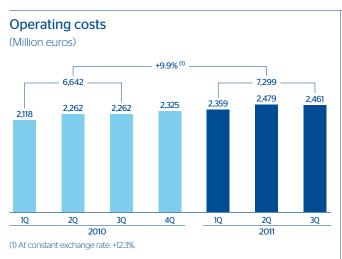
#### Operating income

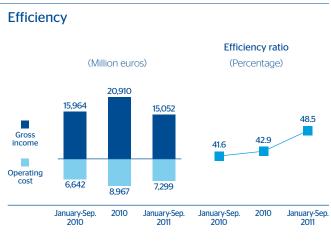
Operating expenses amounted to €7,299m year to date, slowing their rate of year-on-year growth to 9.9%. This item continues to be influenced by the Group's investments in emerging countries, in infrastructure, in its new technological platform and brand image.

#### Breakdown of operating costs and efficiency calculation

(Million euros)

	January-Sep. 11	Δ%	January-Sep. 10	2010
Personnel expenses	3,907	9.3	3,575	4,81
Wages and salaries	3,003	8.7	2,763	3,740
Employee welfare expenses	567	10.3	514	68
Training expenses and other	337	13.0	298	38
General and administrative expenses	2,771	10.6	2,506	3,39
Premises	633	12.7	562	75
IT	462	8.9	424	56
Communications	223	6.4	209	28
Advertising and publicity	271	8.2	250	34
Corporate expenses	77	19.1	65	8
Other expenses	829	8.1	767	1,04
Levies and taxes	276	20.8	228	32
administration costs	6,678	9.8	6,080	8,20
Depreciation and amortization	620	10.4	562	70
erating costs	7,299	9.9	6,642	8,96
ss income	15,052	(5.7)	15,964	20,91
iency ratio (Operating costs/Gross income, in %)	48.5	16.5	41.6	42



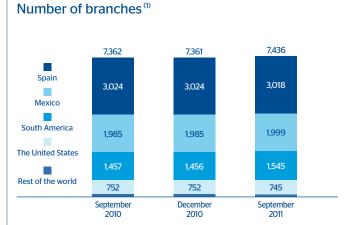


At the close of September, the Bank employed 110,625 **people**, a year-on-year increase of 5.1% and a quarter-on-quarter increase of 0.9%. The **branch network** numbered 7,436 units as of 30-Sep-2011, 9 more than at the close of June and 74 more than the figure for 30-Sep-2010. The increase is the result of the expansion process undertaken in emerging countries (basically Mexico and South America). Finally, there is the ongoing increase in **ATM** numbers.

As of 30-Sep-2011 there were 18,192 units, 9.5% up year-on-year and 1.9% up quarter-on-quarter.

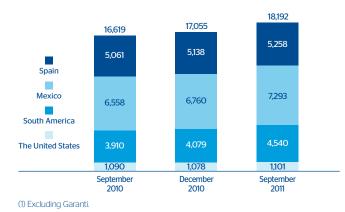
To sum up, this trend in income and costs has resulted in an **operating income** year to date (30-Sep-2011) of  $\[ \in \]$ 7,753m ( $\[ \in \]$ 9,322m in January-September 2010). Excluding the least recurring income, NTI and dividends, this figure is  $\[ \in \]$ 6,358m, 13.8% down on that a year ago.

#### Number of employees<sup>(1)</sup> 110,625 106,976 105,265 29,132 28,416 28,629 Mexico 35,538 34,082 33,169 South America The United States 29,608 30,690 28,886 Rest of the world 12,863 12,991 12,609 September 2010 December 2010 September 2011 (1) Excluding Garanti.



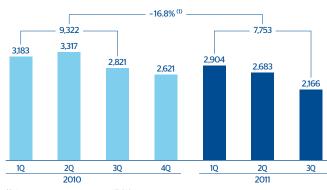
(1) Excluding Garanti.





#### Operating income



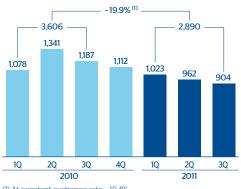


(1) At constant exchange rate: -15.6%.

#### **Provisions and others**

**Impairment losses on financial assets** continue to show a slight decrease on the previous quarter. Up until September 2011 they amounted

Impairment losses on financial assets (Million euros)



(1) At constant exchange rate: -18.4%.

to €2,890m, a year-on-year reduction of 19.9%. As a result, the Group's risk premium has improved by 8 basis points over the quarter to 1.01%, and the coverage ratio now stands at 60%.

**Provisions** amount to €328m, 19.7% down on last year. They basically include provisions for early retirements, other contributions to pension funds and contingent liabilities provisions.

Other gains (losses) stand at a negative €391m, compared with losses of €47m last year. These losses are mainly related to provisions on real estate and foreclosed assets with the aim of maintaining coverage at levels of over 30%.

Finally, there was also a low tax charge this quarter, mainly due to the lower NTI, revenues with low or zero tax rates (basically dividends and equity accounted earnings), and the higher proportion of results coming from The Americas and Garanti, which carry a low effective tax rate.

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#### Net attributable profit

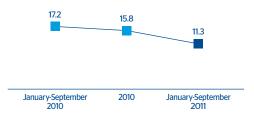
In conclusion, the positive performance of recurring revenues and loan-loss provisions has allowed the BBVA Group to continue with its expansion plans designed to lay the foundations for future growth while generating a net attributable profit of €804m in the second quarter and €3,143m year to date. This performance is in an adverse market environment, despite which all the business areas are generating positive results. In this regard, Spain generated €1,162m year to date, Eurasia €705m, Mexico €1,275m, South America €754m, and the United States €218m.

Earnings per share (EPS) year to date (30-Sep-2011) stood at €0.66 compared with €0.90 in the same period in 2010, after correcting for the effects of the capital increases in November 2010 and April 2011. The increase

in the Group's shareholders' funds has led to a 2.1% year-on-year increase in the book value per share to €8.61. Finally, **ROE** was 11.3% and return on average assets (**ROA**) 0.83%, making BBVA one of the most profitable banks in its peer group.

#### ROE

(Percentage)



#### Earnings per share

(Euros)



#### **ROA**

(Percentage)



## Balance sheet and business activity

At the close of the **third quarter of 2011**, BBVA's balance sheet continues to show great stability, at €584 billion. The main features of the Group's balance sheet and business activity in this period can be summed up as follows:

 Given the current economic and financial situation, it is important to stress that BBVA has a sound balance sheet with little leverage and its 2011 funding requirements covered. For 2012 these requirements are the lowest among its

#### Consolidated balance sheet

(Million euros)

Cash and balances with central banks         24,657         182         20,856         21,369         19,981           Financial assets hed for trading         74,999         80         69,306         63,42         63,283           Other financial assets designated at lair value through profit or loss         28,256         21         57,558         60,599         56,467           Loans and receivables         369,919         25         360,762         371,314         364,707           Loans and advances to credit institutions         23,756         (44)         24,846         22,890         22,636           Loans and advances to customers         343,416         29         33,711         36,022         32,233           Other         22,747         26,3         32,775         2,202         2,233           Held to maturity investments         110,049         119         9,977         9,334         9,946           Investments in entitles accounted for using the equity method         5,352         259         4,250         4,518         4,547           Integrating assets         10,068         29.3         7,785         9,722         8,007           Integrating assets         10,068         29.3         7,855         9,722         8,007		30-09-11	Δ%	30-09-10	30-06-11	31-12-10
Other financial assets designated at fair value through profit or loss   2,825	Cash and balances with central banks	24,637	18.2	20,836	21,369	19,981
Available for saile financial assets 58,768 21 57,558 60,599 56,457 Loans and receivables 36,999 25 360,762 371,314 36,707 Loans and advances to credit institutions 23,756 (44) 24,846 22,890 25,636 Loans and advances to customers 343,416 29 333,741 34,6222 338,857 Other 27,47 26,3 21,75 20,20 22,213 Held-to-maturity investments 110,49 119 9,877 9,334 9,946 Investments in entities accounted for using the equity method 5,352 25,9 4,250 4,518 4,547 Tangible assets 7,026 6,6 6,593 6,965 6,701 Intangible assets 10,068 29,3 7,765 9,722 8,007 Other assets 19,935 10,2 18,097 9,722 8,007 Other assets 584,438 4,8 55,751 568,705 552,738 Financial liabilities held for trading 50,616 61 47,706 34,686 37,212 Other financial liabilities at fair value through profit or loss 1,716 9,7 1,565 1,815 1,607 Financial liabilities at fair value through profit or loss 1,716 9,7 1,565 1,815 1,607 Financial liabilities at fair value through profit or loss 1,716 9,7 1,565 1,815 1,607 Financial liabilities at fair value through profit or loss 1,716 9,7 1,565 1,815 1,607 Financial liabilities at fair value through profit or loss 1,716 9,7 1,565 1,815 1,607 Financial liabilities at fair value through profit or loss 1,716 9,7 1,565 1,815 1,607 Financial liabilities at fair value through profit or loss 1,716 9,7 1,565 1,815 1,607 Financial liabilities at fair value through profit or loss 1,716 9,7 1,565 1,815 1,607 Financial liabilities at fair value through profit or loss 1,716 9,7 1,565 1,815 1,607 Financial liabilities at fair value through profit or loss 1,716 9,7 1,505 1,815 1,807 Financial liabilities at fair value through profit or loss 1,716 9,7 1,505 1,506 Financial liabilities 4,718 1,7	Financial assets held for trading	74,859	8.0	69,306	63,421	63,283
Leans and receivables   369919   2.5   360,762   371,314   364,707     Loans and advances to credit institutions   23,756   (44)   24,846   22,890   23,636     Loans and advances to customers   343,416   2.9   333,741   346,222   338,857     Other   2,747   26.3   2,175   2,202   2,213     Held-to-maturity investments   11,049   119   9,877   9,334   9,946     Investments in entities accounted for using the equity method   5,352   259   4,250   4,518   4,547     Tangible assets   7,026   6.6   6,593   6,965   6,701     Infangible assets   10,068   29.3   7,785   9,722   8,007     Other assets   1993   10.2   18,087   18,951   16,336     Total assets   584,438   4.8   557,761   568,705   552,738     Financial liabilities held for trading   50,616   61   47,706   34,686   37,212     Other financial liabilities at fair value through profit or loss   1,716   9,7   1,565   1,815   1,607     Financial liabilities at fair value through profit or loss   1,716   9,7   1,565   1,815   1,607     Financial liabilities at fair value through profit or loss   1,716   9,7   1,565   1,815   1,607     Financial liabilities at amortized cost   468,494   3.9   450,843   47,1248   453,164     Deposits from central banks and credit institutions   80,072   64   75,225   80,545   68,180     Deposits from customers   280,000   10.3   255,798   278,496   275,789     Debet certificates   8,3107   (12,0) 94,394   8,6699   85,180     Mortgage bonds and covered bonds   44,263   15,2   38,436   44,784   40,246     Other debt certificates   38,844   (30,6)   55,957   41,885   44,933     Subordinated liabilities   16,067   (13,4)   18,553   17,566   17,420     Other financial liabilities   16,265   (3,1)   16,777   15,055   15,246    Total liabilities under insurance contracts   1,300   21,31   14,26   15,62   15,5	Other financial assets designated at fair value through profit or loss	2,825	4.4	2,706	2,912	2,774
Loans and advances to credit institutions         23756         (4.4)         24,846         22,890         23636           Loans and advances to customers         343,416         2.9         333,741         346,222         338,857           Other         2,747         26.3         2,175         2,202         2,213           Held-to-maturity investments         110,049         11.9         9,877         9,334         9,946           Investments in entities accounted for using the equity method         5,352         2.59         4,250         4,518         4,547           Tangible assets         7,006         6.6         6,593         6,965         6,701           Intangible assets         10,068         293         7,785         9,722         8,007           Other assets         19,935         10.2         18,067         18,551         16,368           Total assets         584,438         4.8         557,761         568,705         552,738           Financial liabilities held for trading         50,616         61         47,706         34,696         37,212           Other financial liabilities at a fair value through profit or loss         1,716         9,7         1,565         1,815         1,607           Financial lia	Available-for-sale financial assets	58,768	2.1	57,558	60,599	56,457
Loans and advances to customers   343416   2.9   333.741   346.222   338.857     Other   2.747   26.3   2.175   2.202   2.213     Held too-maturity investments   110.49   119   9,877   9,334   9.946     Investments in entities accounted for using the equity method   5.352   2.59   4.250   4.518   4.547     Tangible assets   7.026   6.6   6.593   6.965   6.701     Intangible assets   10.068   2.93   7.785   9.722   8.007     Other assets   1.9935   1.02   18.087   18.551   16.336     Total assets   584,438   4.8   557,761   568,705   552,738     Financial liabilities at fair value through profit or loss   1.716   9.7   1.565   1.815   1.607     Financial liabilities at mortized cost   468,494   3.9   450,843   471,248   453,164     Deposits from central banks and credit institutions   80,072   64   75,225   80,545   68,180     Deposits from customers   282,050   10.3   255,798   278,496   276,789     Debt certificates   83,107   (10.20)   94,394   86,669   85,180     Mortgage bonds and covered bonds   44,263   152   38,436   44,784   40,246     Other debt certificates   38,844   (30.6)   55,957   41,865   44,933     Subordinated liabilities   7,778   (6.1)   7,961   7,507   8,033     Other financial liabilities   7,778   (6.1)   7,961   7,507   8,033     Other inancial liabilities   7,778   (6.1)   7,961   7,507   8,033     Other financial liabilities   7,778   (6.1)   7,961   7,507   8,033     Other financial liabilities   7,778   (6.1)   7,961   7,507   8,033     Other financial liabilities   7,778   (6.1)   7,961   7,507   8,033     Other liabilities under insurance contracts   7,478   (6.1)   7,961   7,507   8,033     Other liabilities   7,778   7,978   7,978   7,978     Other financial liabilities   7,778   7,978   7,978     Other	Loans and receivables	369,919	2.5	360,762	371,314	364,707
Other         2,747         26.3         2,175         2,202         2,213           Held-to-maturity investments         110,49         11.9         9,877         9,334         9,946           Investments in entities accounted for using the equity method         5,352         25.9         4,250         4,518         4,547           Tangible assets         70,066         66         6,593         6,965         6,701           Intangible assets         10,068         29.3         7,785         9,722         8,007           Other assets         584,338         4.8         557,761         568,705         552,738           Financial liabilities held for trading         50,616         61         4,700         34,666         3722           Other financial liabilities at fair value through profit or loss         1,716         9.7         1,565         1,815         1,607           Financial liabilities at amortized cost         468,494         3.9         450,843         471,128         453164           Deposits from central banks and credit institutions         80,072         64         75,225         80,545         68,180           Deposits from central banks and covered bonds         44,263         15.2         38,436         477,844         40,246	Loans and advances to credit institutions	23,756	(4.4)	24,846	22,890	23,636
Held-to-maturity investments	Loans and advances to customers	343,416	2.9	333,741	346,222	338,857
Investments in entities accounted for using the equity method   5.352   2.59   4.250   4.518   4.547     Tangible assets   7.026   6.6   6.593   6.965   6.701     Intangible assets   10,068   2.93   7.785   9.722   8.007     Other assets   19.935   10.2   18.087   18.551   16.336     Total assets   584.438   4.8   557,761   568,705   552,738     Financial liabilities held for trading   5.0616   6.1   47.706   34.686   37.212     Other financial liabilities at fair value through profit or loss   1.716   9.7   1.565   1.815   1.807     Financial liabilities at amortized cost   468,494   3.9   45.0843   471,248   45.3164     Deposits from central banks and credit institutions   8.0072   6.4   75.225   80.545   6.6180     Deposits from customers   2.82.050   10.3   2.55.798   278.496   2.75.789     Debt certificates   8.3107   (12.0)   94.394   86,669   85180     Mortgage bonds and covered bonds   44.263   15.2   38.436   44,784   40,246     Other financial liabilities   16,067   (13.4)   18,553   17,586   174.20     Other financial liabilities   7.98   4.7   6.873   7.948   6.596     Liabilities under insurance contracts   7.478   (6.1)   7.961   7.507   8.033     Other liabilities   544,569   3.8   524,852   531,062   515,265     Valuation adjustments   3.449   n.m.   (128)   (2.596)   (7.700     Shareholders funds   4.1552   31.5   31.610   38,677   36,689     Total equity and liabilities   584,438   4.8   557,761   568,705   552,738     Memorandum item:	Other	2,747	26.3	2,175	2,202	2,213
Tangible assets         7,026         66         6,593         6,965         6,701           Intangible assets         10,068         293         7,785         9,722         8,007           Other assets         19,935         10.2         18,087         18,551         16,336           Total assets         584,438         4.8         557,761         568,705         552,738           Financial liabilities at fair value through profit or loss         1,716         9,7         1,565         1,815         1,607           Financial liabilities at amortized cost         468,494         3,9         450,843         471,248         453,164           Deposits from central banks and credit institutions         80,072         6,4         75,225         80,545         68,180           Deposits from customers         282,050         10,3         255,798         278,496         275,789           Debt certificates         83,107         (12,0)         94,394         86,669         85,180           Mortgage bonds and covered bonds         44,263         152         38,436         44,784         40,246           Other financial liabilities         16,067         (13,4)         18,553         17,586         17,420           Other financial li	Held-to-maturity investments	11,049	11.9	9,877	9,334	9,946
Intangible assets   10,068   29.3   77.85   9.722   8.007     Other assets   19.935   10.2   18.087   18.551   16.336     Total assets   584.438   4.8   557.61   568,705   552,738     Financial liabilities held for trading   50,616   61   47.706   34,686   37.212     Other financial liabilities at fair value through profit or loss   1,716   9.7   1,565   1,815   1,607     Financial liabilities at amortized cost   468,494   3.9   450,843   471,248   453,164     Deposits from central banks and credit institutions   80,072   6.4   75,225   80,545   68,180     Deposits from customers   282,050   10.3   255,798   278,496   275,789     Debt certificates   83,107   (12.0)   94,394   86,669   85,180     Mortgage bonds and covered bonds   44,263   15.2   38,436   44,784   40,246     Other debt certificates   38,844   (30.6)   55,957   41,885   44,933     Subordinated liabilities   16,067   (13.4)   18,553   17,586   17,420     Other financial liabilities   7,478   (6.1)   7,961   7,607   8,033     Other liabilities under insurance contracts   7,478   (6.1)   7,677   15,705   15,246     Total liabilities   544,569   3.8   524,852   531,062   515,262     Non-controlling interests   1,730   21.3   1,426   1,562   1,556     Valuation adjustments   3,444   n.m.   (128)   (2,596)   (770)     Shareholders' funds   41,552   31,5   31,610   38,677   36,689     Total equity and liabilities   584,388   4.8   557,761   568,705   552,738     Memorandum item:	Investments in entities accounted for using the equity method	5,352	25.9	4,250	4,518	4,547
Other assets         19935         10.2         18,087         18,581         6,383           Total assets         584,438         4.8         557,761         568,705         552,738           Financial liabilities held for trading         50,616         61         47,706         34,686         37,212           Other financial liabilities at fair value through profit or loss         1,716         97         1,565         1,815         1,607           Financial liabilities at amortized cost         468,494         3.9         450,843         471,248         453,164           Deposits from central banks and credit institutions         80,072         64         75,225         80,545         68,180           Deposits from customers         282,050         10.3         255,798         278,496         275,789           Debt certificates         83107         (120)         94,394         86,669         85,180           Mortgage bonds and covered bonds         44,263         152         38,436         44,784         40,246           Other debt certificates         38,844         (306)         55,957         41,885         44,933           Subordinated liabilities         16,067         (13.4)         18,553         17,586         17,420	Tangible assets	7,026	6.6	6,593	6,965	6,701
Total assets         584,438         4.8         557,61         568,705         552,738           Financial liabilities held for trading         50,616         61         47,706         34,686         37,212           Other financial liabilities at fair value through profit or loss         1,716         97         1,565         1,815         1,607           Financial liabilities at amortized cost         468,494         3.9         450,843         471,248         453,164           Deposits from central banks and credit institutions         80,072         64         75,225         80,545         68,180           Deposits from customers         282,050         10.3         255,798         278,496         275,789           Debt certificates         83,107         (12.0)         94,394         86,669         85,180           Mortgage bonds and covered bonds         44,263         15.2         38,436         44,784         40,246           Other debt certificates         38,844         (306)         55,957         41,885         44,933           Subordinated liabilities         16,067         (13.4)         18,553         17,586         17,420           Other financial liabilities         7,478         (61)         7,961         7,607         8,033	Intangible assets	10,068	29.3	7,785	9,722	8,007
Financial liabilities held for trading   50,616   61   47,706   34,686   37,212	Other assets	19,935	10.2	18,087	18,551	16,336
Other financial liabilities at fair value through profit or loss         1,716         9.7         1,565         1,815         1,607           Financial liabilities at amortized cost         468,494         3.9         450,843         471,248         453,164           Deposits from central banks and credit institutions         80,072         6.4         75,225         80,545         68,180           Deposits from customers         282,050         10.3         255,798         278,496         275,789           Debt certificates         83,107         (12.0)         94,394         86,669         85,180           Mortgage bonds and covered bonds         44,263         15.2         38,436         44,784         40,246           Other debt certificates         38,844         (30,6)         55,957         41,885         44,933           Subordinated liabilities         16,067         (13,4)         18,553         17,586         17,420           Other financial liabilities         7,198         47         6,873         7,948         6,596           Liabilities under insurance contracts         7,478         (61)         7,961         7,607         8,033           Other liabilities         54,569         3.8         524,852         531,062         515,262 </td <td>Total assets</td> <td>584,438</td> <td>4.8</td> <td>557,761</td> <td>568,705</td> <td>552,738</td>	Total assets	584,438	4.8	557,761	568,705	552,738
Financial liabilities at amortized cost         468,494         3.9         450,843         471,248         453,164           Deposits from central banks and credit institutions         80,072         6.4         75,225         80,545         68,180           Deposits from customers         282,050         10.3         255,798         278,496         275,789           Debt certificates         83,107         (12.0)         94,394         86,669         85,180           Mortgage bonds and covered bonds         44,263         15.2         38,436         44,784         40,246           Other debt certificates         38,844         (30,6)         55,957         41,885         44,933           Subordinated liabilities         16,067         (13,4)         18,553         17,586         17420           Other financial liabilities         7,198         47         6,873         7,948         6,596           Liabilities under insurance contracts         7,478         (61)         7,961         7,607         8,033           Other liabilities         544,569         3.8         524,852         531,062         515,262           Total liabilities         544,569         3.8         524,852         531,062         1,556           Valuat	Financial liabilities held for trading	50,616	6.1	47,706	34,686	37,212
Deposits from central banks and credit institutions         80,072         6.4         75,225         80,545         68,180           Deposits from customers         282,050         10.3         255,798         278,496         275,789           Debt certificates         83,107         (12.0)         94,394         86,669         85,180           Mortgage bonds and covered bonds         44,263         152         38,436         44,784         40,246           Other debt certificates         38,844         (306)         55,957         41,885         44,933           Subordinated liabilities         16,067         (13.4)         18,553         17,586         17,420           Other financial liabilities         7,198         4.7         6,873         7,948         6,596           Liabilities under insurance contracts         7,478         (61)         7,961         7,607         8,033           Other liabilities         544,569         3.8         524,852         531,062         515,262           Total liabilities         544,569         3.8         524,852         531,062         515,262           Non-controlling interests         1,730         213         1,426         1,562         1,556           Valuation adjustments	Other financial liabilities at fair value through profit or loss	1,716	9.7	1,565	1,815	1,607
Deposits from customers         282,050         10.3         255,798         278,496         275,789           Debt certificates         83,107         (12.0)         94,394         86,669         85,180           Mortgage bonds and covered bonds         44,263         15.2         38,436         44,784         40,246           Other debt certificates         38,844         (30,6)         55,957         41,885         44,933           Subordinated liabilities         16,067         (13,4)         18,553         17,586         17,420           Other financial liabilities         71,98         4.7         6,873         7,948         6,596           Liabilities under insurance contracts         7,478         (6,1)         7,961         7,607         8,033           Other liabilities         16,265         (3,1)         16,777         15,705         15,246           Total liabilities         544,569         3.8         524,852         531,062         515,262           Non-controlling interests         1,730         21.3         1,426         1,562         1,556           Valuation adjustments         (3,414)         n.m.         (12,8)         (2,596)         (770)           Shareholders' funds         41,552	Financial liabilities at amortized cost	468,494	3.9	450,843	471,248	453,164
Debt certificates         83,107         (12.0)         94,394         86,669         85,180           Mortgage bonds and covered bonds         44,263         15.2         38,436         44,784         40,246           Other debt certificates         38,844         (306)         55,957         41,885         44,933           Subordinated liabilities         16,067         (13.4)         18,553         17,586         17,420           Other financial liabilities         7,198         4.7         6,873         7,948         6,596           Liabilities under insurance contracts         7,478         (61)         7,961         7,607         8,033           Other liabilities         16,265         (31)         16,777         15,705         15,246           Total liabilities         544,569         3.8         524,852         531,062         515,262           Non-controlling interests         1,730         21.3         1,426         1,562         1,556           Valuation adjustments         (3,414)         n.m.         (128)         (2,596)         (770)           Shareholders' funds         41,552         31.5         31,610         38,677         36,689           Total equity and liabilities         584,438	Deposits from central banks and credit institutions	80,072	6.4	75,225	80,545	68,180
Mortgage bonds and covered bonds         44,263         15.2         38,436         44,784         40,246           Other debt certificates         38,844         (306)         55,957         41,885         44,933           Subordinated liabilities         16,067         (13.4)         18,553         17,586         17,420           Other financial liabilities         7,198         4.7         6,873         7,948         6,596           Liabilities under insurance contracts         7,478         (6.1)         7,961         7,607         8,033           Other liabilities         16,265         (3.1)         16,777         15,705         15,246           Total liabilities         544,569         3.8         524,852         531,062         515,262           Non-controlling interests         1,730         21.3         1,426         1,562         1,556           Valuation adjustments         (3,414)         n.m.         (128)         (2,596)         (770)           Shareholders' funds         41,552         31.5         31,610         38,677         36,689           Total equity and liabilities         584,438         4.8         557,761         568,705         552,738           Memorandum item:	Deposits from customers	282,050	10.3	255,798	278,496	275,789
Other debt certificates         38,844         (30.6)         55,957         41,885         44,933           Subordinated liabilities         16,067         (13.4)         18,553         17,586         17,420           Other financial liabilities         7,198         4.7         6,873         7,948         6,596           Liabilities under insurance contracts         7,478         (6.1)         7,961         7,607         8,033           Other liabilities         16,265         (3.1)         16,777         15,705         15,246           Total liabilities         544,569         3.8         524,852         531,062         515,262           Non-controlling interests         1,730         21.3         1,426         1,562         1,556           Valuation adjustments         (3,414)         n.m.         (128)         (2,596)         (770)           Shareholders' funds         41,552         31.5         31,610         38,677         36,689           Total equity and liabilities         584,438         4.8         557,761         568,705         552,738           Memorandum item:	Debt certificates	83,107	(12.0)	94,394	86,669	85,180
Subordinated liabilities         16,067         (13.4)         18,553         17,586         17,420           Other financial liabilities         7,198         4.7         6,873         7,948         6,596           Liabilities under insurance contracts         7,478         (6.1)         7,961         7,607         8,033           Other liabilities         16,265         (3.1)         16,777         15,705         15,246           Total liabilities         544,569         3.8         524,852         531,062         515,262           Non-controlling interests         1,730         21.3         1,426         1,562         1,556           Valuation adjustments         (3,414)         n.m.         (128)         (2,596)         (770)           Shareholders' funds         41,552         31.5         31,610         38,677         36,689           Total equity         39,868         21.1         32,909         37,643         37,475           Total equity and liabilities         584,438         4.8         557,761         568,705         552,738           Memorandum item:	Mortgage bonds and covered bonds	44,263	15.2	38,436	44,784	40,246
Other financial liabilities         7,198         4.7         6,873         7,948         6,596           Liabilities under insurance contracts         7,478         (61)         7,961         7,607         8,033           Other liabilities         16,265         (3.1)         16,777         15,705         15,246           Total liabilities         544,569         3.8         524,852         531,062         515,262           Non-controlling interests         1,730         21.3         1,426         1,562         1,556           Valuation adjustments         (3,414)         n.m.         (128)         (2,596)         (770)           Shareholders' funds         41,552         31.5         31,610         38,677         36,689           Total equity         39,868         21.1         32,909         37,643         37,475           Total equity and liabilities         584,438         4.8         557,761         568,705         552,738           Memorandum item:	Other debt certificates	38,844	(30.6)	55,957	41,885	44,933
Liabilities under insurance contracts       7,478       (61)       7,961       7,607       8,033         Other liabilities       16,265       (31)       16,777       15,705       15,246         Total liabilities       544,569       3.8       524,852       531,062       515,262         Non-controlling interests       1,730       21.3       1,426       1,562       1,556         Valuation adjustments       (3,414)       n.m.       (128)       (2,596)       (770)         Shareholders' funds       41,552       31.5       31,610       38,677       36,689         Total equity       39,868       21.1       32,909       37,643       37,475         Total equity and liabilities       584,438       4.8       557,761       568,705       552,738         Memorandum item:	Subordinated liabilities	16,067	(13.4)	18,553	17,586	17,420
Other liabilities         16,265         (3.1)         16,777         15,705         15,246           Total liabilities         544,569         3.8         524,852         531,062         515,262           Non-controlling interests         1,730         21.3         1,426         1,562         1,556           Valuation adjustments         (3,414)         n.m.         (128)         (2,596)         (770)           Shareholders' funds         41,552         31.5         31,610         38,677         36,689           Total equity         39,868         21.1         32,909         37,643         37,475           Total equity and liabilities         584,438         4.8         557,761         568,705         552,738           Memorandum item:         584,438         48         557,761         568,705         552,738	Other financial liabilities	7,198	4.7	6,873	7,948	6,596
Total liabilities         544,569         3.8         524,852         531,062         515,262           Non-controlling interests         1,730         21.3         1,426         1,562         1,556           Valuation adjustments         (3,414)         n.m.         (128)         (2,596)         (770)           Shareholders' funds         41,552         31.5         31,610         38,677         36,689           Total equity         39,868         21.1         32,909         37,643         37,475           Total equity and liabilities         584,438         4.8         557,761         568,705         552,738           Memorandum item:	Liabilities under insurance contracts	7,478	(6.1)	7,961	7,607	8,033
Non-controlling interests         1,730         21.3         1,426         1,562         1,556           Valuation adjustments         (3,414)         n.m.         (128)         (2,596)         (770)           Shareholders' funds         41,552         31.5         31,610         38,677         36,689           Total equity         39,868         21.1         32,909         37,643         37,475           Total equity and liabilities         584,438         4.8         557,761         568,705         552,738           Memorandum item:	Other liabilities	16,265	(3.1)	16,777	15,705	15,246
Valuation adjustments         (3,414)         n.m.         (128)         (2,596)         (770)           Shareholders' funds         41,552         31.5         31,610         38,677         36,689           Total equity         39,868         21.1         32,909         37,643         37,475           Total equity and liabilities         584,438         4.8         557,761         568,705         552,738           Memorandum item:	Total liabilities	544,569	3.8	524,852	531,062	515,262
Shareholders' funds         41,552         31,5         31,610         38,677         36,689           Total equity         39,868         21.1         32,909         37,643         37,475           Total equity and liabilities         584,438         4.8         557,761         568,705         552,738           Memorandum item:	Non-controlling interests	1,730	21.3	1,426	1,562	1,556
Total equity         39,868         21.1         32,909         37,643         37,475           Total equity and liabilities         584,438         4.8         557,761         568,705         552,738           Memorandum item:	Valuation adjustments	(3,414)	n.m.	(128)	(2,596)	(770)
Total equity and liabilities 584,438 4.8 557,761 568,705 552,738  Memorandum item:	Shareholders' funds	41,552	31.5	31,610	38,677	36,689
Memorandum item:	Total equity	39,868	21.1	32,909	37,643	37,475
	Total equity and liabilities	584,438	4.8	557,761	568,705	552,738
Contingent liabilities         38,530         13.9         33,819         36,360         36,441	Memorandum item:					
	Contingent liabilities	38,530	13.9	33,819	36,360	36,441

Balance sheet and business activity 13

main competitors. This is because its business model, focused on the retail segment and with a high degree of capillarity in its distribution network, gives it a great capacity to gather liquidity without recourse to the markets. In fact, it has the best ratio of customer deposits to total assets within its peer group at 48.3% at the close of September 2011.

- Geography continues to be the main differentiating factor in the loan book. On the one hand, there is the positive performance of Latin America, China and Turkey; on the other, weakness in asset new production continues in Spain. Finally, in the United States growth is variable, with the corporate segment performing particularly well.
- Customer funds are performing well, thanks to the favorable trend in deposits in practically all the geographical areas. Mexico and South America stand out in this respect. In Spain there was a high rate of success in renewing time deposits gathered a year ago and maturing this quarter.
- The **exchange rate** has had a negative influence over the last 12 months, and in

particular over the quarter. The final rates of the Mexican peso have depreciated notably, in both year-on-year and particularly quarter-on-quarter terms. This is the currency with the biggest influence on the Group's financial statements.

## Loans and advances to customers

As of 30-Sep-2011 gross customer lending amounted to €353 billion, practically the same figure as the previous quarter (down 0.8%). This is partly due to the negative impact of exchange rates and also the deleveraging process underway in Spain. Over the last 12 months the figure has increased by 2.8%.

By **business areas**, Mexico is growing at 8.0% at constant exchange rates (excluding the old mortgage portfolio), mainly due to the increase in consumer finance and credit cards (up 23.4% year-on-year). In South America all items and countries in the region continued with strong overall growth (up 30.7% at constant exchange rates). In the United States, the target lower-risk portfolios such as corporate lending

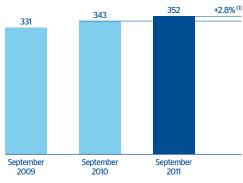
#### **Customer lending**

(Million euros)

	30-09-11	Δ%	30-09-10	30-06-11	31-12-10
Domestic sector	191,330	(4.3)	199,991	201,053	198,63
Public sector	26,096	8.8	23,986	25,966	23,65
Other domestic sectors	165,234	(6.1)	176,005	175,087	174,97
Secured loans	101,552	(4.0)	105,736	101,898	105,00
Commercial loans	5,918	(3.1)	6,107	6,102	6,84
Financial leases	5,151	(11.8)	5,839	5,338	5,66
Other term loans	42,043	(10.3)	46,896	44,309	46,22
Credit card debtors	1,542	21.0	1,275	1,579	1,69
Other demand and miscellaneous debtors	2,713	9.3	2,482	3,783	2,2
Other financial assets	6,314	(17.7)	7,671	12,077	7,3
Non-domestic sector	145,614	13.9	127,875	138,957	134,25
Secured loans	58,202	27.2	45,742	57,430	45,50
Other loans	87,413	6.4	82,133	81,528	88,75
Non-performing loans	15,689	3.1	15,218	15,515	15,3
Domestic sector	11,156	2.4	10,894	11,112	10,9
Public sector	133	38.8	96	132	
Other domestic sectors	11,024	2.1	10,798	10,980	10,8
Non-domestic sector	4,533	4.8	4,324	4,403	4,40
ustomer lending (gross)	352,633	2.8	343,084	355,526	348,2
oan-loss provisions	(9,217)	(1.3)	(9,343)	(9,304)	(9,39
comer lending (net)	343,416	2.9	333,741	346,222	338,8

#### Customer lending (gross)

(Billion euros)



(1) At constant exchange rate: +5.3%.

and residential real estate have more than offset the fall in loans to the developer sector. This indicates that the shift in the mix towards a more sustainable balance sheet is being completed. In Eurasia the loan book grew by 45.4% year-on-year, due partly to the incorporation of the Turkish bank Garanti and its positive performance in lending, and also to the slight rise in Corporate and Investment Banking (up 3.0% in the quarter). Finally, in Spain (and in line with the rest of the system) there was a fall of 2.4% compared with September last year, due to the deleveraging process mentioned above.

Within the **domestic** sector, the general tone is weakness in new production, above all in those

items that are most closely related to corporate and business activity (corporate lending, financial leasing and other term loans). Secured loans, which are those with the biggest relative weight and lowest associated risk, showed a notable stability compared with the close of 30-Jun-2011, at a total of €102 billion as of 30-Sep-2011.

In the **non-domestic** sector, the annual increase of 13.9% is due to the strength of business activity, particularly in South America, and the addition of Garanti. The effect of exchange rates was negative.

Finally, **NPA** have remained stable since December 2009.

#### **Customer funds**

The balance of customer funds as of 30-Sep-2011 was €419 billion, a year-on-year increase of 5.0%. Off-balance-sheet funds performed worst, with a fall of 4.4%. They were strongly hit by the current turmoil in the markets.

On-balance-sheet customer funds totaled €282 billion as of 30-Sep-2011 (up 10.3% year-on-year). Of note here was the good performance of time deposits in the domestic sector thanks to the high ratio of renewals over the quarter of the time deposits gathered a year ago. As a result, this line item grew by 7.5%

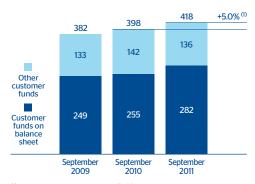
#### **Customer funds**

(Million euros)

	30-09-11	Δ%	30-09-10	30-06-11	31-12-10
Deposits from customers	282,050	10.3	255,798	278,496	275,789
Domestic sector	146,284	33.2	109,848	135,420	133,629
Public sector	30,672	n.m.	7,409	24,905	17,412
Other domestic sectors	115,612	12.9	102,438	110,515	116,217
Current and savings accounts	42,215	(7.7)	45,740	44,061	43,225
Time deposits	51,182	7.5	47,599	52,188	49,160
Assets sold under repurchase agreement and other	22,215	144.1	9,100	14,266	23,832
Non-domestic sector	135,766	(7.0)	145,951	143,076	142,159
Current and savings accounts	78,127	15.0	67,930	75,002	74,681
Time deposits	54,958	(25.4)	73,697	63,320	61,626
Assets sold under repurchase agreement and other	2,681	(38.0)	4,324	4,754	5,852
Other customer funds	136,588	(4.4)	142,902	144,175	146,188
Mutual funds	38,361	(9.6)	42,422	40,527	41,991
Pension funds	73,870	(2.2)	75,567	77,051	78,763
Customer portfolios	24,357	(2.2)	24,913	26,596	25,434
Total customer funds	418,638	5.0	398,700	422,672	421,977

#### **Customer funds**

(Billion euros)



(1) At constant exchange rate: +5.4%

year-on-year. Combined with the fall in the loan-book in Spain, it has contributed to the steady narrowing of the liquidity gap in BBVA's balance sheet. In addition, customer deposits in the non-domestic sector have fallen by 7.0% year-on-year, basically due to the negative impact of exchange rates.

Off-balance sheet customer funds closed the third quarter at €137 billion, 4.4% down on the figure for the same date last year, and 5.3% down on the close of the previous quarter. Of these funds, 36.8% (€50 billion) are located in Spain, a year-on-year drop of 8.4% and a decline of 3.9% over the quarter. This can be explained largely due to the reduction in the value of the assets under management, mainly in mutual funds

(down 16.4% year-on-year and 3.6% quarter-on-quarter). It is worth pointing out that according to the latest data from August 2011 the effect of this fall in BBVA is much less significant than in the rest of the system, given the more conservative profile of its mutual funds. In the third quarter of 2011, the real-estate fund BBVA Propiedad changed its legal status and became a public corporation (sociedad anónima), which means that it is no longer accounted for as a mutual fund. Because of this, the previous data have been restated to ensure that they are comparable. Pension funds totaled €17 billion (down 1.6% year-on-year and 1.4% quarter-on-quarter). BBVA has maintained its position as the leading pension fund manager in Spain, with a market share of 18.3% (June 2011 data, the latest available).

In the rest of the world, off-balance-sheet funds totaled €86 billion, with a year-on-year fall of 2.0% at current exchange rates. These funds were also affected by the fall in the value of assets under management.

#### Statement of changes in equity

As of 30-Sep-2011, BBVA's **equity** totaled €39,868m, a rise over the quarter of 5.9%, despite the negative effect of the exchange rate. This was the combined result of the earnings generated in the quarter, the new implementation of the dividend option scheme and the conversion of the convertible bond into shares in July 2011.

#### Other customer funds

(Million euros)

	30-09-11	Δ%	30-09-10	30-06-11	31-12-10
Spain	50,225	(8.4)	54,802	52,254	52,482
Mutual funds	20,220	(16.4)	24,179	20,966	22,316
Pension funds	16,741	(1.6)	17,019	16,986	16,811
Individual pension plans	9,600	(2.6)	9,856	9,799	9,647
Corporate pension funds	7,141	(0.3)	7,162	7,186	7,164
Customer portfolios	13,265	(2.5)	13,604	14,302	13,355
Rest of the world	86,363	(2.0)	88,100	91,922	93,707
Mutual funds and investment companies	18,141	(0.6)	18,243	19,562	19,675
Pension funds	57,129	(2.4)	58,548	60,066	61,952
Customer portfolios	11,092	(1.9)	11,309	12,294	12,080
Other customer funds	136,588	(4.4)	142,902	144,175	146,188

## Capital base

As of 30-Sep-2011, the BBVA Group's **capital base**, calculated according to the BIS II regulation, totaled €41,120m, a very similar figure to 30-June-2011 (down 0.3%). The most significant differences in the quarter include: an increase in core capital of €855m, explained by the generation of earnings in the period, and the higher deduction from the investment made in CNCB. In addition, there was significant movement in currencies in the quarter, specifically the depreciation of the Mexican peso, which has had a negative impact on the capital base.

Risk-weighted assets (RWAs) were up 1.3% in the quarter to €325,458m. This growth is fundamentally explained by the strong performance of activity in Latin America and by the appreciation of the dollar and other currencies in South America. Another differentiating key quality aspect of BBVA versus its European peers is the high RWA density and its stability through time.

The minimum capital requirements (8% of RWA) totaled €26,037m, making the capital

#### RWA's / Total assets

(Percentage)



December	September	September	September	September
2007	2008	2009	2010	2011

base surplus at the close of September reach €15,083m, that is, 57.9% above the minimum required levels.

As of 30-Sep-2011, **core capital** was up 3.0% with respect to the June 2011 figure and amounted to

#### Capital base (BIS II Regulation)

(Million euros)

	30-09-11	30-06-11	31-03-11	31-12-10	30-09-10
Shareholders' funds	41,552	38,677	38,107	36,689	31,610
Adjustments and deductions	(11,923)	(11,904)	(11,654)	(8,592)	(8,642)
Mandatory convertible bonds	-	2,000	2,000	2,000	2,000
Core capital	29,628	28,773	28,452	30,097	24,969
Preference shares	5,157	5,114	5,128	5,164	5,165
Deductions	(2,733)	(2,452)	(2,367)	(2,239)	(1,900)
Capital (Tier I)	32,053	31,435	31,214	33,023	28,234
Subordinated debt and other	11,800	12,266	12,613	12,140	12,955
Deductions	(2,733)	(2,452)	(2,367)	(2,239)	(1,900)
Other eligible capital (Tier II)	9,067	9,814	10,246	9,901	11,055
Capital base	41,120	41,249	41,460	42,924	39,289
Minimum capital requirement (BIS II Regulation)	26,037	25,703	25,523	25,066	24,506
Capital surplus	15,083	15,547	15,937	17,858	14,783
Risk-weighted assets	325,458	321,282	319,044	313,327	306,319
BIS ratio (%)	12.6	12.8	13.0	13.7	12.8
Core capital (%)	9.1	9.0	8.9	9.6	8.2
Tier I (%)	9.8	9.8	9.8	10.5	9.2
Tier II (%)	2.8	3.1	3.2	3.2	3.6

Capital base 17

€29,628m, and a core ratio of 9.1%. The organic generation of capital in the quarter was 15 basis points, net of the impact of the currency evolution and other factors.

The **Tier I** ratio, 9.8%, fell with respect to 30-Jun-2011 by 6 basis points. The level of preference shares is similar to that in the previous quarter, at €5,157m, or 16.0% of total bank capital.

The rest of the eligible capital, **Tier II**, which mainly consists of subordinated debt, surplus generic provisions, eligible unrealized capital gains and the deduction for holdings in financial

and insurance entities, stands at €9,067m. This represents a 7.6% decrease in the quarter due to the investment in CNCB and to the fall in unrealized capital gains.

To sum up, the **BIS** ratio as of 30-September-2011 was 12.6% with a clear positive evolution in the quality of its components since the start of the crisis.

#### **Ratings**

Several actions were taken on the ratings in Europe in October. In Spain, Fitch downgraded the sovereign (Kingdom of Spain) by two notches, from AA to AA- with a negative outlook, which resulted in actions for the Spanish banking system. BBVA's rating decreased to A+ from AA-. Likewise, Standard & Poor's universally downgraded its ratings for the Spanish banking system. BBVA's rating fell to AA- from AA, with a negative outlook. The sovereign rating was also downgraded to the same level as that of BBVA. In line with the other two rating agencies, Moody's completed in October its Spanish sovereign rating revision, which implied a two notch downgrade to A1 (negative outlook). This action has also had a direct impact on Spanish banks' ratings. BBVA's rating was downgraded one notch to Aa3 (negative outlook). This rating is one notch ahead of the sovereign one.



(Percentage)



#### Ratings

	Long term	Short term	Financial strength	Outlook
Moody's	Aa3	P-1	B-	Negative
Fitch	A+	F-1+	В	Negative
Standard & Poor's	AA-	A-1+	-	Negative

## Risk management

#### Credit risk

The **third quarter of 2011** once more featured stability in the main indicators of credit quality with respect to the close of 2010. The NPA ratio closed at 4.1%, the coverage ratio at 60% and the risk premium for the quarter stood at 1.01%.

As of September 30, 2011, the volume of **total risks** with customers (including contingent liabilities) totaled €390,723m, which is very similar to the figure from the previous quarter (€391,380m). This flat development is explained in part by the depreciation of the main currencies against the euro (at constant exchange rates, lending fell 0.1% in the quarter) and also by the deleveraging process observed in Spain. This trend might increase in the coming months, though BBVA will be affected to a lesser degree than the system average.

Non-performing loans have remained stable since December 2009 and reached €15,970m. There has been a decrease in new

#### Non-performing assets

(Million euros)



#### Credit risk management (1)

(Million euros)

	30-09-11	30-06-11	31-03-11	31-12-10	30-09-10
Non-performing assets	15,970	15,790	15,528	15,685	15,560
Total risks	390,723	391,380	383,043	384,069	376,421
Provisions	9,503	9,576	9,490	9,655	9,641
Specific	6,584	6,485	6,516	6,823	6,552
Generic and country-risk	2,919	3,090	2,974	2,832	3,089
NPA ratio (%)	4.1	4.0	4.1	4.1	4.1
NPA coverage ratio (%)	60	61	61	62	62

<sup>(1)</sup> Including contingent liabilities.

#### Variations in non-performing assets

(Million euros)

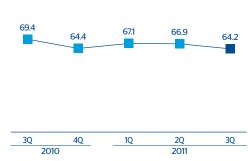
3Q11	2Q11	1Q11	4Q10	3Q10
15,790	15,528	15,685	15,560	16,137
2,918	3,713	2,804	3,852	3,051
(1,874)	(2,484)	(1,882)	(2,479)	(2,116)
1,044	1,229	922	1,373	935
(876)	(939)	(1,140)	(1,269)	(1,119)
12	(28)	61	21	(393)
15,970	15,790	15,528	15,685	15,560
15,689	15,515	15,210	15,361	15,218
281	275	319	324	342
	15,790 2,918 (1,874) 1,044 (876) 12 15,970	15,790 15,528 2,918 3,713 (1,874) (2,484) 1,044 1,229 (876) (939) 12 (28) 15,970 15,790	15,790         15,528         15,685           2,918         3,713         2,804           (1,874)         (2,484)         (1,882)           1,044         1,229         922           (876)         (939)         (1,140)           12         (28)         61           15,970         15,790         15,528           15,689         15,515         15,210	15,790         15,528         15,685         15,560           2,918         3,713         2,804         3,852           (1,874)         (2,484)         (1,882)         (2,479)           1,044         1,229         922         1,373           (876)         (939)         (1,140)         (1,269)           12         (28)         61         21           15,970         15,790         15,528         15,685           15,689         15,515         15,210         15,361

Risk management 19

non-performing assets with respect to the previous quarter, as well as in recoveries. The latter, however, is due primarily to the seasonal nature of this period, especially considering the summer vacation period in Spain. Nevertheless, the rate of recoveries over new NPA remains at a solid level (64.2%).

#### Recoveries over entries to NPA

(Percentage)



The NPA ratio of the Group stood at 4.1% and remained in a stable range with respect to recent quarters. Broken down by business area, the NPA ratio rose slightly in Spain, Mexico and Eurasia. This variation in Spain is due to the aforementioned decrease in lending, as the NPA as of 30-Sep-2011 remained stable as compared to the figure as of 30-Jun-2011. The United States maintained its downward trend in the NPA ratio, and South America closed another quarter with an improvement of 9 basis points with respect to the figure for June 2011.

Coverage provisions for risks with customers amounted to €9,503m, a very similar figure to that from the second quarter of the year. Of this total, generic provisions reached 2,886m and represented 30.4%.

Finally, the **NPA coverage ratio** stood at 60%, which is similar to that of the previous quarter. By business area, it stood at 42% in Spain (43% at the end of the previous quarter), it increased to 69% in the United States (67% as of 30-Jun-2011) and

#### NPA and coverage ratios

(Percentage)



improved to 140% in South America (138% as of 30-Jun-2011). In turn, it fell in Eurasia to 118% (144% as of 30-Jun-2011) and to 128% in Mexico (134% as of 30-Jun-2011). Additionally, it is worth noting that 58.9% of the Group's risks are collateralized.

#### **Economic capital**

Attributable economic risk capital (ERC) consumption amounted to €28,946m as of 30-Sep-2011, 7.2% up on the figure as of 30-Jun-2011. This increase is due to the recalibration of the credit risk models in Spain in the month of August.

As is to be expected from BBVA's profile, most of this figure (64.3%) is credit risk on portfolios originated in the Group's branch network from its own customer base.

Market risk continues to be the least relevant item (1.8%), given the nature of BBVA's business and its policy of minimal proprietary trading. It remains at a similar level to the previous quarter. Equity risk (10.1%) basically reflects the portfolio of Holdings in Industrial & Financial Companies and the stake in CNCB. Its level is also similar to that at the close of the previous quarter. The structural balance-sheet risk, originating from the management of the Group's structural interest-rate risk and exchange-rate risk, stood at 7.7%. Finally, operational risk stood at 6.9% of total ERC.

#### The BBVA share

There was renewed turmoil in the fixed-income and equity markets in the third quarter of 2011, mainly due to the deepening sovereign debt crisis and worsening expectations of economic growth, both in Europe and globally. This has led to risk aversion, mainly focused on the euro zone, and a significant fall in the main **stock market indices**. The lbex 35 was down by 17.5%, in line with the drop in the Stoxx 50, which lost 15.7%. The performance of the U.S. market was similar, with the S&P 500 index losing 14.3%.

The European banking sector was affected both by the perception of sovereign risk and by financial pressure due to uncertainty regarding the scope and possible solution of the European crisis. In this environment, the banks with lower exposure to peripheral countries debt and better management of their liquidity and balance sheet have performed better on the equity markets. The key stock market indicator for the sector, the Stoxx Banks index of European banks, was down 27.9%.

BBVA's results for the second quarter of 2011 were better than the consensus estimates and were favorably received. Analysts value the factors that set BBVA apart, above all in terms of credit quality, the potential of its international business and its solid capital base. They also continue to value the strength of its earnings in Mexico and South America. Elsewhere, they have also valued positively the improved margins in the United States franchise, as well as BBVA's stable NPA ratios in Spain, where it has performed better than its domestic competitors.

The **BBVA** share was down 23.6% in the quarter, closing at €6.18 per share, resulting in a market capitalization of €29,817 million. This puts the price/book value ratio at 0.7, the P/E ratio (calculated on estimated median earnings for 2011 according to the consensus among Bloomberg analysts) at 6.5, and the dividend yield (also calculated on the median dividends per share estimated by analysts for 2011 as compared to the quoted price as of September 30) at 6.8%. The fall in the BBVA share price was greater than that registered by the lbex, but below the performance of the sector in Europe (Stoxx Banks was down 27.9%) and the euro zone (Euro Stoxx Banks down 34.3%). In the current environment of macroeconomic weakness and the difficult access to finance, the market has valued the profile of BBVA's results, its diversification via emerging markets and the advantages of a retail customer-centric business.

In the third quarter of the year, the average daily **trading volume** was 70 million shares, with an average value of €475 million.

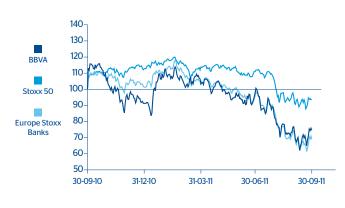
In terms of **shareholder remuneration**, on September 15 a dividend payout was announced of €0.10 per share (up 11.0% compared with the equivalent dividend payment last year) as part of the "dividend option" system of flexible remuneration agreed at the General Shareholders Meeting on 11-Mar-2011. This plan offers shareholders the chance to receive an amount equivalent to one of the traditional interim dividends for 2011 in either new ordinary shares or in cash. The percentage of shareholders who have opted to receive new BBVA shares was over 91%, which once more confirms the popularity of this new remuneration program.

#### The BBVA share and share performance ratios

	30-09-11	30-06-11
Number of shareholders	981,348	921,650
Number of shares issued	4,824,793,497	4,551,602,570
Daily average number of shares traded	69,688,609	47,764,365
Daily average trading (million euros)	475	387
Maximum price (euros)	8.38	8.95
Minimum price (euros)	5.03	7.34
Closing price (euros)	6.18	8.09
Book value per share (euros)	8.61	8.50
Market capitalization (million euros)	29,817	36,822
Price/Book value (times)	0.7	1.0
PER (Price/Earnings; times)	6.5	7.7
Yield (Dividend/Price; %)	6.8	5.2

#### Share price index

(30-09-10=100)



The BBVA share 21

### Corporate responsibility

At BBVA we are concerned not only about how we spend the money we earn, but above all how we earn it. That is why we are working to integrate corporate responsibility (CR) across the value chain, from the design of the product, its advertising and marketing, to the management of its risks. As a result, BBVA remains one of the leading global companies in terms of sustainability and repeats its listing on the Dow Jones Sustainability Index (DJSI). BBVA has also become a model at the European level in CR communication. It was distinguished at the Digital Communication Awards 2011 for its communication strategy based on its ongoing direct, transparent and simple conversation with all its stakeholders. This period has also seen the publication of the CR 2010 reports for BBVA Compass and BBVA Chile. Below is a summary of the most outstanding activity related to corporate responsibility during the quarter.

#### **Financial Literacy**

BBVA Bancomer has included a personal finance workshop dealing with life insurance in its 'Adelante con tu futuro' (Forward with your future), a financial education program. The aim is to give people the knowledge and skills they need to make the best life insurance choices and better manage their policy. In 2011 BBVA Compass has also begun the Crédito Inteligente (Smart credit) scheme, in which the bank's employees volunteer their time in schools in the communities where they work in order to share information with young people about the responsible use of credit.

#### Responsible Banking

**Human Resources.** The magazine *Actualidad Económica* has chosen BBVA as 'the best company to work for.' The award recognizes the effort and commitment made by the Group to the 110,000 employees on the BBVA team. Criteria such as talent management, remuneration policy, the working environment, employee training and their own opinions were key factors in deciding that the Group is the best place to work. BBVA Chile has also been recognized as being among the most socially responsible companies in the country, according to the national ranking of Corporate Social Responsibility 2011 drawn up by the magazine *Qué Pasa* and the Prohumana Foundation. In Spain, BBVA has reached an agreement with the trade unions to regulate and improve the conditions under which telework schemes are implemented.

**The Environment.** BBVA has reinforced its commitment and strategy on questions relating to climate change, as can be seen in the latest edition of the Global 500 Report 2011 published by the Carbon Disclosure Project (CDP). The Group has improved its rating by 10 points in this analysis, which assesses climate change-related strategy and management at the 500 biggest companies by market capitalization.

**Customer focus.** BBVA Bancomer has worked with Nacional Financiera to launch the Micronegocios (micro-enterprise) card, which is designed to cover the financing needs of micro-enterprises and thus support the country's productive sector.

#### **Community Involvement**

Francisco González presented the third BBVA INTEGRA Award to the firm Lantegi Batuak from Vizcaya, which has been generating innovative and quality job opportunities for people with disabilities over the last 25 years. The BBVA INTEGRA Award carries with it prize money of 200,000 euros. Its aim is to foster excellence and innovation in the integration of people with disabilities into the workforce and to promote equal opportunities and a better quality of life for this group. BBVA España and Fundosa, the business division of the Fundación ONCE, have also signed a financial agreement through which the Bank makes available 10 million euros to the company to support the development of Special Employment Centers and promote the hiring of people with disabilities.

#### **BBVA** and Sustainability Indices

As of the end of the quarter, BBVA's weightings in the main sustainability indices were as follows:

## Main sustainability indices in which BBVA participates

		Weighting (%)
Dow Jones Sustainability Indexes	DJSI World	0.52
Sustainability indexes	DJSI Europe	1.18
	DJSI Eurozone	2.48
viceo	ASPI Eurozone Index	2.13
vigeo	Ethibel Sustainability Index Excellence Europe	1.47
	Ethibel Sustainability Index Excellence Global	0.85
MSCI	MSCI World ESG Index	0.36
Indices	MSCI World ex USA ESG Index	0.69
	MSCI Europe ESG Index	1.24
	MSCI EAFE ESG Index	0.78
15	FTSE4Good Global	0.35
	FTSE4Good Global 100	0.58
FTSE4Good	FTSE4Good Europe	0.81
	FTSE4Good Europe 50	1.31

For more information and contact details, please visit www.bancaparatodos.com

## Business areas

In this section we discuss the more significant aspects of the activities and earnings of the Group's different business areas, along with those of the main units within each, plus Corporate Activities. Specifically, we deal with the income statement, the balance sheet and the main ratios: efficiency, NPA ratio, NPA coverage ratio and the risk premium.

Following the acquisition of 24.9% of the Turkish bank Garanti and its incorporation into the financial statements of the Group starting in March 2011, BBVA began to have a significant presence in Europe and Asia in terms of its balance sheet and earnings. In addition, since the start of the crisis, the importance of the geographical location of business has been clear for providing a proper perception of risks and an improved estimate of the capacity for future growth. Finally, the new regulations favor a local management of structural risks that avoids possible contagion between financial systems. For these motives, the businesses included in Spain and Portugal and WB&AM during 2010 have been regrouped into the following areas:

- Spain: includes BBVA businesses in all segments, within the country.
- Eurasia: covers all BBVA activity in the rest of Europe and Asia, including the Group's stake in Garanti.

This responds to the increased demand for geography-specific information from different users, including the regulators.

In addition, it is worth noting that in 2010 liquidity conditions on the financial markets have made access to finance more expensive for Spanish credit institutions. BBVA has been no exception to this, and thus since January 2011, and with retroactive effect for 2010 data, the liquidity premium imputed to business areas through the system of internal reference rates has been increased. The aim is to adapt to the new reality of the financial markets.

The **business areas** are now organized as follows:

- Spain, which includes: The retail network, with the segments of individual customers, private banking, and small business and retail banking in the domestic market; Corporate and Business Banking (CBB), which handles the needs of SMEs, corporations, government and developers in the country; Corporate and Investment Banking (C&IB), which includes activity with large corporations and multinational groups; Global Markets (GM), with the trading floor and distribution business in the domestic market; and other units, among them BBVA Seguros and Asset Management (management of mutual and pension funds in Spain)
- Eurasia, which includes business in the rest of Europe and Asia. In 2010 it was reported either in Spain and Portugal (BBVA Portugal,

Consumer Finance Italy and Portugal, and the retail business of branches in Paris, London and Brussels), or in WB&AM (Corporate and Investment Banking, Markets, CNCB and CIFH). Additionally, it also includes the information on Garanti.

- **Mexico**: includes the banking, pensions and insurance businesses in the country.
- United States: encompasses the Group's business in the United States and in the Commonwealth of Puerto Rico.
- **South America**: includes the banking, pensions and insurance businesses in South America.

As well as the units indicated, all the areas also have allocations of other businesses that include eliminations and other items not assigned to the units.

Finally, the aggregate of **Corporate Activities** includes the rest of items that are not allocated to the business areas. These basically include the costs of head offices with a strictly corporate function, certain allocations to provisions such as early retirements and others also of a corporate nature. Corporate Activities also performs financial management functions for the Group as a whole; essentially management of asset and liability positions for interest rates in the euro-denominated balance sheet and for exchange rates, as well as liquidity and capital management functions. The management of asset and liability interest-rate risk in currencies other than the euro is recorded in the corresponding business areas. It also includes the Industrial and Financial Holdings unit and the Group's non-international real estate businesses.

In addition, **supplementary information** is provided of the global business (WB&AM) carried out by the BBVA Group. Homogeneous products and risks, and common characteristics of the customers served, make this aggregate of businesses relevant to better understand the BBVA Group.

Furthermore, as usual in the case of The Americas, both constant and current **exchange rates** have been applied when calculating year-on-year variations.

The Group compiles reporting information on a level as disaggregated as possible, and all data relating to the businesses these units manage is recorded in full. These basic units are then aggregated in accordance with the organizational structure established by the Group at higher-level units and, finally, the business areas themselves. Similarly, all the companies making up the Group are also assigned to the different units according to the geographical area of their activity.

Once the composition of each business area has been defined, certain **management criteria** are applied, of which the following are particularly important:

Capital: Capital is allocated to each business according to economic risk capital (ERC) criteria. This is based on the concept of unexpected loss at a specific confidence level, depending on the Group's capital adequacy targets. These targets have two levels: the first is core equity, which determines the capital allocated. This amount is used as a basis for calculating the profitability of each business. The second level is total capital, which determines the additional allocation in terms of subordinate debt and preferred securities. The calculation of the ERC combines credit risk, market risk, structural balance-sheet risk, equity positions, operational risk and fixed asset and technical risks in the case of insurance companies. These calculations are carried out using internal models that have been defined following the guidelines and requirements established under the Basel II capital accord, with economic criteria prevailing over regulatory ones.

ERC is risk-sensitive and thus linked to the management policies of the businesses themselves. It standardizes capital allocation between them in accordance with the risks incurred and makes it easier to compare profitability across units. In other words, it is calculated in a way that is standard and integrated for all kinds of risks and for each operation, balance or risk position, allowing its risk-adjusted return to be assessed and an aggregate to be calculated for the profitability by client, product, segment, unit or business area.

Internal transfer prices: Internal transfer rates are applied to
calculate the net interest income of each business, on both the
assets and liabilities. These rates are composed of a market

- rate that depends on the revision period of the operation, and a liquidity premium that has been revised as indicated above. Earnings are distributed across revenue-generating and distribution units (e.g., in asset management products) at market prices.
- Assignment of operating expenses: Both direct and indirect
  costs are assigned to the business areas, except where there is
  no clearly defined relationship with the businesses, i.e. when they
  are of a clearly corporate or institutional nature for the Group as
  a whole.
- Cross selling: in some cases, consolidation adjustments are required to eliminate shadow accounting entries in the results of two or more units as a result of cross-selling incentives.

#### Recurrent economic profit by business area

(January-September 2011. Million euros)

	Adjusted net attributable profit	Economic profit (EP)
Spain	1,339	571
Eurasia	654	265
Mexico	1,316	955
South America	577	323
The United States	222	12
Corporate Activities	(553)	(549)
BBVA Group	3,555	1,576

## Mayor income statement items by business area and presence in emerging and developed countries (Million euros)

			E	Business ar	eas			Geogra	aphy
	BBVA Group	Spain	Eurasia	Mexico	South America	The United States	Corporate Activities	Emerging <sup>(1)</sup>	Developed
January-September 11									
Net interest income	9,676	3,308	516	2,874	2,255	1,182	(460)	5,398	4,738
Gross income	15,052	4,900	1,319	4,208	3,214	1,711	(300)	8,228	7,124
Operating income	7,753	2,806	887	2,686	1,751	613	(991)	5,001	3,742
Income before tax	4,145	1,633	837	1,722	1,385	305	(1,737)	3,620	2,262
Net attributable profit	3,143	1,162	705	1,275	754	218	(970)	2,508	1,605
January-September 10									
Net interest income	10,182	3,734	247	2,748	1,843	1,384	226	4,614	5,343
Gross income	15,964	5,461	743	4,126	2,814	1,963	857	7,205	7,901
Operating income	9,322	3,389	528	2,717	1,599	828	260	4,540	4,522
Income before tax	5,260	2,653	495	1,716	1,277	308	(1,188)	3,211	3,236
Net attributable profit	3,668	1,881	418	1,254	698	223	(808)	2,172	2,304

(1) Mexico, South America, Turkey and Asia.

## Spain

#### Income statement

(Million euros)

		Spain				
	January-Sep. 11	Δ%	January-Sep. 10			
Net interest income	3,308	(11.4)	3,734			
Net fees and commissions	1,135	(10.8)	1,273			
Net trading income	91	(4.6)	95			
Other income/expenses	365	1.9	358			
Gross income	4,900	(10.3)	5,461			
Operating costs	(2,093)	1.0	(2,072)			
Personnel expenses	(1,274)	1.2	(1,259)			
General and administrative expenses	(745)	0.6	(741)			
Depreciation and amortization	(74)	2.5	(72)			
Operating income	2,806	(17.2)	3,389			
Impairment on financial assets (net)	(1,246)	36.1	(916)			
Provisions (net) and other gains (losses)	73	(59.3)	179			
Income before tax	1,633	(38.4)	2,653			
Income tax	(472)	(38.8)	(770)			
Net income	1,162	(38.3)	1,883			
Non-controlling interests	-	n.m.	(2)			
Net attributable profit	1,162	(38.2)	1,881			

#### **Balance sheet**

(Million euros)

		Spain	
	30-09-11	Δ%	30-09-10
Cash and balances with central banks	9,142	74.2	5,249
Financial assets	73,128	5.6	69,232
Loans and receivables	222,449	(2.1)	227,204
Loans and advances to customers	207,980	(2.2)	212,693
Loans and advances to credit institutions and other	14,469	(0.3)	14,512
Tangible assets	932	(4.8)	979
Other assets	3,310	12.8	2,933
Total assets/Liabilities and equity	308,960	3.4	305,597
Deposits from central banks and credit institutions	37,664	14.0	33,047
Deposits from customers	120,530	7.1	112,564
Debt certificates	-	n.m.	1
Subordinated liabilities	5,880	2.7	5,727
Inter-area positions	71,376	(13.6)	82,645
Financial liabilities held for trading	45,442	3.4	43,929
Other liabilities	17,626	1.7	17,336
Economic capital allocated	10,443	0.9	10,349
		•	

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#### Significant ratios

(Percentage)

	Spain						
	30-09-11	30-06-11	30-09-10				
Efficiency ratio	42.7	40.7	37.9				
NPA ratio	4.9	4.7	4.8				
NPA coverage ratio	42	43	47				
Risk premium	0.77	0.79	0.40				

#### Spain highlights in the third quarter

- Improved market shares and spreads.
- Stabilization of the net interest income.
- Expenses remain flat.
- Risk indicators kept in check.

The area of Spain includes all the segments of BBVA's banking and non-banking business in the country.

In the third quarter of 2011, Spanish credit institutions have operated under a set of special circumstances affecting the sector: a bank restructuring process, gradual deleveraging, growing difficulties in international wholesale funding markets, moderate economic growth, and negative developments in the financial markets. Among the highlights of the bank restructuring process have been the IPOs of Bankia, CaixaBank and Banca Cívica, the announcement of mergers between medium-sized banks (such as Popular and Pastor), recent interventions in some savings banks, more branch closures in the sector since the onset of the crisis (1.768 fewer in the first half of the year, the latest available data), and the trend towards a return to normal in the asset and liability prices in the system. There will be opportunities for banks that are well positioned in this environment.

The gradual deleveraging process, which is necessary and positive for the Spanish economy, has led to a year-on-year fall of 3.5% in corporate and household lending (latest available figures for August). Individuals have continued to reduce their consumer spending, while new home mortgages have fallen by 46% in the same time frame (also August figures); at the same time, companies have steadily reduced their high levels of credit leverage. As a result, the stock of credit on the balance sheets of the commercial networks has fallen by €56,100m since the start of the year. The cost of new finance has increased by 75 basis points in this period, due to the more expensive interbank market conditions. However, the volume of new deposits and other on-balance-sheet funds is up by €12,264m since September 2010, thus reducing dependence on wholesale markets over the last 12 months. The rate of renewal of

the most conservative deposit products under better conditions than last year has been high, thus increasing customer spreads in the sector.

BBVA has consolidated its leading position in both lending and customer funds in the household and corporate segments. It has also increased profitability, measured as the net interest income over ATA, from the minimum levels of the fourth quarter of 2010. This is largely the result of increasing market share in the products involving the biggest customer loyalty, adapting commercial product and services to the specific needs of each customer, and adequate risk control procedures.

Gross lending to customers in the area as of 30-Sep-2011 amounted to €212,639m, a fall of 2.4% year-on-year; however, yield on loans was up by 46 basis points on the fourth quarter of 2010.

Customer funds under management (deposits, mutual funds and pension funds) amounted to €150,182m. BBVA made a significant gain of 16 basis points in market share in household and corporate current and savings accounts to reach 9.6% (latest available data to August). In addition, the area has improved its positioning in time deposits and mutual funds by 76 basis points since the start of the year. More than 73% of funds correspond to household customers, who have increased their loyalty to the Bank.

In off-balance-sheet funds the Group has maintained its market share in mutual funds at 16.8% (September data), with assets under management in Spain of €20,220m. The amount fell by 3.6% in the third quarter as the value of assets under management deteriorated due to the market turmoil. It is worth pointing out that, according to the latest data from August 2011, the effect of this fall in BBVA is much less significant than in the rest of the system, given the more conservative profile of its mutual

funds. Lastly, the pension funds managed by BBVA in Spain amount to €16,741m, in line with the figure as of 30-Jun-2011. This has allowed BBVA to maintain its position as the biggest pension fund manager in Spain, with a market share of 18.3% (latest available data as of June).

The most important aspects of **earnings** in the area over the nine months ended 30-Sep-2011 are given below.

BBVA has stabilized its quarterly net interest income at around €1,100m, in a quarter with growing funding costs and lower contribution from global business. This is partly due to the turmoil on the financial markets that has led to a loss in the asset values, and partly to reduced activity. The resilient net interest income has been a result of the repricing of loans, the increased volume of lower-cost current and savings account deposits, and the high proportion of time deposits renewed at significantly lower rates than those initially taken out 12 months previously. Over the nine months ended 30-Sep-2011, net interest income stood at €3,308m. Fees and commissions for the quarter, at €336m, were below the average for the year, for a number of reasons: the seasonal factor of the summer months; the negative impact of the markets on fees linked to mutual funds; the lower volume of M&A operations in the corporate segment; and fee reductions associated with greater customer loyalty. The good performance of the insurance business does not compensate the adverse performance of NTI in the quarter, which were hit by the economic situation, the low level of activity in Wholesale Banking and the fall in asset prices. Overall, the steady net interest income and positive performance of the insurance business, balanced against the negative performance of other income, have

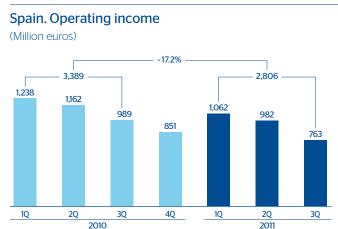
resulted in **gross income** for the nine months ended 30-Sep-2011 of €4,900m.

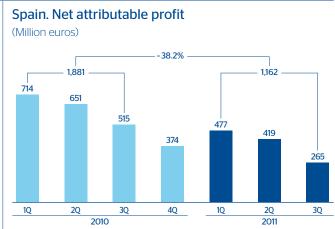
Operating costs in the area remain closely in check. In the nine months ended 30-Sep-2011 they totaled €2,093m, a year-on-year increase of 1.0%, below the rate of inflation (3.1%). As a result, the **operating income** for the nine months ended 30-Sep-2011 was €2,806m (€3,389m for the same period of 2010).

The main **asset quality** indicators show a slight increase in the NPA ratio, to 4.9% (4.7% as of 30-Jun-2011). This is basically because of the reduction in lending mentioned above, since the balance of NPA as of 30-Sep-2011 is stable compared with the figure for 30-Jun-2011. The figure for BBVA compares with an increasing NPA ratio in the market that stands at 7.2% according to the latest available figures (August). The 42% coverage ratio remains at similar levels to the previous quarter (43% as of 30-Jun-2011). Finally, the level of new NPA has fallen significantly and the ratio of recoveries over new NPA has also improved, closing the quarter at 72% (64% between April and June 2011).

In short, the most recurring revenue remained steady, thanks among other factors to adequate management of spreads, increased loyalty and gains in market share in the main segments. At the same time, there was a lower percentage of non-recurring earnings, cost restraint and stability in asset quality. As a result, the **net** attributable profit in the area was €1,162m (€1,881m in the same period in 2010).

Exposure in the **developer sector** in Spain as of 30-Sep-2011 stood at €15,256m, a steady fall and €1,352m below the figure at the close of 2010. Of this total, €6,024m are NPA or substandard, a similar figure to nine months earlier (€5,924m)





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#### Detail of real estate developers lending

(Million euros)

	30-09-11	% Weighting	31-12-10	% Weighting	Absolute variation
With collateral	14,118	92.5	15,249	91.8	(1,131)
Finished properties	7,344	48.1	7,403	44.6	(59)
Construction in progress	2,794	18.3	3,531	21.3	(737)
Land	3,980	26.1	4,315	26.0	(335)
Without collateral and other	1,138	7.5	1,359	8.2	(221)
Total	15,256	100.0	16,608	100.0	(1,352)

#### Coverage of real estate developers exposure

(Million euros at 30-09-11)

	Risk amount	Shortfall over collateral (1)	Provision	% Coverage over shortfall	% Coverage over risk
NPL	3,676	1,482	972	66	26
Substandar	2,348	1,048	304	29	13
Generic provision			263		
Total	6,024	2,530	1,539	61	26

<sup>(1)</sup> Shortfall over updated collateral values and additional haircut established by the Bank of Spain regulation.

#### Foreclosures and asset purchases

(Million euros at 30-09-11)

	Gross amount	Provision	% Coverage	Net amount
From real estate developers	4,300	1,407	33	2,893
From Dwellings	1,306	333	25	973
Other	1,026	416	41	610
Total	6,632	2,156	33	4,476

but below that for the previous quarter (6,183m). It is also worth highlighting the great stability in the NPA coverage ratio, which is up from 25% at the close of December 2010 and June 2011, to 26% as of 30-Sep-2011. The value of the collateral covering developer risk, based on up-to-date appraisals, is €21,471m, which maintains the average LTV of 71% and easily covers the portfolio value. In addition, specific and generic provisions cover 26% of the most substandard impaired assets and 61% of the amount to be provisioned (the value in excess of the collateral after applying the regulatory criteria that entered into force with Bank of Spain Circular 3/2010). BBVA also maintains a total of €4,300m in real estate assets at gross book value from lending to companies. These assets have an average coverage ratio of 33% (above the figure of 32% in June 2011 and 31% in March 2011).

## Retail and Commercial Banking

This unit includes the Retail Network, with the household customers, private banking, small companies and retailer segments in the domestic market; Corporate and Business Banking (CBB), which handles the needs of the SMEs, corporations, government and developers in the domestic market; and other businesses, among which is BBVA Seguros.

As of 30-Sep-2011 this unit had a **loan book** of €192,274m, a fall of 2.5% on the figure for 30-Sep-2010. This is in line with the deleveraging process across the market as a whole, but with a smaller fall than average in the sector (down 3.5% according to the latest figures to August). This has enabled BBVA to preserve and consolidate its position in household

and corporate lending, with gains in market share in residential mortgages and the lowest-risk corporate categories.

- In fact, BBVA continues to gain market share in residential mortgage lending (up 8 basis points in 2011 and 17 basis points over the 12 months, according to the latest August figures) in a market in which new production to August is down 46% year-on-year to €23,965m. In this environment, BBVA's new production was €3,935m in the nine months ended 30-Sep-2011, accounting for 13.6% of the new transactions in the sector, according to August figures. The personalized and special features of the Bank's mortgage products respond to demand quickly and flexibly, while increasing the spread of new transactions by 86 basis points from December 2010 to the close of August. In all, the managed stock of mortgages to individuals was very stable at €77,825m as of 30-Sep-2011 (78,071m on 30-Sep-2010).
- With respect to consumer finance, in the third quarter of 2011 there was significant growth in the PIDE Préstamo Inmediato instant loan facility designed to help households access finance, which increased its balance by 15.0% on the third quarter of 2010. The positive results of the campaign, launched the previous quarter, have led to an extension till the end of November. It has also helped increase the market share of new production by 16 basis points since December 2010. At the same time, an exclusively online campaign was launched in September aimed at helping to finance the purchase of used cars, given that used car sales have increased by 14.3% in the first half of 2011 and are expected to continue growing. In all, new production in this item reached €1,055m in the nine months ended 30-Sep-2011.
- BBVA continues to be one of the most active banks in loan
  allocation under the ICO credit facility scheme, with an
  accumulated balance in the first three quarters of the year of
  €1,808m. It has increased its market share to 12.7% as of
  30-Sep-2011. A new local-authority credit program was signed
  this quarter, with the aim of providing the liquidity needed by
  local government to pay debts pending with companies and
  the self-employed.
- BBVA continues to support finance for the segment of the self-employed, retail trade, farming communities and small businesses to make it easier for them to access finance. Within the framework of the Plan Comercios (Retailer Plan), aimed at increasing customer loyalty, priority has been given to actions related to point-of-sale terminals as a key element for building up retailer loyalty. In the nine months ended 30-Sep-2011, the turnover of point-of-sale terminals amounted to €3,668m, an increase of 8.7% on the same period last year. Efforts continue to be made to win and maintain new customer groups, such as educational centers and private academies. Another example is the new agreement with the official IAC Automoción association of repair shops.
- The balance of the finance granted to SMEs, corporations and public and private institutions at the close of September was down 1.7% year-on-year to €89,192m. However, it is worth noting that the yield on loans has increased 28 basis points

on the figure for the previous quarter. In financing of working capital, €11,452m were granted in national and international factoring transactions, and €10,631m in accounts payable financing to 31-Aug-2011 (data from the Spanish Accounts Payable Association). These results consolidate BBVA's leading position in both products.

Total funds under management increased their market share year-on-year as of 30-Sep-2011 as a result of the implementation of a profitable commercial products, combined with the capable management of the maturities of time deposits taken out 12 months previously. As of 31-Aug-2011, the latest available figures, the market share for households was 8.4% and for companies 8.9% (8.0% and 8.6% as of 31-Aug-2010), with an improvement in the spread of 57 basis points with respect to the fourth quarter of 2010. The total amount was €138,826m (€144,959m as of 30-Sep-2010). Once more it is important to highlight the good performance over the quarter of customer deposits, and thus the improvement in the liquidity gap in the area.

**Current and savings accounts** in the household segment were particularly buoyant. This positive note was basically due to the promotions launched in pay-roll and pension-linked accounts, which have attracted 36,461 new pay-roll deposits and 19,070 pension deposits over the quarter. In all, the market share is 9.3% in pay-roll accounts and 9.6% in pension accounts, with data as of 31-Aug-2011.

The offer of additional advantages according to loyalty has been maintained in **time** deposits as part of the customer-centric strategy. This quarter has been marked by a significant number of maturities of time deposits taken out in the third quarter of 2010. Appropriate management of these maturities has led to a maintenance rate of over 80%, with reductions in the cost of operations of around 100 basis points. The "Depósito BBVA UNO" has also been maintained as the main loyalty-building product, with an accumulated new production to 30-Sep-2011 of €1,475m. A number of different offers have been maintained to attract new customers, including the Depósito BBVA 11. As a result of all the above, the balance of time deposits increased by €9,275m over the last year and their average cost is 88 basis points below the market average (latest available figures to August).

In **pension savings** the *Ahorro Asegurado* (Guaranteed Savings) campaign launched in the second quarter is continuing successfully. New production in the third quarter of 2011 was €185m, 9% up on the previous quarter. In addition, the contributions to individual pension plans between July and September 2011 amounted to €66m, 5% up on the second quarter, with the most popular products being guaranteed pension savings (around 70%).

**BBVA Private Banking** ended the third quarter of 2011 with funds under management in Spain of  $\le 38,471$ m, 6.4% up on the same date last year, and with a growth in its customer base of 0.7%. The unit remains market leader in assets under management in SICAV ( $\le 2,666$ m), with a market share of 10.5% in September 2011, and 291 companies.

Covered savings continue to perform well in the **insurance** business, particularly the company insurance schemes, which have

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now become a model in the market, with €340m in written premiums (up 182% year-on-year). Individual fund premiums are also performing well, at €724m (up 225%). As a result, the volume of managed funds is €8,655m, an increase of 6.3% in the nine months ended 30-Sep-2011. The level of business in non-life insurance has been maintained, with premiums of €181m (up 4% year-on-year). Particularly notable is the growth in the car business, with 7 million premiums (up 25%). Overall, the total premiums written by BBVA Seguros in the nine months ended 30-Sep-2011 amounted to €1,462m (up 85% year-on-year). The company maintains its leading position in individual life insurance, with a market share of 11.0% of premiums at the end of June (latest available figures).

To sum up, the adequate management of volumes and, above all, asset and liability prices, have boosted the net interest income to €2,817m. **Gross income** as of 30-Sep-2011 amounted to €4,118m (4,696m as of 30-Sep-2010). With operating expenses remaining at practically the same levels as in January-September 2010, the **operating income** was €2,333m (2,906m a year ago). After making increased allocations of generic provisions, the **net attributable profit** amounted to €842m.

#### Wholesale Banking

This unit manages the business with large corporations and multinational groups in the domestic market through Corporate and Investment Banking (C&IB), and the activity of Global Markets in the same geographical area, with their trading floor business and distribution. It is a customer base with diversified business

and high cash flows from other countries. BBVA is able to offer a full range of products and services, supported by its extensive international presence.

In Spain, Wholesale Banking managed a **loan book** of €20,366m as of 30-Sep-2011, and **customer funds** of €17,637m. Both figures show great stability with respect to those for the same date last year (€20,667m and €17,443m respectively, as of 30-Sep-2010). The unit continues to focus strongly on customers with the highest levels of loyalty, profitability and credit quality.

The most significant aspects of **earnings** in the unit are as follows:

- Resilient recurring revenues in the unit (net interest income plus fees): the figure for the nine months ended 30-Sep-2011 is very similar to the same period in 2010, at €723m.
- Negative contribution from NTI in the quarter.
   This is explained by the economic situation in this period, the low level of business and falling asset prices in general.
- As a result, the gross income stands at
   €782m, 2.2% above the figure for
   January-September 2010. Year-on-year
   growth in expenses of 9.4%, sustained by
   the investment project explained in previous
   quarters; as a result, the operating income
   was €474m (down 1.9% year-on-year).
- Stability in impairment losses on financial assets, with a **net attributable income** in the nine months ended 30-Sep-2011 of €320m (€346m as of 30-Sep-2010).

## Eurasia

#### Income statement

(Million euros)

		Eurasia	
	January-Sep. 11	Δ%	January-Sep. 10
Net interest income	516	108.7	247
Net fees and commissions	287	71.9	167
Net trading income	83	(8.1)	90
Other income/expenses	433	81.8	238
Gross income	1,319	77.6	743
Operating costs	(432)	101.5	(215)
Personnel expenses	(237)	81.4	(130)
General and administrative expenses	(164)	129.4	(71)
Depreciation and amortization	(32)	151.0	(13)
Operating income	887	67.9	528
Impairment on financial assets (net)	(67)	214.9	(21)
Provisions (net) and other gains (losses)	17	n.m.	(12)
Income before tax	837	69.1	495
Income tax	(132)	70.0	(77)
Net income	705	68.9	418
Non-controlling interests	-	n.m.	1
Net attributable profit	705	68.6	418

#### **Balance sheet**

(Million euros)

		Eurasia	
	30-09-11	Δ%	30-09-10
Cash and balances with central banks	1,908	n.m.	290
Financial assets	11,110	74.5	6,367
Loans and receivables	38,492	46.9	26,211
Loans and advances to customers	34,188	44.7	23,622
Loans and advances to credit institutions and other	4,304	66.3	2,589
Inter-area positions	-	n.m.	15,879
Tangible assets	576	61.0	358
Other assets	1,169	190.6	402
Total assets/Liabilities and equity	53,254	7.6	49,507
Deposits from central banks and credit institutions	16,908	(13.7)	19,591
Deposits from customers	22,504	(8.7)	24,657
Debt certificates	864	n.m.	-
Subordinated liabilities	2,010	49.4	1,345
Inter-area positions	3,146	n.m.	-
Financial liabilities held for trading	319	(25.3)	427
Other liabilities	2,650	151.1	1,055
Economic capital allocated	4,854	99.6	2,432

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#### Significant ratios

(Percentage)

	Eurasia						
	30-09-11	30-06-11	30-09-10				
Efficiency ratio	32.8	31.2	28.9				
NPA ratio	1.5	1.3	0.9				
NPA coverage ratio	117	143	139				
Risk premium	0.28	0.33	0.12				

#### Eurasia highlights in the third quarter

- · Strong business activity in Turkey.
- High growth of the contribution from Asia.
- Resilience of global businesses in Europe.
- Payment of the CNCB share capital increase.

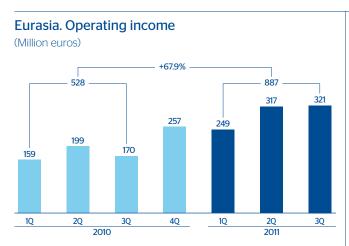
This area covers BBVA's activity in Europe (excluding Spain) and Asia. In other words, it includes BBVA Portugal, Consumer Finance Italy and Portugal, the retail business of branches in Paris, London and Brussels (in 2010 these were reported in Spain and Portugal), and WB&AM activity (Corporate and Investment Banking, Global Markets and CNCB) within this geographical area. It also covers the Group's stake in Garanti.

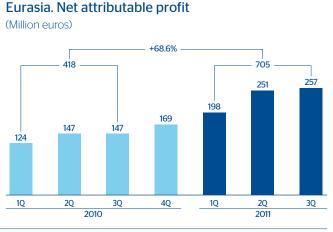
The **economic situation** in Eurasia is one of great disparity. In Europe, the situation in the third quarter was characterized by uncertainty and a focus on resolving the debt crisis. These doubts have been affecting the financial system of the euro zone and are leading to funding difficulties in the wholesale markets. In Turkey, however, a good rate of business activity has been sustained, though inflation remains relatively high. Finally, the Chinese economy still appears sound, despite the effects of the slowdown caused by the heightened weakness of foreign demand.

The area is of increasing importance both in terms of earnings and the balance sheet, and has increased the Group's diversification and

growth capacity. From January to September 2011, Eurasia generated a **net attributable profit** of €705m. This figure represents 17.2% of the earnings generated by the Group's business areas or 22.4%, if the aggregate of Corporate Activities is included.

In the third quarter of 2011 the increased contribution of CNCB was remarkable as it maintained significant growth in its banking business. Its loan-book was up 7.2% in the first half of 2011 compared to the close of 2010: customer deposits grew 8.2% for the same period; and the net attributable profit for the semester was up 40.6% year-on-year. The success of CNCB's share capital increase done through July and August of 2011, in which BBVA took part in order to maintain its 15% holding, also merits mention. Two factors have influenced the decision to undertake this operation: on the one hand, the need for it, due to the great strength of banking activity; and on the other hand, the wishes of the Chinese supervisor to maintain a highly solvent partner such as BBVA with the same stake as before the operation. The rest of the units, in general, presented stability with respect to previous quarters.





Gross lending to customers amounted to €34,960m as of 30-Sep-2011, a 5.0% increase in the quarter. This was explained by the positive contribution of practically all of the business units. Broken down by segment, loans to global businesses rose, while the balance for local business remained stable.

**Customer funds** decreased 17.2% in the quarter to €22,069m. This is due primarily to the decrease of balances in Europe.

The most notable aspects of **Garanti** in the third quarter of 2011 are as follows:

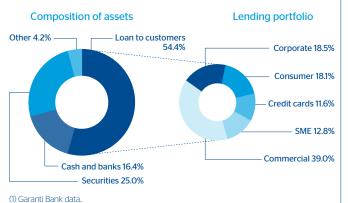
- Even though the Turkish Central Bank is taking actions to prevent the overheating of the economy, the lending activity maintains solid growth, which is particularly noticeable in personal loans.
- Favorable performance of the customer spread thanks to the repricing efforts.
- Positive performance of customer deposits, which progressed better than the sector

- average. This was due to the successful customer attraction campaigns carried out by the SME and individual customer segments.
- Asset quality remains excellent, with an NPA ratio much lower than that of the sector.

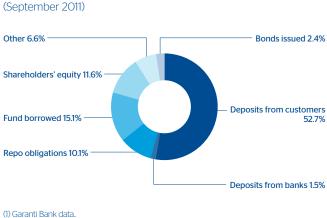
#### Garanti. Significant data (30-06-2011) (1)

	30-06-11
Financial statements (million euros)	
Attributable profit	874
Total assets	65,620
Loans to customers	34,576
Deposits from customers	35,970
Relevant ratios (%)	
Efficiency ratio	42.3
NPA ratio	2.2
Other information	
Number of employees	19,784
Number of branches	894
Number of ATMs	3,144
(1) BRSA data for the group.	

## **Garanti. Composition of assets and lending portfolio** (September 2011)



#### Garanti. Composition of liabilities (1)



Eurasia 33

## Mexico

#### Income statement

(Million euros)

					Units:								
		Mex	ico		В	Banking Business				Pensions and Insurance			
	JanSep. 11	Δ%	Δ%(1)	JanSep. 10	JanSep. 11	Δ%	Δ% <sup>(1)</sup>	JanSep. 10	JanSep. 11	Δ%	Δ%(1)	JanSep. 10	
Net interest income	2,874	4.6	6.0	2,748	2,814	4.5	5.9	2,693	54	6.6	8.0	51	
Net fees and commissions	906	(0.8)	0.5	913	848	(1.4)	(O.1)	860	53	3.7	5.1	51	
Net trading income	264	(20.4)	(19.4)	331	204	(10.6)	(9.4)	228	60	(42.2)	(41.4)	104	
Other income/expenses	164	23.3	24.9	133	(85)	(25.4)	(24.4)	(114)	296	16.1	17.7	255	
Gross income	4,208	2.0	3.3	4,126	3,780	3.1	4.5	3,666	463	0.6	1.9	460	
Operating costs	(1,522)	8.1	9.5	(1,408)	(1,431)	10.4	11.8	(1,297)	(121)	8.3	9.7	(112)	
Personnel expenses	(663)	2.6	4.0	(646)	(607)	2.5	3.8	(592)	(56)	5.0	6.4	(53)	
General and administrative expenses	(781)	11.5	13.0	(700)	(748)	16.1	17.6	(644)	(63)	11.6	13.0	(57)	
Depreciation and amortization	(78)	26.1	27.7	(62)	(76)	27.0	28.6	(60)	(2)	(O.O)	1.3	(2)	
Operating income	2,686	(1.2)	0.1	2,717	2,349	(0.9)	0.4	2,369	342	(1.9)	(0.6)	349	
Impairment on financial assets (net)	(915)	(4.1)	(2.8)	(953)	(915)	(4.1)	(2.8)	(953)	-	-	-	-	
Provisions (net) and other gains (losses)	(50)	2.9	4.2	(48)	(47)	(2.5)	(1.3)	(49)	(3)	n.m.	n.m.	1	
Income before tax	1,722	0.3	1.7	1,716	1,387	1.4	2.8	1,367	340	(2.8)	(1.5)	349	
Income tax	(445)	(2.9)	(1.6)	(458)	(345)	(3.0)	(1.7)	(356)	(100)	(1.4)	(O.1)	(101)	
Net income	1,277	1.5	2.9	1,257	1,041	3.0	4.3	1,011	240	(3.3)	(2.1)	248	
Non-controlling interests	(2)	(34.7)	(33.8)	(3)	-	-	-	-	(2)	(5.9)	(4.7)	(2)	
Net attributable profit	1,275	1.6	2.9	1,254	1,041	3.0	4.4	1,011	238	(3.3)	(2.0)	246	

<sup>(1)</sup> At constant exchange rate.

#### **Balance sheet**

(Million euros)

					Units:							
		Mex	cico		Banking Business				Pensions and Insurance			
	30-09-11	Δ%	Δ% (1)	30-09-10	30-09-11	Δ%	Δ% (1)	30-09-10	30-09-11	Δ%	Δ% (1)	30-09-10
Cash and balances with central banks	5,771	1.4	10.0	5,693	5,771	1.4	10.0	5,693	-	-	-	-
Financial assets	24,682	(3.0)	5.3	25,440	20,055	(3.4)	4.9	20,757	4,860	(1.7)	5.3	4,944
Loans and receivables	35,024	(7.7)	0.3	37,927	34,721	(7.9)	0.0	37,686	352	24.9	35.6	281
Loans and advances to customers	32,242	(0.7)	7.8	32,458	32,090	(0.7)	7.8	32,325	182	16.4	26.4	157
Loans and advances to credit institutions and other	2,782	(49.1)	(44.8)	5,469	2,631	(50.9)	(46.7)	5,361	169	35.5	47.1	125
Tangible assets	901	9.7	19.1	821	895	9.9	19.3	814	6	(7.6)	0.4	7
Other assets	1,654	2.8	11.6	1,610	2,700	23.2	33.7	2,193	111	(11.4)	(3.8)	125
Total assets/Liabilities and equity	68,032	(4.8)	3.3	71,492	64,142	(4.5)	3.7	67,143	5,329	(0.5)	8.0	5,358
Deposits from central banks and credit institutions	9,788	(19.3)	(12.4)	12,128	9,788	(19.3)	(12.4)	12,128	-	-	-	-
Deposits from customers	31,703	(4.4)	3.8	33,157	31,722	(4.4)	3.8	33,175	-	-	-	-
Debt certificates	3,887	(5.9)	2.1	4,132	3,887	(5.9)	2.1	4,132	-	-	-	-
Subordinated liabilities	2,244	24.6	35.3	1,800	3,373	35.0	46.6	2,497	-	-	-	-
Financial liabilities held for trading	6,153	0.7	9.3	6,110	6,153	0.7	9.3	6,110	-	-	-	-
Other liabilities	10,376	(3.8)	4.5	10,783	5,735	(4.3)	3.9	5,995	4,972	(3.0)	5.3	5,127
Economic capital allocated	3,883	14.8	24.7	3,381	3,485	12.3	21.9	3,104	352	52.6	65.7	231

<sup>(1)</sup> At constant exchange rate.

This area comprises the banking, pensions and insurance business conducted in Mexico by the BBVA Bancomer Financial Group (hereinafter, BBVA Bancomer).

Despite the slowdown in advanced economies, emerging economies still continue to grow solidly towards more sustainable levels. In Mexico, the most important indicators (industrial activity, formal employment, retail sales) remain positive, so the growth rate could have continued in the third quarter at levels that are similar to those of the previous quarter. Inflation is not a concern, given the domestic environment of contained demand, which limits the power of the transfer of costs from companies to consumers. Against this backdrop, with inflation in Banxico's target range, the Central Bank could analyze interest rate lowering scenarios. The overnight rate could also be maintained at similar levels to current ones beyond 2012 if the global economic scenario were to deteriorate.

As regards to the **exchange rate**, the Mexican peso/euro rate has depreciated both in year-on-year terms (down 7.9%) and in quarter-on-quarter terms (down 8.7%). Thus the impact of the currency on the balance sheet and business volume in the area is negative. The average exchange rate also declined, though in this case to a lesser extent (down 1.3% year-on-year and down 1.4% quarter-on-quarter). Thus the effect of the currency on the income statement was slightly negative. Unless otherwise indicated, all comments below refer to changes at a constant exchange rate.

In the third quarter of 2011, Mexico continued to present positive growth in recurring revenues. Therefore, between January and September 2011, the net interest income grew 6.0%

#### Mexico highlights in the third quarter

- Strength of banking activity, especially in the retail portfolio.
- · Stability in the risk premium.
- BBVA Bancomer, the most profitable entity in the sector.
- Good performance of pensions and insurance activity.

#### Significant ratios

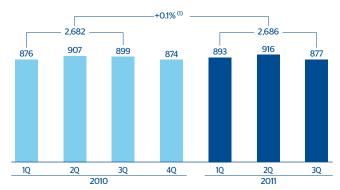
(Percentage)

	Mexico					
	30-09-11	30-06-11	30-09-10			
Efficiency ratio	36.2	35.9	34.1			
NPA ratio	3.5	3.4	3.4			
NPA coverage ratio	128	134	150			
Risk premium	3.39	3.38	3.86			

year-on-year rate, mainly boosted by increased lending and deposit gathering volumes and by positive price management. This has enabled to offset the effects of the low interest rate situation and the lower contribution to income by global businesses. These were affected, in part, by the convulsed situation of the financial markets that led to a loss of asset values and also to decreased activity. Nevertheless, from the point of view of profitability, measured over ATA, both the net interest income and impairment losses on financial assets demonstrated great stability in the past year. Fees and commissions remain at the same level as the previous year. The performance of asset management fees (investment companies and pension funds)

#### Mexico. Operating income

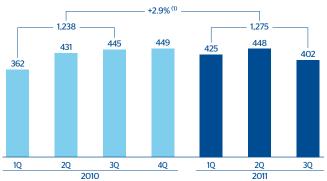
(Million euros at constant exchange rate)



(1) At current exchange rate: -1.2%.

#### Mexico. Net attributable profit

(Million euros at constant exchange rate)

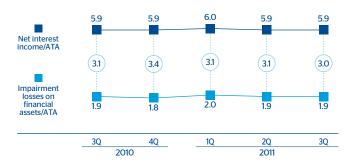


(1) At current exchange rate: +1.6%

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# BBVA Bancomer. Net interest income/Impairment losses on financial assets

(Percentage)



was able to offset the less favorable evolution of banking fees, affected by regulatory changes. The aforementioned situation of the financial markets, especially in the last part of the quarter, has led to lower brokerage revenues. Thus, as of September 30, 2011, NTI stood at €264m. Insurance activity has maintained its positive trajectory, which explains why other income grew at a year-on-year rate of 24.9% Consequently, the accumulated **gross income** reached €4,208m, marking 3.3% year-on-year growth.

Operating expenses at €1,522m were up 9.5% with respect to the same period of 2010. Personnel costs grew at the rate of inflation, so the increase can be explained by the investment in infrastructure and banking expansion (banking penetration). In the last 12 months, the branch network grew by 14 branches, while the number of ATMs totaled 7,293 (735 more than one year prior). Consequently, BBVA Bancomer retains its leading position in the country by number of branches and ATMs with a market share of 15.8% and 20.4%, respectively, according to information from the Comisión Nacional Bancaria y de Valores (CNBV) in August 2011. As a result of these revenues and expenses, the accumulated operating income as of 30-Sep-2011 remained flat as compared to the same period last year and stood at €2,686m.

Lending growth has been accompanied by proper risk management. This has enabled the impairment losses on financial assets to remain at practically the same levels as in the previous year and the accumulated **risk premium** to improve by 47 basis points (standing at 3.39%) in the last twelve months. Furthermore, the NPA and coverage ratios closed the month of September at 3.5% and 128% respectively.

As of September 30, 2011, the **net attributable profit** stood at €1,275m. BBVA Bancomer is the entity with the highest profitability, as it achieved an ROE of 20.2% (according to local accounting criteria) and surpassed the average of its main competitors by 6 percentage points.

## **Banking Business**

Adequate management of the banking business contributed to the growth of the commercial activity. As of 30-Sep-2011, the **loan-book**, excluding the old mortgage portfolio, posted a year-on-year growth of 8.0%. Its worth mentioning that lending to corporate clients has been slowed by a more comfortable liquidity position in companies and the public sector, which led to an increase in early prepayment of bank loans. If this effect is excluded, gross loans and advances to customers were up 14.2% in the last 12 months.

The growth of loans in the retail segment has been outstanding. The consumer portfolio, including credit cards, presented 23.4% year-on-year growth and reached €7,296m. The solid performance of car, personal and payroll loans has been especially important; together, they grew 23.0% compared to September 2010. Lending to SMEs and micro-businesses has likewise been very favorable, up 16.8% year-on-year. The balance of mortgage lending, excluding the old mortgage portfolio, reached €7,870m at the close of September 2011, a 6.4% increase compared to the same date the previous year. BBVA Bancomer maintains its leadership position and continues to innovate with programs such as "Hipoteca Selecta", jointly created with INFONAVIT (Institute of the National Housing Fund for Workers) for private sector employees who are offered preferential funding conditions.

Customer funds, including bank deposits, repos, mutual funds and investment companies, grew by 13.1% year-on-year to €52,075m. It also continues to maintain a profitable mix. Demand deposits, which are lower-cost, represent 41.8% of the total and increased at a year-on-year rate of 15.1%, while time deposits increased 11.7% in the same period. In the third quarter, "Meta Ahorro" was launched; this product, with an attractive yield, allows customers to choose both the amount of their investments and the period of time they wish to keep them. In off-balance-sheet funds, the assets under management by investment companies

continued their positive trend and presented a year-on-year growth of 12.1% to €14,559m.

BBVA Bancomer has also presented a solid level of liquidity and capital adequacy; at the close of the third quarter, it recorded a capitalization index of 15.7% (following local criteria), a comfortable figure to address the continued growth of the bank's balance sheet.

#### Pensions and Insurance

Between January and September 2011, the pensions and insurance business has generated a **net attributable profit** of €238m.

In the pension sector, **Afore Bancomer** continued to present outstanding growth, with a solid performance in activity. It closed the third quarter of 2011 with €12,073 in assets under management (up 4.2% year-on-year) and 4.6% growth in funds gathering. Both variables are essential both to the progress of revenue from fees and commissions (which rose 9.1% compared to the same period of 2010) and to record a net attributable profit of €55m. This latter figure is very positive (down 1.9% year-on-year) considering the current turbulent situation of the financial markets.

The **insurance** business maintained a high level of activity, with a 21.2% year-on-year increase in total written premiums. New funds gathered through ILP ("Inversión Libre Patrimonial": Free Wealth Investment) and the performance of the "Creditón Nómina" loan, with increased volumes generating higher premiums than initially estimated, were very important, once again, this quarter. In addition, the "AutoSeguro" car insurance product continued to perform well thanks to the campaigns carried out in 2011. One such example was the third guarter 2011 launch of "Auto Alerta" by Seguros Bancomer; this product, which enables the immediate tracking of a vehicle in the event of an accident, will be able to serve nearly 600,000 customers. It will also allow for the reporting of accidents with a press of a button on a mobile telephone.

The above said, together with the good management of expenses and low accident rates reported in the car and life insurance sectors, contributes to a 9.9% year-on-year profit growth. Excluding the one-off item in the first quarter of 2010 associated with the change in measurement of car related provisions, growth was 141%.

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# South America

## Income statement

(Million euros)

								Un	its:				
		South A	merica	a	Ва	Banking business				Pensions and Insurance			
	JanSep. 11	Δ%	Δ% (1)	JanSep. 10	JanSep. 11	Δ%	Δ% (1)	JanSep. 10	JanSep. 11	Δ%	Δ% (1)	JanSep. 10	
Net interest income	2,255	22.4	28.4	1,843	2,211	22.1	28.1	1,811	45	29.4	32.6	35	
Net fees and commissions	780	10.0	13.4	709	561	11.2	16.8	505	222	3.3	2.0	215	
Net trading income	355	(11.8)	(7.0)	402	335	9.2	15.4	306	21	(78.1)	(77.2)	96	
Other income/expenses	(176)	25.5	39.2	(141)	(288)	24.6	35.7	(231)	120	22.8	29.5	97	
Gross income	3,214	14.2	19.0	2,814	2,818	17.9	23.4	2,391	408	(8.1)	(6.5)	443	
Operating costs	(1,463)	20.5	26.1	(1,215)	(1,261)	20.7	26.9	(1,044)	(179)	3.0	6.1	(173)	
Personnel expenses	(747)	19.3	24.7	(626)	(640)	19.6	25.5	(535)	(87)	(0.5)	2.4	(88)	
General and administrative expenses	(604)	22.9	28.8	(491)	(514)	23.0	29.4	(417)	(86)	7.2	10.5	(80)	
Depreciation and amortization	(113)	15.6	21.6	(98)	(107)	16.6	23.0	(92)	(6)	(0.7)	0.6	(6)	
Operating income	1,751	9.5	13.7	1,599	1,558	15.6	20.7	1,347	229	(15.2)	(14.5)	270	
Impairment on financial assets (net)	(322)	7.0	11.2	(301)	(322)	7.0	11.2	(301)	-	-	-	-	
Provisions (net) and other gains (losses)	(44)	105.5	114.3	(21)	(47)	211.0	225.8	(15)	3	n.m.	n.m.	(6)	
Income before tax	1,385	8.5	12.6	1,277	1,188	15.3	20.5	1,030	226	(14.2)	(13.6)	264	
Income tax	(282)	(O.1)	5.1	(282)	(246)	14.0	20.6	(215)	(47)	(25.0)	(23.1)	(63)	
Net income	1,103	10.9	14.7	994	943	15.7	20.5	815	179	(10.9)	(10.7)	201	
Non-controlling interests	(349)	18.0	23.0	(296)	(308)	26.8	33.7	(242)	(42)	(21.9)	(22.4)	(53)	
Net attributable profit	754	7.9	11.2	698	635	11.0	15.0	573	137	(6.8)	(6.4)	148	

<sup>(1)</sup> At constant exchange rate.

## **Balance sheet**

(Million euros)

					Units:							
		South A	merica		В	Banking business			Pens	ions an	d Insura	ance
	30-09-11	Δ%	Δ% (1)	30-09-10	30-09-11	Δ%	Δ% (1)	30-09-10	30-09-11	Δ%	Δ% (1)	30-09-10
Cash and balances with central banks	7,833	44.3	44.9	5,429	7,833	44.3	44.9	5,429	-	-	-	-
Financial assets	9,891	13.2	15.7	8,736	8,441	18.3	(0.6)	7,136	1,396	(13.1)	7.8	1,605
Loans and receivables	38,853	24.7	26.8	31,152	38,238	25.1	27.2	30,563	404	(42.8)	(40.6)	706
Loans and advances to customers	35,135	28.6	30.8	27,324	35,062	29.1	31.3	27,159	85	(51.1)	(49.3)	174
Loans and advances to credit institutions and other	3,718	(2.9)	(1.6)	3,828	3,176	(6.7)	(5.7)	3,405	319	(40.1)	(37.7)	532
Tangible assets	728	14.9	16.5	634	677	17.0	18.3	578	51	(7.3)	(3.2)	55
Other assets	2,403	14.6	17.4	2,097	2,008	13.3	16.5	1,773	152	(14.2)	(11.0)	177
Total assets/Liabilities and equity	59,707	24.3	26.4	48,048	57,196	25.8	27.7	45,480	2,033	(21.3)	(18.1)	2,544
Deposits from central banks and credit institutions	5,623	30.3	33.2	4,314	5,622	30.5	33.3	4,309	5	7.2	8.7	5
Deposits from customers	38,866	28.9	30.5	30,145	38,983	28.8	30.4	30,255	-	-	-	-
Debt certificates	2,144	0.2	3.4	2,139	2,144	0.2	3.4	2,139	-	-	-	-
Subordinated liabilities	1,451	14.1	17.0	1,272	1,088	10.2	13.9	987	-	-	-	-
Financial liabilities held for trading	1,373	50.9	57.8	910	1,373	50.9	57.8	910	-	-	-	-
Other liabilities	7,582	10.0	12.4	6,893	5,616	13.6	15.2	4,944	1,708	(18.6)	(15.4)	2,100
Economic capital allocated	2,668	12.4	15.1	2,374	2,370	22.5	24.8	1,935	290	(34.1)	(31.4)	440
(1) At constant evaluance rate												

<sup>(1)</sup> At constant exchange rate.

The South American area manages the BBVA Group's banking, pension and insurance businesses in the region. The first half of 2011 saw the incorporation of Crédit Uruguay (purchased at the end of 2010 and merged with BBVA Uruguay in May 2011) and the sale of the Group's holding in the insurance company Consolidar Retiro of Argentina. An additional 24.5% holding in the company Forum Chile was also purchased in September 2011.

Economic growth continues very strong in South America, sustained by domestic demand and also the support from what is still a lax fiscal policy. Growth rates in the consumption of durable goods and bank lending in most countries are very high. Employment figures also continue to be very positive and are providing significant support for domestic demand. Commodity prices remain high, which explains the buoyancy of income.

With respect to the main currencies in the region, the final exchange rates of the Argentinean, Chilean and Colombian peso have fallen over the last 12 months and, except in the case of Argentina, over the quarter. In contrast, the Peruvian nuevo sol and Venezuelan bolivar gained over the year, and particularly over the quarter. The overall impact on business activity and the balance sheet in the area is slightly negative compared with the figures for the same date last year. In terms of average exchange rates, all the currencies except the Chilean peso lost in year-on-year terms, so the effect on the income statement is also negative and more significant than in the balance sheet and business activity figures. Unless otherwise indicated, all comments below refer to changes at constant exchange rates.

# South America highlights in the third quarter

- · Positive activity in all the geographical areas.
- New gains in market share highly focused on the individual segment.
- · Strong revenues.
- · Improvement in risk indicators.

#### Significant ratios

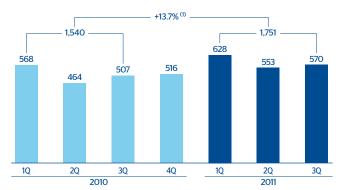
(Percentage)

	South America						
	30-09-11	30-06-11	30-09-10				
Efficiency ratio	45.5	44.5	43.2				
NPA ratio	2.3	2.4	2.4				
NPA coverage ratio	140	138	139				
Risk premium	1.31	1.33	1.51				

The persistent positive economic climate continues to favor growth in activity in the region. The **loan book** in the area at the end of September amounted to €36,403m, a year-on-year increase of 30.7% and a gain of 29 basis points in market share over the last 12 months (August figures, the latest available). The figures for **customer funds** are also very positive, particularly in the case of lower-cost funds such as current and savings accounts, which grew by 31.0% over the 12 months.

## South America. Operating income

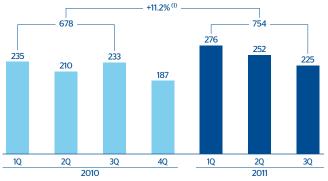
(Million euros at constant exchange rate)



(1) At current exchange rate: +9.5%.

#### South America. Net attributable profit

(Million euros at constant exchange rate)



(1) At current exchange rate: +7.9%.

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Including the assets under management in mutual funds, customer funds managed by the banks amounted to €43,926m as of 30-Sep-2011, 25.4% up on the same date in 2010. In the pension business, the high level of volatility in the financial markets has impacted the profitability of the managed portfolios, and led growth of the assets under management to slow over the last twelve months to only 1.9%, amounting to €44,708 as of 30-Sep-2011.

This level of growth in business activity has been reflected in the net interest income in the area, which totaled €2,255m year to date (30-Sep-2011), 28.4% up on the same period last year. There was also growth of 13.4% year-on-year in net fees and commissions to €780m. NTI, at €355m, was influenced strongly by the value of US dollar positions in Banco Provincial and by the turmoil on the markets. As a result of the above, combined with the other income/expenses item, the **gross income** year to date was €3,214m, 19.0% up on the same period last year.

Expenses in the area were up 26.1% to €1,463m, due to the expansion and positioning projects undertaken by most of the units. However, thanks to the positive revenue figures, the **efficiency ratio** remains at a reasonable level of 45.5%. The **operating income** to September was €1,751m, up 13.7%.

It is of particular note that the major growth in business activity has been accompanied by maintenance of asset quality. This is reflected in the reduction in the **NPA ratio**, which as of 30-Sep-2011 stood at 2.3% (2.4% as of 30-Jun-2011). Impairment losses on financial assets were up 11.2% to €322m as a result of increased lending activity, while the coverage ratio has improved over the quarter by more than 2 percentage points to 140%.

To sum up, there has been a significant growth in activity reflected in the boost provided by revenues. This, together with the performance of expenses and loan-loss provisions have led to a growth of 11.2% in the **net attributable profit** to €754m in the nine months ended 30-Sep-2011.

## **Banking Business**

In the first nine months of 2011, the area's banking business has generated a net attributable profit of €635m, 15.0% up on the figure for the same period last year. The most

significant aspects for each of the banks are detailed below.

In Banco Frances in Argentina, the positive net interest income figures stand out, with year-on-year growth of 16.7% thanks to the excellent performance of the loan book, which was boosted by almost all the lines of business. There was a gain 44 basis points in market share over the last 12 months, according to data for August 2011. Particularly outstanding was the increased market share in consumer finance (up 99 basis points) and corporate lending (up 66 basis points). The high rate of growth in fees has been boosted by credit cards and income from transactional services which together with NTI also increasing due to the sale of assets, gross income year-on-year rose by 23.9%. Operating expenses were up by 24.1%, due to inflation and expansion plans implemented by the bank. At the same time, high asset quality has required only moderate loan-loss provisions. In all, these factors have led to net attributable profit of €109m, a year-on-year rise of 38.5%.

In Chile, **BBVA** and **Forum** have posted good net interest income figures, which were up 28.4% thanks to a significant increase in lending to private individuals, particularly in consumer finance (with a year-on-year gain of 115 basis points in market share) and mortgage lending (up 27 basis points). The downturn in NTI is the result of the high capital gains from the sale of asset portfolios in 2010. As a result of all these factors, gross income was up 17.0%. Including the expenses under the expansion plans carried out in 2011, together with the favorable level of loan-loss provisions, the net attributable profit amounted to €91m.

BBVA Colombia continues its strong pace of year-on-year growth in lending activity (up 29.2%), particularly in credit cards (up 56.1%) and consumer finance (up 47.5%). The bank has gained significantly in market share in these two items (up 116 and 126 basis points, respectively). Net interest income was up 6.9% and gross income by 2.8%, affected by lower NTI this the year compared with 2010. The increased expenses are largely the result of the impact of the tax on financial transactions and the wealth tax (which did not apply to BBVA in 2010). Loan-loss provisions and risk indicators continue to be positive. As a result of these factors, the net attributable profit in the nine months ended 30-Sep-2011 was €154m (up 4.6% year-on-year).

In Peru, Banco Continental also performed well during the quarter, as reflected in the year-on-year gains in market share in lending (up 118 basis points, thanks to the growth in credit cards and mortgages) and in customer funds (up 201 basis points). This growth in activity is reflected in the rise of 13.4% in net interest income, which combined with a 7.0% growth in fees and commissions has resulted in an increase of 5.4% in gross income. The rise in expenses can be explained by the bank's expansion projects (28 new branches have been opened in the last 12 months). Finally, with stable loan-loss provisions, the net attributable profit amounts to €100m (up 4.1%).

The net attributable profit of **Banco Provincial** was €132m, 66.1% up on the previous year. The result is greatly influenced by the revaluing of US dollar positions held by the bank, as reflected in the line item of NTI (in 2010 there was a similar effect following the devaluation of the Venezuelan bolivar). Net interest income was up 57.7% as a result of the growth in business activity, particularly consumer finance (up 57.3%) and credit cards (up 63.3%), which increased their market share by 173 and 443 basis points, respectively. Operating expenses are growing in line with inflation and loan-loss provisions include increased generic preventive provisions.

Among the other banks, **Panama** had a profit for the nine months ended 30-Sep-2011 of €19m, **Paraguay** of €23m, and **Uruguay** of €8m (including the contribution of Crédit Uruguay).

#### **Pensions and Insurance**

The Pensions and Insurance unit in South America is a leader in the pension business in Latin America. It had a net attributable profit in the nine months ended 30-Sep-2011 of €137m, 6.4% down on the figure for 2010. This fall is due to the **pension business** contributing 30.4% less, at €71m. While the commercial performance has been good, the business has been badly hit by the high volatility of the financial markets. In contrast, the **insurance business** had a profit of €67m, a year-on-year growth of 47.5%, thanks to the steady growth in business activity, as reflected in the 28.7% rise in written premiums.

AFP Provida in Chile had a net attributable profit of €54m, despite the negative effect of the markets. The favorable performance of receipts was particularly notable. They posted a year-on-year growth of 5.1% and boosted income from fees (up 3.0%). AFP Horizonte de Colombia generated a net attributable profit of €13m and AFP Horizonte de Peru, of €6m.

The insurance companies in the **Grupo Consolidar** had a net attributable profit in the nine months ended 30-Sep-2011 of €25m, 51.6% above the figure for the same period in 2010. This growth is the result of increased activity, with premiums up by 25%, and the limited rise in claims. In the rest of the region, the insurance business in Chile generated €24m, with a growth in premiums of 44%; Colombia, €11m; and Venezuela, €6m.

# South America. Data per country (banking business, pensions and insurance)

(Million euros)

		Opera	nting income	ne Net attributable profit					
Country	JanSep. 11	Δ%	$\Delta\%$ at constant exchange rate	JanSep. 10	JanSep. 11	Δ%	∆% at constant exchange rate	JanSep. 10	
Argentina	244	9.7	21.6	222	131	30.6	44.6	101	
Chile	343	3.2	0.7	332	171	(4.4)	(6.8)	179	
Colombia	289	(13.0)	(11.2)	333	184	1.8	3.9	180	
Peru	367	(5.5)	(1.2)	388	105	(6.0)	(1.7)	112	
Venezuela	464	67.4	82.2	277	139	49.8	63.1	92	
Other countries (1)	44	(6.2)	(6.2)	47	23	(30.7)	(31.4)	34	
Total	1,751	9.5	13.7	1,599	754	7.9	11.2	698	

<sup>(1)</sup> Panama, Paraguay, Uruguay, Bolivia and Ecuador. Additionally, it includes eliminations and other charges.

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# The United States

## Income statement

(Million euros)

						Uni	its:	
		The Unite	ed States		BBVA Compass			
	JanSep. 11	Δ%	Δ% (1)	JanSep. 10	JanSep. 11	Δ%	Δ% (1)	JanSep. 10
Net interest income	1,182	(14.6)	(9.1)	1,384	1,044	(12.3)	(7.6)	1,209
Net fees and commissions	480	(3.7)	2.3	498	396	(5.4)	0.6	421
Net trading income	109	(5.7)	(0.8)	116	72	(1.7)	5.0	74
Other income/expenses	(60)	71.9	84.0	(35)	(58)	79.2	101.2	(31)
Gross income	1,711	(12.8)	(7.3)	1,963	1,454	(11.8)	(7.0)	1,672
Operating costs	(1,097)	(3.3)	3.1	(1,135)	(960)	(5.0)	1.0	(1,017)
Personnel expenses	(599)	5.2	12.1	(570)	(525)	3.2	10.8	(507)
General and administrative expenses	(372)	(10.3)	(4.4)	(415)	(313)	(12.7)	(8.1)	(364)
Depreciation and amortization	(126)	(16.2)	(10.4)	(151)	(122)	(14.8)	(10.6)	(146)
Operating income	613	(25.9)	(21.5)	828	494	(22.2)	(19.4)	655
Impairment on financial assets (net)	(285)	(42.9)	(38.8)	(498)	(273)	(36.1)	(36.0)	(456)
Provisions (net) and other gains (losses)	(23)	7.3	14.9	(22)	(5)	(70.2)	(76.4)	(21)
Income before tax	305	(0.8)	3.2	308	216	19.4	30.1	178
Income tax	(88)	3.7	7.7	(84)	(57)	24.6	36.3	(45)
Net income	218	(2.5)	1.5	223	159	17.6	28.0	133
Non-controlling interests	-	-	-	-	-	-	-	-
Net attributable profit	218	(2.5)	1.5	223	159	17.6	28.0	133

<sup>(1)</sup> At constant exchange rate.

## **Balance sheet**

(Million euros)

						Uni	ts:	
		The Unite	d States		BBVA Compass			
	30-09-11	Δ%	Δ% (1)	30-09-10	30-09-11	Δ%	Δ% (1)	30-09-10
Cash and balances with central banks	2,124	(26.5)	(27.3)	2,890	1,778	(2.1)	(3.3)	1,819
Financial assets	8,054	8.9	7.7	7,396	7,196	8.7	10.9	6,561
Loans and receivables	38,841	(2.3)	(3.4)	39,762	31,445	1.8	0.9	30,836
Loans and advances to customers	37,331	(2.6)	(3.6)	38,317	30,588	1.6	0.7	30,064
Loans and advances to credit institutions and other	1,510	4.5	3.4	1,445	857	9.9	9.8	772
Inter-area positions	27	(99.8)	(99.8)	11,990	2	(88.5)	(98.3)	127
Tangible assets	782	(3.0)	(4.0)	806	746	(2.7)	(4.0)	768
Other assets	2,259	(8.8)	(9.8)	2,476	2,024	(8.6)	(10.5)	2,237
Total assets/Liabilities and equity	52,086	(20.3)	(21.1)	65,320	43,190	1.8	0.9	42,349
Deposits from central banks and credit institutions	7,436	29.2	27.8	5,756	4,265	17.8	18.5	3,562
Deposits from customers	36,220	(28.8)	(29.6)	50,892	32,411	(O.O)	(1.1)	32,422
Debt certificates	348	(29.0)	(29.8)	490	-	-	-	-
Subordinated liabilities	1,156	(1.7)	(2.8)	1,176	932	2.7	1.9	905
Inter-area positions	-	-	-	-	-	-	-	-
Financial liabilities held for trading	439	24.3	22.9	353	424	27.2	28.8	326
Other liabilities	3,516	(1.5)	(2.6)	3,571	2,703	(O.1)	(1.2)	2,707
Economic capital allocated	2,972	(3.5)	(4.6)	3,081	2,455	1.0	O.1	2,427

<sup>(1)</sup> At constant exchange rate.

This area encompasses the Group's business in the United States and in the Commonwealth of Puerto Rico. BBVA Compass accounts for around 83% of the assets and 85% of the earnings generated in the country. Most of the comments below are therefore focused on this bank.

In the third quarter of 2011, the country's **economic growth** slowed, although the chance of a return to recession is still low and an upturn in the economy is expected over the second half of the year. However, the sluggish recovery in employment and wages, a residential construction sector still deep in the process of adjustment, the continued household deleveraging process, and the volatility of financial markets may all continue to hold the recovery in check.

With respect to the **labor market**, the latest available figures place the unemployment rate at 9.1%, with layoffs in the public sector and the weakness of the real estate market being the factors that contribute most to the rise. Labor market growth is expected to remain low, in line with a slower than expected economic recovery.

A combination of a weak economic activity and stable commodity prices are helping contain **inflationary** pressures. Deflationary risks have also declined, with the latest consumer price index higher than expected.

The FED is explicitly committed to keeping interest rates low through mid-2013 and recently announced that it plans to lengthen the average maturity of its balance sheet by selling USD 400 billion of shorter-term Treasury holdings and purchasing the same amount of longer-term securities. Moreover, it could implement further stimulus measures if downside growth risks increase.

# The United States highlights in the third quarter

- The favorable new production figures for target portfolios have offset falling loans to the developer sector.
- The positive trend in the customer spread continues.
- New improvements in asset quality.
- BBVA Compass has the best net interest income/ATA ratio within its peer group.

## Significant ratios

(Percentage)

	The United States						
	30-09-11	30-06-11	30-09-10				
Efficiency ratio	64.2	63.2	57.8				
NPA ratio	3.9	4.2	4.6				
NPA coverage ratio	69	67	58				
Risk premium	1.04	1.16	1.58				

The exchange rate of the US **currency** against the euro has gained year-on-year (1.1%), and in particular quarter-on-quarter (7.0%), so the impact of the currency on the balance sheet and volume of business in the area is positive. However, in terms of average exchange rates the dollar is down 6.5% over the last 12 months, though practically unchanged on the figure for the previous quarter. Thus the effect of the year-on-year changes in the income statement is negative and practically nil between June and

#### The United States. Operating income

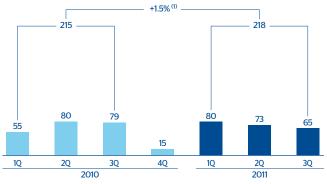
(Million euros at constant exchange rate)



(1) At current exchange rate: -25.9%.

#### The United States. Net attributable profit

(Million euros at constant exchange rate)



(1) At current exchange rate: -2.5%

September 2011. Unless otherwise noted, the figures referred to below are given at constant exchange rates.

Over the first nine months of the year, this area generated a net attributable **profit** of €218m, a year-on-year increase of 1.5%. The most important part of the income statement continues to be risk containment. This is reflected in the figures for impairment losses on financial assets, which were down over the year by 38.8%. This has in turn had a positive impact on the risk premium in the area, which was 1.04% at the close of September (1.16% as of 30-Jun-2011). It is also worth highlighting that these favorable figures for loan-loss provisioning are not having a negative impact on coverage in the United States, which increased by over two percentage points over the quarter to 69%. The NPA ratio also improved, closing on 30-Sep-2011 at 3.9% (4.2% as of 30-Jun-2011).

In terms of **business activity**, the area is continuing with its process of altering the loan-book mix. In the third quarter of 2011, the favorable new production figures for target lending portfolios have offset falling loans to the developer sector. This explains the quarter-on-quarter growth of 1.6% in gross lending to customers in the area to €38,456m as of 30-Sep-2011. Customer funds stood at €35,335m as of 30-Sep-2011, with the focus still on those with lower costs.

## **BBVA Compass banking group**

The BBVA Compass banking group (hereinafter, BBVA Compass) basically includes the retail and corporate banking business in the United States, excluding Puerto Rico. This unit has taken several key steps in 2011 to improve its position with respect to operations in the current economic environment and thus maintain profitability.

Gross customer lending closed 30-Sep-2011 at €31,503m, practically the same amount as in September 2010 and 2.7% above that for 30-Jun-2011. The C&I portfolio (not including developer loans nor secured loans) showed the biggest rise in the quarter, at 12.7%. Recent industry data report for the sector released by the Federal Reserve showed that corporate lending

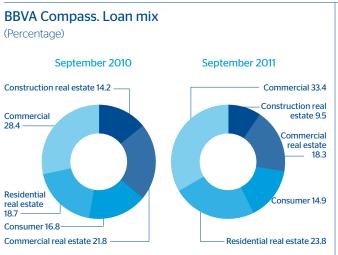
increased 3% on the previous quarter. Residential real estate is also up, in line with the bank's new management priorities, with a quarter-on-quarter rise of 4.4% and a year-on-year rise of 29.9%. In contrast, loans to the developer sector continue to fall, both over the quarter (down 5.6%) and over the year (down 31.4%), in line with the strategy of reducing risk in these type of portfolios and to improve positions in the commercial, industrial and residential real estate segments.

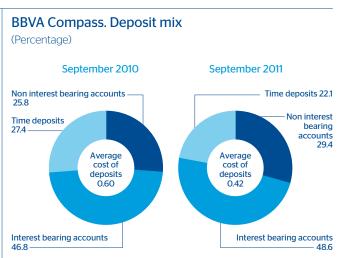
In **customer funds** BBVA Compass has also managed to reduce high cost deposits and increase those of lower cost. In fact, the percentage of non-interest bearing deposits out of the total rose from 25.8% at 30-Sep-2010 to 29.4% as of 30-Sep-2011.

The above explains the favorable trend in deposit cost figures, which have fallen over the last year by 20 basis points from 0.62% to 0.42%. Yield on loans fell, but to a lesser extent, by 12 basis points over the same time period. Thus BBVA Compass is continuing to improve its **customer spread**, which as of 30-Sep-2011 stood at 3.94% (up 8 basis points from the same date the previous year and 2 basis points from the close of the previous quarter). As a result, the bank has managed to maintain its quarterly **net interest income** at practically the same level as in the previous quarter. In fact, BBVA Compass has the best net interest income / ATA ratio within its peer group. According to data from the second quarter of 2011, this ratio was above 3.96% (following local criteria) for the previous six quarters, while the median for the rest of the sector was 3.52%.

Regulatory pressures have not prevented BBVA Compass from making constant improvements to its **fee** structure. Retail lending and insurance premiums have more than offset the negative impact on service charges during the year resulting from regulatory changes. In fact, BBVA Compass actually increased service charges in this quarter, proving the bank's swift response and ability to compensate for lost income.

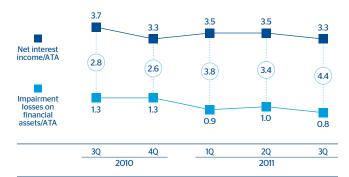
With respect to other revenues, of particular note is the increase in the allocation to the Federal Deposit Insurance Corporation (FDIC). In all, the Bank's **gross income** YTD stands at €1,454m (down 7.0% year-on-year).





# BBVA Compass. Net interest income/Impairment losses on financial assets

(Percentage)



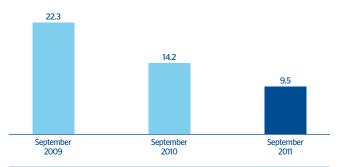
Operating expenses continue to be held in check, despite the investment in both people and technology. They increased by only 1.0% with respect to the figure for the same period last year. Overall, the **operating income** fell by 19.4% to €494m. However, the improvement in **credit quality** continues to be a key factor in the profitability of BBVA Compass. In the third quarter of 2011 all the main business units of BBVA Compass improved their credit quality on the previous quarter. NPA were down €78 million (a guarter-on-guarter drop of 5.7%), and impairment losses on financial assets year to date to September were down 36.0% year-on-year. This has not affected the bank's coverage ratio, which was 7.3 percentage points better as of 30-Sep-2011 than on the same date last year and 1.9 percentage points better than the close of June 2011. Thus the cost of risk in annualized terms has fallen in the last 12 months from 1.89% to 1.23%, with a reduction over the guarter of 10 basis points. As a result, the **net attributable** profit amounted to €159m (up 28.0% year-on-year).

This means that BBVA Compass has achieved organic **capital** growth and maintains consistently strong core capital ratios. According to local criteria, the bank has a core capital (Tier I) ratio of 11.7% and leverage ratio of 9.5%.

BBVA Compass is divided into three main **business units**: Retail, Commercial banking, and Wealth Management. Retail lending increased 12.4% over the year (up 3.1% over the quarter) to €13,500m, while deposits fell by 3.7% year-on-year (-2.8% quarter-on-quarter) to €21,918m. In commercial banking, loans were up by 8.2% from September 2010 and 4.5% from June 2011

# Developer loans over BBVA Compass total loan portfolio

(Percentage)



to €13,889m, while deposits were up at a year-on-year rate of 6.6% (down 1.9% over the quarter) to €8,985m.

BBVA Compass continues to stand out from the competition by customer service. Thanks to more than 50 schemes being implemented, new customer retention and cross-sell ratios have increased steadily over the last three quarters. Moreover, the Bank continues to launch new products and innovate in order to maintain its competitive edge despite the changing regulatory environment. A prime example is the introduction of the Business Rewards credit card this quarter, which offers exclusive discounts of up to 30% on QuickBooks purchases and business savings through the Visa Savings Edge scheme. The card has no annual fee attached. Other new products include a SafeSpend Card and a Charge Card, both of which offer several attractive features. **Distribution networks** are being improved through ongoing technological updates in branches and better access via both cell phones and the Internet. This can be seen by the 75% increase so far this year in the number of customers who access the bank through their cell phones.

Finally, employees continue to be very active in their respective communities, where they participate in both local and national initiatives. One notable project is volunteer participation to rebuild schools within the bank's footprint, to which over 715 employees have contributed their time and effort so far this year. The "Compass For Your Cause" program, which benefits non-profit organizations, has more than tripled in the last year with a record 11,000 people taking part.

The United States 45

# Corporate Activities

## Income statement

(Million euros)

		Corporate Activities	
	January-Sep. 11	Δ%	January-Sep. 10
Net interest income	(460)	n.m.	226
Net fees and commissions	(165)	3.7	(159)
Net trading income	161	(73.5)	607
Other income/expenses	163	(11.1)	184
Gross income	(300)	n.m.	857
Operating costs	(690)	15.5	(598)
Personnel expenses	(387)	12.7	(344)
General and administrative expenses	(105)	20.8	(87)
Depreciation and amortization	(198)	18.5	(167)
Operating income	(991)	n.m.	260
Impairment on financial assets (net)	(54)	(94.1)	(916)
Provisions (net) and other gains (losses)	(692)	30.3	(531)
Income before tax	(1,737)	46.3	(1,188)
Income tax	766	105.3	373
Net income	(972)	19.2	(815)
Non-controlling interests	1	(78.6)	7
Net attributable profit	(970)	20.1	(808)

## **Balance sheet**

(Million euros)

		Corporate Activities	
	30-09-11	Δ%	30-09-10
Cash and balances with central banks	(2,141)	n.m.	1,285
Financial assets	25,989	(2.0)	26,527
Loans and receivables	(3,740)	150.4	(1,494)
Loans and advances to customers	(3,460)	n.m.	(673)
Loans and advances to credit institutions and other	(281)	(65.8)	(821)
Inter-area positions	(56)	(99.8)	(27,947)
Tangible assets	3,107	3.7	2,995
Other assets	19,238	17.1	16,431
Total assets/liabilities and equity	42,397	138.2	17,797
Deposits from central banks and credit institutions	2,653	n.m.	389
Deposits from customers	32,227	n.m.	4,383
Debt certificates	75,865	(13.4)	87,632
Subordinated liabilities	3,327	(54.0)	7,232
Inter-area positions	(74,523)	(9.8)	(82,645)
Financial liabilities held for trading	(3,110)	(22.7)	(4,023)
Other liabilities	(4,803)	135.8	(2,037)
Valuation adjustments	(3,414)	n.m.	(128)
Shareholders' funds	38,995	36.3	28,611
Economic capital allocated	(24,821)	14.8	(21,617)

This area includes all those activities not included in the business areas. These are basically the costs of the headquarters with strictly corporate functions, certain allocations to provisions such as early retirements and others also of a corporate nature. The area also includes the assets and liabilities derived from the management of structural liquidity, interest-rate and exchange-rate risks by the Assets and Liabilities Management unit, as well as their impact on earnings that are not recognized in the business areas via transfer pricing. Finally, it includes certain portfolios and assets, and their results, whose management is not linked to customer relations, such as Holdings in Industrial and Financial Companies and Real Estate Management.

Between January and September 2011, net interest income amounted to a negative €460m, as compared to the positive €226m for the same period in 2010. As commented in previous quarters, this variation is due to the finalization of the mortgage loan repricing after the 2009 fall in interest rates and the subsequent rise of the interest rate curve in the euro zone. The above, together with NTI below that of the last twelve months, due to the lack of earnings from portfolio sales and the loss of asset value caused by the turbid market situation, resulted in gross income of -€300m (+€857m in the same period in 2010). Operating expenses amounted to €690m, as a result of investments made at corporate level, mainly in technology, brand and infrastructures. As a result, the operating income was -€991m (+€260m 12 months ago).

Impairment losses on financial assets totaled €54m, as compared to the €916m the previous year, in which additional provisions were allocated to take advantage of the high level of NTI. Furthermore, the increase in provisions (net) and other gains/losses stood at -€692m, which is due primarily to greater provisions on real estate and foreclosed assets. As a result, the accumulated **net attributable profit** as of September 2011 was -€970m (-€808m in the same period of 2010).

## Assets/Liability Management

The Assets and Liabilities Management unit is responsible for actively managing structural interest-rate and foreign exchange positions, as well as the Group's overall liquidity and shareholders' funds.

**Liquidity management** helps to finance the recurrent growth of the banking business at suitable maturities and costs, using a wide

range of instruments that provide access to a large number of alternative sources of finance. A core principle in the BBVA Group's liquidity management continues to be to encourage the financial independence of its subsidiaries in the Americas. This aims to ensure that the cost of liquidity is correctly reflected in price formation and that there is sustainable growth in the lending business. Short-term and long-term wholesale financial markets were affected by heightened uncertainty along the third quarter of 2011. The long-term markets have remained practically closed to the European financial sector, with the exception of the issue of several covered bonds in the last week of August. Moreover, the short-term markets have been affected by the lack of appetite of American investors due to the uncertainties regarding the possible effects of the Greek default on the French banking system and the sustainability of Italian finances. Against this backdrop, BBVA's proactive policy in its liquidity management, its retail business model and a smaller volume of assets give it a comparative advantage against its European peers. BBVA has already covered its medium- and long-term financing needs for 2011 thanks to the total issued in the year (approximately €10,000m), as well as the liquidity contributed by its main businesses in Spain. In addition, the debt maturity profile for the coming years, with an average of €10,000m per year, can be addressed comfortably in a scenario of very low lending activity in Spain and natural growth of customer deposits. The favorable trend in the proportion of retail deposits in the structure of the balance sheet in all the geographical areas continues to allow the Group to strengthen its liquidity position and to improve its financing structure.

The Group's capital management has a twofold aim: to maintain the levels of capitalization appropriate to the business targets in all the countries in which it operates; and, at the same time, to maximize the return on shareholders' funds through the efficient allocation of capital to different units, good management of the balance sheet and proportionate use of the various instruments that comprise the Group's equity: shares, preferred shares and subordinated debt. In the first nine months of 2011, BBVA's Annual General Meeting approved the introduction of a "Dividend Option" program, to offer shareholders a wider range of remuneration on their capital. In addition, in July 2011 the Board of Directors has approved the total conversion of the mandatory convertible subordinated bonds issued in September 2009 (worth €2,000m) into newly issued BBVA ordinary shares. In conclusion, the current levels of capitalization ensure the Bank's compliance

Corporate Activities 47

with all of its capital objectives, as has been recognized in the EBA stress tests published in July 2011.

Foreign-exchange risk management of BBVA's long-term investments, basically stemming from its franchises in the Americas, aims to preserve the Group's capital ratios and ensure the stability of its income statement. In the six months ended June 30, 2011, BBVA has maintained a policy of actively hedging its investments in Mexico, Chile, Peru and the dollar area, with aggregate hedging of close to 50%. In addition to this corporate-level hedging, dollar positions are held at a local level by some of the subsidiary banks. The foreign-exchange risk of the earnings expected in the Americas for 2011 is also strictly managed. In the first nine months of the year, hedging has mitigated the negative impact of exchange rates on the capital and the Group's income statement. For the rest of 2011, and 2012 as a whole, the same prudent and proactive policy will be pursued in managing the Group's foreign-exchange risk from the standpoint of its effect on capital ratios and on the income statement.

The unit also actively manages the **structural interest-rate exposure** on the Group's balance sheet. This aims to maintain a steady growth in net interest income in the short and medium term regardless of interest-rate fluctuations. In the first nine months of 2011, the results of this

management have been very satisfactory, with extremely limited risk strategies in Europe, the United States and Mexico. These strategies are managed both with hedging derivatives (caps, floors, swaps, FRAs) and with balance-sheet instruments (mainly government bonds with the highest credit and liquidity ratings).

# Holdings in Industrial and Financial Companies

This unit manages the portfolio of industrial and financial investments in companies operating in the telecommunications, media, electricity, oil, gas and financial sectors. Like Asset/Liability Management, this unit lies within the Group's Finance Division.

BBVA applies strict requirements to this portfolio regarding risk-control procedures, economic capital consumption and return on investment, diversifying investments across different sectors. It also applies dynamic hedging and monetization management strategies to its holdings. In the first nine months of 2011, it invested €440m and divested €180m.

As of 30-Sep-2011, the market value of the Holdings in Industrial & Financial Companies portfolio was €3,954m, with unrealized capital gains of €428m.

# Other information: Wholesale Banking & Asset Management

#### Income statement

(Million euros)

		Wholesale Banking	& Asset Management	
	January-Sep. 11	Δ%	Δ% (1)	January-Sep. 10
Net interest income	1,153	0.8	2.3	1,144
Net fees and commissions	632	2.6	3.7	616
Net trading income	222	(30.8)	(28.7)	320
Other income/expenses	70	(1.7)	(3.7)	71
Gross income	2,077	(3.5)	(2.1)	2,151
Operating costs	(705)	14.5	15.5	(615)
Personnel expenses	(419)	11.3	12.1	(376)
General and administrative expenses	(276)	19.4	20.9	(231)
Depreciation and amortization	(10)	19.5	20.0	(9)
Operating income	1,372	(10.6)	(9.2)	1,535
Impairment on financial assets (net)	(61)	5.7	7.4	(58)
Provisions (net) and other gains (losses)	(7)	n.m.	n.m.	5
Income before tax	1,304	(12.1)	(10.6)	1,483
Income tax	(382)	(8.7)	(6.9)	(419)
Net income	922	(13.4)	(12.1)	1,064
Non-controlling interests	(60)	(20.2)	(16.1)	(75)
Net attributable profit	862	(12.9)	(11.8)	989

<sup>(1)</sup> At constant exchange rate.

## **Balance sheet**

(Million euros)

		Wholesale Banking &	Asset Management	
	30-09-11	Δ%	Δ% (1)	30-09-10
Cash and balances with central banks	8,531	66.1	67.4	5,136
Financial assets	79,683	9.5	(9.3)	72,759
Loans and receivables	74,713	13.5	14.5	65,838
Loans and advances to customers	55,016	6.9	8.1	51,466
Loans and advances to credit institutions and other	19,696	37.0	36.9	14,372
Inter-area positions	-	n.m.	n.m.	25,955
Tangible assets	47	3.1	3.5	45
Other assets	2,527	13.0	13.4	2,237
Total assets/liabilities and equity	165,500	(3.8)	(3.2)	171,970
Deposits from central banks and credit institutions	53,728	1.2	2.5	53,075
Deposits from customers	48,972	(21.6)	(21.3)	62,481
Debt certificates	(117)	n.m.	n.m.	0
Subordinated liabilities	1,462	(21.3)	(21.4)	1,857
Inter-area positions	2,449	n.m.	n.m.	-
Financial liabilities held for trading	48,819	8.9	9.0	44,825
Other liabilities	6,352	(O.1)	1.2	6,358
Economic capital allocated	3,836	13.7	13.6	3,374

<sup>(1)</sup> At constant exchange rate.

# WB&AM highlights in the third quarter

- Resilience of customer revenues in an especially complicated quarter for the markets.
- Leadership in several of the wholesale banking operations in Europe and Latin America.
- · High asset quality.

The Wholesale Banking & Asset Management (WB&AM) area handles the Group's wholesale businesses and asset management in all the geographical areas where it operates. It is organized in three main business units: Corporate and Investment Banking (C&IB), Global Markets (GM) and Asset Management (AM).

Despite the complicated economic backdrop and the negative evolution of the financial markets, especially in the second and third quarters of 2011, the BBVA Group's WB&AM has maintained a clear focus on the client and high recurrence and quality in its **revenues**. This was due to the Group's outstanding business model, which is strongly based on a solid relationship with its customers and low leverage levels. This business model in the current economic situation allows BBVA to recover competitiveness against a backdrop that has forced other banks to announce significant deleveraging plans.

The accumulated **gross income** as of September stood at €2,077m, down 2.1% at constant exchange rates compared to the same period of 2010. Broken down by geographical area, Asia has posted an excellent 29.3% year-on-year growth supported by its Global Markets unit. Europe, excluding Spain, recorded a 2.7% increase.

Investment in systems and the various growth plans underway in all the geographical areas have led to a 15.5% year-on-year increase in operating expenses, and resulted in an **operating income** amounting to €1,372m as of 30-Sep-2011, a 9.2% decrease compared to the same period of 2010.

The units in this area continue to show high asset quality, with a low NPA ratio, a high coverage ratio and loan-loss provisions that represent 5.1% of the operating income. As a result of these factors, the **net attributable profit** in the nine months ended 30-Sep-2011 was €862m (down 11.8% as compared to September 2010).

As of September 30, 2011, this aggregate recorded **gross lending to customers** of €55,683m and managed €50,140m in **customer funds**. Its year-on-year evolution varies by geographical area. Activity was down or remained stable in the developed markets (Spain and the United States, primarily), while it was up in emerging regions (Eurasia and Latin America).

The main transactions in the Group's wholesale business in the third quarter of 2011 are summarized below:

In **equity capital markets** in Spain, BBVA participated as co-lead manager in the institutional tranche of Bankia's IPO (€3,092m). In Asia, it acted as joint lead-manager in the international tranche of CITIC Securities going

# WB&AM. Operating income (Million euros at constant exchange rate) -9.2% (1) -1,511 -1,372 -1,372 -455 -426 -470 -440 -374

4Q

1Q

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2011

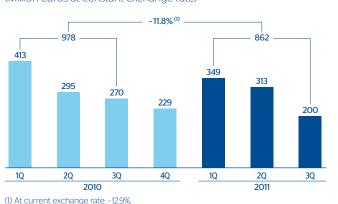
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(1) At current exchange rate: -10.6%.

30

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# WB&AM. Net attributable profit (Million euros at constant exchange rate)



50 Business areas

30

public on the Hong Kong stock exchange (€1,252m). Finally, BBVA Bancomer, in Mexico, led the process of the Banregio Financial Group going public.

In **Project Finance** in Spain, BBVA signed three wind energy projects with clients like Enel Green Power and one for the Arenales solar thermal power plant with RREEF, Solar Millennium and OHL. It led the financing of the high-speed rail line between Brittany and Pays de la Loire in France and the A9 highway in Germany. Two examples of financing in Mexico include the Urbana Norte Highway and two hotel and real estate complexes with OHL, as well as the LNG Altamira Terminal. In Colombia, Chile and Peru, BBVA was selected to finance Reficar and the Andes Highway, and will also provide financial consulting for the electric train in Lima. And in the United States, it signed two projects for gas facilities in California: Walnut Creek with Edison Mission Energy and Los Esteros with Calpine, as well as mixed financing of bank facilities and bonds for Genesis. The Nextera solar thermal project should also be noted, as it is guaranteed by the US Department of Energy and is the most important transaction financed to date in the country in this sector.

In Corporate Finance, BBVA continued to consolidate its leadership position in the Spanish Merger and Acquisitions (M&A) market (15 transactions closed to date in 2011) and continues to be a key player in the American continent. In the third quarter of 2011, it provided consultancy services in four cross-border transactions: two sales of 7.7% of EDP to Endesa in two listed Brazilian companies (Ampla Energia and Ampla Investimentos), the sale of a retail package in Argentina from Repsol-YPF to private investors and, finally, the sale of Splau!, an Acciona shopping mall in Spain to Unibail-Rodamco.

Despite the situation of the credit markets, BBVA continued to support its customers through **syndicated loans** in the third quarter. In Europe, BBVA's leadership in the two major transactions of acquisition financing was outstanding (SAB Miller and BHP Billiton). BBVA maintained the top position in the Dealogic rankings in corporate financing in Spain for its transactions with Red Eléctrica, FCC and Gamesa. It also led syndicated loans in other European countries for BASF, ESB, Autogrill and Vinci. Furthermore, it consolidated its leadership (second place bookrunner according to Dealogic) in Latin America with transactions such as Pemex and Nemak. In Brazil, BBVA headed the financing of Votorantim (\$2.65 billion), one of the principal transactions in Latin America.

In **Global Transactional Banking**, the Institutional Custody unit earned the rating of "recommended" in both the domestic market category and in the Cross Border/Non-Affiliated category in the Agent Banks in Major Markets Survey carried out annually by the magazine *Global Custodian*. The most relevant aspect in Europe in the Transactional Trade Finance business, was the high level of activity achieved in the issue of economic guarantees on oil operations, for a total amount of US\$566m in the quarter.

As regards **Structured Trade Finance**, it is worth noting the signing of financing for two projects for agro-industrial complexes in Angola for US\$95m, the extension of a wind farm in the United

Kingdom for €193m and the rehabilitation of the Laguna Verde plant in Mexico for US\$500m.

As regards **Global Markets**, in the first nine months of 2011, this unit recorded solid earnings in customer revenues in Spain, especially in credit-linked products, which grew 23% year-on-year. Broken down by client type, all (institutional investment, corporates, companies and retail) have increased revenues and activity compared to the same period the previous year. However, the positive course of revenues from corporate clients was especially outstanding, as they were up 97%. These favorable results were possible due to the customers' trust in the division's products and services. The above, in turn, is reflected in the earning of first place in the categories of Best Equity Structured Products, Best Equity and Risk Management, Best OTC Equity Market and Best Wholesale and Retail Equity Structured Product, all granted by Risk España. Also, Structured Retail Products awarded Global Markets the first place in Spain as Best Manufacturer and Best Manufacturer Equity Asset Class. However, the trading business was negatively affected in the third quarter of 2011 as a result of the general decline in asset values caused by the turbid state of market conditions. BBVA maintained its leading position for yet another quarter in equity brokerage in Spain, with a market share of 15.4% to September (up 2.7 percentage points since 30-Jun-2011), 6.9 percentage points above the next competitor.

Revenues from Global Markets in the **rest of Europe and Asia** rose 28.5% year-on-year. Those from customers, up 20.0% and the progress of the revenues obtained with the equities product (up 55.0%) were especially remarkable. The institutional customer has a major presence in business in this area. It grew 22% in the last year, though the corporate customer, which has contributed 35% of revenues, is gaining weight.

Customer revenues in Global Markets **Mexico** also recorded an excellent performance, with a year-on-year growth of 22%. Those from corporates and investors were noteworthy (up 72% and 16%, respectively).

In **South America**, revenues from customers in Global Markets increased 20% in credit, interest rates and FX products. Corporate and retail clients presented very positive growth (up 42% and 36% year-on-year, respectively).

In the **United States**, revenues from customers in Global Markets increased significantly for all types of customers and in credit and interest rates products.

Finally, **BBVA Asset Management**, with global assets under management of €70,531m, continues to be a key player in mutual fund and pension fund management in the geographical areas in which it operates. In Spain it holds a market share of 16.8% of assets in mutual funds and is the clear leader in the pension fund sector. It maintained its leading position in the management of mutual funds in Mexico and holds 22.5% of the market share. In the rest of the countries of Latin America, the unit has continued to grow in line with previous quarters, with a year-on-year increase in assets under management in mutual and pension funds of 16%.

#### **INVESTOR RELATIONS**

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